

LIFE

TITO'S INSIDE STORY
OF BREAK WITH STALIN

NEW BOSS
AT SHAPE

—
MATTHEW B. RIDGWAY

20 CENTS

MAY 12, 1952

REG. U. S. PAT. OFF.



Every minute
23 more people
switch to

new Sheaffer's
TM*

NEW VALIANT TM PEN, \$12.50
MATCHING PENCIL, \$5.00
BALLPOINT, \$5.00
14K BANDS FOR SIGNATURE ENGRAVING
OPTIONAL AT SLIGHT EXTRA COST

pencil-slim

Why don't YOU test it today!

From store opening to closing time—every day of every month of one full year—twenty-three people every minute switch to Sheaffer's TM*. Words flow smoothly from its big 14K gold point. Its near-magic Touchdown filler makes refilling a one-stroke certainty—its capacity amazing. Sheaffer's self-adjusting innerspring clip makes TM* the hardest pen in the world to lose. And the trim TM* design is finger-easy beyond imagination. TM* is so decisively superior, there can be no "second choice" . . . unless you are willing to accept less than the best in the pen you want to own or give. Even if you write as little as ten words a day, you owe yourself the comfort and pleasure of Sheaffer's new TM*.

Sheaffer's from \$3.75

SHEAFFER'S
WHITE DOT OF DISTINCTION

NEW *THIN MODEL

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A. IN CANADA: MALTON, ONTARIO

STATE AND FEDERAL TAXES ADDITIONAL
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Will they love you in December as they do in May?

Of course they will. Friends are friends. But perhaps they won't be quite so comfortably happy!

Think back over last winter. Were you plagued by drafts and chilly floors, by see-saw room temperatures that alternately roasted and chilled? Were you forced to submit to the whims of a heating system that didn't seem to know its own mind? Perhaps an adjustment to your heating plant is needed.

Or perhaps all you need is a new, truly modern thermostat...a Honeywell Thermostat that will keep household temperatures where you want them!

Call your heating dealer. Ask him to check your heating plant. And let him tell you how a new

Honeywell Thermostat brings comfort into your home all winter long—steadily, healthfully, safely—providing you, your family, your guests with dependable, constant heat.

Ask your dealer, too, about Honeywell's Electric Clock Thermostat that automatically turns heat *down* at night for sleeping comfort—then turns it *up* in the morning, before you rise.

The cost? Unbelievably small! Less than 2c a day figuring the cost over its lifetime.

Act now! During summer months your heating system can be adjusted or modernized with a minimum of inconvenience. So call your dealer now.

Or send for free booklet "How To Modernize For Comfort." Learn how the famous Honeywell Temperature control systems—including Electronic Moduflow and Zone Control—can make *your* home more comfortable. Send a postcard today to Honeywell, 2850 Fourth Ave. South, Minneapolis 8, Minn.

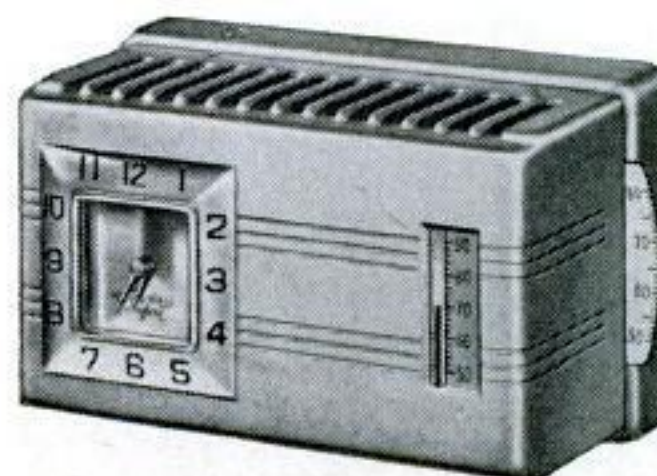
Provides automatic morning pick-up

Set the Honeywell Time-O-Stat for the morning pick-up time and temperature you want—sleep in cool, healthful rooms; wake up in a warm home.



Turns heat down at night, up in the morning—automatically!

This Honeywell Electric Clock Thermostat makes your heating *completely* automatic. And it's the most sensitive thermostat of its type—keeps room temperatures uniform—no matter how the weather changes.



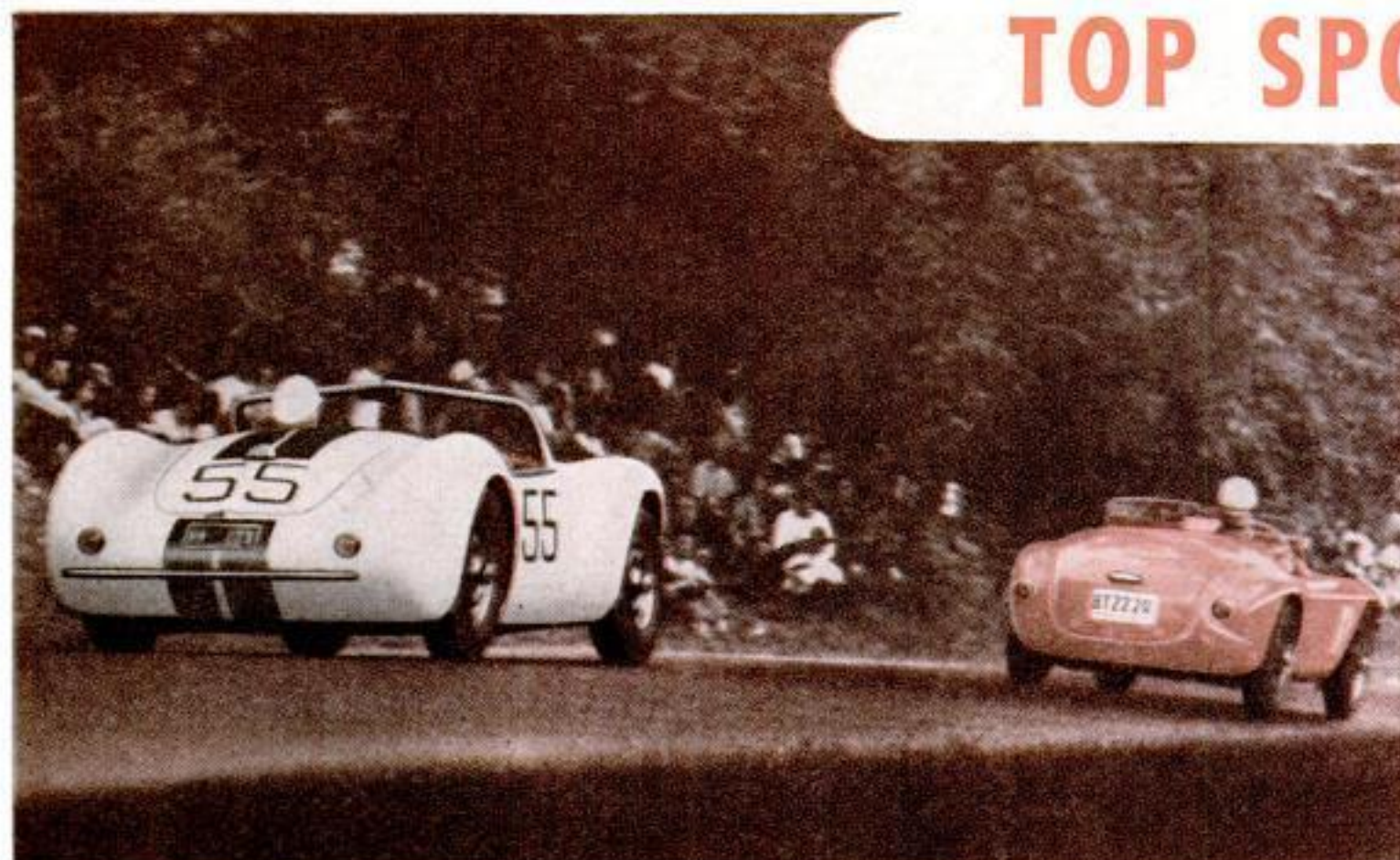
MINNEAPOLIS Honeywell



First in Controls

Builder of the sensational **CUNNINGHAM** selects **CHAMPION** spark plugs for America's

TOP SPORTS CAR!



Phil Walters driving one of the 300 HP, 150 MPH Cunningham cars in the Watkins Glen, N. Y. Grand Prix. Walters went on to win, setting "all time high" speed and lap records for this International event.



Briggs Cunningham, in one of his cars, coming out of Bridge Corner in the Watkins Glen race. Cunningham cars, driven by Walters, Fitch and Cunningham, placed first, second and fourth, in this Sports Car Grand Prix.



John Fitch, driving a Cunningham, breaks into a straightaway in the final lap at Watkins Glen. Fitch won the Elkhart Lake, Wis., 200-mile event the previous month.



BRIGGS S. CUNNINGHAM (shown here with a Cunningham open tourer) has made a great contribution to the re-birth of American road racing for sports cars—competition cars suitable for everyday driving. In his Florida plant, Mr. Cunningham is manufacturing American sports cars to compete successfully with the best that Europe has to offer.

"Sports car racing in the United States and Europe imposes extreme demands on engine performance. While this form of racing has its share of sustained top speed driving, it places a much greater premium on flexibility. Phenomenal cornering at unbanked turns, terrific

bursts of speed coming into the straightaways, shifting down through gears for maximum power, control and braking at steep grades and corners, then up through gears again for top overtaking speeds—all call for fantastic engine acceleration and equally severe deceleration. Only the most rugged spark plugs can take this grueling punishment and still deliver competition quality performance.

We've found that Champion Spark Plugs more than live up to their great reputation for long life and dependability under these conditions. We use Champions exclusively in the Cunningham cars."

—BRIGGS S. CUNNINGHAM

FOLLOW THE EXPERTS

DEMAND DEPENDABLE CHAMPIONS FOR YOUR CAR

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



The Sign of Dependable Service!

Only a PLAYTEX® Girdle

lets you feel as *free* as this...

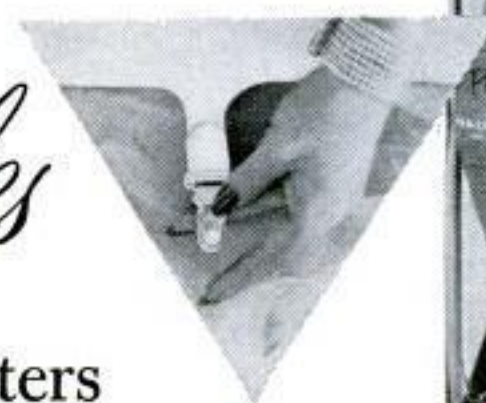


and look as SLIM as this...



JANE DERBY, designer-winner of the coveted Fashion Award, says:

"Fashion goes all out for freedom this season—expects you to move, to stand, to walk and dance with grace—to have a wisp of a waist, a minimized middle, controlled curves. And lucky you, to find the Playtex Fab-Lined Girdle that does all this—and more!" Without a seam, stitch or bone, it's just one smooth piece of freedom-loving, figure-moulding latex—with cloud-soft fabric next to your skin. It's completely invisible under your slenderest clothes—from whittling waistline to the four new *Adjust-All* Garters—and it washes in seconds, dries in a flash!



Invisible

Playtex **FAB-LINED** *Girdles*
— Fabric-Next-to-Your-Skin —

With New Adjust-All* Garters

Made of smooth latex. Adjust-All Garters are invisible under the sleekest skirts, never sag, never lose their elasticity—adjust with just a touch. And they're *kinder* to your stockings! On Fab-Lined Girdles in *White Magic* or *Pink*, \$6.95

Fab-Lined Girdle with standard garters, \$5.95. Playtex Living and Playtex Pink-Ice Girdles, \$3.50 to \$4.50. Prices slightly higher in Canada and foreign countries. PLAYTEX... known everywhere as the girdle in the SLIM tube.

International Latex Corp'n... PLAYTEX PARK... Dover, Del. ©1952 Playtex Ltd., Montreal, Canada *U.S.A. and Foreign Patents Pending

This One



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1925 **CASEIN** Wall Paint...

1940 **RESIN BASE** Wall Paint...

1950 **RUBBER BASE** Wall Paint...

Now, an entirely new type of Wall Paint **SCRUBABLE- FLAT**

...FOR CEILINGS, WALLS AND WOODWORK, BECAUSE IT'S SCRUBABLE!

APPLY WITH ROLLER OR BRUSH!



CAN BE USED
WHERE CHILDREN'S
DIRTY FINGERS
SOIL... BECAUSE
IT'S SCRUBABLE!

CAN BE USED ON
DOORS AND
WOODWORK...
BECAUSE IT'S
SCRUBABLE!

The One Paint for All Interior Surfaces!

MATCH COLOR MATCH
TEXTURE ON WALLS
WOODWORK...
BECAUSE IT'S
SCRUBABLE!

ONE BRUSH... ONE
PAINT... ONE CAN
FOR ALL INTERIOR
SURFACES...
BECAUSE IT'S
SCRUBABLE!

BETTER IN ALL 10 WAYS

- 1 A flat paint that's really scrubable... dries as hard as enamel.
- 2 Adheres to any surface... even glass and high gloss paints.
- 3 Alkyd Resin, contains no water.
- 4 Easily applied with roller or brush.
- 5 Leaves no streaks or brush marks... can even be "touched-up" without showing.
- 6 Can be tinted.
- 7 Greater hiding (better one-coat coverage), than old-type wall paints.
- 8 Odorless.
- 9 A complete range of self-smoothing colors.
- 10 Fully guaranteed.

NOW, with one can... one brush... one paint you can do an entire room... ceilings, walls and woodwork.

Now, you can absolutely match the colors of walls and woodwork. Now you can enjoy the soft, misty loveliness of flat color because Kyanize Clingcote Scrubable Flat is completely scrubable! And you can keep the color fresh with soap and water or your favorite scouring powder.

Lead pencil test proves it's SCRUBABLE!

After five days Kyanize Scrubable Clingcote is so hard you can't mar it with a lead pencil. Try it! Then wash off the pencil marks with soap and water or your favorite scouring powder. The lead pencil test proves amazing Kyanize Scrubable Clingcote is made to take it.



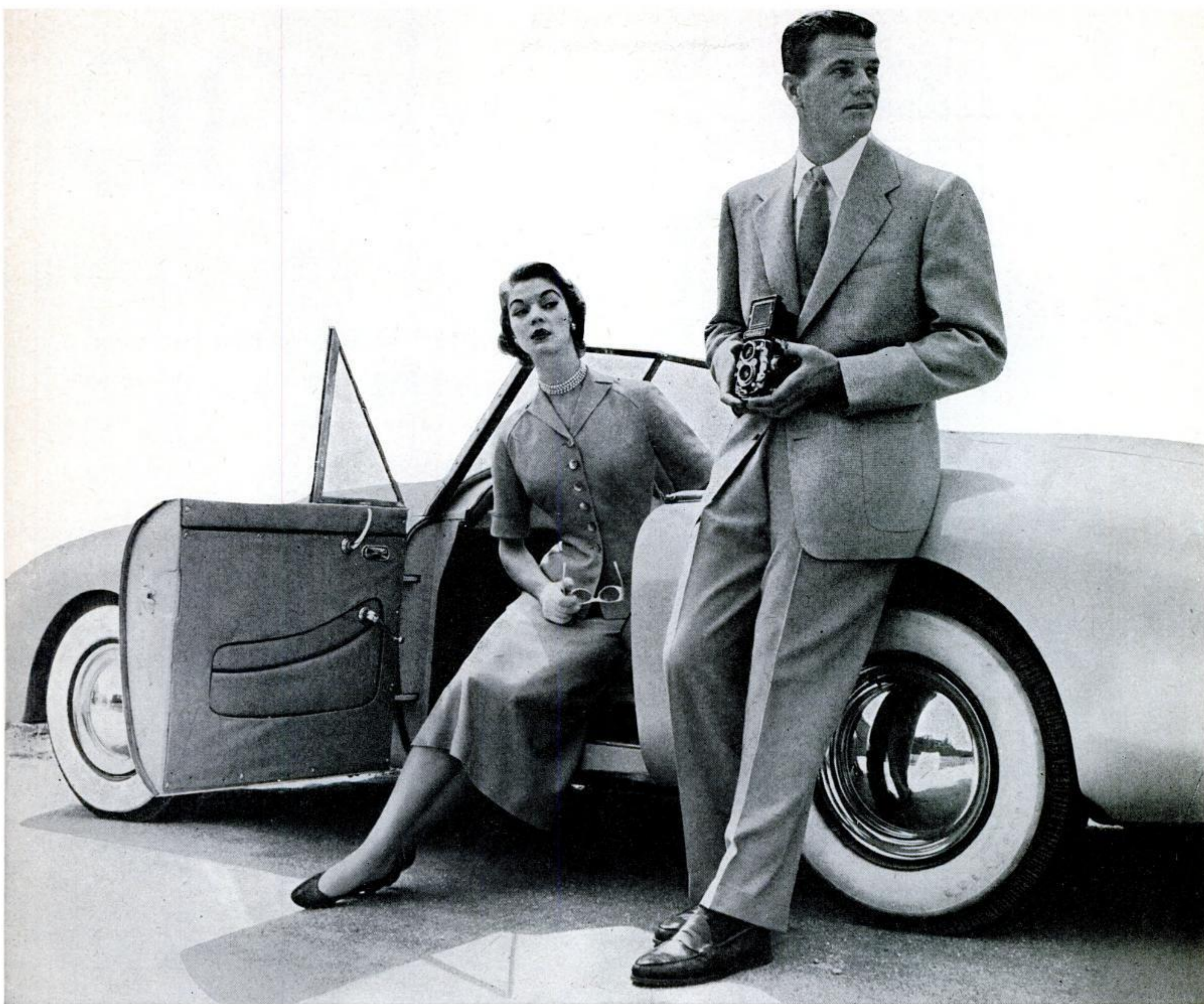
TO DEALERS: There are a few exclusive Kyanize dealerships open. If you're interested, write for full information.

BOSTON VARNISH COMPANY, EVERETT STATION, BOSTON 49, MASSACHUSETTS

For FREE Color Counseling

see your Kyanize dealer
(listed in Classified Telephone Book)





They both choose **Acetate** . . . *but for different reasons*

(pronounced Asset-tate)

Mrs. America says: "I love suits for travel in fabrics made of acetate. They always feel so wonderfully cool and comfortable. They have a spick-and-span freshness I like to travel with . . . and a quick recovery from tired wrinkles. And I do a lot of living in acetate suits back home, too. Through a busy day of playing family chauffeur, running errands, shopping, entertaining—nothing else seems to hold up so beautifully and stay so fresh-looking."

Is acetate like any other fiber? No. It drapes beautifully, like silk, dries quickly like nylon, and is woven into fabrics for suits, lingerie, sportswear, dresses and evening gowns. Acetate has a unique combination of characteristics that make acetate fabrics wonderfully soft and comfortable, stay fresh and lovely.

Mr. America says: "For vacation wear, and throughout the year, I like my clothes to be comfortable and easy to take care of. I always find clothes containing acetate so satisfactory: jackets don't wilt, trousers keep their press longer, wrinkles seem to hang right out. I can take my pick from a big variety of patterns and colors and they've got men's acetate-blend sportswear and suits in all price ranges. You can't beat it for cool comfort, no matter what you pay."

What is Acetate? Acetate is the man-made textile fiber, cellulose acetate, pioneered by Celanese Corporation of America. All types of fabrics are made with Acetate, the beauty fiber.

ACETATE
FABRICS

Look lovely—feel wonderful
Drape gracefully
Launder easily—dry quickly
Dry-clean perfectly AND—
Acetate helps wrinkle recovery

NEXT TIME YOU SHOP LOOK FOR
THIS TAG



WRITE FOR FREE BOOKLET ON
"ACETATE, THE BEAUTY FIBER"



Celanese

CORPORATION OF AMERICA, New York 16

Seiberling Announces its 30th



**SAVE NOW on the famous
SEIBERLING SAFETY TIRE**
... built with
an extra margin of safety

**45% More
Blowout Protection**
from Seiberling's exclusive
"Flex-Arc" construction

**More Safe Mileage
from patented "Heat Vents"**
—another exclusive Seiberling feature
that makes Seiberling tires the coolest
running, safest tires on the road

Buy 3 new Safety Tires at the regular list price and get
a full set of 4. Don't wait! This sensational saving on
America's Finest Tires can be made for a limited time
only. See your Seiberling Dealer today!

This Tire Sale offered by all Seiberling Master Dealers listed below

ALABAMA
Alexander City, Greer Motor Co.
Calera, Bowden Economy Store
Dothan, Robt. Malone Motors Inc.
Eufaula, Baker Motor Co.
Florence, H. & H. Tire Service
Montgomery, Go-Van Auto Supply, Inc.

ARIZONA
Bisbee, Goar's Service & Supply Co.
Flagstaff, Morrow Motors
Globe, Hawkinson Tire Co.
Nogales, Nogales Petroleum Co.
Phoenix, Hawkinson Tire Co.
Prescott, Prescott Tire Co.
Tucson, Cook Motor Service
Wilcox, Goar's Service & Supply Co.

ARKANSAS
Benton, Easy Way Tire Company
Forrest City, Forrest City Motor Co.
Ft. Smith, Vehicle Tire Store
Huntsville, Culwell Chevrolet Co.
Little Rock, Hal Smith
Paragould, Independent Tire Co.
Pine Bluff, Bryant Tire & Vulc. Co.
Rogers, Decker Motor Co.

CALIFORNIA
Alhambra, Evans "844"
Barstow, Valley Auto Store
Bakersfield, Benzino's Auto Service
Bakersfield, Five Brothers
Burbank, Everett E. Sterling
Chula Vista, Arnold's Garage
Colusa, Hoblit Motors
Corona, Gil's Richfield
Cypress, Sandy's Service
El Centro, Wakefield's Service Station
Eureka, Mulkey & Kovacovich
Fresno, U-Save Stations
Glendale, Glenway Tire Co.
Gilroy, Petersen's Tire Service
Huntington Park, Open Air Tire Store
Indio, Clint's Valley Cap & Tire
Indio, Valley Auto Store
Lancaster, Wilda & Griffith
Los Angeles, Art's Tire & Wheel Service
Los Angeles, C & R Tire Co.
Los Angeles, Drive Service
Los Angeles, Five Bros.
Los Angeles, Palmer Tire Shop
Madera, Harrington & Schoettler
Marysville, Frank Morgan Co.
Merced, Freeman & Sons
Merced, Valley Oil Company
Modesto, Pfluck's
Oakland, Cameron's
Oceanside, Graeber and Son
Ontario, Cochran & Nichols Inc.
Oxnard, John L. Mooney
Palo Alto, Hagen & Bell
Red Bluff, Hoffman Tire Service
Redding, Rother Auto Parts
Redlands, Redlands Oil Co.
Reedley, Herschel's Tire Service
Sacramento, Hatley & Morrill Tire Co.
Salinas, Deane Tire Service
San Bernardino, Valley Auto Store
San Carlos, Hagen & Bell
San Diego, Sleed Tire Co.
San Diego, Tower Service Co.
San Francisco, Larry Barrett Tire Co.
Sanger, Shafer Tire Service
San Luis Obispo, Kimball Tire Co.
Santa Barbara, Joe Dal Pozzo
Santa Monica, Lincoln Auto Repair Service
Stockton, Krafft Tire Service
Taft, Calhoun Auto Parts
Torrance, Harbor Tire Distributor
Turlock, Balswick Tire Service
Ventura, Neilsen Tire Co.
Victorville, Valley Auto Store
Visalia, Uhl Rubber Co.
Wasco, Peterson Shell Service
Weed, Andrenza Bros.
Willows, Del's Tire Service

Woodland, Fortna Super Service
Yreka, Leen-Thomas Tire Service
Yuba City, Morrison's Petroleum Service

COLORADO
Alamosa, O. K. Rubber Welders
Boulder, Ehrenkrook Service Station
Canon City, Floyd's Tire Shop
Colorado Springs, John Pflug Tire & Battery Co.
Cortez, Mexirado Distributing Co.
Denver, W. W. "Bill" Wilson
Durango, Graden Weinland
Fort Collins, Klinker-Keese Service
Glenwood Springs, Berthod Motors
Grand Junction, Central Chevrolet Co.
Greeley, Edwards Chevrolet Co.
La Junta, Al Miller Service
Lamar, Eckles Tire Service
Pueblo, Howerly's Super Service
Salida, Y. & R. Auto Company

CONNECTICUT
Danbury, McNiff's Tire Shop
Hamden, Whitney Tire Exchange
Hartford, Tom McLaughlin Tires Inc.
Hartford, Trumbull Tire Dist.
Manchester, Moriarty Bros.
New London, Jimmy's Tire & Battery
Rockville, Farmoil, Inc.
Stamford, Epstein Bros.
Waterbury, Millar Tire Sales
Willimantic, Ideal Tire Co.

DELAWARE
Wilmington, Harvey E. Hall
Wilmington, Wolhar Bros., Inc.

DISTRICT OF COLUMBIA
Washington, Capitol Cadillac Co.
Washington, Lehman's Tire Co.

FLORIDA
Clearwater, Hovey Bros.
Jacksonville, Joseph H. Walsh Co.
Miami, Best Tire Co., Inc.
St. Petersburg, Tire Service Company
Tampa, Smith & Porton, Inc.
West Palm Beach, Thurston Brooks, Inc.

GEORGIA
Albany, 38 Tire Co., Inc.
Athens, E. & S. Tire Service
Atlanta, Pruitt-Bradford Tire Co.
Bainbridge, Southern Tire Co.
Columbus, Jenkins & Harrison
Columbus, Comer Motor Co.
Crawford, Brooks Motor Co.
Dalton, Cowan Auto Supply
Decatur, Stovall Tire & Recapping Service
La Grange, Callaway Service Station
Marietta, Kelley Motor Co.
Monroe, Walker Motor Co.
Rome, Marshall Jackson Motor Co.
Rome, Thomas-Jackson Tire Co.
Waycross, Cullens Service Station
Winder, White & Irwin Tire & Battery Co.

IDAHO
Boise, Grim's Tire Service
Buhl, Curtis Chevrolet Co.
Burley, Scotty & Sam's Texaco
Gooding, O. K. Rubber Welders
Idaho Falls, Bonneville Service Co., Inc.
Jerome, O. K. Rubber Welders
Nampa, Milt's Nampa Truck-Car Service
Pocatello, City Motor Co.
Pocatello, Fred's OK Rubber Welders
Preston, Cranney Chevrolet Co.
Twin Falls, Re-Capped Tires Co.

ILLINOIS
Alton, Sid Drake Tires Inc.
Chicago Heights, Meidell Tire Service Inc.
Chicago, Joe's Auto & Cycle Supply
Chicago, Leyden Service Station
Chicago, Mid-City Tire & Supply Co., Inc.
Chicago, Werd & Schaefer Inc.
Colona, Gailliaert Oil & Tire Co.
Danville, Prickett's Automotive Service
Dixon, Terminal Pontiac Inc.

Freeport, McCulloch-Hagens Motor Co.
Galesburg, Prairie Tire Co.
Herrin, H. & H. Oil Co.
Jacksonville, Klump Tire Co.
Kankakee, Mogensen Tire Co.
Libertyville, Bernard Chevrolet Co.
Mt. Vernon, Standard Tire Co.
Peoria, Carlton Russell Co.
Pontiac, Edwards Tire & Battery Service
Rock Island, Merritt Tire Service Inc.
Rock Island, Best Recap & Tire Co.
Sterling, Swehla Oil Company

INDIANA
Anderson, Al Stow's Tire Sales
Bloomington, University Chevrolet Co., Inc.
Bluffton, Graden Service Station
Evansville, Derrington Tire & Battery Serv.
Fort Wayne, Davis Tire Center
Gary, Glen Park Tire Co.
Goshen, Smith Motor Supply & Equipment
Hammond, United Tire & Supply Inc.
Indianapolis, All Tydol Stations
Indianapolis, Crossroads Tire Corner Inc.
Lafayette, All Sinclair Dealers
Monticello, H. & A. Supply Co.
Richmond, Kantnok Gasoline Co.
Richmond, Lloyd & Morrison Inc.
South Bend, Hoffman Rubber Works
Terre Haute, Uptown Tire Co.
Whiting, Whiting Motor Sales Company

IOWA
Atlantic, Jobs Tire & Electric
Carroll, Schadegg Conoco Service
Centerville, Dwight Selix Motor Co.
Charter Oak, K. & S. Oil Co.
Clarinda, Duncan Motor Co.
Des Moines, Dale's Texaco Service
Lovilia, Newton's Feed & Supply
Madrid, Pete's Standard Service
Mason City, Pritchard Motor Co.

Montezuma, Lyle Anderson Texaco
Mount Ayr, Cross Service
Mt. Pleasant, Caldwell Bros.
Newton, Hawkeye Chevrolet
Ottumwa, Patrick Auto Sales
Pulaski, Morrison Texaco
Sigourney, Wemer Motors
Waterloo, Frank Colford Company

KANSAS
Belleville, Melton Motor Co., Inc.
Concordia, Funk & Young
El Dorado, Motorite Service Stations
Emporia, Powell Motors Inc.
Great Bend, Don's Tire Repair
Horton, Randle Oil Co.
Hutchinson, Stewart-Reck Tire & Supply
Iola, Milne & Mann Tire & Recapping Inc.
Leavenworth, Barnes-Collard Motor Co.
Newton, McMillan Motors Inc.
Pratt, Blachly's Service
Salina, McCollum Tire Co.
Topeka, Shortman Motor Co., Inc.
Wichita, DuRoss-Erhard Oil Co., Inc.

KENTUCKY
Campbellsville, Hubbard Service Station
Lexington, Taylor Tire Co.

LOUISIANA
Abbeville, Johnny Hebert Motors
Baton Rouge, Buck Gladden Service
Jennings, Kirkpatrick-Wallace Motors Inc.
Monroe, Twin City Tire & Recapping Co.
New Iberia, Main Motors
New Orleans, Nick Bouzon Tires
Ruston, Easy Pay Tire Service
Shreveport, Hawkinson Treading Co.

MAINE
Auburn, First National Tire Co.
Bangor, Dunnett, Inc.
Caribou, Walter L. Greenier
East Machias, Jack Archibald's Serv. Sta.
Portland, L. H. Hascall Inc.

Rockland, Maritime Oil Co.
Waterville, Pineland Oil Co., Inc.

MARYLAND
Annapolis, Marbert Motors Inc.
Baltimore, Star Sales Co., Inc.
Frederick, Melvin M. Engle
Hagerstown, Domenici Tire Co.
Salisbury, Burnett-Walton

MASSACHUSETTS
Belmont, Donaldson Service Inc.
Cambridge, Kolligan Motors Inc.
E. Boston, Nu Tread Tire Co.
Everett, Everett Tire Co.
Fall River, Walter's Super Service
Fitchburg, Hope Tire & Supply Co.
Marlboro, Diamond Oil Co.
Mattapan, Ofgant-Carlson Tire Co., Inc.
North Acton, Farquhar Tire Service Inc.
Salem, S. G. Davison
Springfield, Bob Wiener Tire Co.
Worcester, C & R Tire Co., Inc.

MICHIGAN
Bay City, Harold Alexander
Detroit, Al Daly Tire Co.
Detroit, Marathon Tire Service
Flint, Goodwin's Tire Mart
Grand Rapids, Ronda Tire Store
Kalamazoo, Midway Auto Supply
Lansing, Cameron Tire Service
Muskegon, Reed's Tire Service
Pontiac, Pulver Tire & Treading
Port Huron, Custom-Bilt Tire Co.

MINNESOTA
Crosby, Cuyuna Range Tire Service
Duluth, Tourist Service
Faribault, Merrill's Service Store
Minneapolis, Hannay's
Minneapolis, Robinson Tire & Recap Co.
Montevideo, The Rau Company
New Ulm, Wilfahrt Bros.

Anniversary

TIRE SALE

LIMITED TIME ONLY

4

**famous Seiberling
Safety Tires**

for
the price of

3

**This Offer Good At All
Seiberling Master Dealers
Listed Below**

CONVENIENT TERMS

SEIBERLING

SEIBERLING RUBBER COMPANY • AKRON, OHIO • TORONTO, CANADA

Makers of America's Finest Tires and Tubes

St. Paul, Auto Tire Company of St. Paul
St. Paul, Major Tire Company
Madison, Stuntebeck's Inc.
Minneapolis, C. Paul Venables

MISSISSIPPI

Memphis, Jim Bomboy's Service
Jackson, Pearl St. Storage Garage
Natchez, Carpenter-Hudnall Tractor Co.
Jacksonburg, Blackburn Motor Co.

MISSOURI

Columbia, M.F.A. Tire Division
St. Louis, Gallatin Motor Co.
Harrisonville, Van Meter's Tire Service
Jefferson City, Eagan Tire Service
Kansas City, Arnoldy-Elledge Tire Co.
Berkeley, Moberly Tire Service
St. Joseph, Leo Robertson Tire & Supply
St. Louis, Johnston Bros. Tire & Serv. Co.
St. Louis, Rudy & George Inc.
Keosauqua, Mitchell-Sharp Chevrolet Co.
Springfield, Mitchell-Tire Co.
St. Mary, Home Oil Co.

MONTANA

Billings, Bauman Tire & Battery Co.
Butte, Ossello's Service Station
Helena, Berger-Cochrane Motors
Great Falls, Bison Motor Co.
Glendive, A. & L. Tire Co.
Helena, Thompson's Service
Missoula, Carl E. Anderson Tire Service
Libby, Sherman Motors

NEBRASKA

Lincoln, Corner Service
Lincoln, Miller Implement Co.
Beatrice, Jack Wright's Tire & Btry. Serv.
Beatrice, Chicoine Motors
Lincoln, Sayers Super Service
Beatrice, R. & R. Super Service
Beatrice, Teske Tire Shop
Beatrice, A. & B. Service
Beatrice, Weaver Motors
Beatrice, Hesselgeser's
Beatrice, Toden's Garage
Beatrice, Bullock Chevrolet Co.
Beatrice, Parsons Oil Co.
Beatrice, Lexington Frontier Service
Beatrice, Lind Auto Service
Beatrice, McCook Tire & Supply
Beatrice, McLaughlin Service
Beatrice, Grabow Service
Beatrice, Romgardner Motor Co.
Beatrice, Crosby-Nye Motor Co.
Beatrice, Ted's Auto Service

NEVADA

Las Vegas, Junction Motor Service
Las Vegas, NEW JERSEY
Atlantic City, Brandenberger, Inc.
Montmont, Crescent Service
Hightstown, Potter & Hillman
Newark, Dave Stern Co., Inc.

New Brunswick, Bell Tire Co.
Paterson, Dave Stern Inc.
Phillipsburg, Bridge Plaza Servicenter
Red Bank, Sharpe Tire Co.
Somerville, Somerville Tire Service Co.
Trenton, Miller Hawkinson Tire Tread Co.
Vineland, Stratton's Auto Service

NEW MEXICO

Albuquerque, Ray Lander Tire Service
Artesia, Ferguson Rubber Co.
Clovis, Murphy-Echols Tire Co.
Portales, Cecil C. Bynum Co.
Raton, Gay's Tire & Supply

NEW YORK

Albany, McCoy-Owens, Inc.
Astoria, Max Finkelstein Inc.
Binghamton, T. J. Byrne Service Inc.
Brighton Hts., Staten Island Tire & Rubber Co.
Bronx, Radin Tire Co.
Brooklyn, Acker & Glosia Tire Corp.
Brooklyn, Central Tire Co.
Buffalo, McDonald Fisher Tire Co., Inc.
Cazenovia, L. W. Freeborn
Cobleskill, Jared Van Wageningen & Son
Elmira, Hunter Tire Co., Inc.
Glens Falls, Union Square Service Station
Gloversville, Shepard Motor Co.
Granville, Tatko, Inc.
Hamilton, Stuart F. Jaquay, Inc.
Highland, White Birch Tire Co.
Huntington, Acker & Glosia Tire L. I. Co.
Long Island City, Tire Distributing Corp.
Newburgh, Sam & Irv's
New York, Serber Rubber Co., Inc.
Oneida, G. D. Hermann & Sons Inc.
Oneida, Wood's Sunoco Service
Peekskill, Harold E. Osborne
Penn Yan, Jolley Chevrolet, Inc.
Plattsburgh, Spielberg's Tire & Battery Serv.
Port Jervis, Schields Bros.
Poughkeepsie, Bill Schields Tire Service
Rochester, Goodland Hoffman Inc.
Saranac Lake, Northland Motors
Schenectady, William Sherry Tire Co., Inc.
Syracuse, J. P. Byrne & Co., Inc.
Ticonderoga, TI Motors, Inc.
Utica, Rock's Tire & Battery Service
Walden, Walden Tire Shop
Watervliet, Greg's Tire Service
White Plains, White Plains Tire Co., Inc.

NORTH CAROLINA

Charlotte, Lillenthal's Auto Service
Charlotte, Mecklenburg Tire Co.
Durham, Nu-Tread Tire Co.
Elizabeth City, McPherson Bros. Auto Sup. Co.
Fayetteville, Walker Tire Service
Forest City, M. & S. Tire Co.
Greensboro, Service Recapping Co.
Lumberton, Davis Tire Company
Lumberton, Holland Tire & Oil Service
Monroe, Heath Auto Supply
Raleigh, Caldwell Sales & Service

Statesville, Myers Tire Service
Waynesville, Sims Tire & Battery Co.
Wilmington, Fountain Bros., Inc.
Winston-Salem, Forsyth Tire Co.

NORTH DAKOTA

Bismarck, Vold's Tire Service
Dickinson, Ward Johnson Inc.
Fargo, W. W. Wallwork, Inc.
Grand Forks, Lyons Auto Supply
Mandan, Kinzel's Tire Service
Minot, Westlie Motor Co.
Williston, Stockman Mtr. & Farm Eqpt. Co.

OHIO

Akron, Raney Tire Company
Barberton, Richards Auto Service
Cambridge, Dale J. Abbott
Canton, Lee Stockton Inc.
Cincinnati, True Tread Tire Co.
Cleveland, Edgar A. Brown Inc.
Cleveland, Penrose Tire Service
Columbus, Maize Tire Co.
Dayton, Main Auto Parts
Greenville, Raile & Morrison
Marietta, The Tire Shop
Marion, Harruff Tire Store
Medina, Garrett-Wilson Inc.
Portsmouth, Bright Hawkinson Tread Serv.
Steubenville, Montgomery Pontiac Co.
Toledo, William Bray Distributor
Washington C. H., McKinley Kirk Serv. Sta.
Youngstown, Dissinger Tire Co.

OKLAHOMA

Alva, Brown & Brown
Ardmore, C. F. Adams & Son
Clinton, Morrison Oil Co.
Clinton, Morrison Oil Co.
Cushing, Huff's Tire Exchange
Duncan, Duncan Tire & Supply
Enid, Becker Oil Company
Muskogee, Muskogee Refined Oil Co.
Oklaoma City, Bill Mosier's Tires Inc.
Okmulgee, Ray Robinson Service Station
Ponca City, Paris Tires Inc.
Pryor, Standard Auto Parts
Seminole, Hunt Tire & Supply Co.
Shawnee, Stephen Oil Co.
Stillwater, Paris Tires Inc.
Tulsa, Needham Tire Co.
Wewoka, Clair Robbins Tire

OREGON

Coos Bay, Stamper's J. & J. Tire Co., Inc.
Cottage Grove, Cecil Beck Motor Co.
Enterprise, O.K. Rubber Welders
Eugene, Howard Herder
John Day, John Day Motor Co.
Klamath Falls, Balsiger Motor Co.
Lebanon, Crites Tire Co.
Medford, O.K. Rubber Welders
Portland, Ray Grimshaw
Prineville, Houk Motor Co.
Roseburg, Carter Tire Co.
Salem, Valley Motor Co.
The Dalles, Sunset Motor Co.

PENNSYLVANIA

Allentown, Callahan's
Blairsville, Campbell Tire Co.
Boyetown, Boyertown Oil Co., Inc.
Chambersburg, Cormany & Statler
Du Bois, Cooper's Hawkinson Treads
Erie, Parlette & Zerull
Harrisburg, Baskin Tire Sales Inc.
Hazleton, City Tire Co.
Honesdale, C. R. Case
Johnstown, Better Tire Sales Co., Inc.
Lancaster, Coble's Tire Service
Lebanon, Ted Smith Home & Auto Supply
Lehigh, Leon L. Diehl
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Williamsport, Meckler's
York, Huber's

RHODE ISLAND

Pawtucket, M & M Tire Co.

SOUTH CAROLINA

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Spartanburg, Standard Tire & Recapping Co.

SOUTH DAKOTA

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Belle Fourche, Walsh Service & Tire Co.
Huron, Findley Tire Shop
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Sioux Falls, Hawkinson Tread Service

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Chattanooga, Bill Penney Tire Co.
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Knoxville, Cities Service Dealers
Lebanon, Keatts-McDowell Motor Co.
Murfreesboro, Wade Williams Tire Service
Nashville, Tanksley's

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Amarillo, Ted Lokey Tire Co.
Athens, Scott-Crawford Tire Co.
Austin, Spires Tire Co.
Big Springs, Creighton Tire Co.
Dallas, Shook Tire & Rubber Co.
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McKinney, Jess A. Taylor
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Plainview, Shook Tire Co.

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Texarkana, W. S. Chance Co.
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Salt Lake City, Winn & Co., Inc.
Tremonton, Cross-Road Service

VERMONT

St. Johnsbury, Portland St. Gulf Station
Brattleboro, R. S. Roberts Inc.
Burlington, C. P. Smith Supply Co., Inc.

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Lynchburg, Ratcliffe Tire Co., Inc.
Norfolk, R & S Tire Co., Inc.
Petersburg, Ray's Auto Supply
Richmond, Marlowe Tire Co., Inc.
Roanoke, Clyde P. Moore Tire Co.
Staunton, Central Tire & Battery
Winchester, Cammer Tire Co.

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Bellingham, Barron Tire Co.
Centralia, Seip & Hansen
Colfax, Neil Tire Sales & Service
Everett, Follestad Nash Inc.
Longview, Don Hanly's
Montesano, Montesano Motor Co., Inc.
Olympia, Knox Tire Co.
Omak, Pioneer Motors, Inc.
Port Angeles, R. E. Renshaw
Pulman, Neil Motors
Spokane, Jackson-Robideaux Tire Co., Inc.
Seattle, Patterson Tire Co., Inc.
Seattle, Seattle Tire Co.
Tacoma, Reynolds-Herred Tire Co.
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Wenatchee, Jennings Tire Service
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WEST VIRGINIA

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Clarksburg, Nu-Tread Tire Service
Huntington, Tie Toc Tire Co.
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Wheeling, Flaccus Tire & Retread Inc.

WISCONSIN

Beloit, Bud Weiser Motors Inc.
Fond Du Lac, O.K. Rubber Welders
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Racine, Richards Service
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Can your make-up pass the "close-up" test?



You're lovely-to-look-at even in close-ups, with **Solitair** *cake make-up*
Contains Lanolin

Your most important moments are in "close-ups" . . . the very times when little skin faults are noticed most. Often, they show right through your make-up, in close-ups. But not if you wear Solitair.

Solitair conceals each little skin imperfection. Your complexion looks flawlessly lovely—yet completely natural . . . never "mask-like." No other make-up gives you Solitair-beauty in close-ups! Try it . . . see the wonderful difference Solitair makes in *your* complexion!

Make this test: Look in your mirror, close-up. Can you see little skin-faults through your make-up? You won't (he won't!) if you wear Solitair!

New and Wonderful!
Solitair Lotion for all-over skin beauty—ocean-blue, creamy-rich, lusciously scented . . . only 39¢ and 73¢



Only clinically tested make-up leading skin specialists confirm will not clog pores. 1.00, 60¢, 30¢



Just some of the many things a Bell telephone man needs for installing telephones.

WHERE DOES HE GET THAT STUFF?

Well, mostly from us—at Western Electric. You see it's our job—as the manufacturing and supply unit of the Bell System—to provide almost everything Bell telephone people use in your service.

Some things we *manufacture* ourselves—the rest we *buy* from other manufacturers. Our test is: which way can we assure the Bell telephone companies of *highest quality at lowest cost*? On telephones, switchboards, cable, electronic apparatus, and so on, we can best meet this test in our own factories—so we

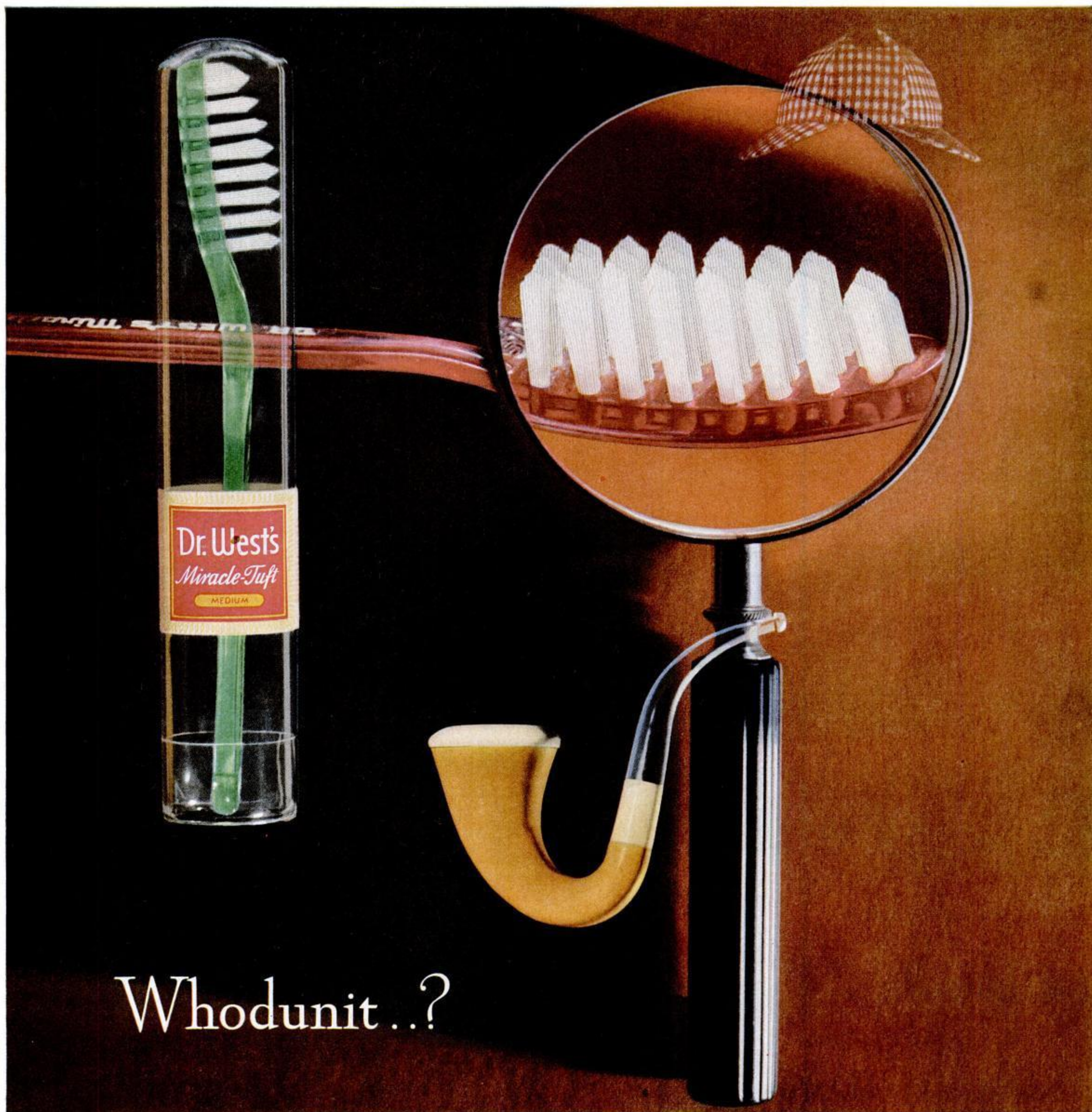
make them. But ladders, pliers, rubber gloves, office equipment and a host of other things can best be made by others who specialize in their production—so we *buy* them.

Marshalling the special abilities of some 22,000 concerns—together with Western Electric's own manufacturing skills—is a job that's unique in industry. That it is being done—and done well—is a major reason why Bell telephone service has gone up in price *so much less* than other things you buy.

Western Electric



A UNIT OF THE BELL SYSTEM SINCE 1882



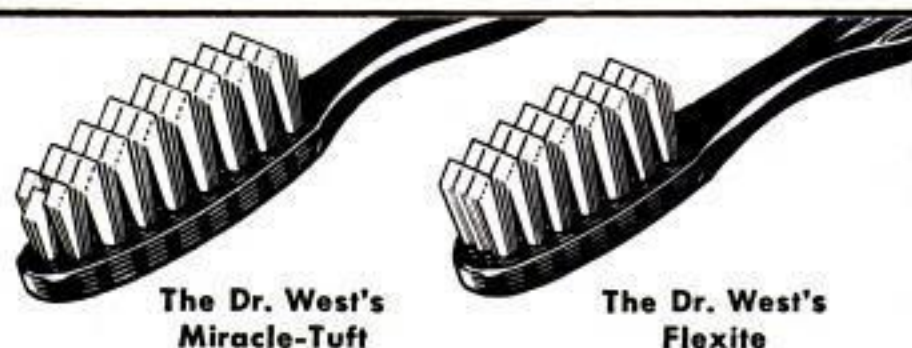
Whodunit...?

Photograph by Bauman

Copr. 1952 by Weco Products Company

Dr. West's . . . pioneered every improvement in toothbrush design in the last 30 years! 60c

There IS something
new in toothbrushes!
See these 2 great
Dr. West's—Compare!



CLEANS inside . . . outside . . . in between . . . on top!

Just as your dentist requires and uses the finest instruments in his delicate work, so you, too, need a precision-made brush for thorough, "at home" tooth care. That's reason enough to select a Dr. West's. The Dr. West's Toothbrushes of today represent 30 years of experience in this field . . . the ultimate in quality materials, workmanship and scientific design. Here, indeed, is your best toothbrushing value. Select from *two* great Dr. West's—the popular Miracle-Tuft or the new Flexite. Each 60¢.



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VOTED Ideal STYLE**



**Ideal
THE 7-COURSE MEAL**



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no dust bag to empty!

- **No head-splitting roar!** Just a gentle purr! Compare Lewyt with any other vacuum cleaner! It's quietest of them all!
- **Feel that suction!** Lewyt's over-size motor with its terrific suction power gets deep-down dirt! Famous No. 80 Carpet Nozzle picks up lint, threads, cat and dog hairs—all with less rug wear!
- **No muss! No fuss!** After Lewyt picks up dirt you never see, touch or breathe it! Just toss out large paper "Speed-Sak" several times a year!
- **Allergy-proof filtering system!** Hospital-safe! Lewyt triple-filters the air! No unhealthy dust escapes!
- **Sits in center of room!** Pivots in all directions! Cleans floor-to-ceiling! No tugging or shoving!
- **Does all your dusting!** Suction-sweeps bare floors, linoleum; brightens fabrics; cleans radiators; sprays paint and waxes; de-moths closets!
- **Video-pak prevents radio-TV interference!** Lewyt backed by 63 years of precision manufacturing and written Guarantee!
- **Costs no more** than ordinary cleaners! See the Lewyt today! Featured in over 10,000 stores coast-to-coast! Look for the Authorized Lewyt Dealer nearest you listed in your Classified Telephone Directory!

• **Complete with 7 work-speeding attachments!** No extras to buy! You get famous No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer; and Moth Snuffocator.



STOP AT THIS DISPLAY
for just 10 seconds and let
your dealer show you the
revolutionary advantages
of the Lewyt Vacuum
Cleaner!



Listed by Underwriters'
Laboratories

THE BRAND NEW 1952

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

FREE! Write today for colorful 16-page booklet "Home Cleaning Made Easy"

LEWYT CORPORATION, DEPT. 5, 70 BROADWAY, BROOKLYN 11, N. Y.



I NEED **HELP**, PA,
AN' I CAN'T FIND LI'L'
RACKETY NO-WHERES!

IF I'D OF KNOWN
IT WAS **WASH-DAY**
YOU WOULDN'T OF
FOUND ME **NUTHER!**

I'D LIKE TO JOIN
THE **BOY BIRD WATCHERS**,
DEACON, SO I COULD WATCH
A LI'L' GIRL BIRD NEXT DOOR
WHAT IS THE CUTEST ---
--A-- LI'L'--UM--

Good! We're
Short handed~

AND **SHORT SIGHTED**,
I ALWAYS SAY---

I ALWAYS SAY IT EXCEPT
ON **SUNDAYS** WHEN I VISIT
MY AUNTIE **BOO**.

DOES YOU ALWAYS
CALL HER "**BOO?**"
SHE MUST BE
JUMPY.

Sarcophagus
MacAbre.

The Rackety
Coon Family

THIS HERE NOW
BATCH GOT A SORT
OF **SOUP** FEEL ON
IT, **OWL**----

POGO

Albert,
The Alligator

SHE'S THE USUAL
FORMULA --- **TWO
LEMONS** TO ONE
BEE HIVE.

YO' LI'L' BOY, **QUINCY**,
GOT A POWERFUL PUCKERED
LOOK ON HIM,
MIZ **FROG**.

MEBBE HE **LIKES**
IT **PINK**.

Rackety Coon
Chile.

LEMONADE

FANNIN'
UP MORE MAIL,
POGO?

YEP, **CHUG-CHUG!**
SAY, OL' **PORKYPINE**,
HOW DOES YOU
SPELL "**DELIGHTED**"?

IT'S A
STICKER ---
I AVOIDS IT.
TRY "**SAD**."

IT'S SO **DAMP**
SETTIN'ROUND, PA.
THE **LEAST** YOU
COULD DO WOULD
BE TO TAKE US
FER A **WALK**.

BUT NO
HUMAN BEANS
IS ALLOWED ---
WHAT WOULD WE
DO FER **GOLDILOCKS?**

I'M LOVELY IN
A **YELLOW WIG**.

The Bear
Family.

GOOD KING
SAUERKRAUT
LOOKED OUT
ON HIS FEET
UNEVEN...

WHOA!
WENCESLAS
IS KING!

HEAR THAT?
WINKLEHOF
IS KING!
GOOD KING **SAUER-
KRAUT** MUST BE
DEAD.

TAKE OFF
YOUR HAT ---
I DIN'T KNOW
HE WAS EVEN
SICK.

WE HAD
HIM **GOOD**
AN' **SICK**.
START
OVER...

Pogofenokee



Ol'
Mouse.

Churchy
La
Femme

CAROLS
Rehearsed
WHILE YOU WAIT

Igor
Beaver

Moonshine
Gonata

Bold
Weevil

CHURCHY

WHICH WAY
TO **SOLID**
GROUND,
CAT?

STRAIGHT
DOWN AS THE
CROW FLIES.

Champeen
Hoss head

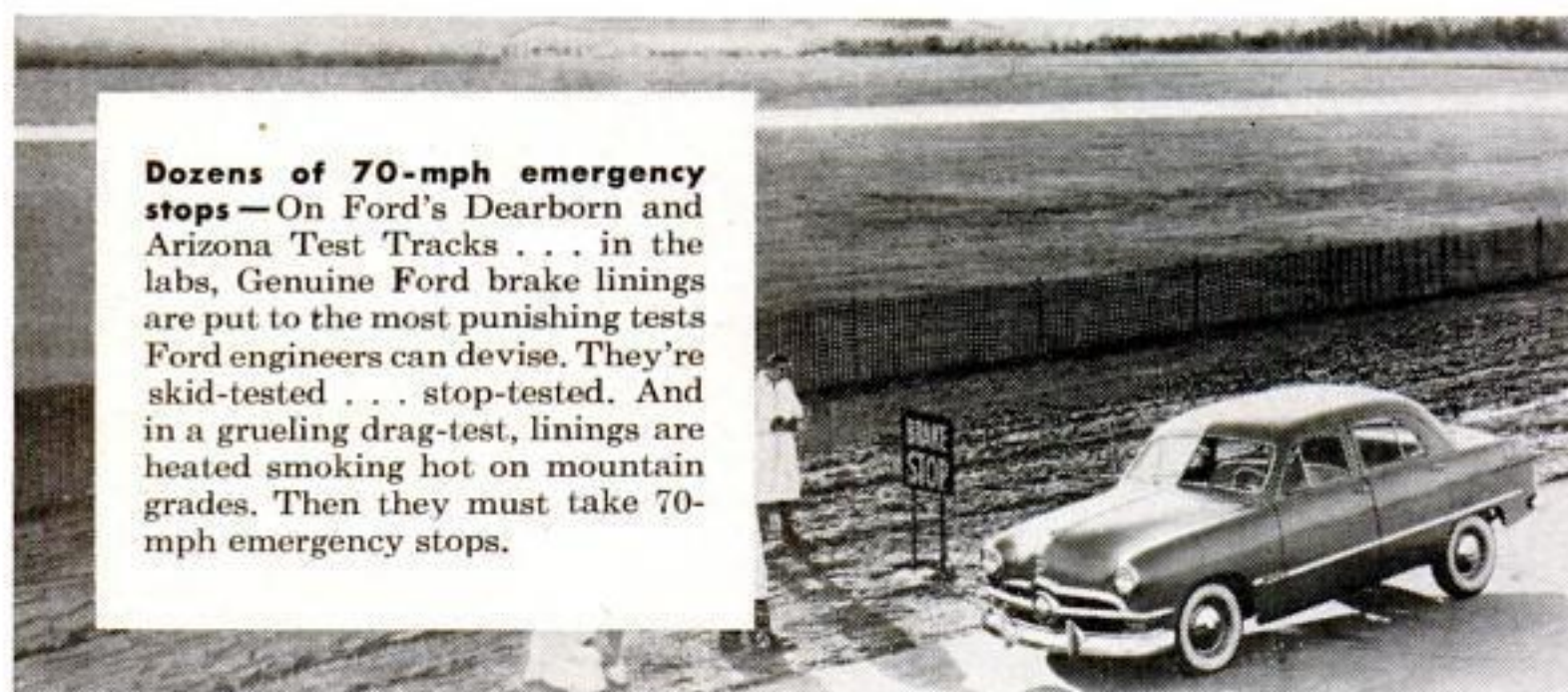
SOLID
MACHOGANY
AND HIS
SINCERE
SIX

I PROMISE TO MISS
YOU IF YOU'LL JUST
GET GONE.

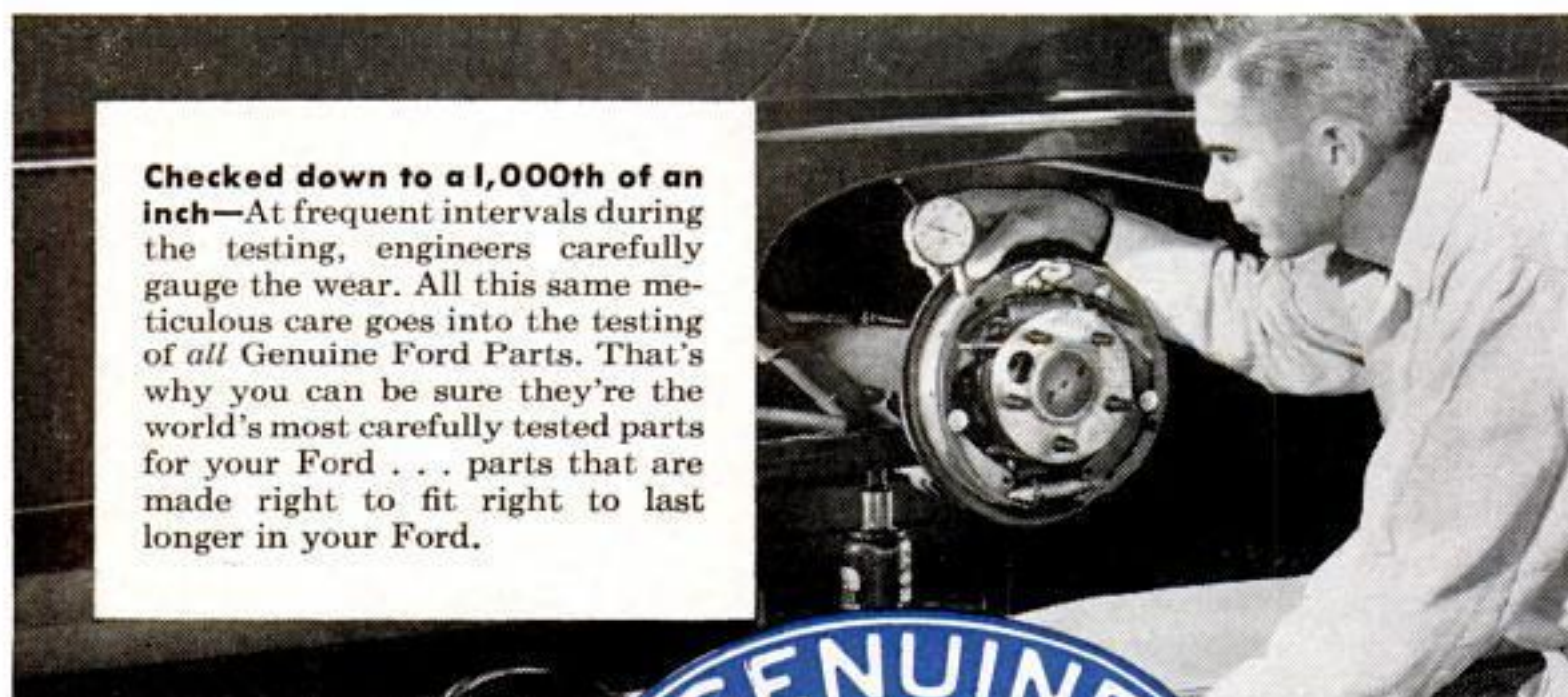
Genuine Ford brake linings get *3,250 TOUGH TRACK TESTS*



Like all Genuine Ford Parts, these brake linings are the most completely tested parts for your Ford



Dozens of 70-mph emergency stops—On Ford's Dearborn and Arizona Test Tracks . . . in the labs, Genuine Ford brake linings are put to the most punishing tests Ford engineers can devise. They're skid-tested . . . stop-tested. And in a grueling drag-test, linings are heated smoking hot on mountain grades. Then they must take 70-mph emergency stops.



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Available at all Ford Dealers and selected independent garages.



"Specify the parts that are
TRACK TESTED"

POGOFENOKEE-LAND CONTINUED

KELLY LOOKS, ACTS LIKE HIS ANIMALS

Walt Kelly is a plumpish man of 38 with a catlike mustache and owl-like tortoise-shell glasses, who once worked as a cartoonist for Walt Disney. He conceived his swampland characterizations in 1942 for comic books, later put them in a newspaper strip which was syndicated only three years ago. In *Pogo*, Kelly maintains that he is mostly satirizing himself. As shown in his drawings below, he gurgles, grunts and grimaces with them, his own reactions to situations becoming their reactions, and vice versa. His method of working is simply to drop Pogo and Albert into a situation and then try to figure out how he might react under the circumstances. His method, he explains, is like that of the old Keystone cops of the movies who used to get together for a day's shooting and say, "Let's go into a barbershop and see what happens."



OVERLY SERIOUS, Kelly scowls like Howland Owl. The owl is a pseudo scientist who thinks he knows everything but constantly makes a mess of things.

GAY AND FEY like Albert the Alligator, Kelly smokes his cigar. Albert is a know-it-all but unlike owl he can, when pressed, rise to occasion and be a hero.



PUFFED UP, Kelly jauntily swings along with Beauregard Bugleboy the dog. Beauregard has never been able to get over fact he is man's best friend.

The last word in "lights" is a lighter—the lighter that lasts is **RONSON**



(Top left) **RONSON SENATOR**. Genuine alligator, for a man's desk, \$16.00. Other models, from \$14.25.
(Lower left) **RONSON DIANA**. Table lighter in polished and satin heavy silver plate, \$9.50 plus tax.
(Center) **RONSON JUNO**. Magnificent table lighter in heavy silver plate, \$13.50 plus tax.
(Right) **RONSON MINERVA**. Table lighter, fine porcelain with floral design; silver plate, \$12.50 plus tax.



RONSON QUEEN ANNE. Hostess set. Heavy silver plate. Choice gift for a bride or hostess. Set, \$30.00 plus tax. Lighter alone \$12.25 plus tax.



RONSON CROWN. Stunning table lighter in heavy silver plate. Danish modern design, yet harmonizes with traditional decor, too. \$12.25 plus tax.



RONSON LEONA. Exquisite table lighter, at home in the boudoir or any other room. Luxurious gold finish with ivory and floral enamel. So unique, so charming...like a priceless "collector's piece." \$15.70.



RONSON MAYFAIR. Handsome table lighters in heavy silver plate. Imposing gift! \$18.25 pair, plus tax. *Ronson pocket lighters from \$6.95 to \$200.*
All lighters shown in reduced size

“Masterpieces...and Musts” in the home of every gracious hostess

Today, table lighters play an important part in the art of entertaining. The gracious, easy way to *get a light* if you smoke... to *give a light*, even if you don't smoke.

And 77% of all hostesses interviewed in a nationwide, independent survey, said: "The table lighter I want is a Ronson."

Ronson lighters are masterpieces

of design, and *last* like family heirlooms. Many a Table Ronson bought 25 years ago is *still* in use! A single fueling serves for months. *Just press... it's lit, release... it's out!*

So *get and give* Ronsons! And remember, *all* lighters work best with Ronsonol® Fuel and Ronson Red-skin 'Flints'.

RONSON Newark, N. J. • Toronto, Ont. • London, Eng.

... it's America's favorite **4 to 1** over all other lighters combined!

RONSON®

WORLD'S GREATEST LIGHTER



For Brides

86% of brides-to-be said:
"The lighter I want is a Ronson."
Ideal for wedding attendants, too.

For Hostesses

Give a Ronson to your
hostess and you'll be invited
back, again and again.

For Anniversaries—
every gift occasion

Give a Ronson, the lighter
most everybody wants.

Enjoy Peter Lind Hayes and Mary Healy in Ronson's "Star of the Family", CBS-TV Network, coast-to-coast. (Check your local papers)

Every Ronson lighter is backed by a group of subsidiary service companies in key cities of the U. S. Ask your dealer, or write Ronson, for location of nearest Ronson service company.

ONLY

Sunbeam

SHAVEMASTER

REG. U. S. PAT. OFF.

has the bigger, single,
SMOOTH head that shaves
closer and faster than any
other method—wet or dry



If you are one of those men who believes electric shavers take too long and won't shave a beard like yours **CLOSE** enough—the new Sunbeam Shavemaster will give you the surprise of your life. Just ask men with tough beards who are using it.

Shaves **CLOSER**

The top reason men prefer Shavemaster, dealers say, is the s-m-o-o-t-h-e-r, cleaner shave it delivers. Only Shavemaster's bigger, single continuous-round shaving head and exclusive shaving principle makes this superior performance possible.

Shaves **FASTER**

You will get a closer, cleaner shave with Shavemaster in a fraction of the time it takes with soap-and-blade. Even if you've got the toughest, heaviest beard, plus a tender skin, you'll shave faster and smoother with Shavemaster than by any other method, wet or dry.

Shaves **SMOOTHER**

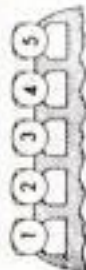
The big smooth, oval Shavemaster head has more shaving edges than any other electric shaver made. It fits every contour of the face—picks up the beard the way it grows—leaves the face **SMOOTHER** because it shaves closer and cleaner without irritation.

COMFORT, Convenience

The Shavemaster head **FEELS GOOD** on the face. The pleasant contact of the smooth oval head massages the skin as it shaves for greater face-health and comfort. Your face not only **LOOKS** better but **FEELS** better after a Shavemaster shave.



Why we use **ONE BIGGER, SINGLE** head instead of a multiplicity of small heads



Multiple Heads

The **ONLY** electric shaver with a powerful, 16-bar armature, self-starting **REAL** Motor.

The smooth, comfortable continuous-round Sunbeam head has over 3000 shaving edges and the lightning-fast single cutter makes over 24-million shaving actions per minute—more than any electric shaver with multiple heads.

LETTERS TO THE EDITORS

TITO SPEAKS

Sirs:

I am shocked and amazed at your glorification of the Red dictator, Tito—your cover and full panegyric inside ("Tito Speaks," LIFE, April 21). Have you forgotten that this ruthless Communist . . . has in a thousand ways shown himself to be not a friend of the Christian West but a bitter Marxist enemy?

Now we are rewarding him for his misdeeds by sending him millions of dollars' worth of American arms which he will never use to help us. If war should come in Europe, I will stake my life that Tito will never fight at our side. He is Stalin's stalking-horse. And the magazines which plug and praise and boost him are equally treasonous with the government officials who coddle him with gifts of American money, food, arms and munitions of war.

REV. VINCENT G. BURNS
The Community Church
Washington, D.C.

Sirs:

Certainly a heart-rending story is told of Marshal Tito's boyhood. I can't help but wonder if it is as heart-rending as the cries of pain and anguish of the priests who have died and are still suffering in the Titoist concentration camps.

JOHN A. DINGETHAL
Westmont, N.J.

Sirs:

"Tito Speaks"—the greatest true-life story I have ever read. More, more, more!

M/SGT. DELMAR T. DELONG
San Bernardino, Calif.

Sirs:

History will prove that you lie when you call him an important ally.

PATRICK F. MCGUCKEN
Winfield, W. Va.

● As LIFE stated in its introduction to the series, it is "aware that many Americans dislike Tito's Communism and his anticlericalism. The fact remains that he is an important ally, and that our government is giving him financial and diplomatic support. LIFE believes, moreover, that a man so feared by the Kremlin is one who should be heard by the world."—ED.

Sirs:

LIFE errs when it mentions Tito's early job in a cafe having a tambou-

rine band. Clearly you refer to a *tamburica* band. A *tamburica* resembles a balalaika and is beloved of Serb and Croat.

WILLIAM FINKELSTEIN
Chicago, Ill.

● LIFE's translation was in error. The instruments were oval-shaped *tamburice*.—ED.

Sirs:

Thanks for the fine map of Austria-Hungary and Yugoslavia. It gives us Balkans a chance to talk more politics and ethnology than we already do. Your article might get Americans more familiar with the Balkan caldron in which European stews are cooked.

JOAN LUKAN ZAFFT
New York, N.Y.

SPEAKING OF PICTURES

Sirs:

We were very pleased to see the publication of the earliest existing photograph ("World's First True Photo Is Found," LIFE, April 21), but you should have given credit to the historian, Helmut Gernsheim, through whose determination and perseverance the picture—which had been "lost" for 54 years—was finally recovered.

BEAUMONT NEWHALL
Curator

George Eastman House
Rochester, N.Y.

Sirs:

You published a picture taken in 1826, which you consider the world's first photograph.

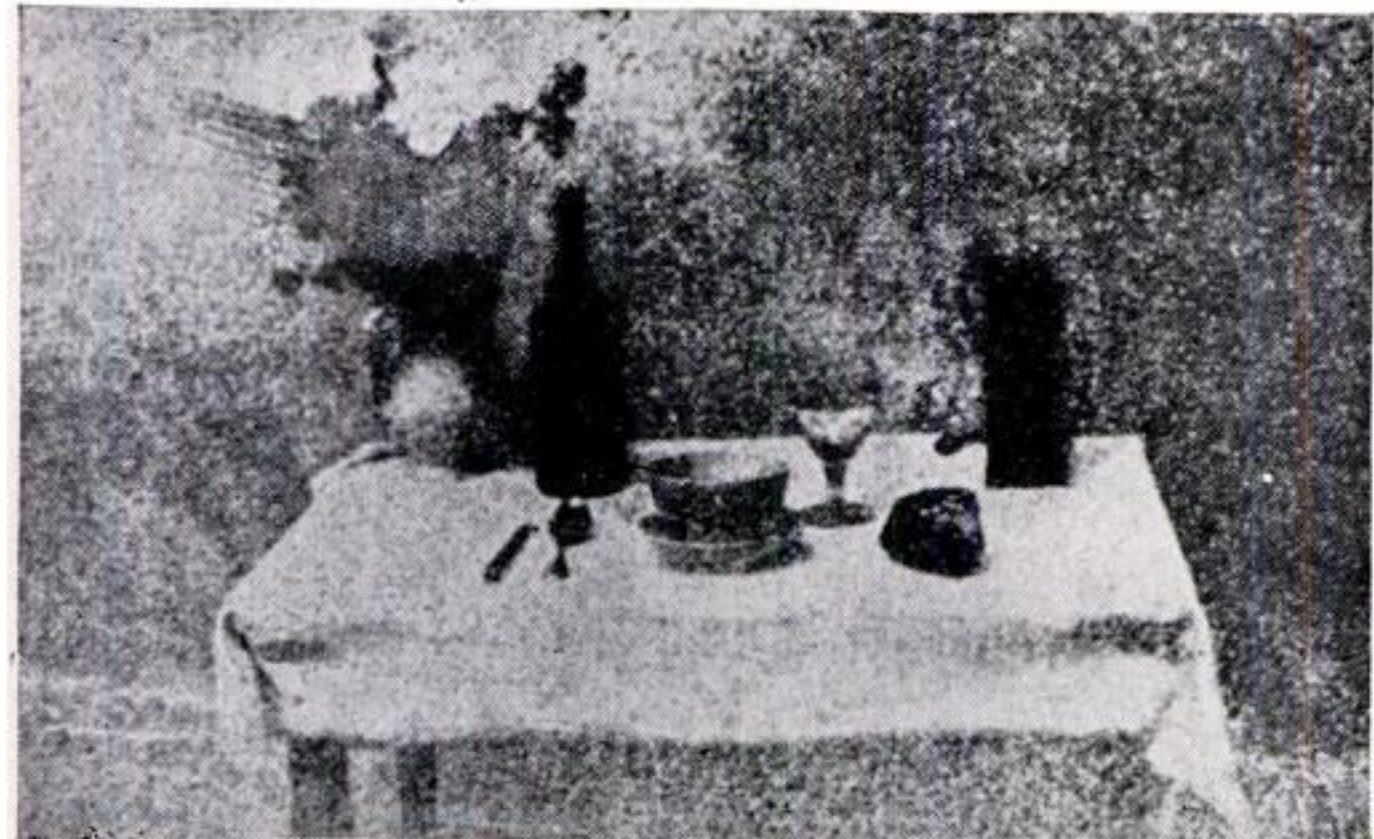
There is reasonable doubt, however, that this is the first photograph. In 1890 the grandson of Nicéphore Niépce gave an original glass plate to the *Société Française de Photographie*, pointing out that this photograph, made in 1822 by his grandfather, was the first photograph existing which was ever made. It was executed in the bitumen process which you describe.

It is a still life which, though primitive, is of great beauty and today reminds us of the modern still lifes which Picasso and Braque did 100 years later.



JOSEPH BREITENBACH
New York, N.Y.

● The date of the still life (*below*) is disputed. Historians believe that it shows the influence of Daguerre, with whom Niépce started working in 1829, and was probably taken at that time.—ED.


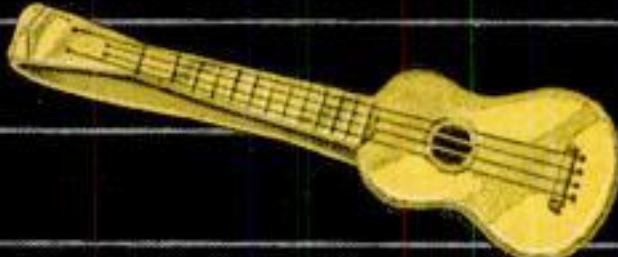
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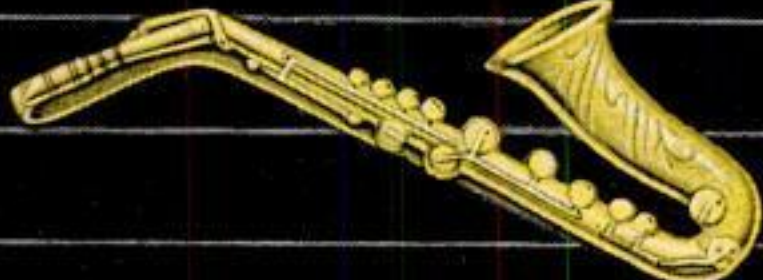
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Here's a smart new note in men's jewelry—sounded, as you'd expect, by SWANK. Tie Klips that are authentic replicas of musical instruments, matched with Cuff Links of Clef design. Yours for a song—a grand gift, too. SWANK Musicals: Tie Klip: \$2.50. Cuff Links: \$2.50. The Set: \$5.00.

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Men prefer

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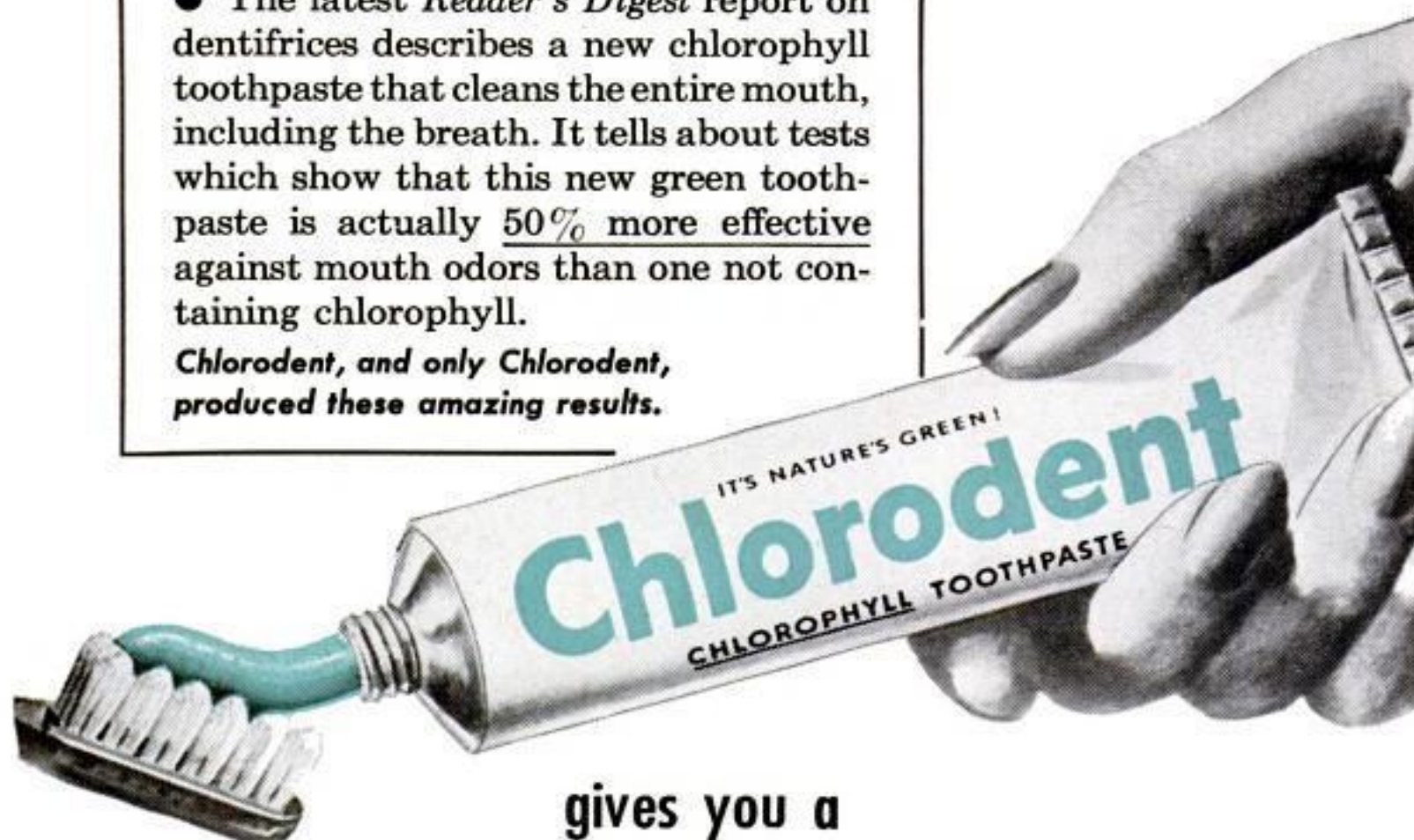
Remember Father's Day—June 15th

Be SMART, be sure it's SWANK — © Swank, Inc., Attleboro, Mass.

Here's the new green toothpaste with miracle chlorophyll you read about in **Reader's Digest...**

● The latest *Reader's Digest* report on dentifrices describes a new chlorophyll toothpaste that cleans the entire mouth, including the breath. It tells about tests which show that this new green toothpaste is actually 50% more effective against mouth odors than one not containing chlorophyll.

Chlorodent, and only Chlorodent, produced these amazing results.



gives you a

Mouth All Day!

Chlorodent was used in hundreds of tests on people with bad breath. When they brushed their teeth with Chlorodent, their mouth odor disappeared. Two hours later, their breath was still clean in 98% of the cases. Four hours later (end of the tests), 74% were still free of bad breath. By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

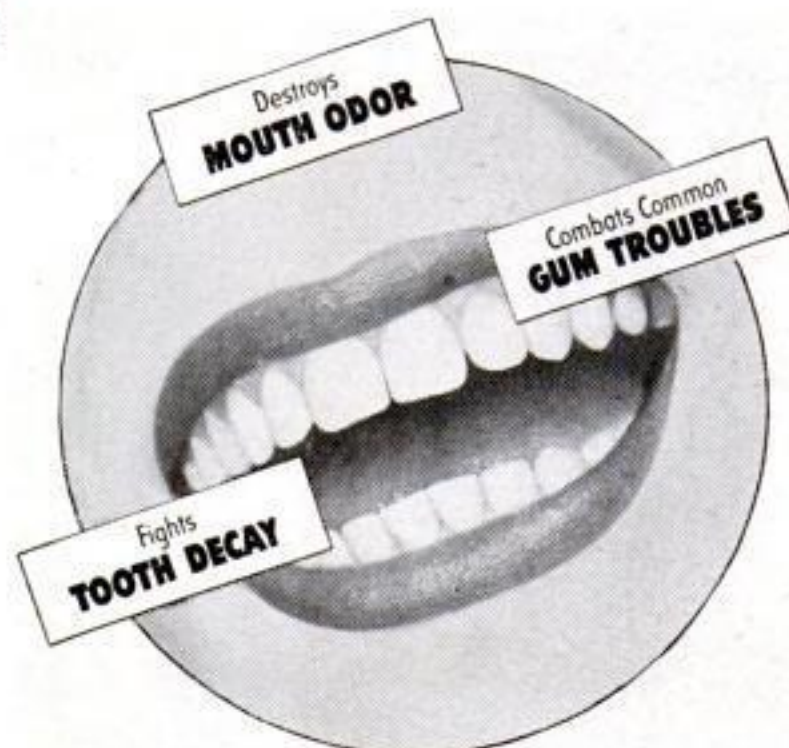
Combats common gum troubles

An estimated 50% of all tooth loss can be traced to conditions which start with sore, bleeding gums. Chlorodent promotes the growth of firm, healthy-pink tissue. If you have tender gums, you will want to use Chlorodent for its fast relief of this condition alone!

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Chlorodent greatly reduces the mouth acids that "eat" into tooth enamel. It helps combat the bacteria which cause these acids. And it keeps your teeth so clean that bacteria find it difficult to multiply on them. No toothpaste offers better protection!

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When your toothbrush bristles are green, you know you are getting the full benefits of chlorophyll*!

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*water-soluble chlorophyllins

Chlorodent

The chlorophyll dentifrice

LETTERS TO THE EDITORS CONTINUED

EAGLE FIGHTS WOLF

Sirs:

In "An Eagle Hunts Down a Wolf" (LIFE, April 21) you voice incredulity from ornithologists that an eagle could be made to attack a live wolf. Travelers in Chinese Tataria a century ago told how natives flew golden eagles at wolves from horseback. After overtaking the wolf, the bird would buffet it with wings and talons until the animal was blinded and bewildered. Then the eagle would reach one foot down along the wolf's spine and snap its backbone with a hearty grip.

A golden eagle's talons have a spread of about 8 inches and tremendous gripping force. One writer also tells of eagles killing deer in much the same way, though their normal menu is made up of jack rabbits, prairie dogs and other large rodents.

GEORGE DOCK JR.

New York, N.Y.

Sirs:

I was very much interested in your pictures of Laplanders hunting with golden eagles. You once ran a story on my American bald eagle, *Aguila* (LIFE, July 4, 1949), and I thought you might be interested in seeing what our national eagle can do on game. In the enclosed picture *Aguila* is tackling a 4½-foot iguana, a giant tropical lizard. *Aguila* lost a toe in a fight with one of these reptiles. The iguana bit it off when the eagle failed to grab her quarry by the head. . . .

DANIEL P. MANNIX

Malvern, Pa.



EAGLE ATTACKS IGUANA

A MAYOR AND HIS CITY

Sirs:

Your story, "A Mayor and His City" (LIFE, April 21), was well written and illustrated, but I think that poor Pekin got a black eye out of the deal.

It is unfortunate that you could not tell about our excellent schools, parks and teeming industry.

Pekin voters have been very generous in approving bond issues for a swimming pool and bathhouse, new school buildings and additions, and a magnificent stadium. . . .

CHARLES MICHELETTI

Pekin, Ill.

Sirs:

At first glance your article seemed to paint a rather dismal picture of Pekin. My civic pride was aroused. But try as I might, I could come to only one conclusion. Your comments and photographs were 100% accurate.

I am thankful that some eyesores escaped the attention of your reporters; I am also thankful that some of them were pictured. Perhaps you have shamed us into correcting them. . . .

JACK CORDES

Pekin, Ill.

Sirs:

While LIFE fiddles and Pekin burns, we offer photographic proof (below) that our ladder truck can go to a fire, despite narrow street, traffic and LIFE's prediction. We get the truck out without "much backing and filling."

ROY WEINHEIMER

Chief, Pekin Fire Department
Pekin, Ill.



"PEKIN'S PRIDE" IN ACTION

NEWSFRONTS OF WORLD

Sirs:

You're right. The *Christian Science Monitor* chose to dress up the Barbo baby. ("Life on the Newsfronts of the World," LIFE, April 21).

But you're wrong on other counts:

You call the *Monitor* the "Queen Victoria of American newspapers," but Winston Churchill calls it the *Manchester Guardian* of American newspapers.

You say it protects proper Bostonians from death, crime and scandal. But these get printed, minus sensationalism, when the news is of public importance or welfare.

You credit the *Monitor*, an international newspaper, with a circulation among the proper Bostonians on Beacon Hill. But it has readers in almost every country, despite a fairly small circulation of 165,000.

EDWIN L. PUNNETT

Chicago, Ill.

UNDER BILTMORE CLOCK

Sirs:

My wife (Smith '37) and I (Princeton '36) were incensed at the tone of "Under the Biltmore Clock" (LIFE, April 21) and the bad taste exemplified by the pictures. We were aroused particularly by the quote: "Here the boys from Princeton or Yale size up girls from Wellesley or Smith who have dropped in on the chance of meeting someone from Yale or Princeton."

You take four of the outstanding intellectual centers of the east and make them look cheap and tawdry to the citizens of this country. In four years

CONTINUED ON PAGE 20

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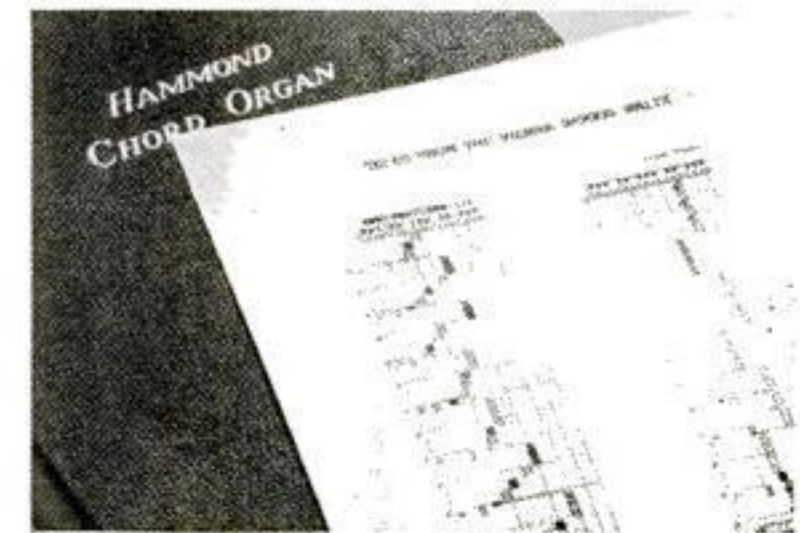
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It is so easy to play that thousands of beginners have found they can play pieces like "Home on the Range" *the first day* on a Hammond Chord Organ.

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Hard to believe? Spend 30 minutes with the Hammond Chord Organ, the instructions and the picture music. Then judge what we say by the music you play. The price—\$975 without bench, f.o.b. Chicago. Visit your Hammond Organ dealer now, or at least mail the coupon below for details.



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On asparagus, broccoli or artichokes, it saves all the bother and worry of making hollandaise. Its flavor comes from a skilled mixing of vegetable oils, wine, egg yolk, vinegar, sugar, salt and spices—and how it perks up appetites!



THREE generations of the Sexton family, since 1883, have been producing quality foods for quality palates. Now for your own home you can get the choice of leading chefs—the finest foods found in clubs, restaurants, hotels, dining-cars, airlines, hospitals and schools. See your independent grocer for Sexton Foods. Their quality is higher than Government standards.



AND for outdoor cooks, here is a Sweet Relish and the new Bond Street Hot Mustard to glorify frankfurters or hamburgers. Only mustard seeds, white wine, salt and spices! True English style—without sugar.

John Sexton & Co., Sexton Square, Chicago, Ill.

LETTERS TO THE EDITORS

CONTINUED

of undergraduate life I never knew anyone from these institutions asking, "Didn't I meet you here before?" We either met friends by previous engagement "under the clock" or took our talents elsewhere.

G. SEAVER JONES

Orange, N.J.

Sirs:

Pardon my getting technical on a piece of serious sociological research like your Biltmore clock story, but whom ain't teaching no grammar no more to them there college gals from Wellesley and Smith such as she who you quotes as saying, "You can't tell who you know from who you don't know."

HENRY R. HECHT

New York, N.Y.

● Just try saying: "You can't tell whom you know from whom you don't know."—ED.

COOKING UP HIGH

Sirs:

What do you mean, "chimp" ("Cooking Up High," LIFE, April 21)? Someone on LIFE is a chump. As anyone with a bit of simian sense can see that's a rhesus monkey.

JUSTUS EDWARDS

Chicago, Ill.

● It was a short-tailed rhesus monkey.—ED.

PICTURE OF THE WEEK

Sirs:

Recently you gave the distinction Picture of the Week (LIFE, Dec. 3) to a picture of the Fatima "miracle" published in *L'Osservatore Romano* as of "rigorously authentic origin." Now that the picture has been designated a fraud by the official newspaper of the shrine of Fatima, I trust that you will publish a retraction, out of journalistic honesty and in fairness to the many doubters who objected to the picture.

J. McKECHNIE

Plainfield, N.J.

● In reprinting the picture published first by *L'Osservatore Romano*, LIFE merely quoted the claims of the Vatican newspaper. Subsequently the official newspaper of the shrine of Fatima stated the picture was taken in 1922 (not 1917), at sunset (not noon) and several miles from Fatima.—ED.

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Arlene Dahl, starring in Pine-Thomas production,
"Caribbean Gold", Paramount Picture, color by Technicolor.
Lex Barker, starring in "Tarzan's Savage Fury", RKO release.

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Cigarillos

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EACH



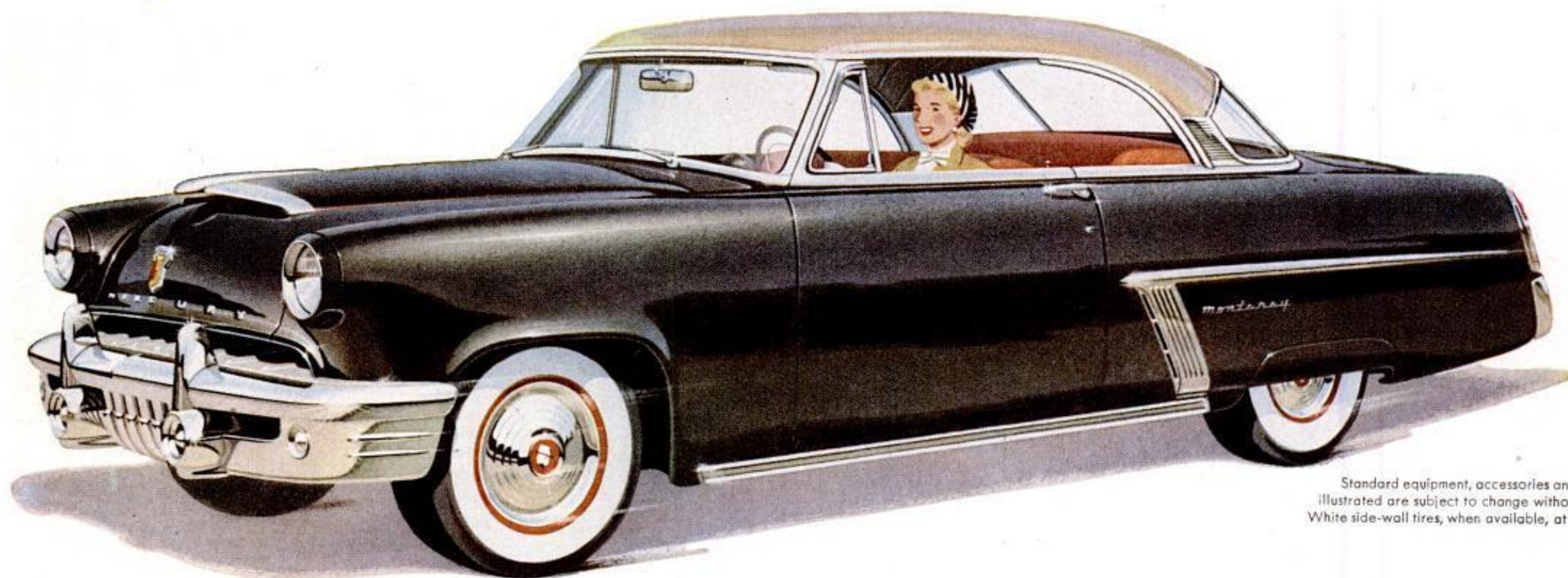
IF IT'S NOT A ROBT. BURNS, IT'S NOT THE CIGARILLO

Stretch Out and See



NEW SPACE-PLANNED DESIGN—
No unused space—this is the new lean-back-and-take-it-easy Mercury that puts every inch of car to work. And looks? "Forerunner" styling is years ahead.

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No wonder. It's big and beautiful, inside, outside, and all over. With a host of Future Features—Forerunner styling, Jet-scoop hood, suspension-mounted brake pedal, Interceptor instrument panel, higher horsepower V-8 engine—the new Mercury is the most challenging car that ever came down the *American Road*.

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LIFE'S COVER

The tough, handsome face on LIFE's cover belongs to General Matthew Bunker Ridgway, who in April 1951 replaced MacArthur in Asia and who now goes half way around the world to replace Eisenhower. On pages 103 through 114 LIFE presents an estimate of this man who has become the West's most important soldier-statesman. The article is by James Michener, Pulitzer prize-winning author of *Tales of the South Pacific*, who spent six weeks with General Ridgway in Japan and Korea and with Ridgway's men in the Korean front lines.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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COMMUNIST RIOTERS HURL AN ANGULAR PIECE OF A BROKEN POLICE BARRICADE AT AMERICAN ARMY VEHICLE, AND THE DRIVER DUCKS HIS HEAD. FROM

RIOTING JAPANESE REDS TEE OFF

PHOTOGRAPHED FOR LIFE BY MICHAEL ROUGIER AND JUN MIKI

On May Day in Tokyo, Japan's newly restored sovereignty—formalized on April 28 when the U.S. joined in the ratification of the Japanese peace treaty—was challenged in a bitter, bloody outburst. It was led by Communists and directed against the U.S.

The trouble began in Meiji Park, three miles from the emperor's palace, after 300,000 people gathered beneath the oaks and willows for a peaceful rally conducted chiefly by Japan's biggest labor unions. The unions had accepted a united front with socialists, left-wing groups and others in order to fight the Japanese government's proposed antiradical bill, which they feared would throttle Japanese unions. The Communist party, impotent under the rules of the Occupation, was well represented by both

Japanese and some North Koreans. One of the speakers at the rally, U.S. Socialist Norman Thomas (*above, right*), observed to a reporter, "These North Korean flags make this all a little embarrassing."

His embarrassment, and the crowd's surprise, increased as wild-eyed young Communists, in a well-planned move, seized the speaker's stand, drove Thomas and other scheduled speakers off the stage and grabbed control of the rally. Moving from Meiji Park in a snake-dancing parade toward the heart of Tokyo, they whipped up the mob. Then, outside the main gates of Emperor Hirohito's palace grounds, which are only a stone's throw from Allied headquarters, 10,000 rioters, their leaders remarkably well trained in classic Red street-fighting tactics, fought outnumbered



ALLIED HEADQUARTERS ROOF (TOP LEFT) AMERICANS WATCH THE BATTLE

ON THE YANKEES

Tokyo police for 2½ hours. Next to the police their favorite targets were passing Americans and U.S. automobiles.

When the fighting was over, the square in front of the palace was strewn with wounded and debris. The government had been presented with a fine excuse to pass its antiradical bill and the labor unions, like the rest of the country, had been given a shocking lesson on Communism in action. The Reds had deliberately capitalized on latent anti-Americanism which was bound to exist after war, defeat and occupation. But next day many Americans in Tokyo were showered with profuse apologies and gifts of flowers from Japanese friends who were appalled lest Americans would think the rioters expressed the majority sentiment of the Japanese people.



SPEECHLESS SOCIALIST Norman Thomas was prevented by the Reds from addressing rally. He later called rioting "a minor dress rehearsal for revolution."



SLOGANEER REDS make their pitch with English-language signs. During the fight they removed signs and used the poles as weapons. Many were students.



FESTIVE BEGINNING of May Day rally in Meiji Park featured dancing girls. Spectators sucked ice cream sticks, munched bean-curd cakes, waved their banners and cheered speakers attacking rearmament and the proposed antisubversive bill.



REDS SWARM to platform from ringside seats which they had strategically packed beforehand. They drove off sponsored speakers and called for march on Imperial Plaza. "We can fight the police there," shouted one of their leaders.



THE BATTLE IS JOINED when the Reds arrive in Imperial Plaza from Meiji Park. Against background of U.S. headquarters in Dai Ichi building (left, rear), police and rioters clash. A policeman has just hurled back one of Red's homemade

tear-gas bombs while others smoke on ground. Rioters, armed with clubs, rocks, bags of offal and bamboo spears cored with metal, have drawn back to regroup for another attack. Reds' expert maneuvering was directed by booming of drums.



BANNERS ARE WAVED on platform and Reds yell "Banzai!" in an effort to whip up the throng to fall in line for the march toward the Imperial Palace. But by this time thousands of non-Communists in crowd had begun to drift away.



YELLING STUDENTS snake-dance along street near the Diet building after leaving Meiji Park. Moving toward Imperial Plaza, they cursed Americans and screamed, "Yankee, go home!" until their cadenced slogan became hysterical roar.



POLICE BOOTS trample a fallen Red leader while one officer's legs clamp his head in a scissors grip. Outnumbered 10,000 to 400 at beginning and stoned

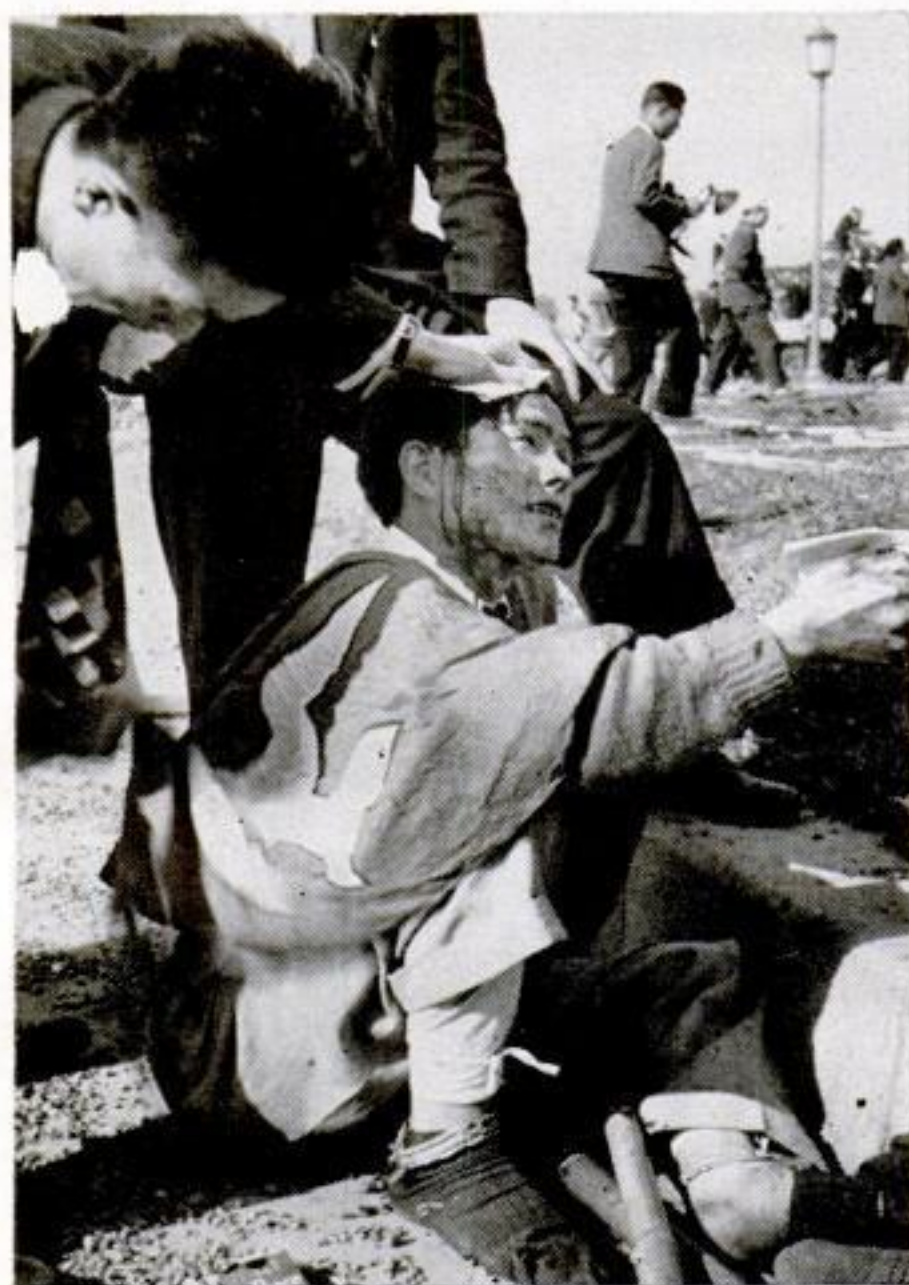
from behind by Communist infiltrators, the police fought back as savagely as the frenzied rioters, whose leaders screeched, "Kill the police! Kill the police!"



COP'S CLUB swings down on skull of a rioter who, on hands and knees and with his coat ripped off and his shirt pulled out, cowers under threat of new blows.



U.S. SAILOR splashes about in center of Imperial Palace moat where Reds had hurled him, then stoned him. Friendly Japanese eventually pulled him out.



BLOODIED STUDENT, the Communist "dove of peace" symbol flapping on his jacket, is given first aid by his friends during a lull in the plaza fighting.

Japanese Riot CONTINUED



COLLAPSED COP is dragged from plaza through a clutter of bamboo poles and placards abandoned by the Reds during a police counterattack. Nails in

ends of poles made nasty weapons. More than 1,400 were injured in riots. Cops fired over mob's heads and only fatality was student hit by ricocheting bullet.



LOCKED IN EMBRACE, wounded Communist couple writhes in gutter, moaning hysterically, "Let us die! Let us die!" But police gave them first aid.



HUSTLED FROM FRAY, battered student, his glasses amazingly still intact, is treated by one of the Reds' aid teams which helped wounded evade arrest.



AMERICANS' AUTOS were overturned by mobs, then set ablaze by rioters skirmishing around plaza. Scores of other U.S. cars were stoned and smashed.

END OF AN ERA in which Americans were inviolate brings shocked disbelief to U.S. woman whose face is reflected in car which the Red rioters wrecked.



Unless and until the Supreme Court tops it, the most memorable part of the steel drama has been the decision of Federal Judge David A. Pine that the President's seizure of the mills was illegal. The constitutional issue called for straight and simple talk. Pine delivered.

The U.S. government, said he, "is a government of limited, enumerated and delegated powers." He rejected the "stewardship" theory that the Executive has a "broad residuum of power." That theory, he said, is one "with which our government of laws and not of men is constantly at war."

Judge Pine also refused to believe that a steel strike would be the worst thing that could happen to the nation. He could

name something worse: "a timorous judicial recognition that there is some basis for this claim to unlimited and unrestrained executive power. . . . Such recognition would undermine public confidence in the very edifice of government as it is known under the Constitution."

At a time when that confidence was already badly shaken, Judge Pine's sound simplicity is a national blessing. Here is layman's law, the kind any American can understand. Here is a blunt application of the same theory of our government that is taught in the elementary schools. Here is a federal judge who still believes in it. Decisions like this keep constitutional government alive.

TITO: ALLY, NOT FRIEND

With the story of his break with Stalin (pp. 130-149), LIFE in this issue concludes Marshal Tito's story of his life. It is one of the most important political stories of the 20th Century, and this is the only existing official version from Tito's point of view. Despite this, and despite our repeated editorial warnings that Tito's account is necessarily one-sided, LIFE has received much criticism for publishing Tito at all. It is claimed that we are thereby helping to glorify an enemy of religion and a Communist who will desert the West when it suits him.

Certainly anyone who seeks the whole truth about modern Yugoslavia should not confine his reading to Tito's own account.* And overlooking controversial details, we here specifically warn against two mistaken impressions which a reader of these pages may have received.

1) Tito's story of his boyhood poverty and youthful struggles gives the impression that Yugoslavia was so miserable a land that Communism was its only conceivable salvation. It was bad enough, but not that bad. (Or as Tito says, "I like Russian songs, but not that much.") Under its corrupt and feudal monarchy, Yugoslavia was ripe for a social revolution. It did not have to have a Communist revolution; it got one owing largely to the remarkable wartime achievements of Tito himself. How he came to power is a complex tale. Tito's version underplays his own Communist duplicity and ruthlessness, and the extra price this has cost his people.

2) Tito gives the impression that the Yugoslav people like Communism. Since most of them are peasants, and peasants like to own land, this cannot be true. The elections and the parliamentary ratification of Tito's acts have been rigged from the start. He may well be the most nearly popular Communist boss in the world, but there are special reasons for this that have nothing to do with Communism. He led his people through a war and is therefore respected as a sort of tribal chief. He is making one nation out of six pseudo nations. Above all, he is the engineer and spokesman of the national independence of a country surrounded by enemies. The people, however, also value their personal freedom—a lot more of it than Tito will let them have.

Right now he is on our side, against Stalin. U.S. taxpayers are therefore helping him: well over \$200 million worth of economic and military aid in two years, and probably more to come. In terms of our own strategic situation, this is a bargain. Our alliance with Tito has given us new access to the

Adriatic, a political time bomb inside the Soviet's Balkan empire, and the support (in case the Russians invade Europe) of a potential two-million-man army which had formerly to be counted on Stalin's side.

Tito is a valuable ally. Is he therefore a "friend" of the West? Last week Tito explained why Yugoslavia could not join NATO. Said he, "We are a socialist country that does not believe in paper agreements but in realities. . . . We have had a bad experience with such agreements." He was referring, no doubt, to the 20-year treaty of friendship which he signed with Stalin during the war. We learned a similar lesson about those war-born friendships. Our alliance with Russia bred illusions here which it took several disastrous years to dispel. Surely we are now able to apply this painful lesson to other countries, especially Communist countries, and maintain an alliance based on realities without pretending to a mutuality of ideals which does not exist.

Since the break with Stalin, Yugoslav Communism has been going through some interesting self-criticism and its government has ceased to be an exact replica of Stalin's. The peasants have won another reprieve in their fierce resistance to collectivization, the administration of industry is being decentralized, even the legal system is being reformed. Some American visitors to Yugoslavia think they detect little sunbeams of Western ideas warming the prison walls of Communist dogma. According to Justice William O. Douglas, Yugoslav lawyers are even talking about introducing habeas corpus, although Tito's many political prisoners haven't noticed it yet.

The "liberalization" of the Tito regime is not the result of U.S. pressure accompanying U.S. aid. Our diplomats have carefully refrained from such pressure, in the hope of disarming Communist suspicions about Western aims. Whether this egg-treading policy is right or not, it would be foolish to invest much political hope in what Tito says will be "a new type of State." Nor is reform the main reason for our aid.

The world coalition against Kremlin imperialism cannot aspire to political uniformity. As leader of this coalition, the U.S. must learn to live with strange bedfellows without falling in love with them. Of these, Tito is not much stranger than Franco or Ibn Saud. Apart from his powerful personality, there is only one aspect of Tito to which Americans can safely give their unqualified admiration. This is the fact that he represents the determination of the Yugoslav people to be free of foreign domination, from whatever source. The idea of national self-determination, which became a weapon of U.S. foreign policy in Woodrow Wilson's day, is still powerful. Our coalition must have room for it and for all who will fight for it. To that extent Tito belongs.

*For example, he should consult such books as *Tito and Goliath*, by Hamilton Fish Armstrong; *Tito's Communism*, by Josef Korbel; *Ally Betrayed*, by David Martin, and the article by M. S. Handler, "Communist Dogma and Yugoslav Practice," in *Foreign Affairs*, April 1952.

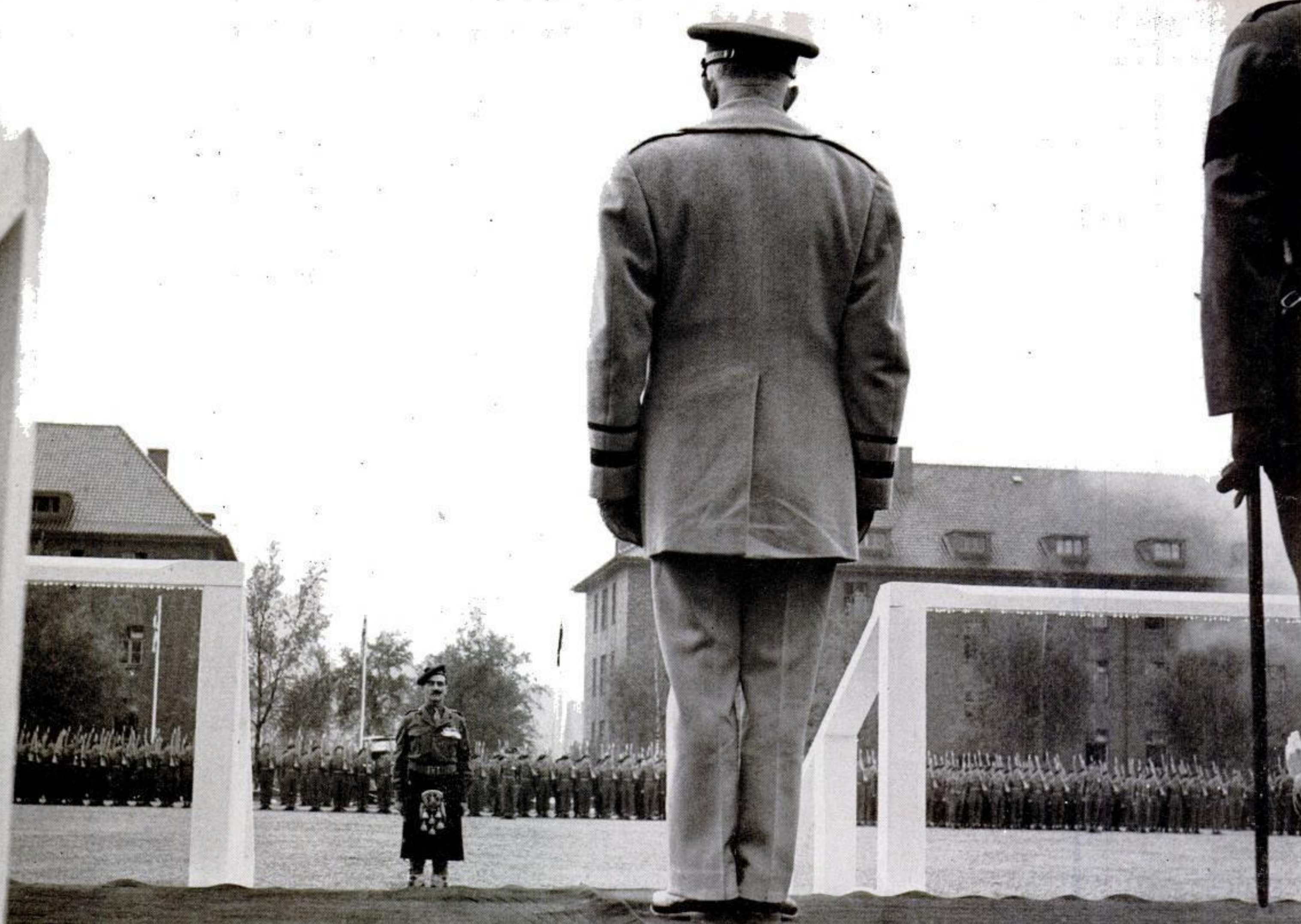


TV PERFORMER CONDUCTS A TOUR AND PLAYS A TUNE

On May 3 President Truman had two things to do. In the morning, at the White House, he opened the steel negotiations (pp. 44-46). In the afternoon, still at the White House, he took his countrymen on a television tour of his renovated home (which will be shown in color in LIFE's July 7 issue). While Margaret Truman and 100 technicians, reporters and Secret Service men scampered to keep out of range of the cameras, he pointed out presidential seals and chiming clocks, told odd facts about Lincoln's bed and an anecdote about Coolidge's dog. He explained that he had had the diplomatic reception room decorated with the portraits of

Presidents' wives because it "looked better with these good-looking ladies."

In the big ballroom the President brought his unscripted, unrehearsed show to an unexpected climax. When he commented on the excellence of the room's two pianos, Announcer Frank Bourgholtzer asked for permission to play a note "so the people can tell how this piano sounds." Taking the bait, the President sat down at the concert grand Steinway and launched into what Margaret later identified to reporters as Mozart's Ninth Sonata. Then he crossed the room to the eagle-decorated Baldwin piano (above) and banged a few additional chords, just for good measure.



AT MINDEN, GERMANY EISENHOWER GIVES FINAL REVIEW TO BRITISH TROOPS LED BY BRIGADIER F.C.C. GRAHAM, ARGYLL AND SUTHERLAND HIGHLANDERS

FAREWELL TO ARMS

**"Saying goodbye gets more difficult," says Ike
as he watches NATO troops in his final reviews**

PHOTOGRAPHED FOR LIFE BY ROBERT AND CORNELL CAPA

The time had come for General Dwight D. Eisenhower, retiring as Supreme Allied Commander Europe, to begin saying his goodbys. Ceremony and diplomatic custom demanded that he make a farewell round of calls on the nations and the troops who served under him. It also served the General's own purpose well because it gave him a chance to put in a strong word with the diplomats for the cause of defense and a final chance to see for himself how the forces in the field measured up. Ike was definitely pleased with what he heard from the diplomats and by what he saw at the reviews. "Everything is up," he observed. "People are believing more and more that this thing can be done. The whole question is one of heart."

LUXEMBOURGERS WAVE GOODBY AT AIRPORT AS IKE DEPARTS AFTER REVIEWING THE GRAND DUCHY HONOR GUARD, VISITING U.S. MINISTER PERLE MESTA



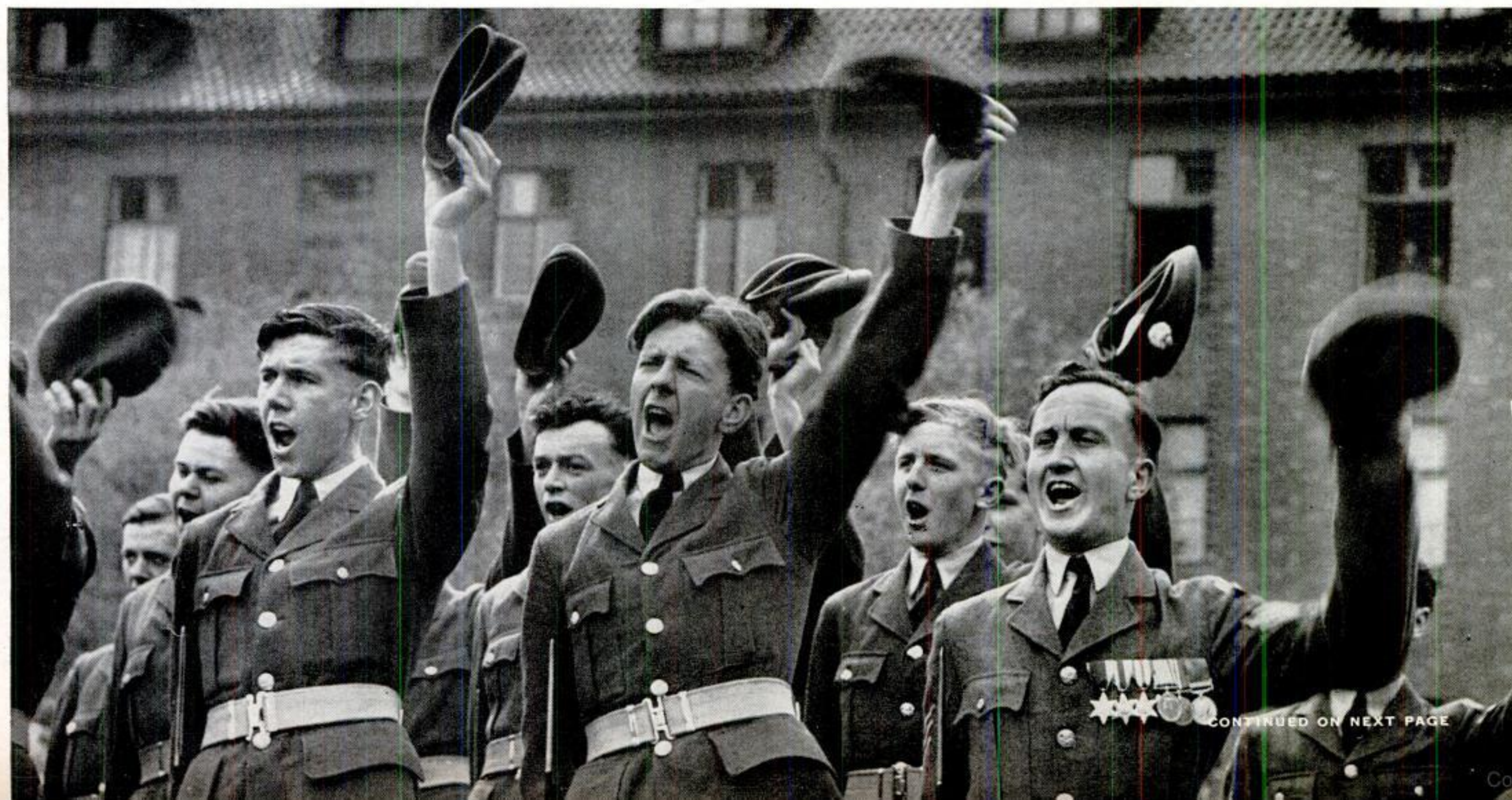


AT COBLENZ EISENHOWER GIVES FAREWELL SALUTE TO FRENCH COLOR GUARD DRESSED IN UNIFORM WORN BY FRENCH TROOPS IN AMERICAN REVOLUTION

But the moments of real emotion for Ike came when he began to say farewell to the troops. It was then that Ike realized that he was, in all likelihood, saying his own farewell to the uniform. In the old Westphalian barracks square at Minden the British held a staidly impressive review in which even the cheers for the supreme commander were timed to the split second. When it was over Ike said with evident regret in his voice, "The time draws near when I am going to separate myself from the company of those who wear the cloth that I have worn so long." In the heart of ruined Coblenz the French staged a spectacular military pageant replete with blaring bugle bands and even a color guard tricked out in

colonial regalia. To the French officers, some of whom had served with him at SHAPE, he said, "If it sometimes seems that we don't understand your problems I can say that we know and understand them very well—even if we sometimes appear clumsy." But when he met the U.S. battalions massed 5,000 strong in the Frankfurt Stadium Ike was most affected, particularly when the American military band, in shining chromium helmets, marched off in the rear of the departing troops playing *Auld Lang Syne*. "I have decided to stop this habit of saying goodbye," he said, referring to the fact that he had taken leave of the Army once before when he left to be President of Columbia. "It gets more difficult all the time."

BRITISHERS AT MINDEN GIVE IKE LAST HIPI HIPI HURRAH! CHEER WAS LED BY ENGLISH GENERAL AFTER COMMAND, "REMOVE HEADDRESS!" WAS GIVEN



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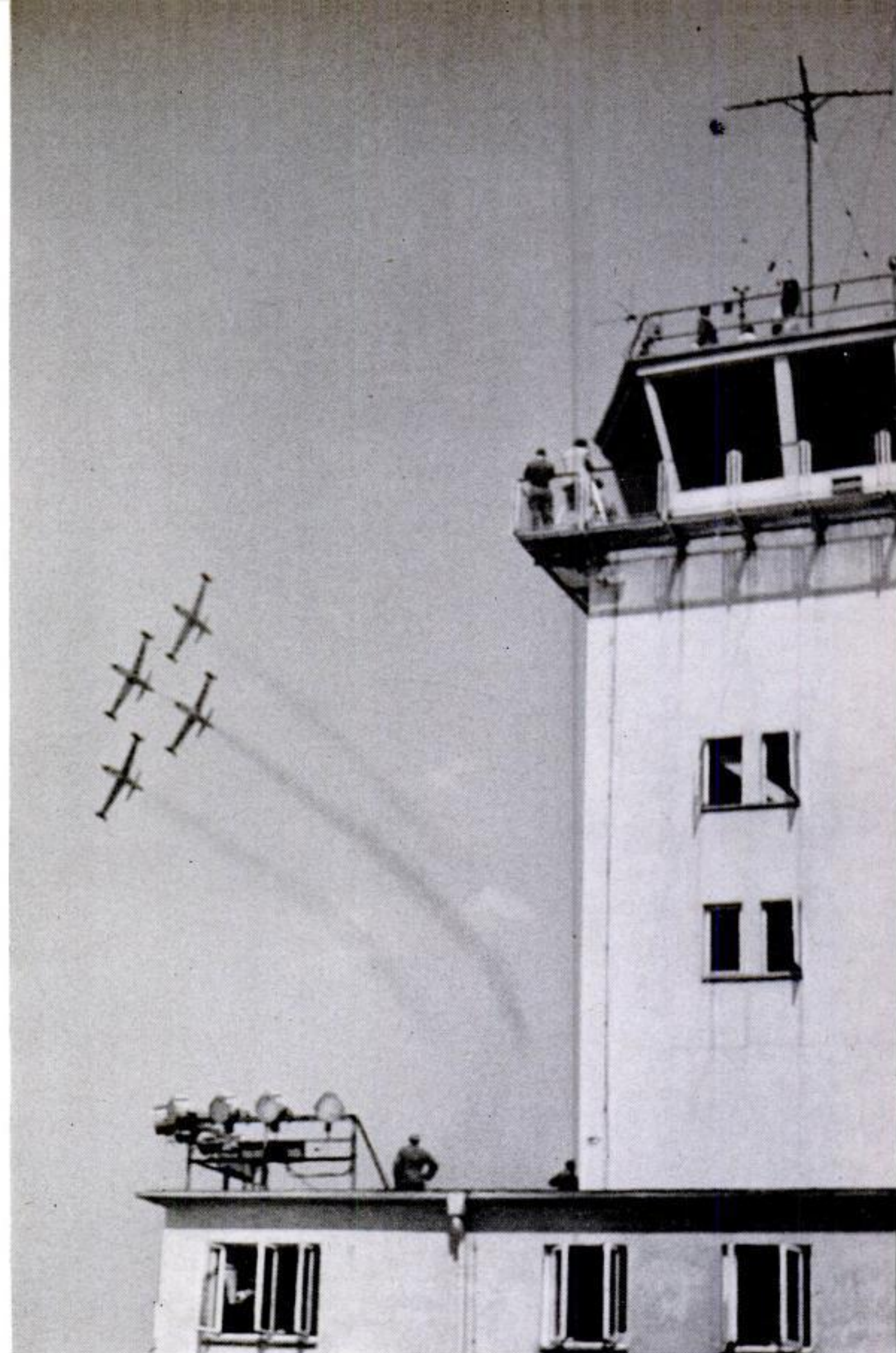


WITH BELGIAN OFFICERS in Brussels Defense Ministry, Eisenhower sits under painting, *Siege of Jerusalem*. Center is Belgian Chief of Staff Jean Piron.

JETS, GOATS, SPAHIS JOIN SHOW

Ahead of the general in Europe was at least one more round of ceremonial calls and colorful reviews such as he saw last week. He had still to visit Italy and Great Britain and he had to brief and turn over his office to the new supreme commander, General Ridgway (pp. 103-114). Ahead of him at home were the new and formidable problems of a political campaign.

In the race for the Republican nomination, Ike made a significant move ahead. The Massachusetts voters gave him a majority of better than two to one over his chief rival, Senator Robert A. Taft, and for the first time he actually drew ahead of Taft in the number of delegates definitely committed (278-274). When the final figures of his Massachusetts victory were relayed to the general as he stepped off his plane at Paris, he scratched his head thoughtfully and said, "It has begun to look kind of serious."



ACE ACROBATS, Skyblazer team of 86th Fighter Group, zoom Rhein-Mainz airport in Frankfurt as Eisenhower (bottom, opposite page) follows maneuver.



ROBED RIDERS, wearing red and white cloaks, pass Ike in Coblenz review. They are members of *Spahis*, now-mechanized French colonial cavalry.

GILDED GOAT, its horns painted with gold leaf, is band-leading mascot as unit of infantry troops from Algeria marches past the reviewing stand.

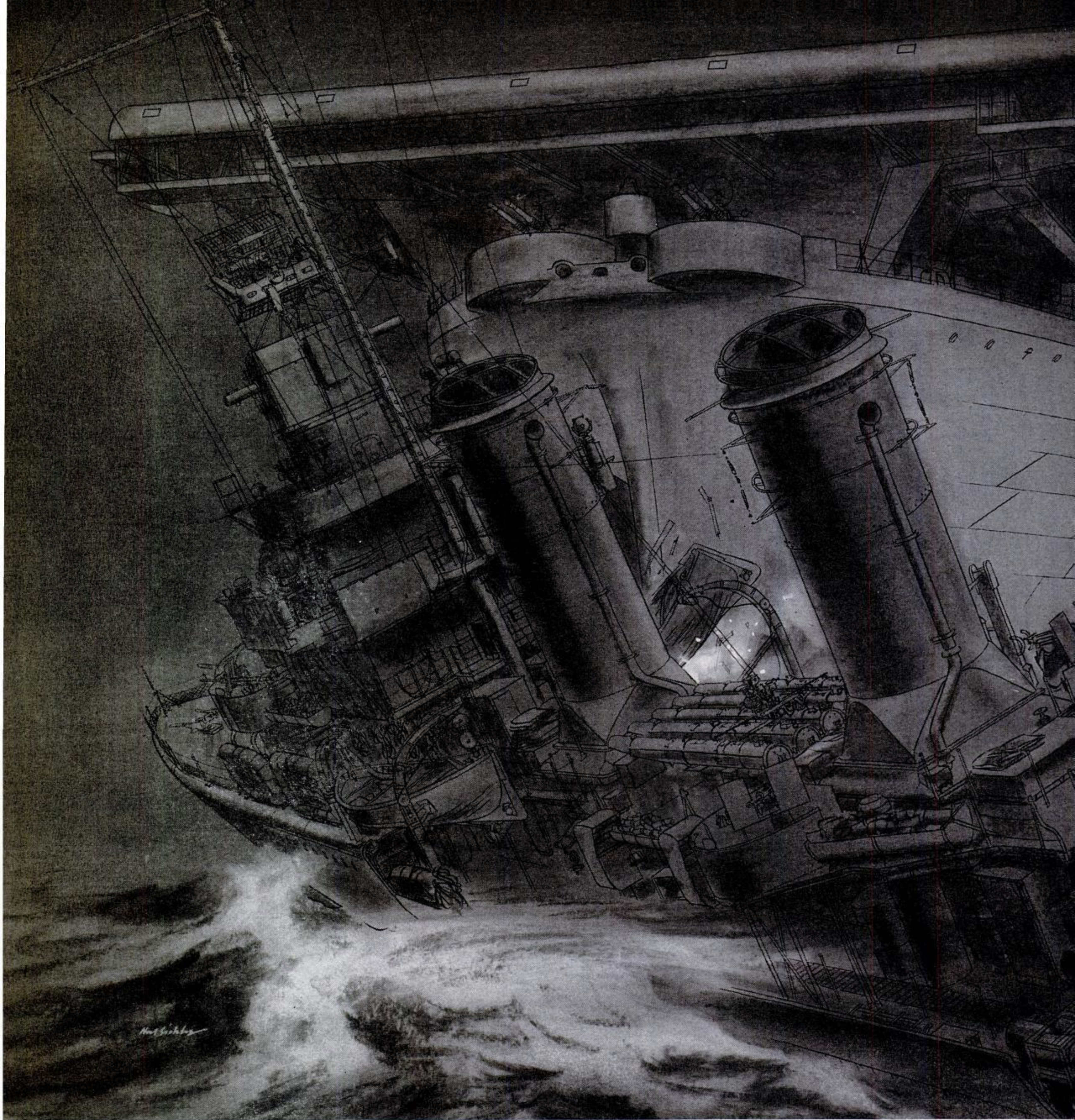


FRIENDLY CHIEF, little boy in Coblenz, wears Indian war bonnet at the parade. Civilian crowd there was only one which included many Germans.



FRIENDLY CHIT-CHAT at airport in Brussels engages Mrs. Eisenhower and Mme. de Greef (*left*), the wife of the Belgian minister of defense.





"WASP" BEARS DOWN ON "HOBSON" WHICH KEELS TO PORT BEFORE BREAKING. DRAWING MADE FOR LIFE WAS BASED ON NAVY BRIEFING SESSION WHICH

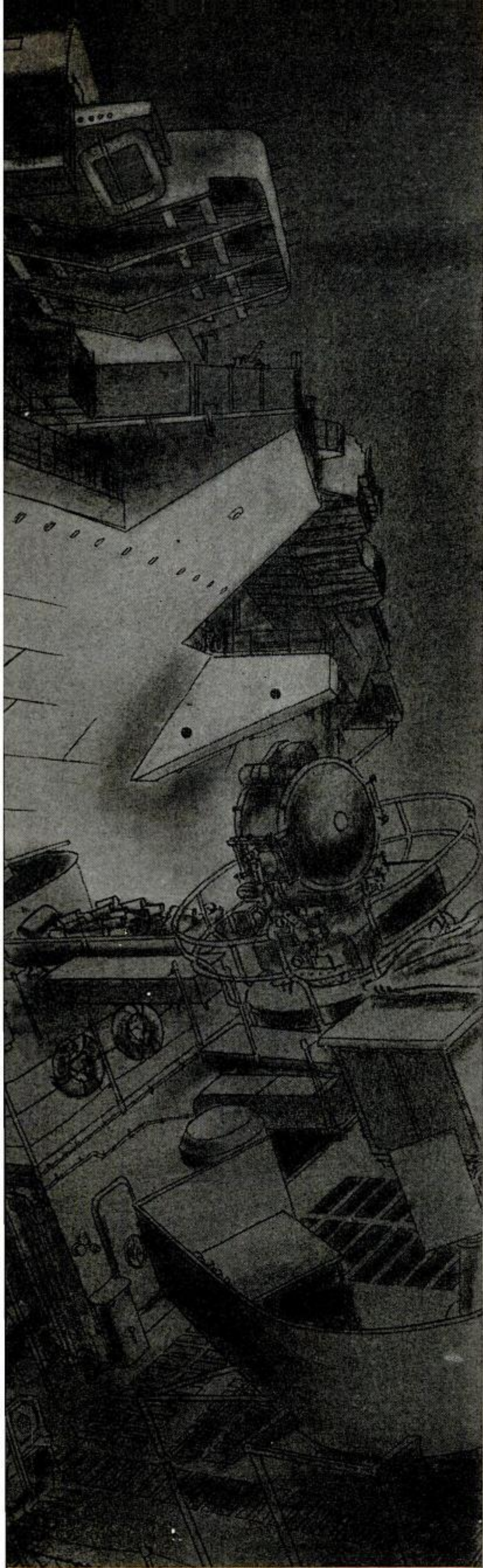
WASP SPLITS THE HOBSON

175 are lost in an oil-soaked sea

Three darkened ships, part of a force bound for the Mediterranean to relieve units of the U.S. Sixth Fleet, plowed at 25 knots through the heavy swells of the black mid-Atlantic night. First of the three was the 27,100-ton aircraft carrier *Wasp*, Pacific veteran of World War II. Running about 1,000 yards astern, acting as pickets on either side, were two destroyer minesweepers, the *Rodman* and the *Hobson*. The *Wasp* was engaged in routine night flight operations, her pickets were standing by in case any of the carrier's planes crashed into the ocean.

Suddenly the wind shifted and the *Wasp*, to get her remaining planes safely aboard, made a ponderous turn into the wind. The *Hobson*, her bridge somehow unaware of the change in course, steamed straight ahead, many of the crew of 236 asleep in their bunks. This conflict in compass headings bore disaster.

As described in a terse message sent to Atlantic Fleet Headquarters by the *Wasp's* captain: "At 10:38 p.m. the *Hobson* crossed the bow of the *Wasp* from port to starboard and was struck amidships. . . . The *Hobson* rolled



ILLUSTRATED DISASTER DETAILS WITH MODELS

on her port side and her keel dug deep into the *Wasp's* bow. All *Wasp* engines were backing at emergency speed at the time. . . . The *Hobson* broke into two parts and sank four minutes later alongside the *Wasp*, then dead in the water."

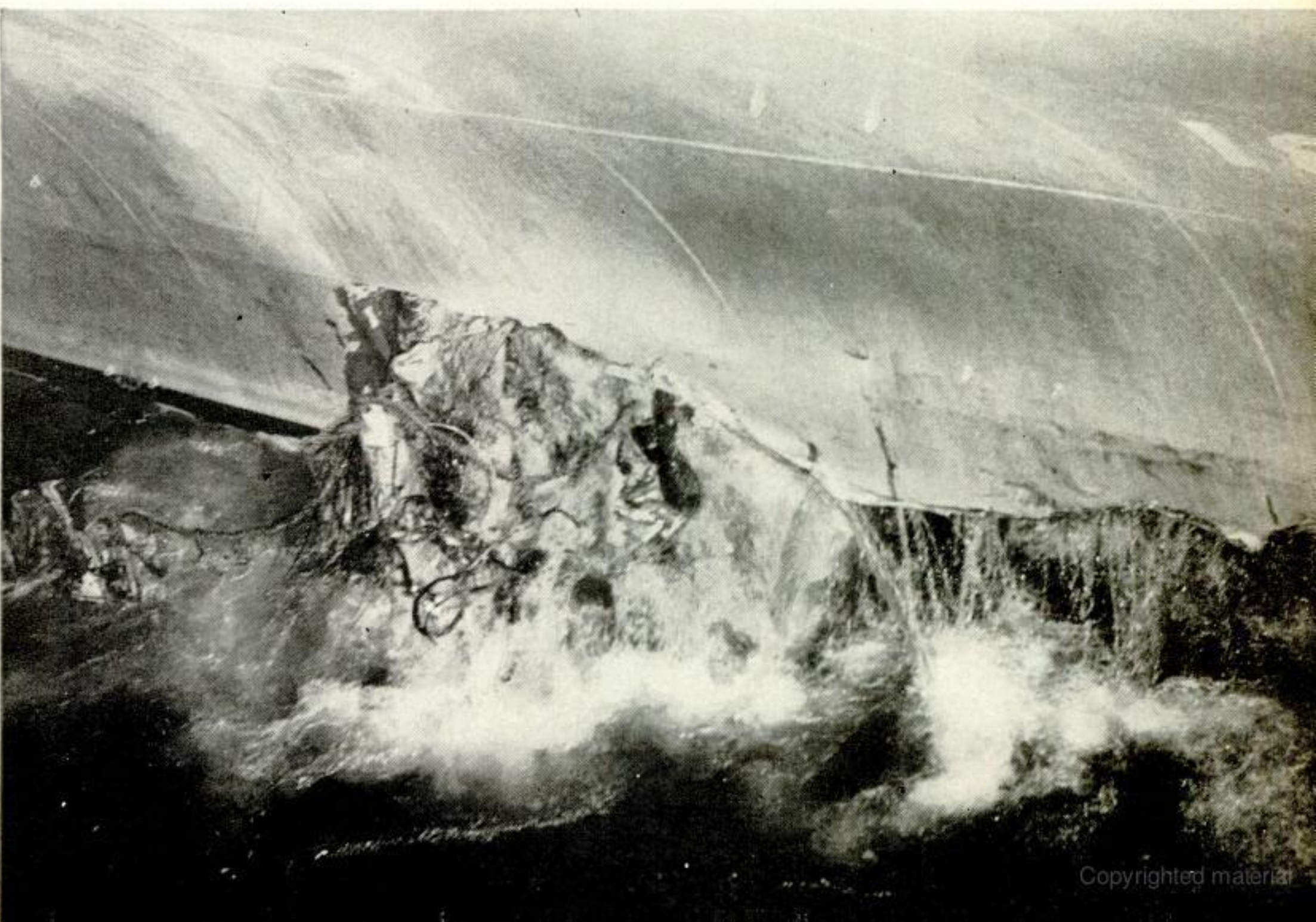
Amid the clang of alarm bells, the sound of planes overhead and the thin cries of oil-soaked swimmers, searchlights flicked on aboard the *Wasp* and *Rodman* and a shower of life jackets, rafts and whaleboats were dropped frantically over their sides. But when the broken *Hobson* disappeared, she carried 175 men down with her.

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FLOUNDERING TO SAFETY, *Hobson* survivors (above), coated with oil, crawl on a raft. "Out in the water," said an ensign on one of *Rodman's* whaleboats, "all you could see of them was eyes and teeth."

SPEWING GEAR (below), *Wasp* loses equipment through 76-foot starboard hole made by collision. This and hole in port side were later barricaded for return to U.S., made at reduced speed of 10 knots.





HAULED UP from water, Apprentice Seaman James McIntyre is pulled into safety net on *Wasp*. Like other survivors, McIntyre made last-minute escape clad only in shorts. "For anyone who stopped to get a wallet or watch or rub the sleep from his eyes," said an officer on the *Rodman*, "it was too late."



"My children love Campbell's Tomato Soup for lunch. . . . With sandwiches, I serve big, nourishing bowls—sometimes with popcorn on top. They ask for seconds!"



"For a man's lunch, nothing hits the spot better than a bowl of steaming hot soup, a meat or cheese sandwich, and dessert. My husband usually asks for tomato soup."



"When people come to dinner, tomato soup is our perfect first course. It's delicious, dresses up the table, and seems to go with every meal I plan."



"It's the Handiest Thing on My Kitchen Shelf!"

So many, many uses... as soup... as a pour-on sauce... and in cooking!

To most women Campbell's Tomato Soup is as necessary to meal planning as milk or eggs. They've found that this favorite soup is a wonderful help in preparing quick delicious lunches and suppers. They love its zestful flavor and cheery red color. If you haven't yet discovered what a joyful aid to living a few cans on your soup shelf can be, try this great 3-way soup as suggested on this page. You'll find yourself saying:

"I couldn't get along without Campbell's Tomato Soup!"



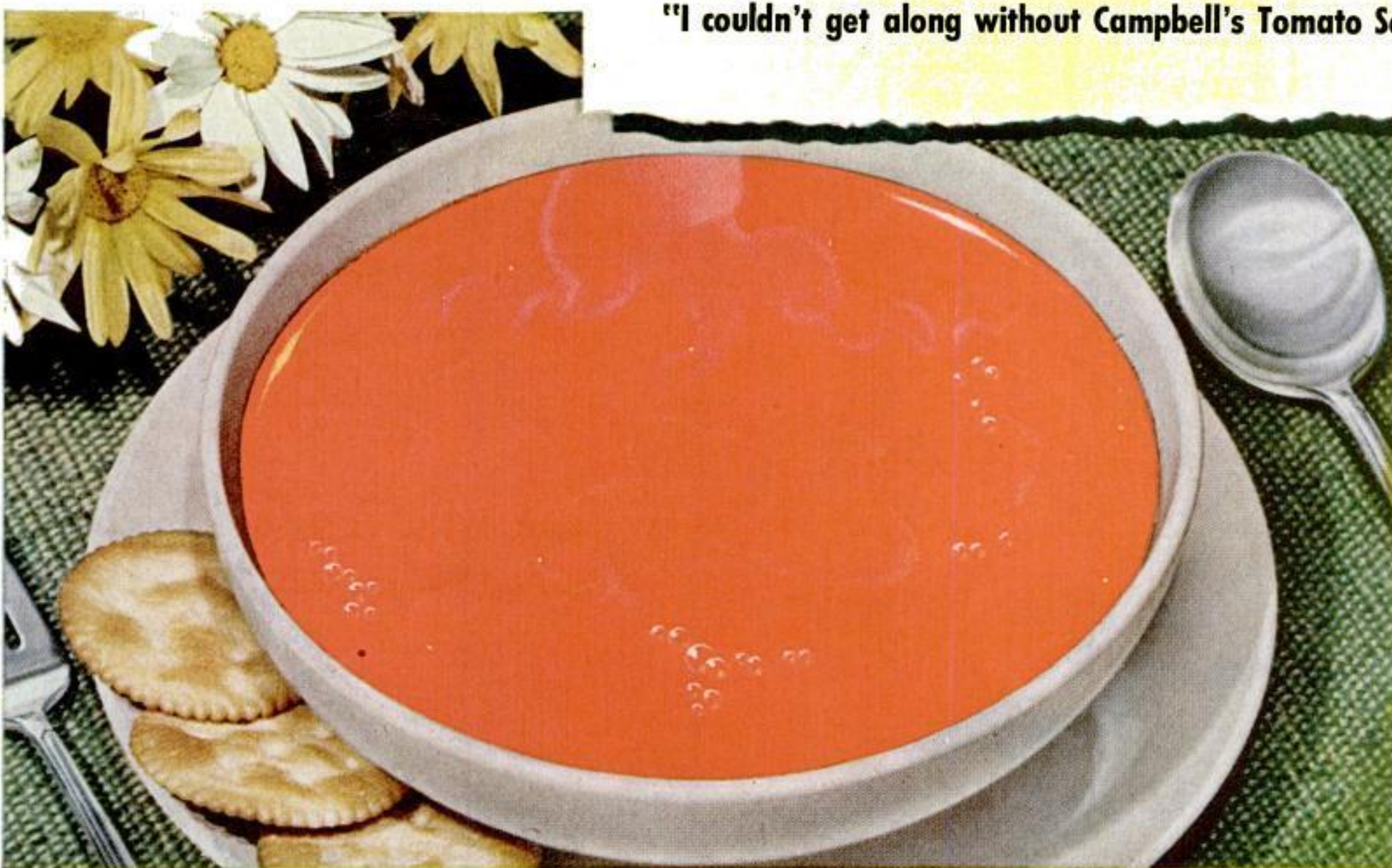
"It's a grand ready-to-use sauce! I use the soup straight from the can, season, and pour hot over meats or vegetables. And it does wonders for leftovers!"



"My spaghetti sauce is no problem. I use Campbell's Tomato Soup as a base. I add meat and my own pet seasonings. In no time I have a rich, smooth sauce."



"It gives a lift to stews! Just one can of Campbell's Tomato Soup added to the recipe turns a good stew into a super-stew! That extra touch of flavor makes all the difference!"



The soup most folks like best! A zestful, delicious purée of luscious tomatoes and fine table butter. This is America's favorite soup!

Pillsbury

*Light, Tender
White Cake*

(now



Milk is all you add



Just add milk. No eggs, flavoring or extras of any kind required. These are complete mixes.



*You and Ann Pillsbury
can make a great team*

In the 3 Flavors America Likes

Cake Mixes

there are 3)

*Delicious
Chocolate Fudge*

*New! Elegant
Golden Yellow*



Best — WHITE...GOLDEN YELLOW...CHOCOLATE FUDGE

Mom calls this her yummy 1-2-3 dinner!



1-2-3 DINNER!



BIRDS EYE FRYING CHICKEN
—BEST YOU EVER ATE!

1. Birds Eye is *super* chicken, fed a super diet and kept *quiet* to produce *meat* not muscle. Cleaned, pin-feathered—*no waste*. Cut up, ready to fry. *Guaranteed* the tenderest, tastiest, finest-quality chicken you ever sank your teeth into!



BIRDS EYE FRENCH FRIED POTATOES—heat 'em and eat 'em!

2. While your fryer is cooking, put your Birds Eye French Fries in the oven to heat and crisp. Birds Eye has already fried them golden brown in sweet, fresh vegetable fat. Every slice is *exactly* thin enough to heat extra-crisp—*exactly* thick enough to bite mealy-mellow!



BIRDS EYE FRENCH STYLE GREEN BEANS—taste just-picked!

3. Snappy-fresh, bright green beans, picked the minute they're perfect for eating—*tender, sweet*. Cleaned, cut French style. Wonderful with your Birds Eye Chicken and French Fries. *What a dinner!* And how easy on Mom!

...and it isn't Birds Eye unless it's marked

BIRDS EYE!



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RIDING TO MEETING, Senator Kerr sat in middle between Harriman and Warren. "I've spent my life working my way out of that position," he said.

OUT FOR WOMEN'S VOTE

Presidential candidates hold forum in Cincinnati

With an eye to the 49.5 million feminine voters in the U.S., five presidential candidates eagerly took part in a "battle of issues" before the League of Women Voters in Cincinnati on May 1. Only major candidates not represented were Senators Taft, campaigning elsewhere in Ohio, and Russell, stumping in Florida. Paul Hoffman appeared for Eisenhower. Although all speakers had the charm turned on full, their talks were serious and unpatronizing. The ladies booed Harriman's defense of high taxes and Kerr's suggestion that Republican administrations had been more corrupt than the Democratic. They applauded statements favoring foreign aid, which all speakers supported, and cheered Stassen when he promised to put two women into his cabinet.



FORUM PANEL consisted of (left to right) Harriman, Kefauver, Kerr, Hoffman, Stassen and Warren. LIFE joined the league in sponsoring the program.

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not an oily cream—
Halo cannot leave
dulling soap film!



Gives fragrant
"soft-water" lather
—needs no
special rinse!

Wonderfully
mild and gentle
—does not dry
or irritate!



Removes
embarrassing
dandruff from both
hair and scalp!



Leaves hair
soft, manageable—
shining with colorful
natural highlights.
Halo glorifies your
hair the very first
time you use it.



Halo reveals the hidden beauty of your hair!





JUDGE PINE LEAVES COURT AFTER GIVING DECISION

STEEL SKIPS A BEAT

Nation's production stops and starts as plants thrice change hands and legal battle continues

Last week the steel-hungry production machine of the U.S. began skipping meals as a result of a series of moves and countermoves which triply confused the nation's steel imbroglio. After Harry Truman seized the steel plants to avert the walkout of 650,000 steelworkers (LIFE, April 21), the steel companies went into federal court to demand the return of their seized properties. They charged that Truman had acted illegally and asked that the government be enjoined from giving their employees a raise, which it had threatened to do. After deliberating three days, Judge David Pine (*above*) in Washington delivered what might prove to be a historic decision: the seizure was illegal and the plants must be returned to their owners.

With his union members already grumbling at the long delays in obtaining pay increases, steelworker chief Philip Murray immediately countered by striking the plants, now again privately held. The furnaces began to cool, and government attorneys won from the U.S. Court of Appeals a stay of execution against Judge Pine's ruling pending final determination of the issue by the U.S. Supreme Court.

The U.S. was again in possession, so Murray called off the strike and Truman called Murray and eight big steel officials to a White House conference (*next page*). There he bluntly told them to reach an agreement or the U.S. would force a settlement on them that neither side would like. Yet another move remained in the week's checker game: the Supreme Court accepted the case for review and ordered the government not to take it upon itself to give the steelworkers a raise.



SUPERVISORY PERSONNEL who maintain plants during strikes entertain themselves with TV during strike at Inland Steel's East Chicago plant.

← INLAND'S FOREMEN WATCH OVER LIFELESS OPEN HEARTH OVENS

CONTINUED ON NEXT PAGE



Now!
Lose Weight Without Dieting!



● Paulette Goddard is enthusiastic about golf. Says Paulette about Ayds: "Every day more and more women are finding the Ayds Way really works! It's such an easy way to reduce."



● Who knows what Paulette writes in her diary? But about Ayds she writes: "When you take Ayds you reduce the way Nature intended you to. I recommend it to all my friends."

"AYDS is Such an Easy, Pleasant Way to Reduce," says Paulette Goddard

For a lovely figure like Paulette Goddard's, lose unwanted fat the safe, healthful Ayds way—without dieting or hunger.

Proved by Clinical Tests

With Ayds you lose weight the way Nature intended you to. A quick, natural way, clinically tested and approved by doctors, with no risk to health. With the Ayds plan you should feel healthier, look better while reducing—and have a lovelier figure.

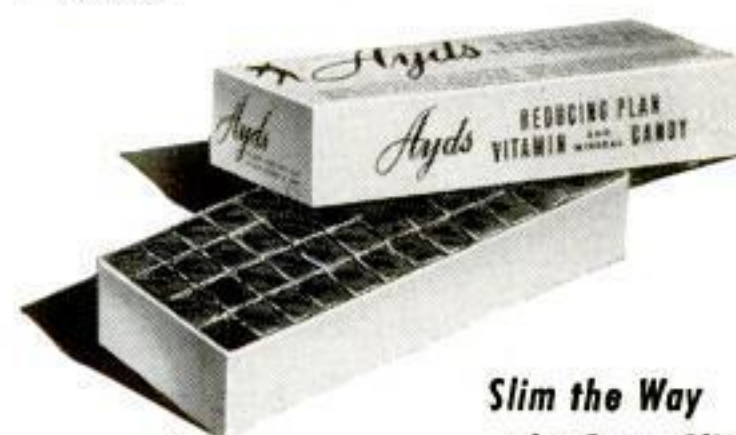
Controls Hunger and Over-eating

When you take Ayds before meals as directed, you can eat the foods you like. No starvation dieting—no hunger pangs ever. Ayds is a specially made,

low calorie candy fortified with health-giving vitamins and minerals. Ayds curbs your appetite—you automatically eat less—lose weight naturally, safely, quickly. Ayds is guaranteed pure. Contains no drugs or laxatives.

Results Guaranteed

Users report losing up to ten pounds with the very first box. You will lose weight with your first box (\$2.98) or your money back.



Slim the Way the Stars Slim

THE LOVELIEST WOMEN IN THE WORLD TAKE AYDS

Seen any of these Rough Riders lately?



JUMPY JACK His bike rides like a bronc. No one told him about the Roadmaster—how its coil-spring fork soaks up bumps, rides like a limousine.



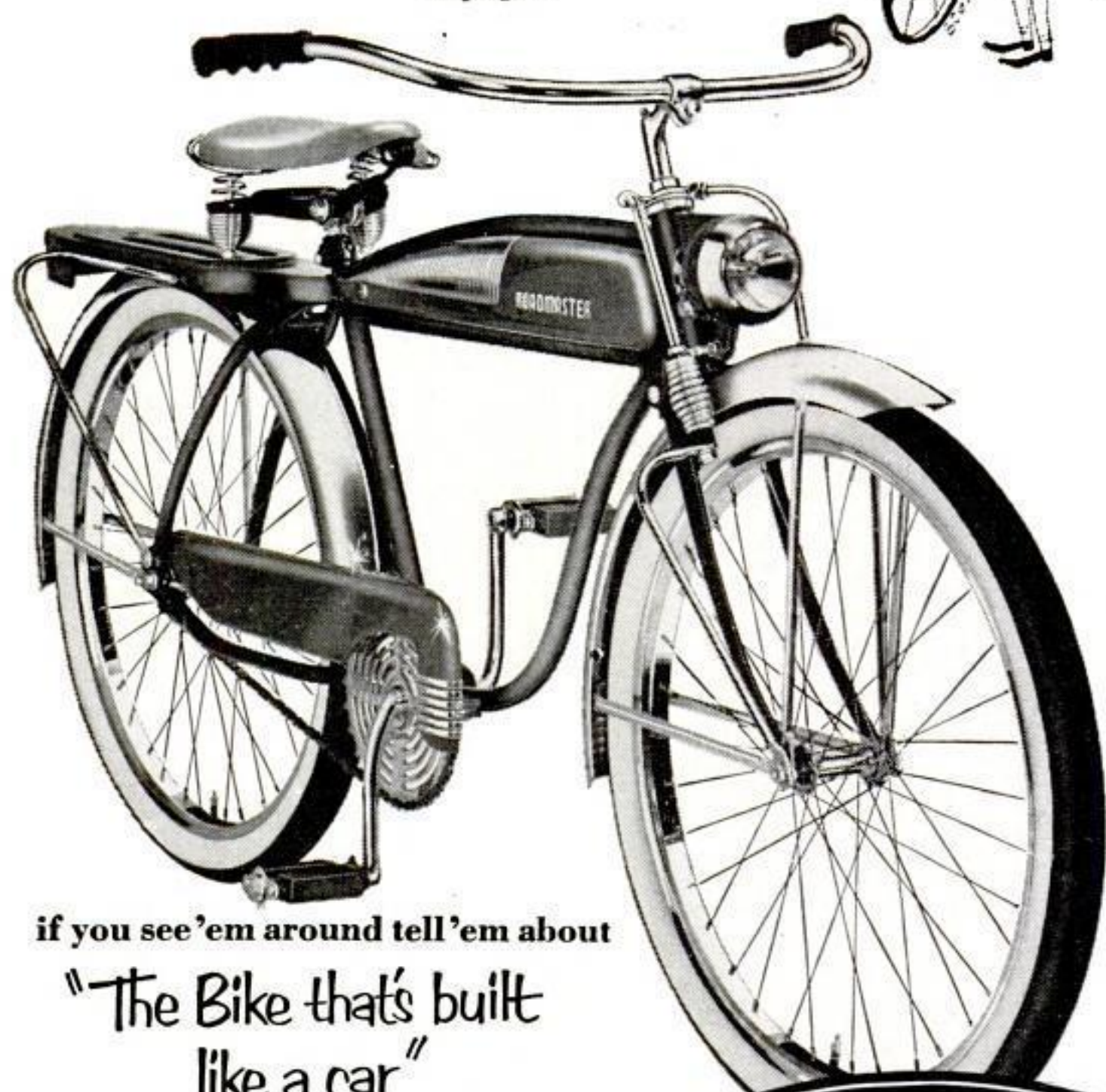
SCRATCHALONG SAM He could have avoided all those scratches with a Roadmaster, "the bike with the bumpers". Front and rear bumpers protect the bike and the rider.



BLOCKHEAD BILL Even looks like his bike—no streamlining. Somebody tell him about the Roadmaster—streamlined like a '52 car with a 100% stronger, electronic welded frame.



DIM DORA Always in the dark even with a flashlight. Brighten her up about the Roadmaster—it's got a search-beam headlight plus a brake-operated, auto-type stoplight.



if you see 'em around tell 'em about
"The Bike that's built
like a car"

FREE—write for your 1952 folder showing the many models of Roadmaster to: Cleveland Welding Co., W. 117th St. and Berea Rd., Cleveland 7, Ohio.

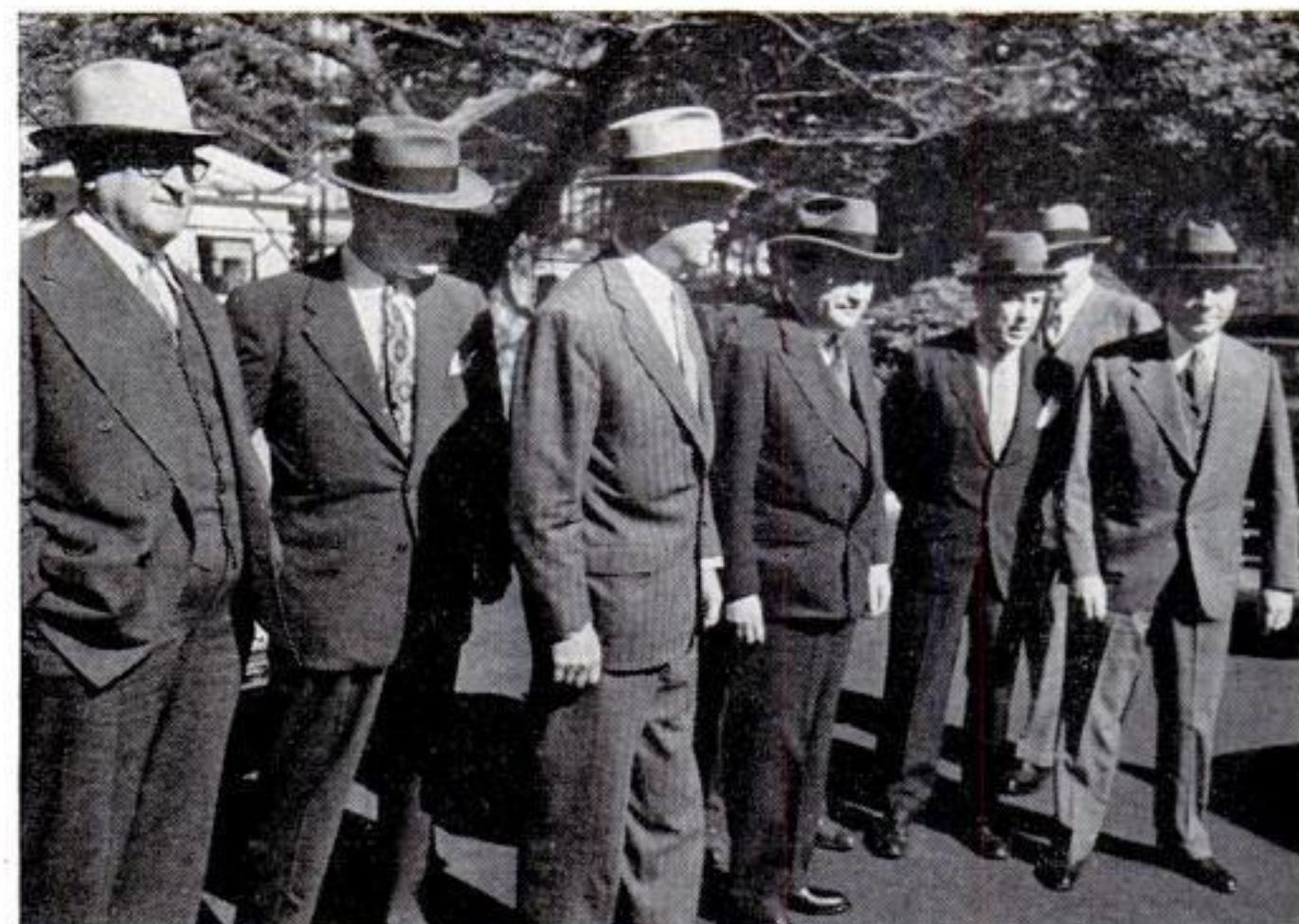
Subsidiary of AMERICAN MACHINE & FOUNDRY COMPANY, New York



Steel CONTINUED



UNION MEN at the White House conference called by Truman were led by CIO President Philip Murray (foreground). Other delegates were national officials and district representatives of the steelworkers' union. Both sides heard Truman's ultimatum: "I sent for you for action and, gentlemen, I want it."



STEEL BOSSES at conference were (from left): Benjamin Moreell, Jones and Laughlin; T. F. Patton, Republic; A. B. Homer, Bethlehem; Benjamin Fairless, U. S. Steel; John Stephens, U. S. Steel; Clarence Randall, Inland. Also in delegation: Frank Purnell, Youngstown Sheet and Tube; Lewis Parsons, U. S. Steel.

WEEK-ENDERS WAY OFF

"How much do you think I paid for this smart sports outfit?" asked Ed Herlihy, popular TV and Radio star. 102 typical weekend hosts and guests looked over his Bond outfit. Their average guess, \$52.00! Bond's actual price for both jacket and slacks . . . \$43.45!



Country-Cousins Crossed. Here Ed and Jean Herlihy are week-ending at their Sands Point, L. I. home. 102 typical weekenders were asked to guess the price of Ed's new sports outfit . . . to note the pure wool fabrics, superb craftsmanship and perfect fit. Estimates ran as high as \$75.00. Bond's actual price for his pure-wool houndstooth check jacket (tan, gray or blue), **\$27.50.** All wool gabardine slacks in browns, blues, grays . . . **\$15.95.**

Rayon linen weave patch pocket sport jacket (shown left above), (natural, gray or navy blue), **\$19.95.** Glen plaid slacks of crease-resistant rayon, **\$6.95.**



Because BOND is both maker and retailer in one . . .
from coast to coast you get the most at

BOND'S

More men wear Bond clothes
than any other clothes in America!

For Bond Store or Agency nearest you, write
Bond Clothes, Fifth Ave. at 35th St., New York 1, N. Y.



Stop, Shop and Save. Look your best . . . but pay less! Bond's coast-to-coast buying power cuts out costly extras . . . passes savings on to you. Cuban-type casual jacket in houndstooth-check rayon, **\$12.95.** Pure worsted gabardine slacks in skipper blue, **\$13.95.**

Take a Trip to your Bond store. It's a Sportswear Center, headquarters for leisure clothes of every kind. This cool guaranteed washable woven rayon plaid sport shirt, in maroon, blue and brown, **\$3.95.** Rayon gabardine slacks, all colors, **\$6.95.**

GOOD NEWS FOR
BUDGET-MINDED
FAMILIES

ALL THESE FAMOUS-FOR-QUALITY

AT **Firestone** DEALERS

THE BEAUTIFUL **BORG**
Bathroom Scale



In Enamel

795*

All-Chrome 10.95*

"Guess-your-weight" scales went out with the Borg! With a Borg in your home, you always know exactly what you weigh. Gain or lose a pound, you see it instantly in the Borg's Big Binocular Dial. This remarkable scale is made like a fine watch for lifetime service . . . guaranteed for life under a Service Warranty. Low, flat streamlined design—beautiful in either lustrous enamel or gleaming chrome.

You can believe your



MELODY LANE
DINNERWARE

Glistening white, dramatically decorated with a single cluster of roses in bright yellow, deep green and gray. Gracefully designed to blend with modern or traditional table settings. Large 10" dinner plates.

Service for Six

15¹⁹*



COSCO
STEPSTOOL
AND TABLE

Built of sturdy metal handsomely finished in white and colors. Stool has posture-back and handy swing-away steps. Table has 3" casters.

STEPSTOOL.....**10.95***
TABLE.....**11.95***



ELECTRIC ROTARY
HUFFY MOWER

Ideal for small and average lawns. Just press a button—it starts. Light in weight, easy to use—a child can operate it. Safe to use, blades completely guarded. 18" cut.

69²⁵*



Plastic Woven Products, Inc.

Weavers of **Velon**
SCREENING

Screen your home once and for all with economical Velon. It's easy to install—no sharp edges to cut your hands. Won't bulge or sag, won't rust or rot, never needs painting. Aluminum, bronze or forest green.

*Trademark

15¢ Per
Sq. Ft.

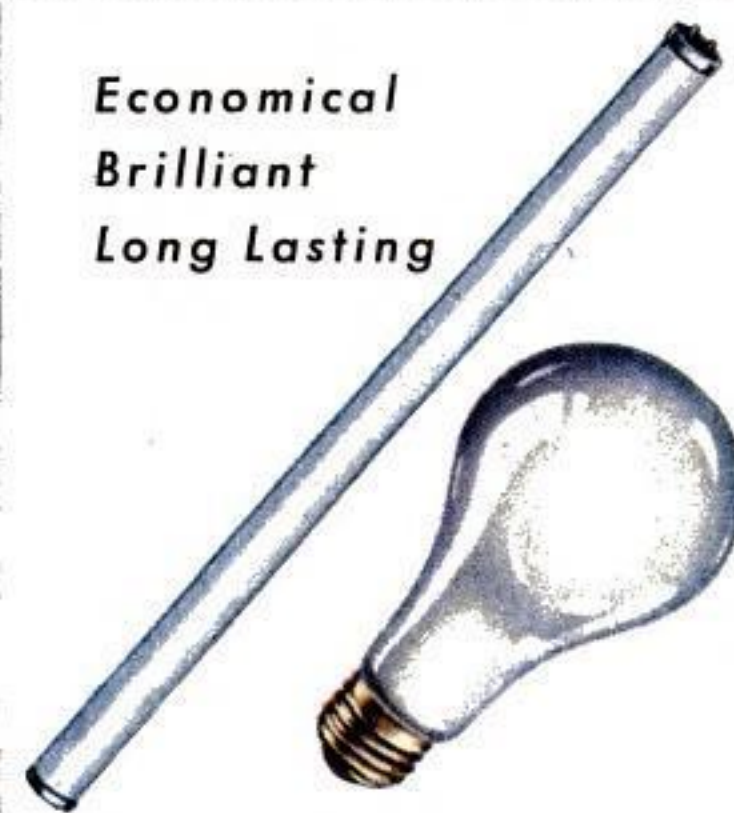


POWER MOWER

Cuts tall grass, tough weeds or regular lawn evenly, quickly, easily. Maneuverable to cut close to trees and fences. Powered by 1½-horsepower engine. Eighteen-inch Swedish steel blades.

93⁵⁰*

Economical
Brilliant
Long Lasting



KEN-RAD LAMP BULBS



KENRAD LAMP DIVISION
Westinghouse Electric Corp.

There's a Ken-Rad bulb for your every home-lighting purpose. These famous bulbs are manufactured to give maximum amount of light and long life yet consume minimum amount of current for greater economy.

FROM
13¢ PLUS
TAX

Copyright, 1952, The Firestone Tire & Rubber Co.

SEE THE COMPLETE LINE OF EXTRA-VALUE PRODUCTS FOR HOME AND FARM, FOR CARS AND

Copyrighted material

PRODUCTS NOW ON SALE AND STORES



HELLER *Hostess-Ware* ... Smart to Give ... Thrilling to Own



COLORAMA BEVERAGE SET

Beautifully fashioned of finest aluminum in glowing metallic colors ... each piece a different shade. Set includes six twelve-ounce tumblers and a two-quart pitcher.

779*

COLORAMA TUMBLER SET

Eight twelve-ounce aluminum tumblers in brilliant colors.

619*



CANISTER SET

Attractive four-piece set made of lightweight satin-finish aluminum. Snug-fitting covers have black plastic knobs. Each canister is labeled on the side for flour, sugar, coffee or tea.

675*



RANGE SET

Includes salt and pepper shakers with black plastic screw caps and a grease container with black plastic knob. Shiny satin-finish aluminum.

259*



KORDITE CLOTHESLINE

Durable plastic with a wire core. Will not stretch, rot, crack, stick, soften, freeze or rust. Wipes clean with a damp cloth.

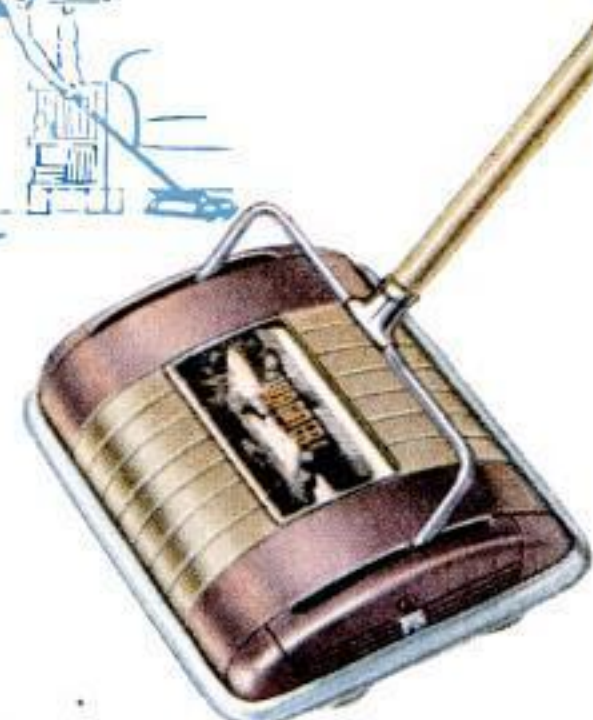
98¢ 50 Ft.



KORDITE FREZE BAGS

For safe storing of frozen fruits, vegetables, meats, poultry, leftovers, etc. Made of odorless polyethylene plastic. Washable, can be used again and again.

Pint size—Pkg. of 25.....**55c**
Quart size—Pkg. of 25.....**75c**
Poultry size—Pkg. of 12.....**98c**



WAGNER KOMB-KLEANED SWEEPER

So handy to use ... just a few strokes over the rug whisks up dirt and litter in a jiffy. Even if you have a vacuum, you need a Wagner sweeper for quick, easy tidying-up between weekly cleanings.

995*

VICTORIA MODEL



20-INCH

Firestone POWER MOWER

Four-cycle engine guarantees easier starting. Throttle and clutch are at your finger-tips for easier control. Floating handle absorbs shocks, makes operation easier. Has sectional roller for easy turns.

149⁵⁰*



STREAM-EZE FLEXI-GLASS CASTING ROD

Rugged solid glass with just the right action. Lasts a lifetime ... will not rust, rot or take a permanent set. Especially designed to give more casting pleasure. High-quality polished aluminum offset handle has positive chuck-type foregrip. Top grade cork grip. 4 1/2-foot. Complete with cloth carrying case.

595*



Firestone DELUXE CHAMPION TIRES

First choice with motorists who want more miles per dollar and greater protection against blowouts and skidding. Built with the exclusive Firestone Safti-Lock, Gum-Dipped Cord Body and exclusive Firestone Safti-Grip Tread. Regular and Super-Balloon sizes.

Firestone LIFE PROTECTOR SAFETY TUBE

Takes the danger out of blowouts! Retains two-thirds of the air in case of a blowout, enabling you to bring your car to a safe, straight-line stop.



Enjoy the Voice of Firestone on radio or television every Monday evening over NBC

TRUCKS, FOR WORK AND RECREATION NOW ON SALE AT FIRESTONE

Prices subject to change without notice. *Slightly higher in some sections of the South and West.



Meat as a Source of Protein, B Vitamins and Iron					
ALL RATINGS BASED ON COOKED VALUES					
KIND OF MEAT	COMPLETE PROTEIN	B VITAMINS			FOOD IRON
		THIAMINE (B ₁)	RIBOFLAVIN (B ₂)	NIACIN	
PORK	Excellent	Excellent	Fair	Excellent	Excellent
BEEF	Excellent	Fair	Excellent	Excellent	Excellent
LAMB	Excellent	Fair	Good	Excellent	Excellent
VEAL	Excellent	Good	Good	Excellent	Excellent
VARIETY MEATS (LIVER, HEART, KIDNEY)	Excellent	Excellent	Excellent	Excellent	Excellent
SAUSAGE (FRANKFURTERS, HOT LINKS)	Excellent	Good	Good	Good	Excellent
B₁₂ Meat is an outstanding source of this recently discovered important vitamin					

Bacon in your breakfast —
a head start on your day.

Help yourself to bacon and you really *do* help yourself. Because you're getting *food energy* in each streak o' white. And you're getting protein in each streak o' lean . . . *complete* protein, the kind *all* meat supplies. What's more (in *both* the white and lean) you're getting eatin' pleasure of a very special kind.

AMERICAN MEAT INSTITUTE
Headquarters, Chicago • Members throughout the U. S.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association

LIFE ON THE NEWSFRONTS OF THE WORLD

Airplanes make the headlines and Mrs. Power makes certain that Mr. Power won't forget her

Three airplanes made a large part of the week's news. On April 29 a Pan American Stratocruiser carrying 50 persons (19 Americans) disappeared over one of the most inaccessible and dangerous areas in the world, the jungle of central Brazil. Two days later the wreckage of the plane was sighted, scattered over a quarter-mile area. Apparently the Stratocruiser had exploded, killing everyone aboard.

A French plane carrying 12 passengers (no Americans) was attacked by Russian jets as it flew toward Berlin in a supposedly free air corridor. Five people were wounded but the plane escaped into a cloud bank before the jets could finish the job. The pilot said the Reds "were more interested in killing passengers than in shooting down the plane, since they kept firing into the passenger compartment." Allied commanders in Berlin protested that the attack had been "contrary to all standards of civilized behavior," an observation which seemed unlikely to impress or even be understood by the Reds.

On May 2 the first commercial jet flight in history was made by a four-engined British Comet (BOAC) from London to Johannesburg, South Africa (6,724 miles, 390 mph). The Comet stopped five times en route to refuel—its longest hop was from Rome to Beirut, 1,392 miles—and carried a full load of 36 passengers. The flight was hailed in England as a sign that a new "Elizabethan Age" of British pre-eminence is beginning, and Britons pointed out with some justice that at least in the jet-passenger-plane field they are "years" ahead of the U.S.

* * *

During the first four months of 1952 every principal city in the U.S. (over 100,000 population) save two had at least one fatal traffic accident. The two with clean records were Little Rock and Des Moines. Both were keenly aware of their unique status; both strove mightily to preserve it.

On May 2 only one remained without a traffic death. A 5-year-old boy, riding his sister's bicycle to get candy for a May basket, was run over and killed by a truck in Des Moines.



INDEPENDENT TOBACCO EXPERT HARRIS

Charley gets a treat AND a treatment

Dr. W. H. Potts of the Dallas Medical and Surgical Clinic Hospital reported what might conservatively be called an unusual case. Two-year-old Charley Harris (above), of Forney, Texas, not only consumes several cigars a day (he smokes some, eats the others) but seems to derive some benefit from them. Dr. Potts says that at an early age Charley had convulsions of the type caused by heavy infestation of

CONTINUED ON NEXT PAGE

*Good taste
today...*



Is it polite to take seconds? Yes, indeed... it's a compliment to your hostess. But always wait until they're offered. Just as important as table manners is good taste in your table appointments... especially your silverware. So before you make this lifetime decision, see an 1881 (R) Rogers (R) matched set. It's the most beautiful buy in silverware today! For, compared to any fine silverplate, you get 18 more pieces for less money!

For new 16-page booklet with 100 tips on "Good Taste Today", send 10¢, Box A-23, Oneida, N. Y.

*Announcing the romantically beautiful
new Enchantment!*

Timeless new pattern—Enchantment*... superb in craftsmanship... rich in detail! Its weight, its lustre, its balance promise you a lifetime of loveliness! Most-used pieces have an extra overlay of pure silver at vital wear points. And like all 1881 (R) Rogers (R) patterns, the lovely new Enchantment has the exclusive Contour* knives.

See this exciting new pattern soon! 70-piece complete service for eight in handsome anti-tarnish chest, only \$69.75. Other beautiful services start at \$29.75, chest included! All 1881 (R) Rogers (R) is made by Oneida Ltd., one of the important names in fine silverware.

Pattern above and in chest
is Enchantment



only \$69.75
70 piece service for 8

*Trade Marks.
© 1952.
Oneida Ltd.,
Oneida, N.Y.

1881 R ROGERS R
SILVERPLATE BY ONEIDA LTD. SILVERSMITHS

Good taste at an amazingly low price!



Good Food, Quick, Easy Meals and More Fun with a Coleman



Hunting • Fishing • Camping
Vacation • Backyard Picnics

You always have good food, hot and tasty, ready in a jiffy, with a Coleman Camp Stove along. Big meals or sandwich snacks are quick and easy to prepare. Cooks like a city gas range. Makes and burns its own gas from gasoline. Lights instantly. That's why a Coleman is more fun on every outing!

Coleman Streamlined FOLDING CAMP STOVE

Ideal Gifts for the Man in Your Life!



The Coleman folds up and carries like a suitcase, with everything inside. Model 413D (above) has two high-power burners—smooth, rounded corners—tray-type lid—handy towel rack—slide-away steel strap legs. Safe, durable. Helps prevent forest fires. Also available in 3-burner model. Wonderful standby cooking unit for all emergencies. Ask your dealer for a demonstration.

Coleman Floodlight LANTERN

Add hours of fun to outdoor trips with this powerful new Coleman All-Purpose Lantern. More compact; sturdier. 8 to 10 hours lighting service from one filling. Lights instantly. Floodlights 100-ft. area. Safe. Stormproof. Coleman Reflector makes it a handy spotlight; easily attached. Ideal for emergency use. See it lighted—ask your dealer.

The Coleman Company, Inc., Wichita 1, Kansas

MAIL COUPON TO The Coleman Co., Inc., Dept. 203-U, Wichita 1, Kans.

Please send me free literature about Coleman Camp Stoves, Lanterns and other Coleman Appliances.

Name _____

Address _____

City _____ State _____



NEWSFRONTS CONTINUED

worms. At six months he began to pick up stray cigar butts on the floor of his parents' ice cream parlor and chew them; later he was given whole cigars, some lit and some cold. Dr. Potts says this steady consumption of nicotine probably restored the child to health. Dr. Potts also reported that Charley has a brother, born during the war, whose name is Government Issue Harris. His parents call him Ish.

* * *

U. S. Ambassador to Czechoslovakia Ellis Briggs was permitted to talk to William Oatis, the U.S. newspaperman who has been jailed as a "spy" by the Czechs for a year. Briggs said Oatis is in good health and handed him a Bible, the most important help his country has thus far been able to give him.

The Missouri swaps a town for an airport

As the Missouri River states dried themselves off, two problems appeared. At St. Joseph, Mo. the river channel was once in the shape of an S, but the floodwaters cut across the S (as in a \$ sign) and now the channel is in the shape of a wavy I. As a result the town of Elwood, Kan. (pop. 1200) is now on the Missouri side, and St. Joseph's Rosecrans Airport is now on the Kansas side. Engineers are sealing off the Elwood channel and the town will presently be back where it belongs. The channel that separates St. Joseph from its airport is much bigger, however, and nobody yet knows what to do about that.

* * *



TOYNBEE RESPONDS

The great British historian Arnold Toynbee, lecturing at the University of Oregon, somehow was maneuvered into a bowling alley. "You said . . . the rise and fall of civilization is based on a series of challenges and responses," said the wife of a history professor. "Here is a challenge. What is your response?"

Toynbee, who had never tried to bowl, picked up the ball and flung it. It went down the gutter. He tried again, and again the ball went down the gutter. But with the persistence of a glob of life trying to lift itself from the primeval ooze, Toynbee tried once more. A clean strike.

Treasury jacks up the interest rate

The Treasury said it will issue new Series E bonds with a higher interest rate—3% (Series E bonds are the ones with which most Americans are familiar). About \$35 billion worth are now outstanding, most in \$25 and \$50 denominations. There are two reasons for the increase. First, faced with rising sales of "little" bonds to relatively uninformed "little" investors who may not realize they can now get more interest on their money elsewhere, the Treasury feels a moral obligation to act. Second, faced with falling sales of "big" bonds (\$500 to \$1,000) to relatively well-informed "big" investors who know full well they can do better elsewhere, the Treasury feels a fiscal compulsion to act.

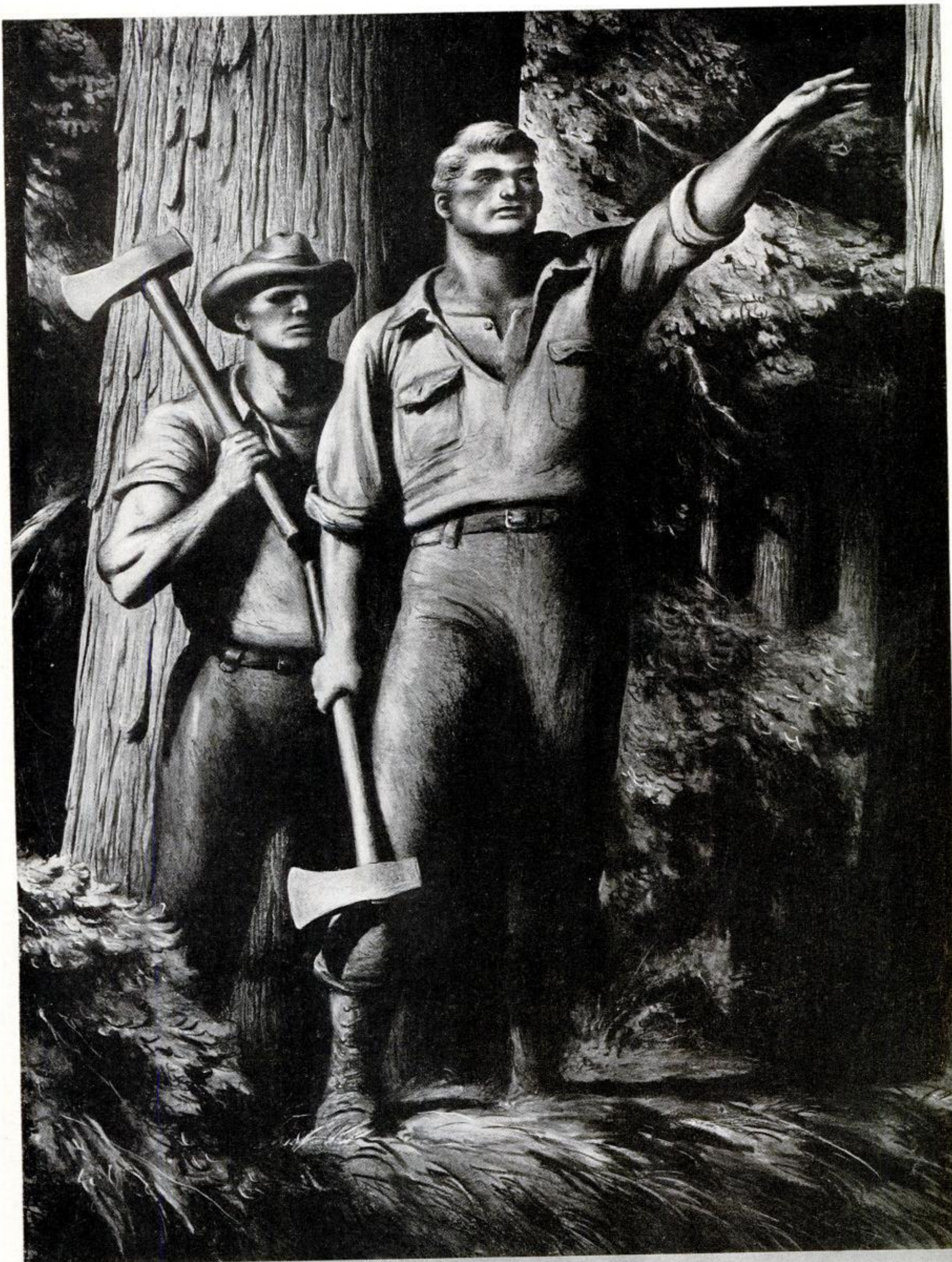
* * *

When Hill Gail won the \$96,300 Kentucky Derby three records were broken. Jockey Eddie ("Banana Nose") Arcaro rode his fifth winner, topping his previous record of four; Mrs. Warren Wright (Calumet Farms) entered her fifth, one more than the late Colonel E. R. Bradley; and Trainer Ben Jones, who held the record for saddling winners (five), made it six.

The case against the \$46 billion ceiling

Secretary of Defense Robert A. Lovett begged a Senate Appropriations subcommittee to remove the \$46 billion limit on military expenditures imposed by the House. (The Armed Forces have money held over from past appropriations, which they had hoped to spend this year as more "hardware" and raw materials become available. The effect of the \$46 billion ceiling is to freeze their bank account.) This kind of economy, he said, is like "cutting off our right arm to save the cost of one sleeve of our coat." If the limit remains the Army will lose 3,100 tanks and the Air Force 10 combat wings' worth of jet planes.

CONTINUED ON PAGE 54



Barrel Hunt in the Ozarks

Out of all the different trees in the world, only one kind makes the best barrels for aging whiskey. It is the white oak that grows high on the wind-swept Ozark Mountains.

Fortunately, this oak is abundant. And with reforestation, we need fear no shortage in the years to come.

When the giant oaks mature and are felled, Schenley takes the heart wood for its craftsmen to work into sturdy whiskey barrels. This hard center wood has many superior qualities, chars perfectly for aging whiskey.

Many whiskey makers don't go to the trouble of making their own barrels. You may wonder why Schenley does. It's part of a complete network of quality controls which guard the goodness of Schenley whiskies from the time the grain is grown till the whiskey is in your glass.

This is Schenley's way of making certain that you get the utmost enjoyment in every drop of every drink. *Schenley Distillers, Inc., New York, N. Y.*



Nature's
unhurried goodness

+

S

Schenley's
unmatched skill

=



The best-tasting
whiskies in ages

SCHENLEY

PEQUOT! SHEETS!

MAY SALES

**ARE ON ALL OVER
THIS WHOLE COUNTRY...**

**...and, believe us, the prices
are way, way down—a bargain
value indeed—you be the judge.**

**Stock up now on Pequots—buy
'em by the dozen! It may be
years before they'll be as
cheap. Strictly first quality
only and all bearing the
Pequot ticket and tab label.**

Don't settle for less!

• Pequot percale,
the standard combed
medium percale.



Pequot Plus-Service,
the fine heavy muslin
that wears and wears.

Pequot's Salem—
the popular priced
medium muslin.



YES—

**they're all there at your favorite store—
only dozens enough for about one family
in nine—so get yours while the getting is good!**

NEWSFRONTS CONTINUED

Winston Churchill's Conservatives pushed through Commons their first major piece of legislation since they came to power last October. By a shaky majority (284-266) the socialized medicine laws were modified, requiring Britons to pay small amounts for some items—prescriptions, medical braces, wigs—which previously they had gotten free.

Senator Williams does it again

Senator John J. Williams, Republican of Delaware, continued his remarkably fruitful investigation of the Bureau of Internal Revenue. He announced that the bureau in 1948 and 1949 had made special rulings in the case of R. J. Reynolds (tobacco), Marshall Field (department store) and the late David A. Schulte (chain cigar stores) who had "lent" \$410,110.45 to the New York State Democratic Committee, authorizing them to write off 90% of the "loans" as nonbusiness bad debts on their income tax reports. Field himself and attorneys for the Schulte estate verified that the rulings had been made. Field denied having taken advantage of them while Schulte's attorneys said he never benefited from them.

Williams also pointed out that when some New Jersey Republicans asked the bureau for a ruling in 1950, they were told that it was "established that political contributions are not deductible."

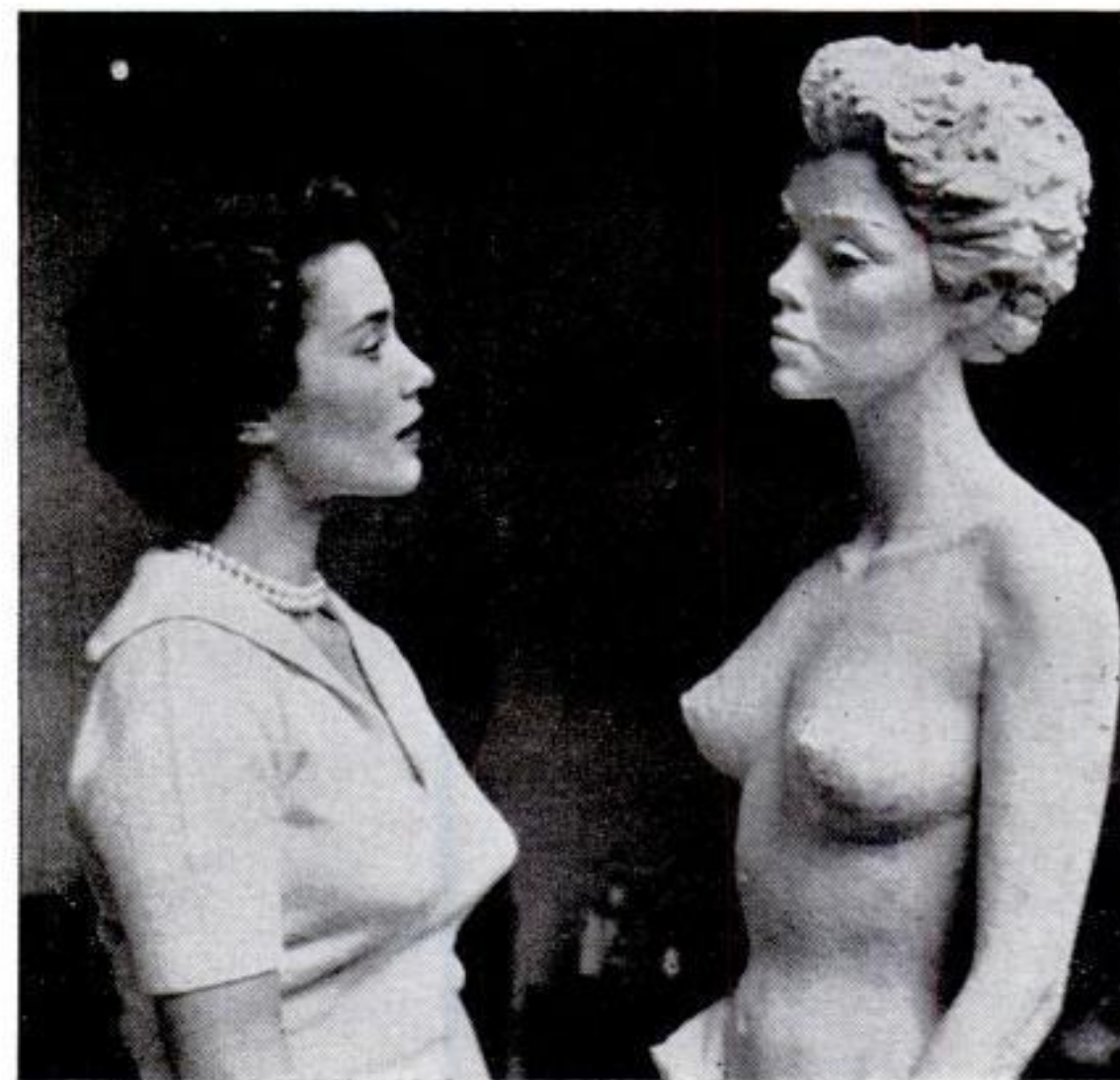
* * *

For years Fruita, Colo. (pop. 1,480) had an ordinance which forbade Negroes to remain in the town after dark. But since no Negroes ever came to Fruita, the law remained forgotten.

A month ago a family of migratory Negroes—Mr. Melvin Minter, his wife and 11 children—traveling from Louisiana to Washington in search of harvest work smashed up their truck just outside the town. The citizens paid the family's hospital bills, paid for the funeral of a child who was killed, attended the funeral en masse, gave the family a house to settle down in, furnished it and stocked it with food. Last week, as an afterthought, they unanimously repealed their anti-Negro ordinance.

Howdy Doody in the side pocket

Six of the nation's top scientists, working at Cornell, M.I.T. and the Bureau of Standards, have discovered a new method of sending radio signals that may make fundamental changes in long-distance communications and may make intercontinental television practical. The core of the discovery is a means of beaming very high-frequency signals upward to the ionosphere, layers of gases 60 to 200 miles above the earth, and consistently ricocheting them back down again. In this way television programs might be transmitted over long distances without coaxial cables or many relay stations—broadcasters will elevate their transmitters to the proper angle, select the proper spot on the ionosphere and fire away, like pool players making a carom shot.



LINDA CHRISTIAN, LINDA CHRISTIAN

Many Hollywood marriages break up because husband and wife do not see enough of each other. But Linda Christian (above, right or left) purchased a life-size statue of herself which will be placed in the garden of her husband, Tyrone Power.



"Shape Holding"

Take a letter about [®]Coronado

LONDON - 45 GOLDEN HOUSE



® KING OF SUMMER SUITS

It's Imported...

It's COOL...

It's Stylish

- and of course

IT HOLDS ITS SHAPE!



Copyright 1952
J. Schoeneman, Inc.

® *Very Coolly Yours* ... and wrinkle-resistant, too!

As only the British can weave WORSTED-MOHAIR ... imported
®CORONADO combines choicest feather-light, purebred
WORSTED with silky-smooth prized ANGORA-MOHAIR.

®Air Cooled. Natural, porous ventilation ... your body can breathe.

®Flex Tailored. Single and double breasted lounge and manly models
by America's top name summer suit specialist.

Prefitted on living models in your SURE SIZE. Fit for a King ...
and YOU!

Exclusive light, medium and dark solid shades. Phantom patterns, too.

®CORONADO is sold coast to coast by America's leading clothiers.

If you have never worn ®CORONADO ... write for name of nearest retailer ...

FREE copy of ®CORONADO "WEATHER FORECASTER" will be sent to you.

FREE! WEATHER FORECASTER



J. SCHOENEMAN, INC., BALTIMORE 3, MD.

Please send illustrated folder "Weather Forecaster"
and name of nearest ®CORONADO retailer.

NAME

STREET

CITYZONESTATE

IMPORTED FABRIC ®Flex Tailored. EXCLUSIVELY BY J. Schoeneman, Inc. BALTIMORE 3, MD.



a. \$29.75; b. \$25.95; c. \$19.95; d. \$32.50; e. \$32.50; f. automatic, water and shock resistant, 10K yellow rolled gold plate top, \$55.00

The watch your graduate will be proud to own costs less than you think !

WADSWORTH WATCH PRICES START AT \$19.95

What event in the life of a young person is as memorable as graduation day? Then if ever, a gift of lasting pleasure and usefulness will be really appreciated.

This may sound a little prejudiced, but I'd like to suggest a Wadsworth Watch for the occasion.

Smartly styled, completely dependable

Wadsworth Watches are more than good looking. They're durable, dependable, accurate. The cases are designed and made by the same craftsmen who make cases for some of America's most expensive watches. They fit the movements perfectly, provide the protection that good watch movements deserve. And I'd like to point out that these styles are basic, will look smart for years.

For extra dependability and accuracy, every Wadsworth Watch has an excellent jeweled lever movement. The parts are interchangeable, so servicing is easy and economical. And—each Wadsworth Watch carries my personal guarantee.



Arthur W. Wadsworth

Choose from many models at your jeweler's

The watches above are typical of the Wadsworth line, but you'll find many more styles on display at your jeweler's. There's a model to make any graduate proud. I'd like to describe each watch individually, but you must hold a Wadsworth in your hand to really appreciate the honest-to-goodness value beneath the crystal.

Remember—Wadsworth Watch prices start at just \$19.95. During a busy gift buying season they are likely to sell quickly. Go visit your jeweler now, while he still has the full line in stock.

Arthur W. Wadsworth
PRESIDENT

The Wadsworth Watch Case Company • Dayton, Kentucky • subsidiary of Elgin National Watch Company

Wadsworth
A GOOD WATCH AT A BETTER PRICE

All prices shown include Federal Tax, and are subject to change without notice.



EASTER SUNRISE

Fourteen thousand worshipers filled the great natural amphitheater in Red Rocks Park, near Denver, to hail the Resurrection in an Easter sunrise service. As they streamed up the frosty

roads through the night into the foothills of the Rockies, skies had been cloudy. But when the time came for services to begin, the sun broke through in its splendor over the Colorado plains.



Sure Way to Win

Object of the game is to win friends. May be played with any number of guests. Set up board as shown. When guest's eye lights up at the superb 7 Crown Manhattan for example, move it quickly toward him. You will capture his friendship immediately.

Say Seagram's and be Sure

SEAGRAM'S 7 CROWN. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BUILDING, NEW YORK

African Prints for American Women

THEY COME FROM BUSH TO BEACH VIA BERMUDA

This summer the women of Equatorial Africa are becoming an influence on U.S. fashions. Cottons designed for the well-dressed bushman's wife are going on sale in the U.S., after having arrived by a remarkably circuitous route. The first examples, which were unveiled in New York last week, came from a Bermuda shop called Calypso (p. 63), which had got its cloth from another British colony, Kenya, where it had been shipped from England. The total shipping distance was over 15,000 sea miles.

The materials used for African prints are coarse, but soon acquire the lived-in look sought by resort newcomers, who also find their colors more flattering to still-untanned skins than pastels. Only a limited number of patterns are available in the U.S. so far, although one British firm alone does 500 designs a year for its native clientele. These include fish, birds, flowers and

topical subjects from the atom bomb to Queen Elizabeth, samples of which are sent to bush trading stations for tribal approval since regional tastes vary widely.

In coastal areas the brighter the print, the better. Interior tribes go in for protective coloring—browns in dry, grassy uplands, and dark blue, green and black in the jungle. Around Mozambique, Portuguese East Africa, light background prints called khangas are in demand. Furthermore Africans insist that blue patterns actually come off on the skin, and the blues are all supercharged so they will run a little. All in all, says a veteran of the British textile trade, "The African customer is more exasperating from a fashion point of view than most spoiled American women. And unlike Americans, a native who does not find exactly what she wants can often keep her money and go bare."

TOPICAL COTTON, in honor of Queen Elizabeth and Duke of Edinburgh, is worn in Tchad, French Equatorial Africa, as five-yard wrap-around skirt by a woman pounding millet.

KHANGA CLOTH, in Mozambique worn by the women like a sari, is made into tailored shirt (\$14.95). The photograph was taken against a background of Long Island beach grass.



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A product of years of development, this new Exide ULTRA START was designed to give you improved battery performance . . . greater battery value . . . longer battery life.

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AFRICAN PRINTS CONTINUED



BATHING SUIT comes in dark print called Star of David, popular in dry inland areas near North African Arabic tribes. Suit is \$18.95, has halter neck, shirred pants.



SLIM PANTS, each \$12.95, are above-ankle length, come in (left to right) six-pointed Star of David, big bright pattern from the Gold Coast, big dark pattern from Nigeria.



SARONG SKIRT is \$14.95, goes over a strapless bathing suit which is \$17.95. Print is same as pants at right above. All styles shown have been copied by Cabana Beachwear.

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CALYPSO SHOP is in one of oldest and smallest buildings, a 200-year-old slave quarters. Deliveries are made via cart powered by donkey named Noah.

SMALL SHOP SETS STYLES

The Calypso Shop, in Hamilton, Bermuda, one of the most successful of the regional shops which have sprung up in resorts, got its start when Owner-Designer Polly Hornburg saw an African chief wearing a gaudy cotton toga in a movie travelog. Learning that the cotton came from Manchester, England, she and her U.S.-born partner-husband ordered a batch sight unseen. What they got was a 10,000-yard West African Gold Coast order which had landed by mistake in East Africa, where Gold Coast patterns are flops. Faced with far more than they had bargained for, they set to work in their dining room, using the prints in everything from classic Bermuda shorts to evening dresses.

The Hornburgs now have three money-making Bermuda shops and plan to open a branch in Jamaica, another British colony where African prints have been sold on a local scale for years but without the styling that attracted an American manufacturer to Calypso. Calypso now orders most of its cottons, both for Bermuda and its U.S. manufacturer, directly from Manchester, but still often gets surprise packages of patterns sent to the wrong place in Africa and transshipped to Hamilton.



DESIGNER HORNBURG wears a dress in green, black and brown jungle colors. She is the daughter of Sir Howard Trott, Bermuda's leading hotelman.

BAD BREATH

"Kissing Sweet" in seconds!



Delicious new chlorophyll* chewing gum banishes breath odors from such causes as Onions, Garlic, Smoking, Alcohol

CLORETS was created to do one thing, one thing only... make your breath "Kissing Sweet". This delicious new chewing gum is rich in chlorophyll, that magical green purifier.

EFFECTIVE! You'll find **CLORETS** the pleasantest, and most convenient way to enjoy the truly astounding benefits of chlorophyll. For all you need do is chew **CLORETS** and in

seconds your breath becomes "Kissing Sweet", even after smoking, drinking or eating onions.

DELICIOUS! **CLORETS** are super rich in chlorophyll. Yet this gum is so all-out delicious, you'll chew it for pure enjoyment.

CONVENIENT! Keep **CLORETS** in pocket or purse. Chew them to keep breath always "Kissing Sweet".

MAKE THIS BREATH TEST

Eat onions. Chew **CLORETS**. Hear your best friend say: "Your breath is 'Kissing Sweet'."

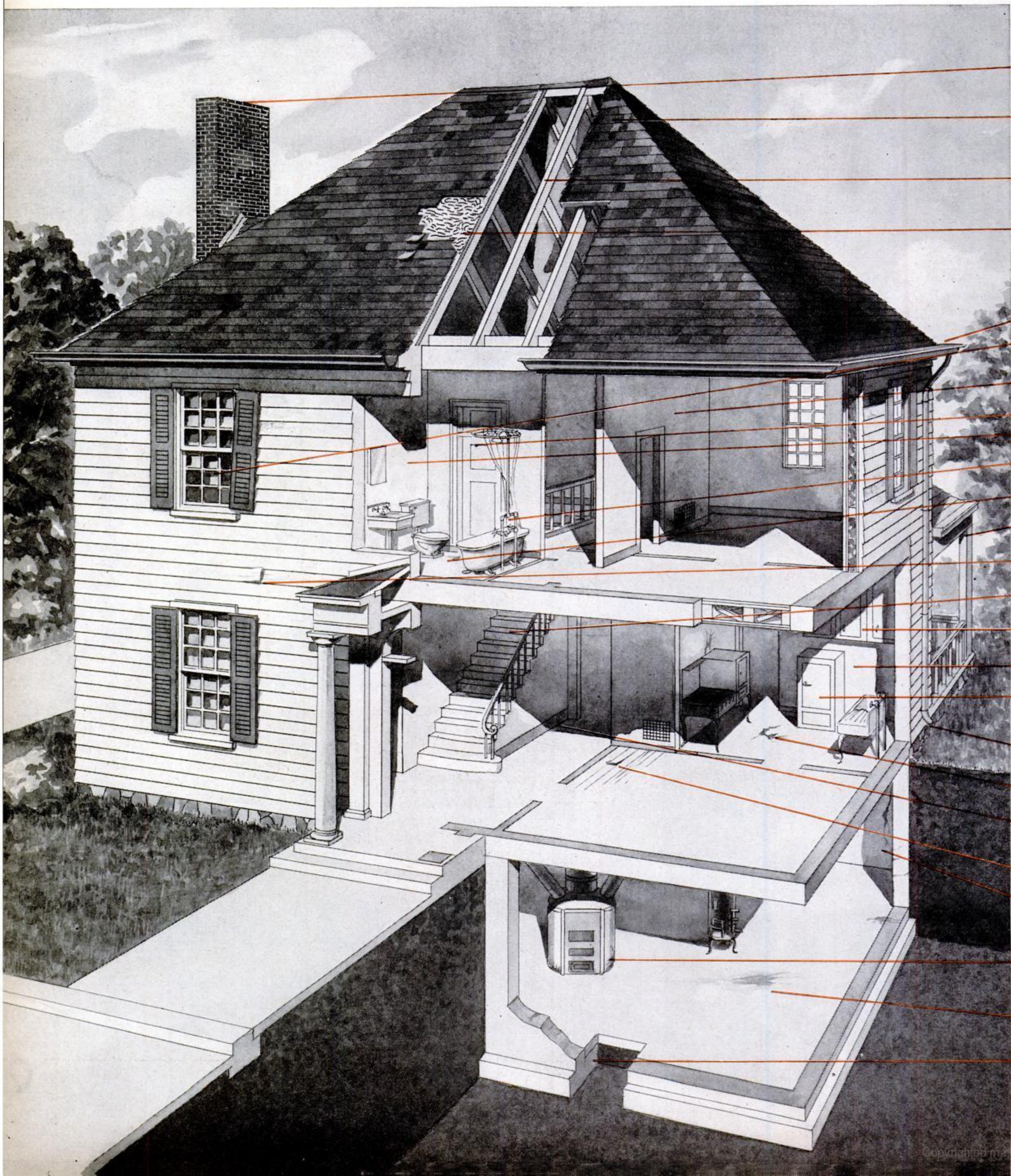


*Water soluble chlorophyll factors

THE MIDDLE-AGED HOUSE

Here are best ways to take care of the major ailments
of 24 million U.S. homes now more than 30 years old

In spite of the unprecedented number of buildings that have gone up since 1947, only 15% of the U.S. homeowners have houses less than 10 years old. Half of the U.S. lives in houses more than 30 years old. These middle-aged houses, as a new and exhaustive survey by the Minneapolis-Honeywell Regulator Company has discovered, are chronically afflicted with leaking roofs, sagging beams, cracking plaster, chipping paint, drafts, defective wiring and obsolete equipment. While few houses are as neglected as the one drawn below, this 30- to 40-year old house shows the danger spots which homeowners should watch.



An owner of an old house should check it systematically from basement to roof and, before the trouble becomes serious, make the repairs suggested in the list below. The owner of a new house can tell from this list how long various kinds of roofing, plumbing, flooring and appliances may be expected to last. While it is not cheap to bring an old house up to date (the costs of modernizing one old house are given on the next page), the best current housing buy per square foot of living space is found in old houses, which are usually larger than those recently built and which can be comfortable and charming when repaired.

POINTS WHICH SHOULD BE CHECKED

► **CHIMNEY:** Securely cemented cap is needed to protect brick. The wood around chimney should be fireproofed, bricks pointed. Install fire-clay lining unless brick walls are 8 inches thick. Copper or metal flashing prevents leaks.

► **ROOF:** Slate, tile roofs are most costly, last life of house. These, however, require heavy construction underneath, should not be used unless house is well built. Among composition roofing is asbestos which lasts about 40 years or more and asphalt which lasts 15 to 25 years; wood shingles last about 25 years.

► **ATTIC:** Brace sagging joists and rafters by installing king posts from top of the wall to ridge board and collar beams crosswise between rafters. Check timbers or ceiling for stains which will indicate that roof leaks, needs repair.

► **INSULATION:** All houses need this. The main types are batt form, units placed between studs and rafters; blanket form, which comes in rolls; or fill, which is blown or packed into hollow spaces. All three come in glass fiber, mineral wool, wood fiber, asbestos and cotton and should last the life of the house.

► **EAVES AND GUTTERS:** Check for leaks, see if they need painting, replacing. Clean regularly. Put strainer over gutter outlet to keep refuse from spout.

► **WINDOWS:** If drafty or leaking they need weatherstripping. Metal is the most expensive, lasts the life of house. Wood molding with rubber edge lasts 10 years or more. Tape or felt which owner can tack up himself lasts two years.

► **INTERIOR WALLS, CEILINGS:** Plaster cracks need repairing before they become too bad. Check wallboard for buckling and breaks and repair at once.

► **DOORS:** Look for sagging hinges, panels coming apart, defective catch.

► **BATHROOM WALLS:** Bare walls get stained, leaky. Tile around tub is best.

► **PLUMBING:** Soil lines should be cast iron and waste lines wrought iron or steel. Water-supply lines brass (best), copper (next best) or galvanized iron.

► **BATHROOM FLOOR:** Replace worn covering; use tile (best) or else linoleum.

► **PORCH:** Check for sagging roof, rotting floor boards, balusters, railings, decayed or loose steps. Tighten and repaint. If the porch darkens the interior, is not used much and is in really bad shape, it is sensible to have it removed.

► **EXTERIOR WALLS:** If stucco, check breaks over doors and windows, re-point or replace. If wood, fix or replace decay at joints; paint every 3 years.

► **STAIRS:** If they creak, nail treads to risers tightly. Replace worn treads. Tighten or replace wobbly posts, railings. Stair carpet should last 8 to 12 years.

► **KITCHEN STORAGE SPACE:** If shelves too deep or badly placed, as in many old houses, they can be rebuilt for comfort and safety using same materials.

► **KITCHEN WALLS:** Need protection around sink and stove with washable wallpaper or waterproof paint. Tile board is even better, while tile is best.

► **KITCHEN EQUIPMENT:** Check to see if worn, out-of-date, inadequate to family needs. Electric range is obsolete in 12 to 20 years; gas range in 15 to 35 years; electric refrigerator in 15 to 20 years, gas refrigerator in 15 to 35 years. Clothes washer wears out in 10 to 15 years, dishwasher in about 15 years.

► **DOWNSPOUT:** It should be connected to drain to carry it away. If not, place a splash block under spout to divert water from foundations of house.

► **KITCHEN FLOOR:** Asphalt tile is sturdy, lasts 15 to 20 years, withstands hard wear. Linoleum lasts 10 to 15 years. Wash sparingly, wax once a month.

► **WIRING:** Much old wiring is not heavy enough for modern loads. House needs heavy wires in fireproof conduit, properly fused. Check insulation of wires. Check conduits, fittings every 20 years. Check fixtures every 15 years.

► **FLOORS:** If cracked, creaky, bulging may need renailing, extra supports stiffened by bridging. Softwood floors last 40 to 50 years; hardwood 200 years.

► **BASEMENT WALLS AND CEILINGS:** Point cracks, mortar joints, repair minor leaks. If floors above basement sag, jack up with metal telescoping posts.

► **HEATING:** Look for dirty pipes, dirty boiler coils or baffles in hot-water boiler. Examine for cracked firebox, leaky boiler or valves, rusty furnace. Furnace, steel boiler usually need replacement every 15 to 20 years; cast iron boiler every 40 years, coal stoker every 15 years, thermostat about every 12 years.

► **BASEMENT FLOOR:** Check joists for holes around pipes that may need fire-stopping, for sagging joists in ceiling that need bridging. Repair cracked floors.

► **FOUNDATION WALLS:** Check woodwork and sills for termites, caulk cracks in sills. Fill cracks in concrete with mortar. Check grading for proper drainage.

CONTINUED ON NEXT PAGE

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KEEP the power you bought

Like a good-looking gal who can't cook, a good-looking car isn't enough! *It must give you beautiful performance to match!* That means smooth, trouble-free mileage, year after year . . . and that's up to your engine. So keep your motor in "new-car" condition with 100% Pure Pennsylvania Motor Oil to combat engine friction, acid and sludge. Then you'll *stay* in love with your wonderful car, anniversary after anniversary!

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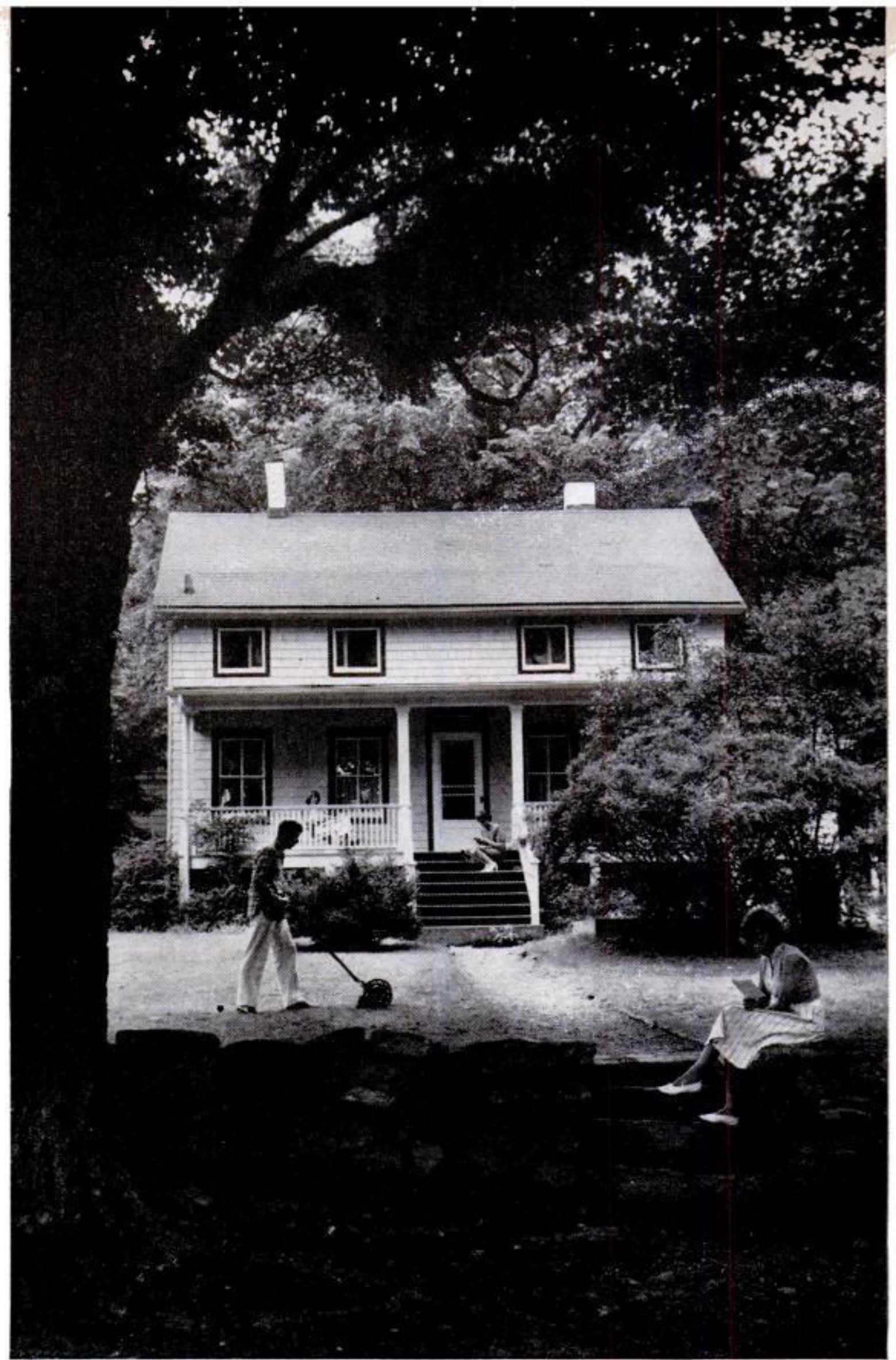


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GILLESPIE HOUSE, UNPAINTED FOR YEARS, WAS LOSING SHINGLES



WITH SHINGLES PATCHED, OUTSIDE PAINTED YELLOW, HOUSE HAS INVITING AIR

\$4,248 REPAIRS DOUBLED COMFORT AND PRICE OF THIS OLD HOUSE

The Waring Gillespies' two-story house in Mount Kisco, N.Y. was old and had been put together piecemeal through the years. Last year they decided to modernize it. A new asbestos shingle roof had been put on two years before, so what the exterior needed now was paint and some patching of broken shingles. Two coats were required, the paint being 15 years old, and cost \$1,035; patching shingles came to \$65. The coal furnace was 25 years old, required stoking three times a day and the hauling of ashes. A new oil burner, thermostat, 275-gallon fuel tank cost \$270. The upstairs bedrooms were icy in winter, hot in summer. Shredded Fiberglas insulation cost \$193, made three bedrooms on top floor livable, will reduce fuel costs 15% to 20%. Installing smaller, more modern and efficient

radiators in living room and master bedroom was \$500; repairing stairs, painting hall, \$72; painting living room and building shelves in the master bedroom cost \$71. The kitchen, which had not been changed in 40 years except for a new refrigerator, cost \$1,064 to modernize with linoleum counter tops, new range, cabinets, new floor covering, washable wallpaper, new over-all light and new floor-plan arrangement. The bathroom, 30 years old with a claw-foot tub, no tile, no shower, worn flooring, rusty pipes cost \$978 to redo. Total cost of repairs: \$4,248. Six months after repairs were finished, the Gillespies had to move to Deerfield, Mass. where Mr. Gillespie is now teaching at the Eaglebrook School. They were able to sell their house, evaluated in 1950 at \$9,000 for more than double that price.



INSULATION was blown through raised shingles in roof to cover floor of the Gillespies' small attic which is suitable only for storage. This, plus a new heating system, makes the house warm in the winter and keeps bedrooms cooler in the summer.



BATHROOM after modernization has tile around tub, new linoleum floor. Mr. Gillespie was especially pleased with new shower.



KITCHEN is efficient after getting new equipment and a better arrangement. It was favorite improvement of Mrs. Gillespie, working here with her daughters, Vanessa (left) and Jill. Formerly kitchen was cramped in spite of its large size.



ANOTHER MONSTER in Yosemite National Park still stands despite the fact that its top was gone when it was first discovered in 1858 and despite tunnel cut through its base.

SHERMAN TREE CONTINUED

For the first 20 years or so after the opening of the park, the General Sherman Tree was entirely unprotected. Sightseers packed down the ground around its base and picked the area clean of twigs. In 1930 a rustic fence was placed around the base and several loads of branches and duff scattered on the bare earth to replace what had been removed. To date, this is all the protection the tree has been given and all that it needs. During the summer rangers take turns standing at its base to give visitors a brief summary of the known facts about it and answer their questions.

Native only to California and Oregon, sequoias come in two kinds: *Sequoia sempervirens*, or coast redwoods, which grow in the foggy coastal atmosphere, and *Sequoia gigantea*, or giant sequoias, which grow on the west slope of the Sierra Nevada between the altitudes of 4,000 and 8,000 feet. The generic name was given in 1847 by the German botanist Stephan Endlicher in honor of a Cherokee Indian who had become famous for inventing the Cherokee alphabet. The *sempervirens* rarely lasts longer than 1,300 years, or 2,200 less than its cousin. On the other hand, it reaches much greater heights than the *gigantea*, which rarely tops 300 feet; the tallest coast redwood, the Founder's Tree near Dyerville, is 364. So the 272-foot General Sherman Tree is far from being the world's tallest, and its base diameter of 30 feet makes it by no means the thickest, an honor which seems to belong to a 36-foot tule cypress at Oaxaca, Mexico. There is also some doubt as to whether it lives up to some of the other claims made for it. But the General Sherman does appear to excel all rivals in its sheer bulk of 1,000 tons. Even here, however, it is hard to be absolutely certain. Half a dozen other celebrated giant sequoias, including the Lincoln, McKinley and Washington trees, approach it so closely as to leave room for doubt in the minds of a few botanists, and there may still be unmeasured trees in remote groves that surpass all known contenders.

Maybe 4,000 years

IN respect to age, the General Sherman's claims are also open to some question. Rings on giant sequoia stumps—the oldest known one contains 3,126—indicate that a tree as big as the biggest living giants may be between 3,500 and 4,000 years old. More precise measurements are impossible, however, because coring drills used for smaller trees cannot penetrate much more than two feet, and because the size of a sequoia is affected by so many factors other than age that any one of the many trees which approach the stature of the General Sherman could be its senior by several centuries.

Measurements of trees like the General Sherman and its colossal neighbors have not been made, like those of ordinary trees, by climbing up and using a tape. In fact, no one has ever climbed

CONTINUED ON NEXT PAGE



*I'm a clever penny-stretcher
I've a pocket full of tricks
A bit of lace gives last year's dress
A brand new look that clicks*

*And when it comes to undies
I'm thrifty as can be—
I choose the Spun-lo label
Nothing else will do for me!*

Spun-lo

Spun-lo Undies ★ Wash in split seconds
★ Dry while you dream
★ Pamper you for pin money
★ Come in many, many styles



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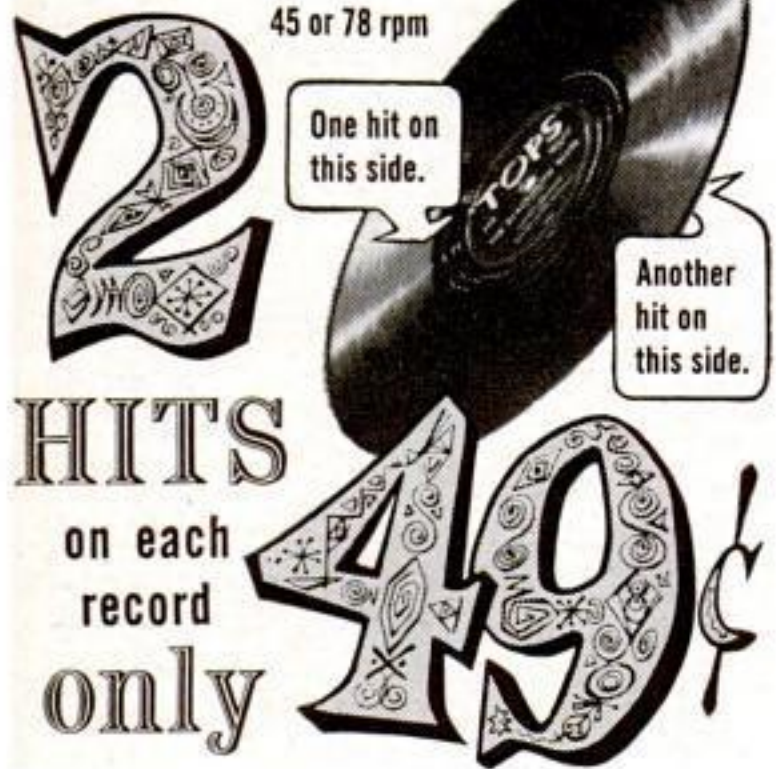
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 7. "Bermuda" and "Please, Mr. Sun"
 8. "Cry" and "Be My Life's Companion"
 9. "Shrimp Boats" and "The Little White Cloud That Cried"
 10. "Sin" and "Down Yonder"
 11. "Undecided" and "Turn Back The Hands Of Time"
 12. "Charmaine" and "Jealousy"
- WESTERN HITS**
13. "Slow Poke" and "Let Old Mother Nature Have Her Way"
 14. "Don't Just Stand There" and "Gold Rush Is Over"
 15. "Wondering" and "Bundle Of Southern Sunshine"
 16. "Give Me More, More, More" and "Music Makin' Mama"
 17. "Easy On The Eyes" and "Honkey Tonk Blues"
 18. "Silver and Gold" and "Too Old To Cut The Mustard"
 19. "Mom And Dad's Waltz" and "Peace In The Valley"
 20. "Always Late" and "Cryin' Heart Blues"

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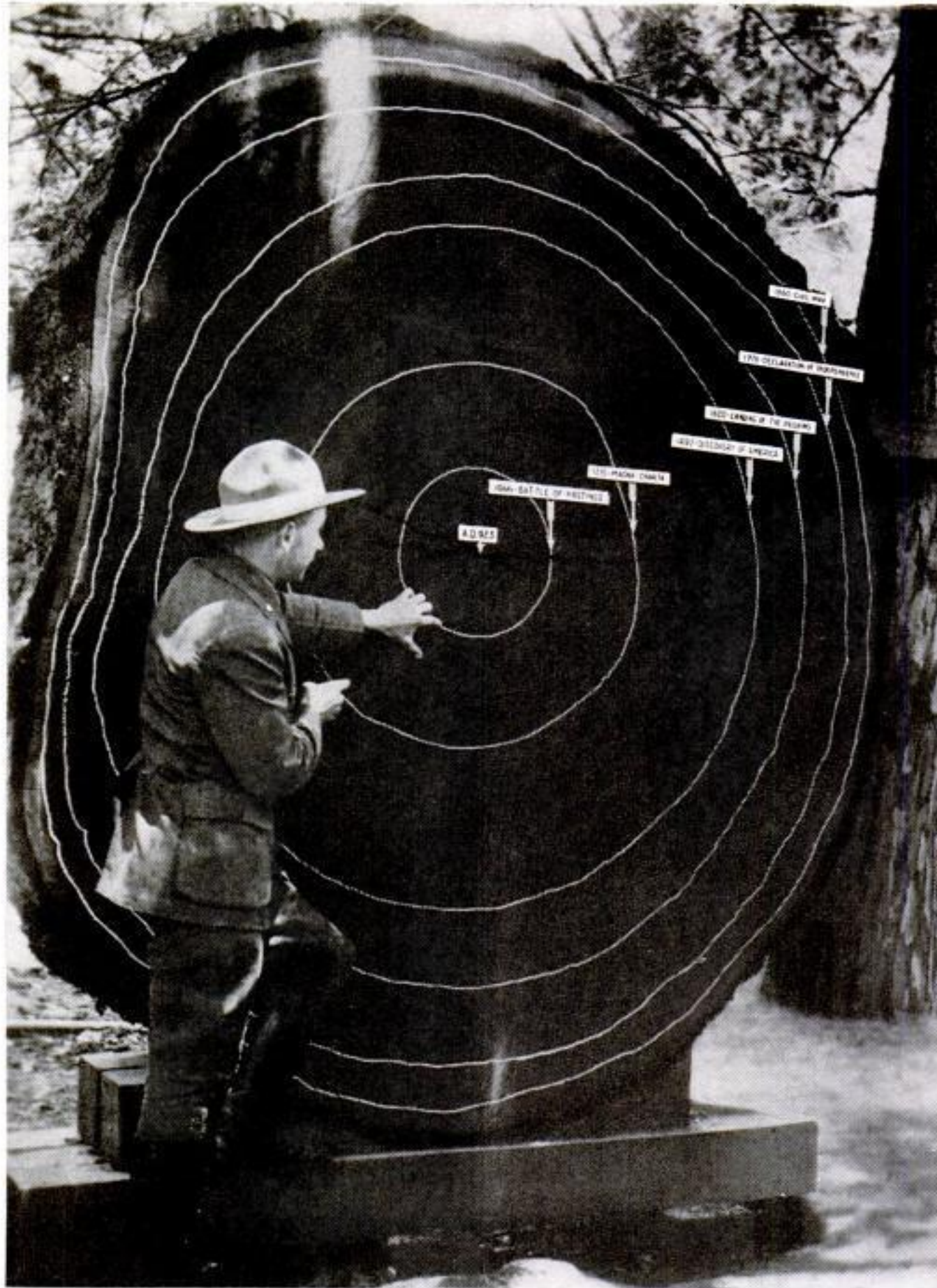
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11	12	13	14	15	16	17	18	19	20

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SCOPE OF MODERN HISTORY was lived through by this specimen exhibited by a forest ranger at Yosemite National Park. Age rings show roughly the trunk's diameter at such times as the Magna Carta, discovery of America.

SHERMAN TREE CONTINUED

the General Sherman—partly for the same reason that squirrels don't, because it would be pointless, and partly because it would also be extremely difficult. Climbing with spurs alone would be almost impossible, because they would rip loose from the soft bark. The trunk is too big to make looping a rope around it practicable. The estimates of its size are based upon calculations made with surveying instruments. They were facilitated by the fact that the trunks of most giant sequoias are straight, smoothly tapered and unencumbered by branches. This is especially true of the General Sherman, whose first big branch springs from the trunk 130 feet above the ground.

Storms can't bend them

THE straightness of the giant sequoias is another important factor in their ability to survive. Instead of being attached to the ground by deep taproots, they have no taproots at all and merely rest, like perfectly balanced columns, on a wide cushion of shallow roots which may extend for three to four acres around the base. Unbending in storms and so solid that they cannot be shaken by anything less than a major earthquake, sequoias remain serenely in place. An interesting testimony to this stability is the case of a giant sequoia which lumbermen tried to cut but which pinched their saw and so forced them to give up the effort. This towering specimen is 20 feet in diameter. Yet despite the fact that the saw came within 18 inches of severing the trunk, the tree still stands. Furthermore, it is still growing.

That the lumbering operations which for a time threatened to destroy the sequoia groves failed to do so is due to the same all-around adaptability that has enabled the trees to survive other hazards. Their hardness as well as their size made felling and hauling them to the mills almost prohibitively expensive. In addition, the wood has little tensile strength and is so brittle that the shock of falling often shatters the trunk into fragments. Chunks that can be salvaged are useful mainly for furniture, doorjambs, fence posts and other products where durability without resilience is at a premium. Improved machinery has recently made cutting more

CONTINUED ON PAGE 74

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AFTER SHOWER**

...best thing
that could
happen to a
man's skin

**PINAUD'S
LILAC VEGETAL**

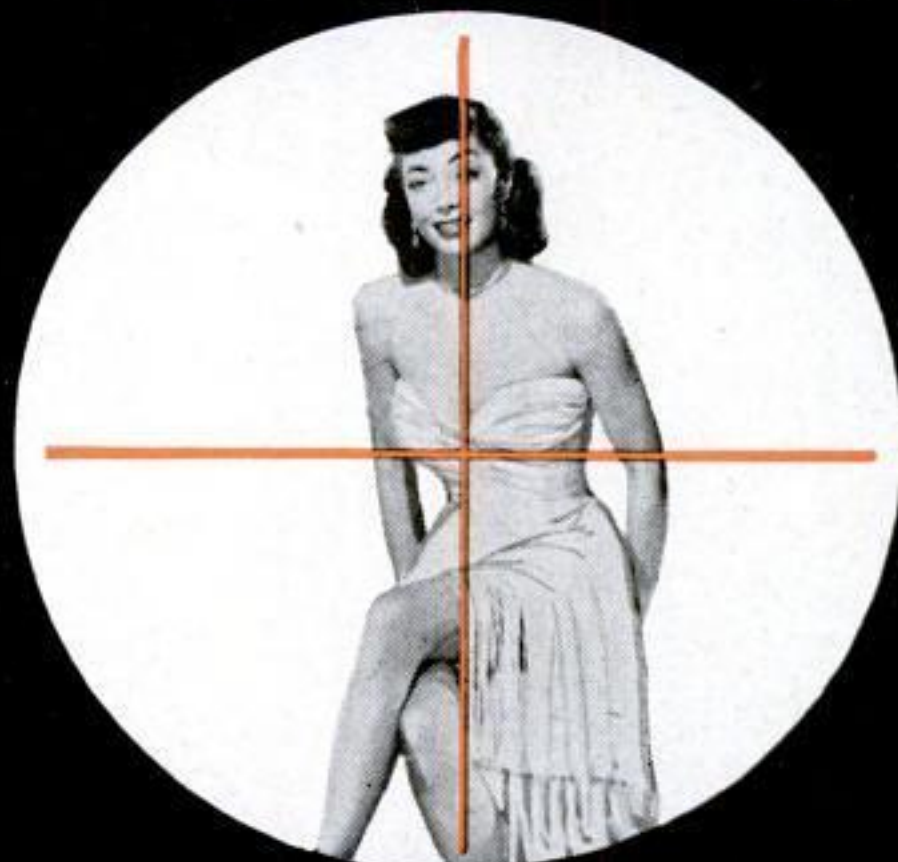
Preferred by Men Since 1810

31,175 women fell victim, last year alone, to these criminals. Here is the story of one such killer—seen through the sights of the rifle he leveled at six women on the streets of San Francisco. The treatment of his story—unparalleled on the screen—is unusual suspense entertainment.

...They were all brunettes



... all under 30 and they all



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The Sniper



COLUMBIA PICTURES presents A STANLEY KRAMER Company Production
THE SNIPER with Adolphe MENJOU • Arthur FRANZ • Gerald Mohr • Marie Windsor
Frank Faylen • Screen Play by Harry Brown • Associate Producers—Edna and Edward
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SHERMAN TREE CONTINUED

feasible, but lumbering is no longer much of a threat because less than 10% of the groves remain privately owned.

Far more serious than any danger to the sequoias which humans have been able to contrive are the forces of geology, including some set up by the trees themselves. That the trees stand in groves separated by areas in which none grow at all puzzled naturalists until they found that the gaps coincided roughly with tracks of ancient glaciers which had apparently split up a solid belt of sequoias on the west slope of the mountains. Until the next glacial period the main threat to the sequoias lies in soil erosion, which may lower the ground on one side of a tree, causing it to lean and eventually fall. A fallen tree may then dam a brook or otherwise alter ground conditions for its survivors, but even leaning sequoias may live on for centuries. When they crash down at last they are less likely to do so in a storm than on a still day in the late fall or early spring, broken by internal tensions due to sudden temperature changes.

Sherman is still champion

DESPITE earthquakes, glaciers and erosion, the giant sequoias—of which there are upward of 1,600 more than 10 feet thick in the Garfield Grove of the Sequoia National Park alone and many hundreds in the 50 or so major groves elsewhere—are currently in much less danger of extinction than the humans who have formed organizations like S.O.S. (Save Our Sequoias) to preserve them. Far from dying out, the giant sequoias are actually spreading, both at home and abroad. A few years after the discovery of the trees, cones were sent all over the world. Seedlings have generally done well wherever the soil is moist and the climate temperate enough to suit them. One specimen stood for 70 years in Aurora, N.Y. until the severe winter of 1934, but a 72-foot specimen in Lima, Pa. is still doing well, despite many vicissitudes including attacks by lightning, souvenir hunters and the severing of its top for a Christmas tree. Now a lightning rod and a fence protect it from storms and humans. Many sequoias are doing equally well in England, where they are popularly known as Wellingtonians.

In their native habitat the giant sequoias are doing better than ever, in both the protected areas and those which have been cut over. A single tree like the General Sherman will shed millions of cones in the course of its existence. The cones average 200 seeds apiece, of which 30% are fertile. Not more than one seed in a million germinates, and most of the seedlings get eaten by deer or rabbits. But by the time the tree is 300 years old, it will be sturdy enough to live indefinitely.

Even when it reaches 300 years, it will be about the size of one branch of the majestic General Sherman. So despite the claims of its competitors, a few of which are taller and one of which is thicker, the General Sherman still retains its title as the world's oldest, biggest living thing. Were some calamity to topple it today, the ruins would provide enough lumber to construct a village of 50 buildings. But there is little likelihood of this. In fact there is good reason to predict that the General Sherman, which lived in Caesar's time, will go on living—and increasing its awesome bulk—into the 60th Century, still the World's Champion Tree.



HARD-WORKING TRACTOR maneuvers piece of sequoia trunk so it can be hoisted onto a truck. Section will have to be split before mill can handle it.

Now—gorgeous color movies

...simpler, surer,
...so easy to afford

*Someday, you've promised yourself, you'd put your family "in the movies."
With Kodak's budget-priced movie cameras, that "someday" is here!*



Back-yard barbecue . . . and all the other specially happy times are yours to keep in movies you make yourself.



So truly themselves . . . home movies capture the familiar expressions . . . the smiles and gestures that *are* your dear ones.



There's no trick to it . . . and the results are wonderful. Today, home movies are so simple even a child can make them!



Done to a turn. Snapshot-easy home movies capture the glorious color . . . the vibrant reality of life itself.



You can have your steak and eat it, too. Movies bring back all the fun and excitement . . . the very essence of your good times.



The parties . . . the celebrations . . . the days that mean most spring to life whenever you wish . . . on your movie screen.



Perfect ending . . . that will last for years. Movies are so inexpensive over a million families enjoy them regularly.

This year there's a Brownie Movie Camera for only \$43³⁰

It's Kodak's new Brownie Movie Camera that loads and shoots as easily as your faithful "box Brownie" . . . gets crisp, clear movies with true Brownie ease. Film costs are low, too. You can make the movie you see here . . . *in seven full-length movie scenes in full color* . . . for under a dollar, complete!

Easy to make, to afford, to get started—that's home movies the easy Kodak way.

Eastman Kodak Company, Rochester 4, N. Y.

Brownie Movie Camera, 8 mm. (left) with f/2.7 lens, \$43.30. Cine-Kodak Magazine 8 Camera (right) with f/1.9 lens, 3-second loading, slow-motion setting, \$150.95.



Prices include Federal Tax and are subject to change without notice.

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Now! The New LifeGuard Safety Tube.

BLOWOUT-SAFE!

THE ONLY 100,000-MILE

You save 20% to 43% per wheel!

Now! At last. A low-cost, practical way to make your car blowout-safe and puncture-safe. And we're not talking about *partial* protection against *some* kinds of blowouts, but positive, complete, *proved* safety against *all* blowouts!

It's the New LifeGuard Safety Tube by Goodyear. It makes the worst blowout harmless and also seals its own punctures.

And it's *re-usable*! You save 20% to 43% per wheel because it's *re-usable*. You need to buy a set of the New LifeGuard Safety Tubes only once in 100,000 miles. You spread the cost over three or more sets of tires. For when your tires wear out you simply purchase Goodyear tires at the regular price. Remove the LifeGuard Safety Tubes from

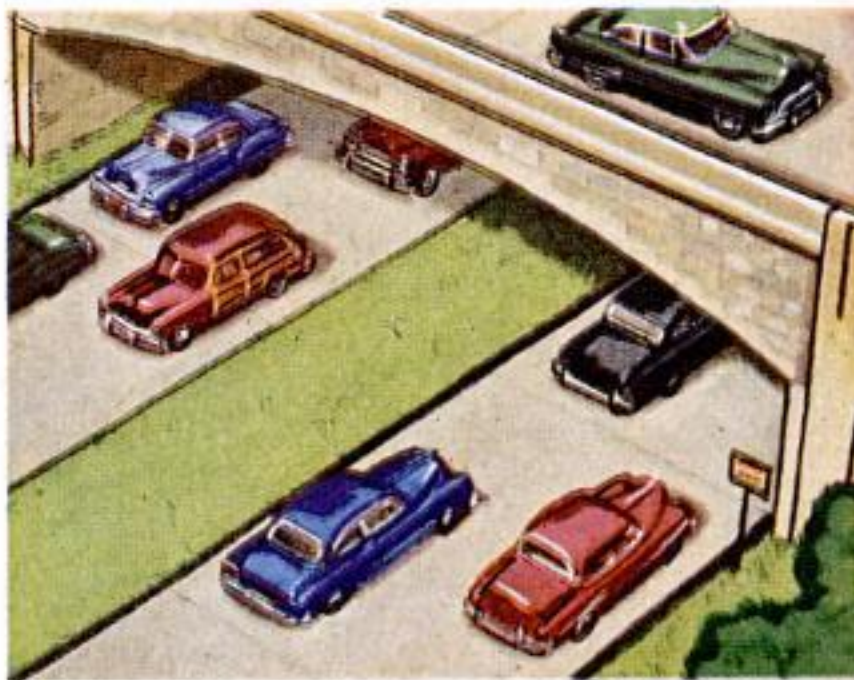
your old tires and install in your new tires. You get the *surest* protection you can buy. You save 20% to 43% for the only complete, re-usable blowout and puncture protection ever made.

And these New LifeGuard Safety Tubes by Goodyear hold air more than 5 times longer than natural-rubber tubes.

See your Goodyear dealer today. Get the facts on blowout and puncture protection. Learn why only the LifeGuard double air-chamber principle gives positive safety against all blowouts. Find out how much you save . . . in dollars and cents . . . on the re-usable New LifeGuard Safety Tube, the kind of *practical* protection *every* motorist can afford!



You can use New LifeGuards in your present tires. You can end the danger of blowouts, the inconvenience of flat tires *today*! If your tires are still good, just get your Goodyear dealer to equip them with a set of New LifeGuard Safety Tubes. You can use them in at least three sets of tires.



Only multi-MILLION-mile proved protection! In 17 years, in millions of miles of driving, we know of no case of failure of the LifeGuard principle in a blowout. Goodyear puncture-sealant employs a principle similar to the combat-proved Goodyear bullet-proof gas tank used in military planes.



NEW LIFE GUARD SAFETY TUBES

.. complete, positive, and proved safety!

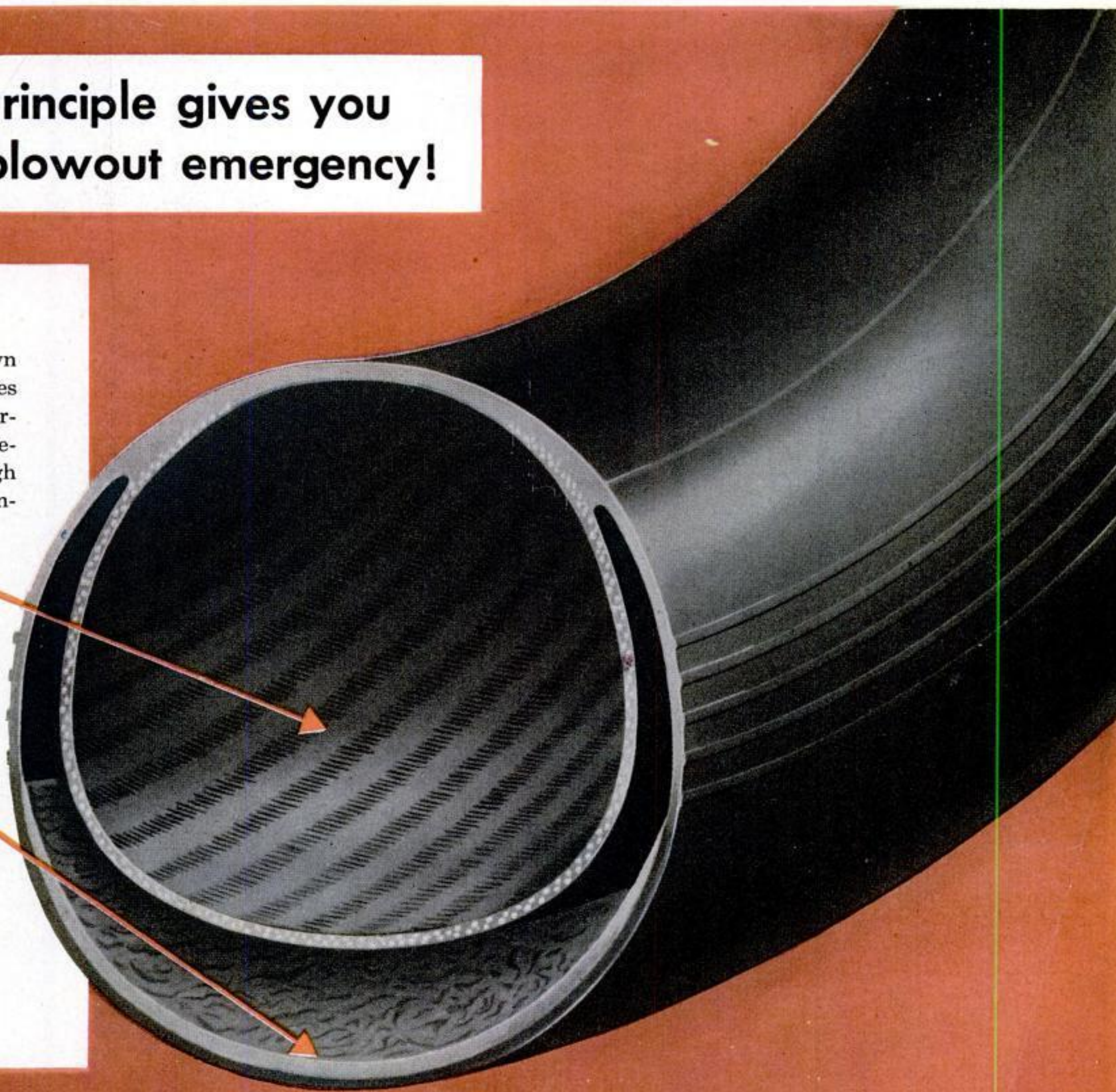
PUNCTURE-SAFE! RE-USABLE PROTECTION!

Only the LifeGuard principle gives you
positive safety in any blowout emergency!

1. Blowout-safe! Experience has shown that only a double air chamber gives you positive safety in all blowout emergencies. If outer chamber blows out, LifeGuard inner chamber still holds air, enough air to allow you to come to a safe, controlled, straight-line stop.

2. Puncture-safe! Goodyear puncture-sealant (a layer of gum rubber) flows into hole, seals puncture without loss of air.

3. Re-usable! These great New LifeGuard Safety Tubes can be removed and re-used in at least three sets of tires for 100,000 miles or more of blowout-safe, puncture-safe driving.



by **GOODYEAR**

LifeGuard, T. M.—The Goodyear Tire & Rubber Company, Akron, Ohio



you
look
so
good...
feel
better
yet

with the FLOATING STEP in

Fortunet



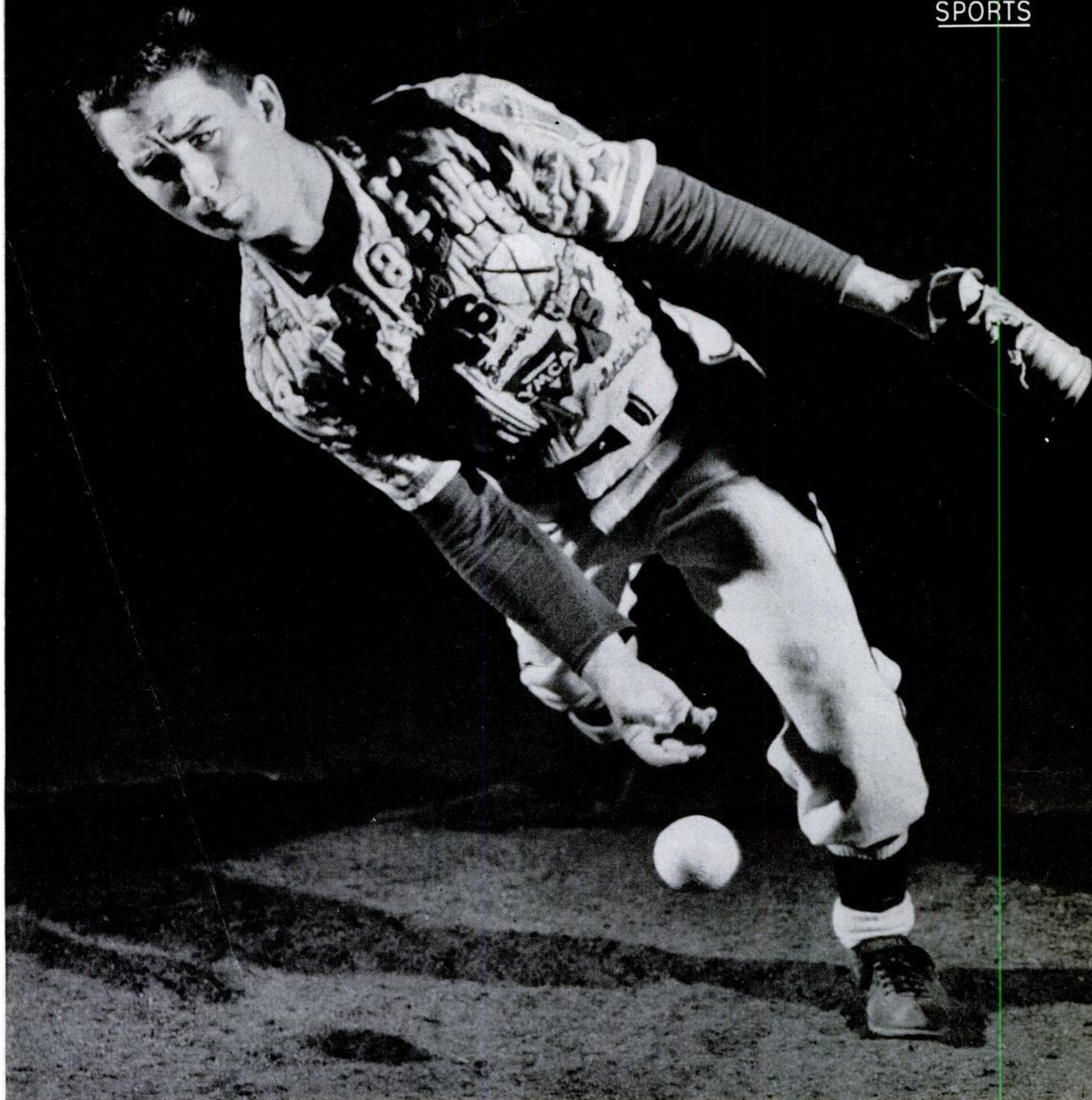
may 9 to june 7 fortunet fashion fiesta

Fortunet captures the fiesta spirit of Summer in these gay new styles in your beloved casuals. Light-hearted flats, trim day shoes, dainty dance informals...fashioned in fine leathers, yours in wonderful bright or blended colors. All with the airy Floating Step...all with that flair for style that's Fortunet's very own. See them in Fortunet Fashion Fiesta array in fine stores all across the country...\$6.95 to \$9.95, most styles.

FORTUNET SHOES WITH THE FLOATING STEP

No mail orders, please. Write for stores that have them.





WEARING A SOBER EXPRESSION AND A GAUDY UNIFORM, SOFTBALL PITCHER EDDIE FEIGNER PUTS REVERSE SPIN ON THE BALL AS IT LEAVES HIS HAND

A PITCHER WHO NEEDS ONLY THREE TEAMMATES

Softballer Ed Feigner strikes out so many batters that he wins with half an infield, no outfield

Eddie Feigner, a 27-year-old softball pitcher, is better at his specialty than any human has a right to be. "When I'm bearing down," he says, "there isn't a man alive who can hit me." He throws the ball with incredible speed. Batters claim that his curve all but goes around a corner and that his upshoot rises a foot or more from pitcher's box to plate. In a dozen years he has struck out 16,371 batters, four times more

than the great Walter Johnson—a remarkable feat even though a softball pitcher has advantages over a hardball pitcher. He stands closer to the plate, and the bigger ball he uses permits more tricks.

An orphan from Walla Walla, Wash., Eddie was so good at the age of 17 that he was barred from local competition. In 1946 he and three friends formed a four-man team (*next page*)

and went on tour playing against regulation nine-man teams. Since then they have won 378 games, lost only 56. Among the victories were 22 no-hitters. Now, because the best teams in the country refused to play them and risk humiliation, Feigner and his friends joined a regulation team and recently against the World Champion Clearwater Bombers, Feigner won, 1-0, after pitching a no-hitter for seven innings.

Winnie picks a Winner



Thor* wringer washer

Best budget value in town!

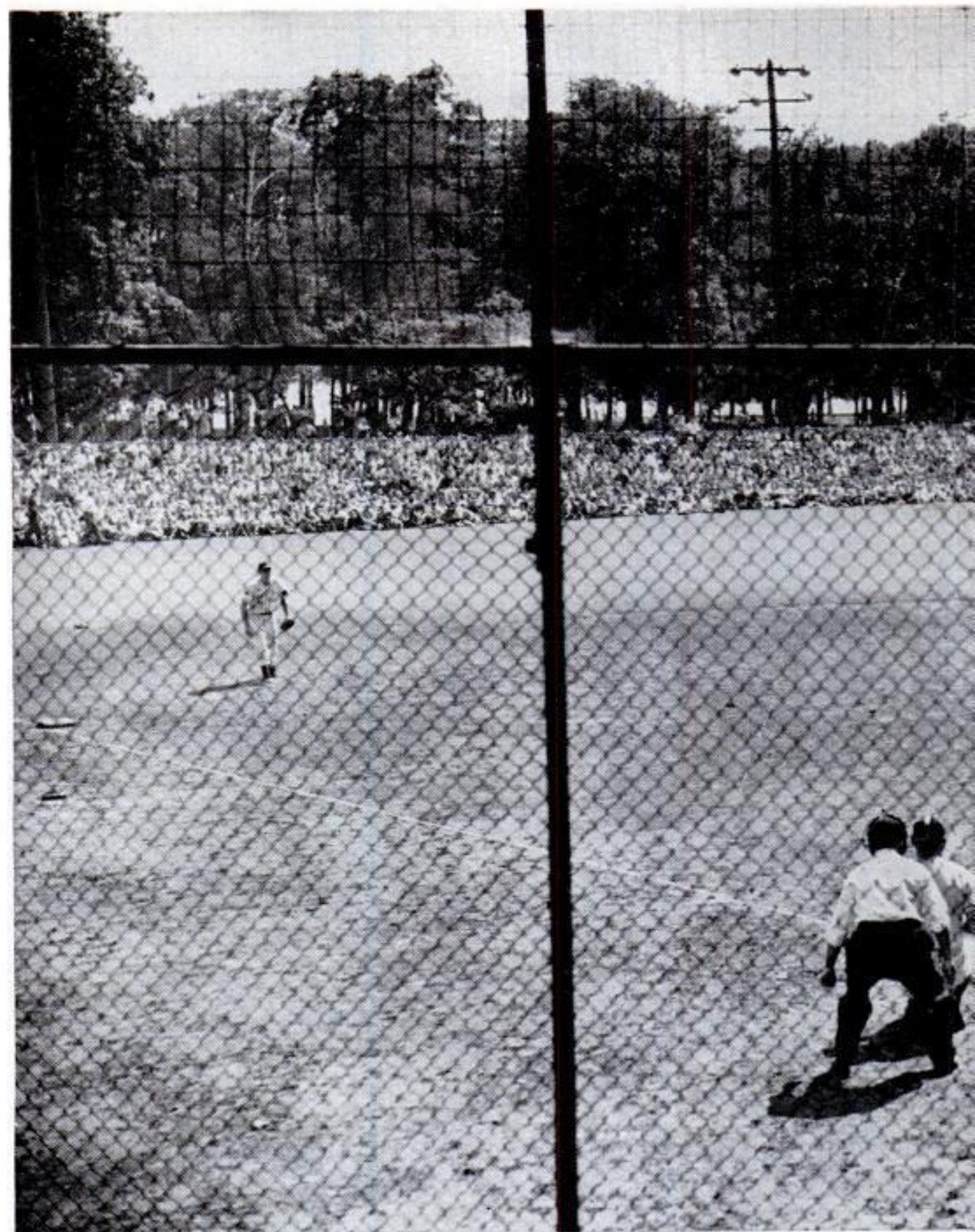
- Quality built throughout!
- Full-capacity porcelain-enameled tub. Takes big 9-lb. load!
- Famous Super-Agitator Action gets clothes super-clean!
- Exclusive Electro-Rinse gives power rinsing right in tub!
- Special cushiony wringer with big balloon rolls is gentle, firm, safe!

FULL 5-YEAR GUARANTEE!

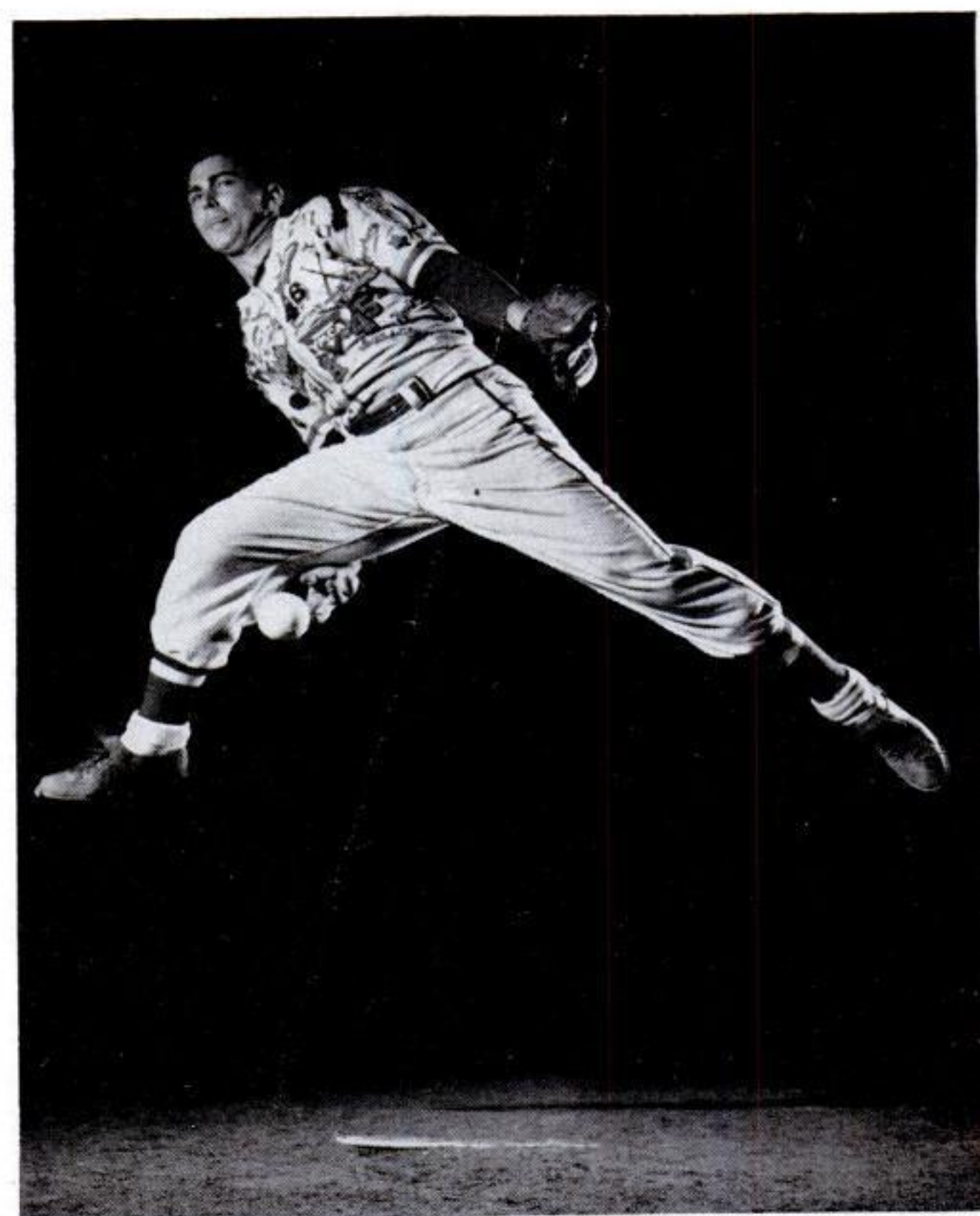
Ask your Thor dealer for details and a demonstration. His name's in your classified phone book.



Softball Pitcher CONTINUED



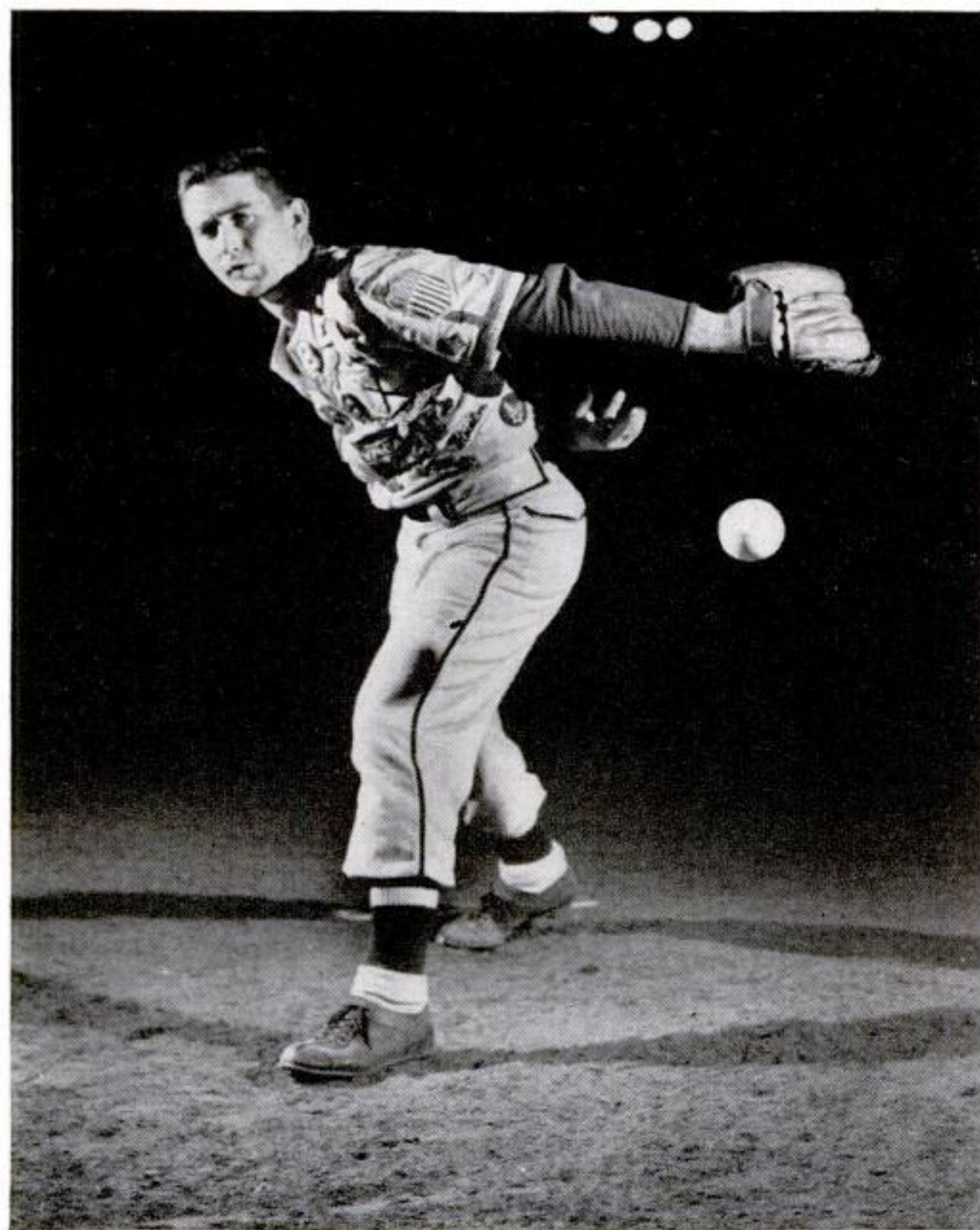
FOUR-MAN TEAM consists of Pitcher Eddie Feigner, Catcher Meade Kinzer, Shortstop Gordon Meilicke and First Baseman Jerry Jones. Most of the time the infielders do not have to worry because Feigner strikes out an average of 17 men per game. Batters that do not strike out usually pop up or hit



THROUGH THE LEGS PITCH, used by Feigner in exhibition games, has almost as much speed and accuracy as regulation sidearm pitch. Feigner has such a wide assortment of windups, spins and curve directions that he says he could work two full games without once throwing the same kind of pitch twice.



easy rollers to the infield. When a ball is hit to the outfield, Infielders Jones and Meilicke are so fast that one of them can almost always retrieve it and throw it home before the run scores. Last year 26 men were thrown out at the plate. Over six years of play team has allowed average of 1.4 runs per game.



BEHIND THE BACK PITCH is another of Feigner's tricks. Some others are blindfolded pitch from kneeling position, pitch from second base, left-handed pitch. Whereas most pitchers have four days' rest between games, Feigner pitches almost every day throughout the summer, sometimes twice a day.

CONTINUED ON NEXT PAGE

YOU'LL LIKE A VODKA COLLINS

Smirnoff

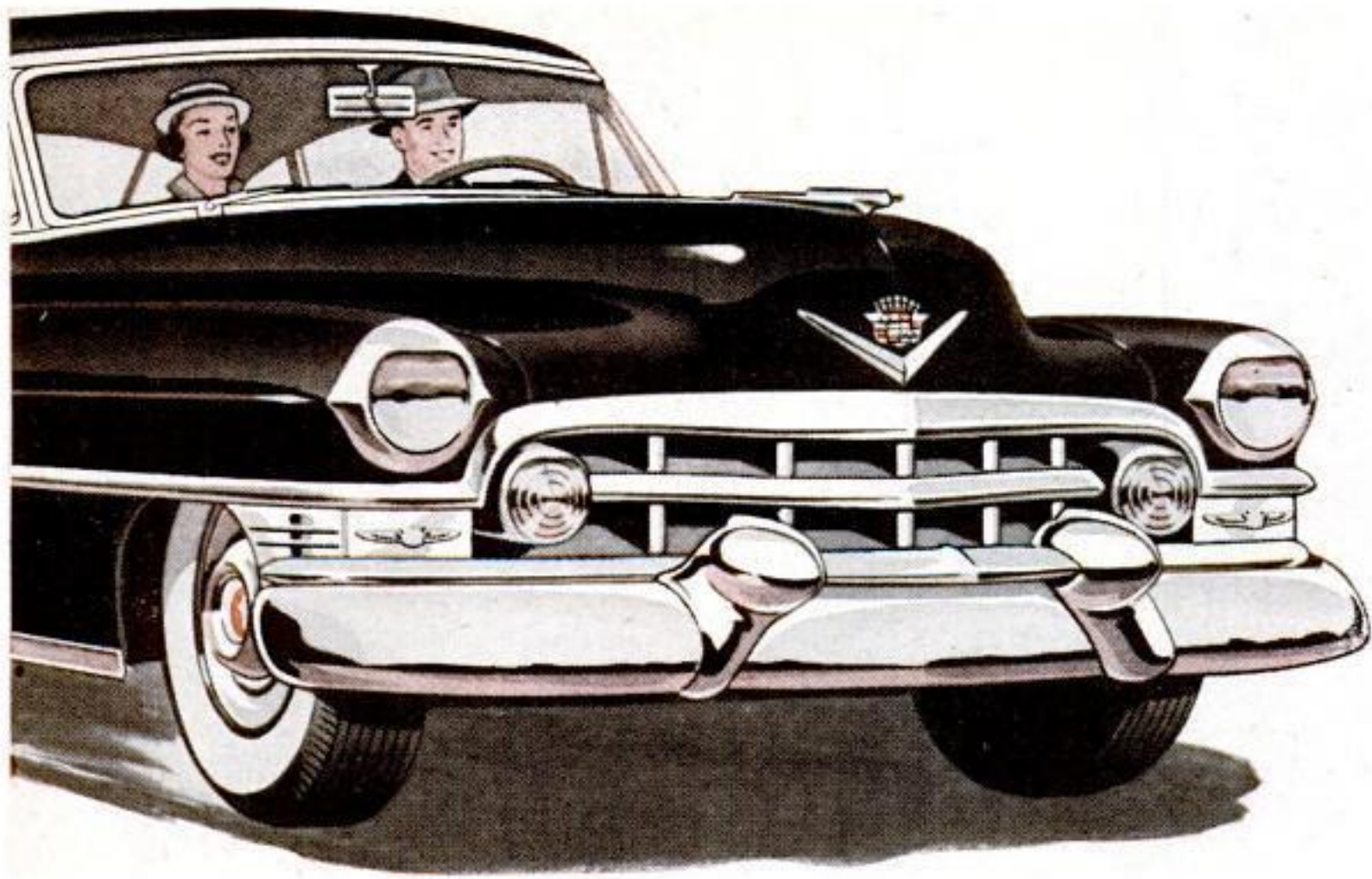
the greatest name in **VODKA**

So smooth it leaves you **BREATHLESS**

Smirnoff Vodka has been honored for excellence by the courts of old Imperial Russia, Sweden, Italy and Spain.

Standard of the World since 1818

80 or 100 Proof • Made from 100% Grain Neutral Spirits • Ste. Pierre Smirnoff Fls., Inc., Hartford, Conn.



Cadillac's

V-TYPE ENGINES ARE PROTECTED BY...



WITH

ALUVAC

ELEMENTS

AC Aluvac Oil Filter Elements provide the best engine protection that money can buy—trap particles of dirt as fine as 1/100,000 of an inch. Prevent undue wear of precision engine parts. Follow the example of Cadillac engineers who recommend protecting the "finest performance in Cadillac history" with the finest oil filtration money can buy. When your oil filter element needs changing, change to AC Aluvac.

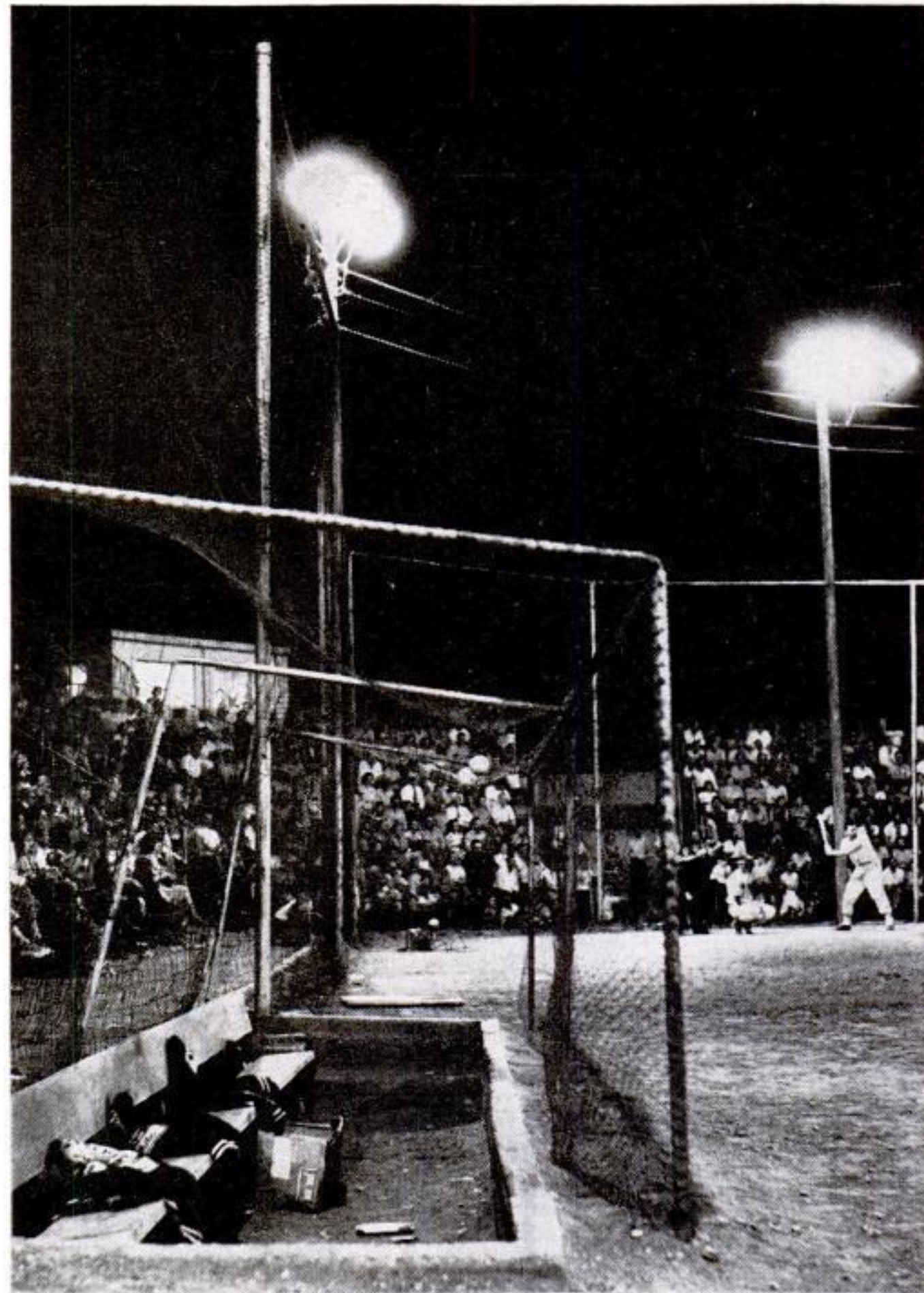
Standard or Optional Factory Equipment on
Buick, Cadillac, Chevrolet and Oldsmobile

AC SPARK PLUG DIVISION



GENERAL MOTORS CORPORATION

Softball Pitcher CONTINUED



EMPTY DUGOUT is common sight when four-man team has three men on base. Here Feigner (right), a good hitter, comes to bat with the bases loaded.



HITTING THE ROAD, team members travel by station wagon. Although sometimes players each make as much as \$800 for exhibitions, average is \$75.

A KENTILE FLOOR costs so little when you install it yourself!..



ONLY
\$19⁹⁵*

FOR A 9' X 11' KENTILE FLOOR

AND YOU GET
LASTING BEAUTY
AT THIS LOW PRICE!

Thousands of people like you
are installing their own
KENTILE FLOORS...it's easy, it's fun!

ONE TILE goes down after another... before you know it...you've laid your Kentile Floor! And its beauty and easy cleaning advantages will be yours to enjoy for years. Kentile sheds dirt...resists stains and scuffs...sparkles like new after occasional no-rub waxings.

Only your Kentile dealer has these low-priced guaranteed Kentile Floors and the KEN-KIT containing all the tools needed for a perfect installation. He'll give you a FREE estimate showing how little your Kentile Floor will cost. Look for his name and address listed under FLOORS in your classified phone directory. In Canada—at T. Eaton Co., Ltd.

KENTILE Inc., 58-2nd Avenue, Dept. AA-5, Brooklyn 15, N. Y.

KENTILE

GUARANTEE FOR SELF-INSTALLED KENTILE

Kentile, Inc. will provide new tile without charge for any Kentile that wears out... and on which colors wear off... during your own occupancy of your home wherein you have installed Kentile. This guarantee does not apply to damage caused by improper handling, or failure to follow the instructions for installation and maintenance available at your Kentile dealer's.

Why buy floor coverings which just have a colored surface that wears off with use?...

It costs so little more to get wear-resistant KENTILE with colors extending right through each tile and backed

← by this **GUARANTEE.**

Colors of Kentile shown below: Lamartine and Dog Tooth



* Price quoted is for a 9' x 11' Kentile Floor, installed by you, using combination of Genoa Green and Toledo Red border shown in kitchen above. Your Kentile Floor may cost less or slightly more, depending on size of room, colors selected and freight rates to your city.

**26
WONDERFUL
COLORS**

...here's easy-to-clean beauty for bedrooms, play rooms, any room...

KENTILE®

The Asphalt Tile of
Enduring Beauty





No matter where you hold court, you'll gather admiring glances by the bushel in Ford's sleek new *Victoria*.

Driving's a picnic in this new Mainline *Fordor*. As in all new Fords, steering is easier to an amazing degree.

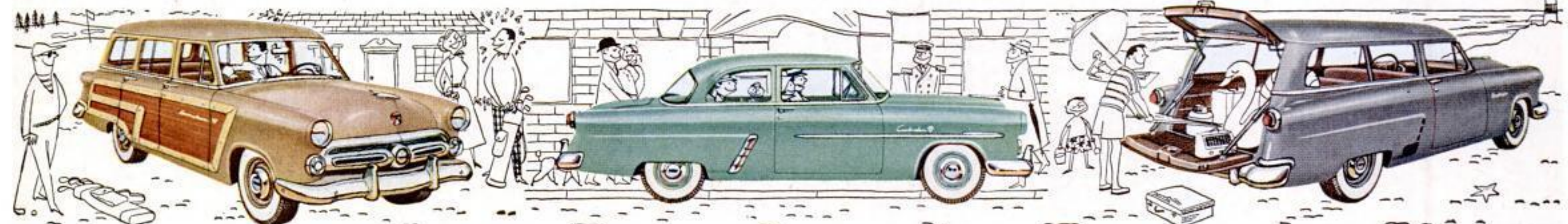
With the new Automatic Breezeway top, up or down, your crowd will cheer this snappy Ford *Sunliner*.



Take a good look at the pumps. You won't see 'em often with Ford's *Club Coupe*. (Note Center-Fill Fueling.)

Great for the wide-open spaces or family taxiing around home is the brand-new, eight-passenger *Country Squire*.

Here's the new eye-catching Mainline *Tudor*—beautifully styled and 'way up front in the value parade!



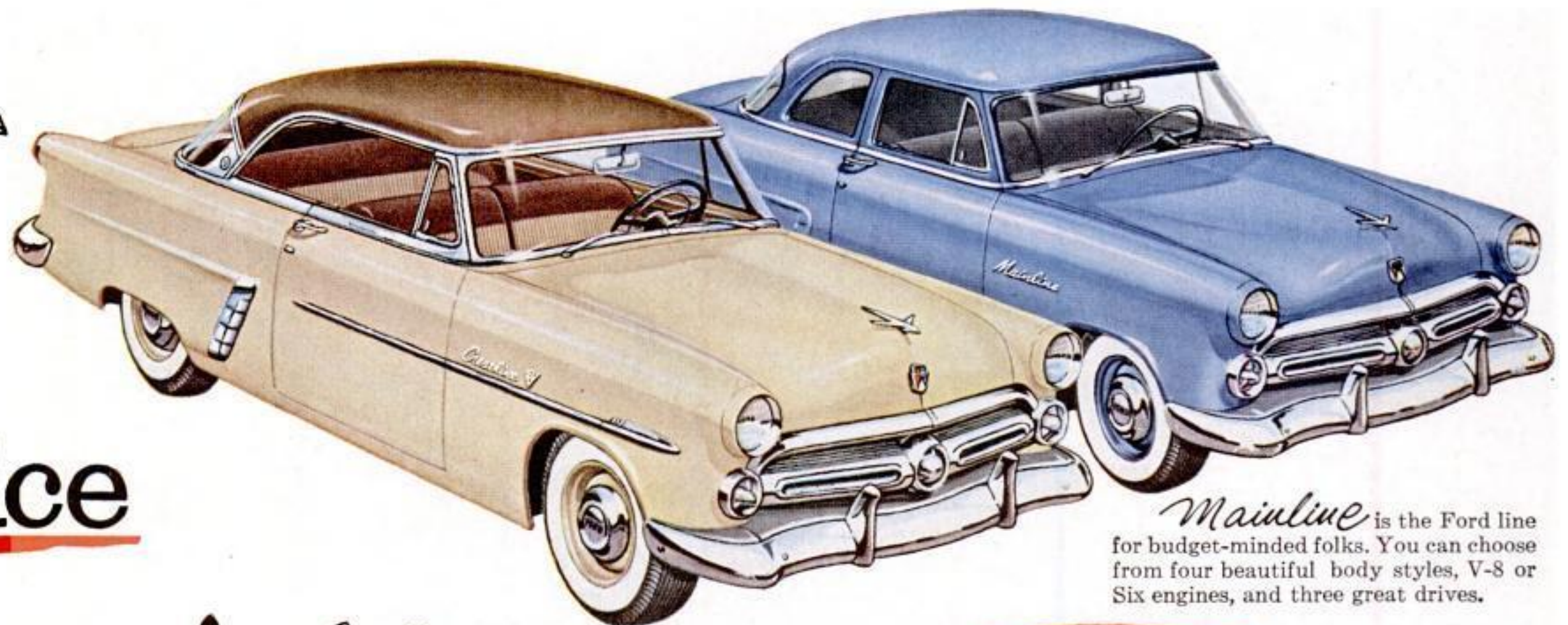
The new Ford *Country Squire* is a double-duty beauty... "at home" everywhere and a handy hauler, too!

You arrive in style and comfort wherever you travel when you're at the wheel of the new Customline *Tudor*.

You can take it with you! If you don't believe it... own this two-door, six-passenger *Ranch Wagon* and see!

Eleven body styles
three great lines →

For choice Ford's First!



Mainline is the Ford line for budget-minded folks. You can choose from four beautiful body styles, V-8 or Six engines, and three great drives.

Crestline brings you the stand-out models in Ford's line of cars for '52. Included are the smart convertible *Sunliner*, beautiful *Victoria* and the four-door *Country Squire*.

Today, more than ever before, Ford is the car for you! With most models, with most color and upholstery combinations, you're sure of finding a '52 Ford exactly tailored to your taste.

And expect big things from either high-compression engine you choose—the great 110-h.p. Strato-Star V-8 or the all-new 101-h.p. Mileage Maker Six with free-turning overhead valves! Both have more powerful "go" and both give you the economy of top performance on "regular" because both have the Automatic Power Pilot! For comfort, there's the Automatic Ride Control. It really swallows bumps, helps take the tilt out of turns... gives you a new kind of riding comfort.

Why not take a "Test Drive" at your Ford Dealer's today and get the complete Ford story, including prices! You can pay more, but you can't buy newer or better!

White sidewall tires (if available), Fordomatic Drive and Overdrive optional at extra cost. Equipment, accessories and trim subject to change without notice.



Customline offers you a choice of four beautiful body styles. And, as in all Fords, you have your choice of Fordomatic Drive, Overdrive or Conventional Drive.



Young Man of Modern Art

A 10-YEAR-OLD PAINTER IS TURKISH DELIGHT OF THE ART WORLD

By normal standards Hasan Kaptan, the pensive young man above, would seem to be 20 years ahead of himself. Though barely 10, he has had three exhibitions of his paintings in Turkey and a big one-boy show at an art gallery in Paris. By Hasan's standards, however, this record is quite normal. He has been a serious artist since the age of 3, when he began to draw portraits on the walls of his home in Ankara. At 5 he visited Paris, where he haunted museums and art galleries. At 7 he was given his first

exhibition. At 8 he took up oils. At 9 he had sold 25 of his paintings at prices ranging from \$40 to \$175. The son of an impressionist-style painter, Hasan finds his father's work too naturalistic, prefers Matisse ("his colors are so bright") and Picasso ("his lines are *comique*"). Hasan himself likes to do jaunty semiabstractions of robbers with long red and green faces (*left, center*), lady singers (*above his head*), donkey-riding peasants (*right*) and the pantalooned yogurt sellers (*right, top*) of his native land.

Let's have a picnic!



IT'S MORE FUN WITH CANADA DRY... because there's more refreshment to Canada Dry. Once you taste that wonderfully delicious flavor... once you enjoy that wholesome, zestful lift... you'll never go back to any other drink. Today, have yourself a picnic...

Switch to **CANADA DRY** *Ginger Ale!*



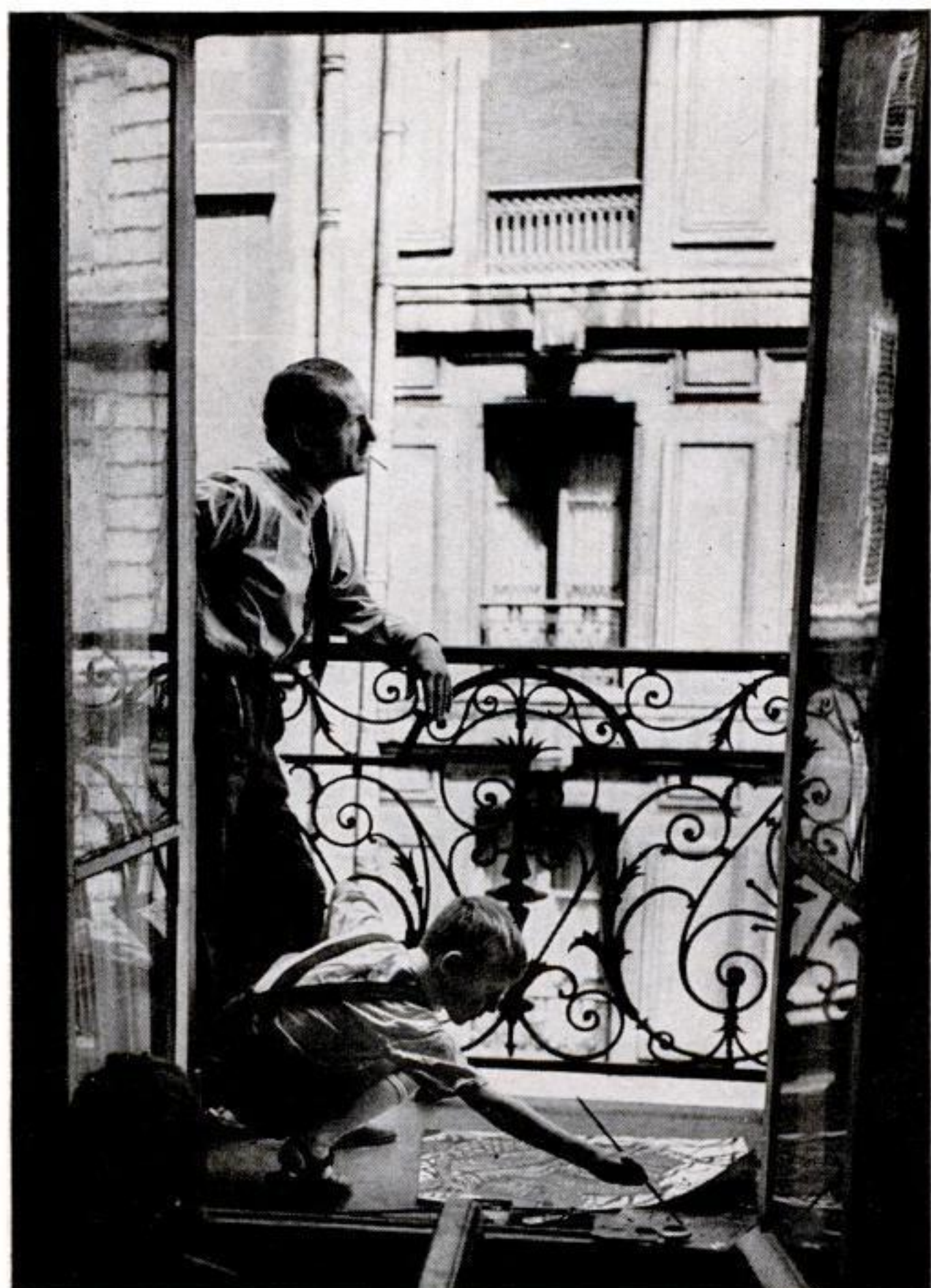
Look for this "Picnic Headquarters" display in your favorite store.



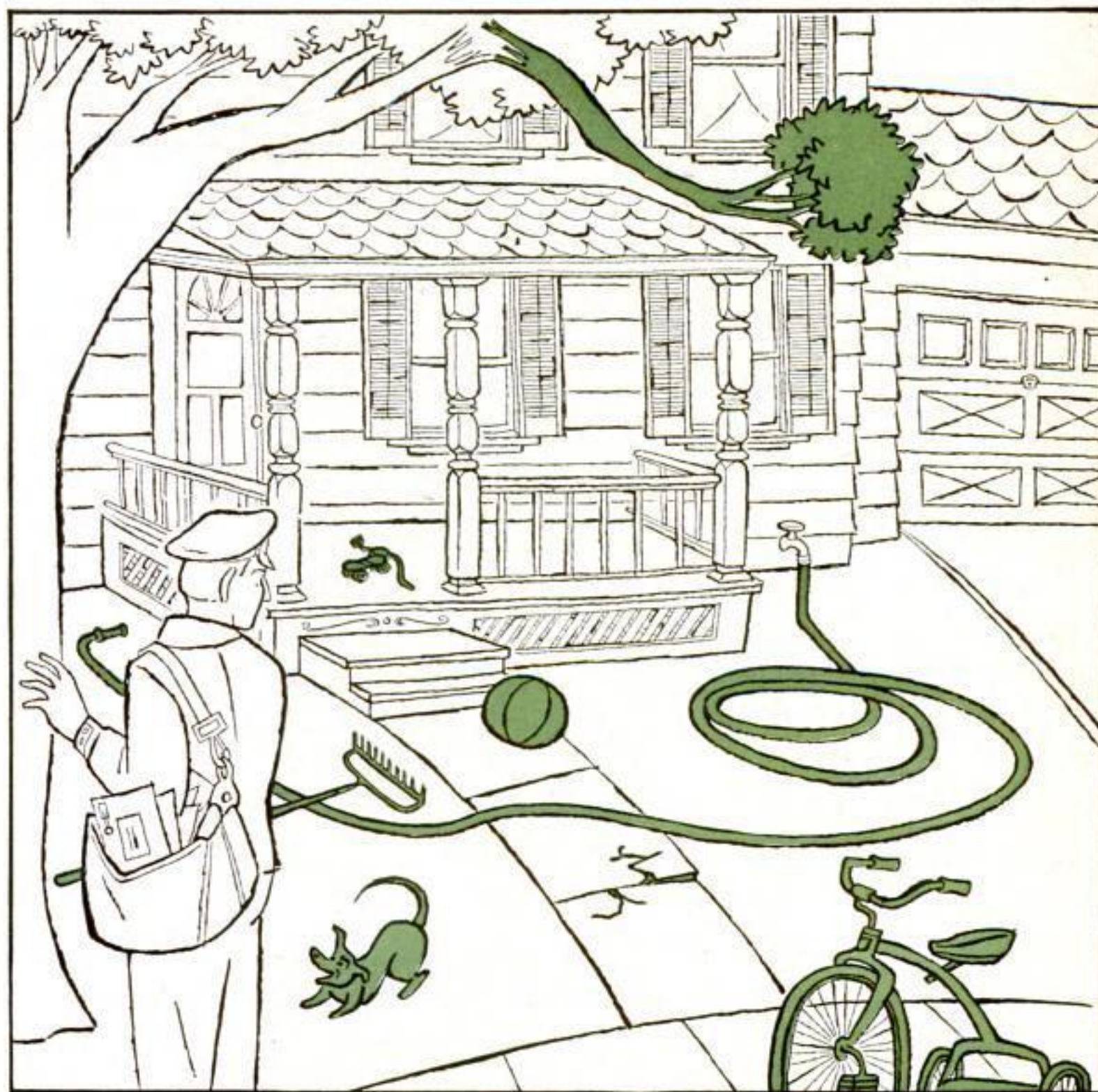
See Super Circus on Television



IN PARIS, where he went for his show, Hasan concentrates on thrusting a baton through rings to earn a free ride on the merry-go-round in the Tuileries.



CROUCHING as he paints, Hasan does Paris view from hotel balcony while father stands by. Now back in Turkey, Hasan hopes to get Paris scholarship.



How many "income-wreckers" can you find in this picture?

Almost everywhere you look in the picture above there's something which could cause a serious accident. The roller skate on the top step of the porch, the piece of broken sidewalk, the tricycle, the ball, the "playful" dog that sometimes nips too hard, the tree branch about to break off. Each one is a potential lawsuit for the people who live here, each one a real "income-wrecker" UNLESS . . .

Unless the man who is responsible for the porch and the toys and the tree and the dog is financially protected with *Comprehensive Personal Liability insurance*.

When you consider that for \$10 a year or only \$25 for three years, you can buy \$10,000 worth of protection, you can't afford to be without a Travelers Comprehensive Personal Liability policy.

Your Travelers agent or broker has the complete story. Why not see him or phone him *today* before a lawsuit is left at *your* doorstep?

MORAL: INSURE IN

The Travelers

ALL FORMS OF INSURANCE AND SURETY BONDS

The Travelers Insurance Company, The Travelers Indemnity Company, The Travelers Fire Insurance Company, The Charter Oak Fire Insurance Company, Hartford 15, Connecticut. Serving the insuring public in the United States since 1864 and in Canada since 1865.

Now you will enjoy the glorious comfort
... soft, rich beauty ... and carefree wear of



All of these smart, new-as-tomorrow clothes and fabrics have one wonderful thing in common. They all have magical, new Vicara zein fiber in the blend.

Developed by 14 years of Virginia-Carolina Chemical Corporation fiber research, Vicara has won rapid acceptance by the textile industry as "*the fiber that improves the blend!*" Easy to spin, weave and dye, Vicara brings superlative extra advantages to blends with wool, cotton, nylon, rayon, acetate, and the new acrylic and polyester fibers.

For example, Vicara imparts a soft, luxurious texture to fabrics. It has a warm, friendly, gloriously comfortable softness that makes you feel good when you wear it. Other advantages are high absorbency, exceptional warmth, superior resilience,

excellent elastic recovery, and durable strength for long, useful wear. Vicara is resistant to moths and mildew, has extremely low shrinkage, requires no special care in laundering or dry cleaning, and is unharmed by ironing with a hot iron.†

Many of the things you wear and use—suits, dresses, sport clothes, knit goods, hosiery, upholstery fabrics, blankets and knitting yarns—will come to you in better quality at a lower price because they contain Vicara. You will really get to know Vicara when you enjoy the soft, rich texture...the luxurious quality feel...the sturdy durability...the amazing economy and the easy care of fabrics with Vicara in the blend.

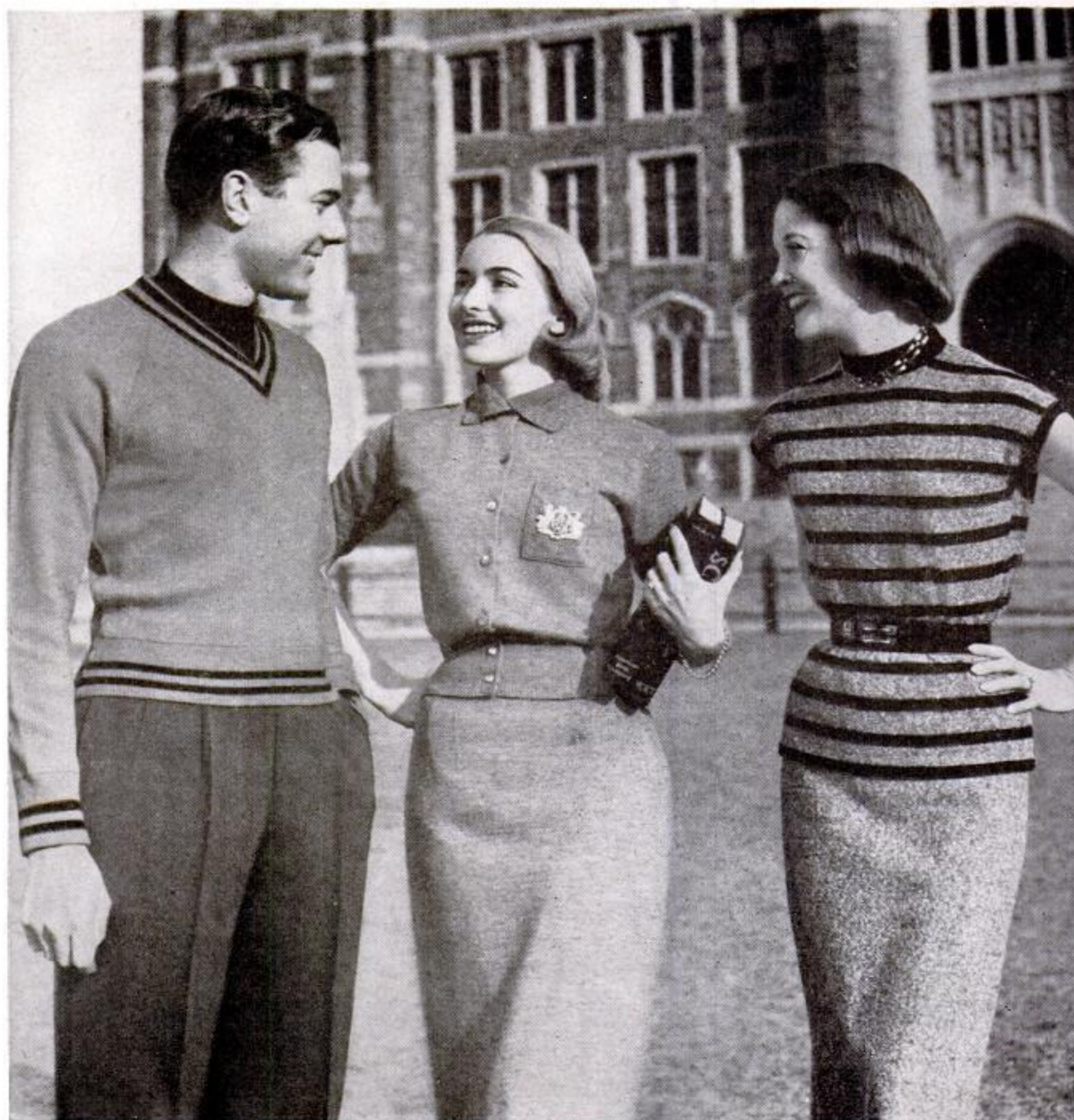
When you shop, look for "Vicara" on the tag or label. It's your guide to better fabrics and garments!

†Treatment of the fabric or garment depends on what is required for the other fibers in the blend.



Her dress is a triumph in easy elegance because it's a worsted-Vicara jersey. Her gorgeous upholstery and drapery fabrics are Vicara blends that retain their rich, colorful beauty throughout long, useful wear life. Sliding smoothly along her needle, the Vicara-nylon hand-knitting yarn never splits or pulls apart and knits into lovely garments which have exceptional warmth, moth and mildew resistance and washability without shrinkage.

Here is the ultimate in sweater luxury at a price that fits the budget of every student. By blending Vicara with nylon and/or wool, leading manufacturers are producing soft, luxurious knitwear that holds its shape... is practically wrinkleproof... washes well... resists matting and pilling... and wears several happy semesters!





Her Vicara-wool-nylon suit is a blend of fashion-right smartness and common-sense economy. His rayon-Vicara suit combines handsome appearance with that "feel of quality." Both fabrics have rich, full-bodied, supple texture...graceful drape...lively resilience for rapid recovery from wrinkles...superior shape retention...durable strength for long wear...and tailor-ability that invites the needle.

Because it soaks up perspiration, Vicara adds to the comfort of any fabric worn next to the skin. This is an important advantage that Vicara brings to blends with nylon. Vicara-nylon socks always feel soft, dry and comfortable...never clingy, clammy or sticky. Extra advantages are durability that defies wear, and washability without shrinkage. Vicara blends—in socks, slacks, shirts, sweaters, caps and sport jackets—are ideal for the sportsman.



Vicara is soft and gentle to a baby's sensitive skin. It never causes itching, irritation or allergies. Vicara-nylon blankets are warm, comfortable and economical. They wash and wash, bouncing back more beautiful than ever. Suits and other garments in Vicara blends are easy to clean, resist rugged, robust wear, and make any child look and feel better.

Look for
Vicara^{*}
on the tag
or label



*Virginia-Carolina Chemical Corporation's trade-mark for its zein fiber. V-C produces the fiber—does not produce yarns, fabrics or garments.

WRITE FOR FREE "VICARA" BOOKLET

VIRGINIA-CAROLINA CHEMICAL CORPORATION • FIBER DIVISION
Richmond 8, Virginia • 500 Fifth Avenue, New York 36, N. Y.





AN AWKWARD AUTOMATON PETRIFIES THE DANCERS IN BALLET, "AGE OF ANXIETY"

TOPS IN THE DANCE

New York's brilliant ballet becomes an ambassador of U.S. culture

PHOTOGRAPHED FOR LIFE BY PHILIPPE HALSMAN

This season it suddenly became clear that the U.S. has the best-balanced and most theatrically satisfying ballet company now performing. Though only four years old, the New York City Ballet has earned a place with the world's oldest established companies. Even England's Sadler's Wells company, when it temporarily lost its great ballerina Margot Fonteyn, lost luster by comparison. And the Russians, unsurpassed in classics, are by their own admission weak in contemporary

choreography. This week Europeans are seeing the Americans in Paris, where they have gone as dancing envoys to the International Exposition of the Arts.

Like a top football team, the New York City Ballet has strength in depth. It backs up Ballerina Maria Tallchief with a dozen first-ranking soloists. Its choreographers (p. 98) turn out ballets for all tastes, from the classical *Firebird* (opposite) through the comic *Tyl Ulenspiegel* to the contemporary satire *Age of Anxiety*.



A MAGICAL BIRD JUMPS FOR JOY

In classical choreography done by Balanchine the Russian fairy story of the *Firebird* unfolds to Stravinsky's famous music and against eerie sets by the painter Chagall. Here, underneath a moody moon in an enchanted forest, Maria Tallchief as the magical Firebird soars in an electrifying leap of joy as she expresses her gratitude to the huntsman-prince who first captured her and then, dazzled by her grace and beauty, freed her.



TWISTED LOVES AMONG THE LILACS

Lilac Garden is a romance about four ill-matched lovers who try to preserve social amenities at a garden party. Betrothed to the man who holds her, Nora Kaye swoons as she finds she still loves a man out of her past (Hugh Laing, *right*). Meanwhile, a woman out of her fiancé's past (Tanaquil LeClerc, *left*) complicates the tangle while two youngsters (*foreground*) discover a simpler love.

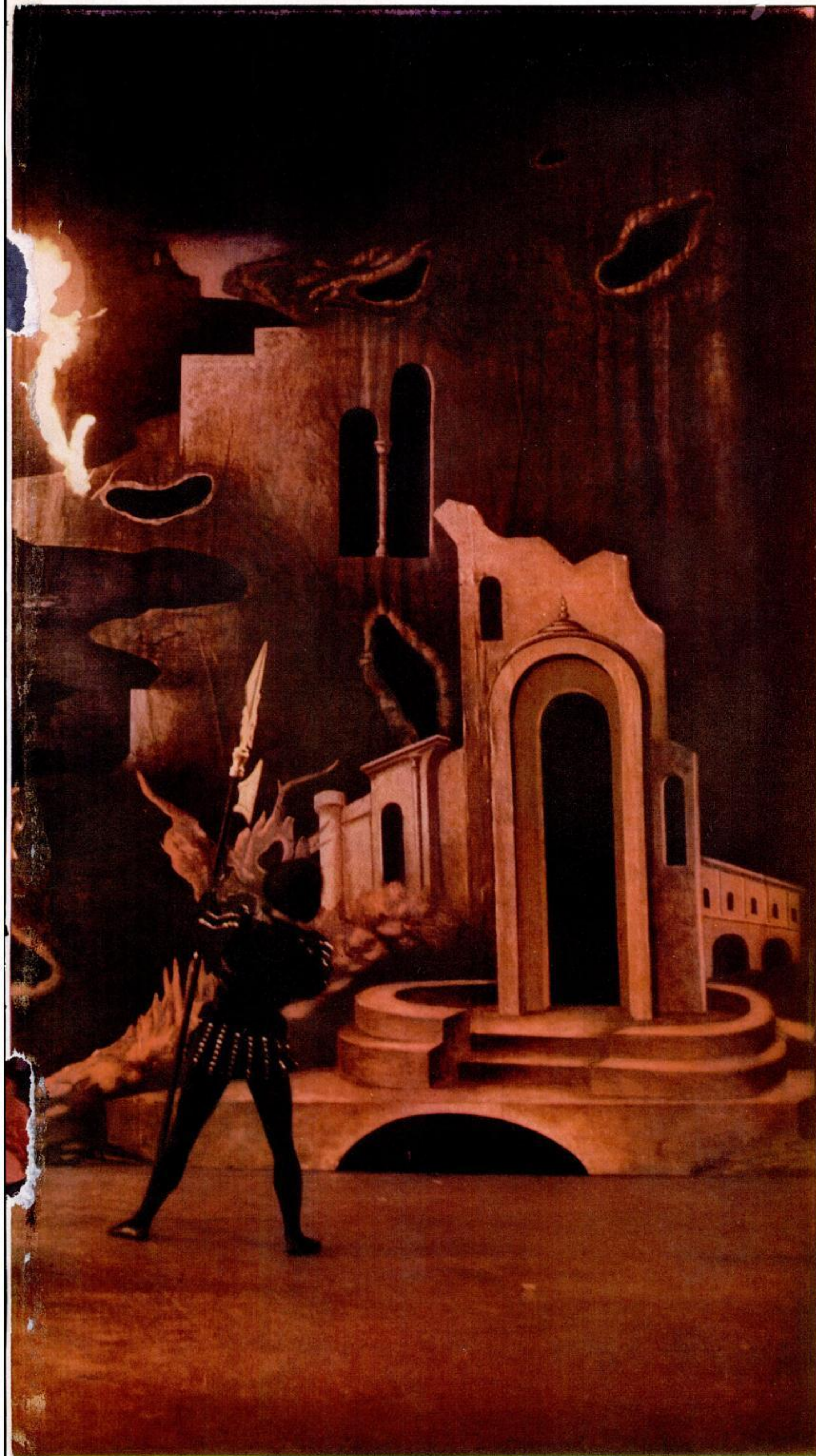


TRAGIC LOVE IN THE CRUSADES

William Dollar's *The Duel* is a tragic melodrama in dance set in the days of the Crusades. A Christian warrior (Francisco Moncion) falls in love with a Saracen girl (Melissa Hayden). While masked they meet in combat. The Crusader kills his adversary. Not until after her mask flies off (*top*) does he recognize his victim. Quivering with agony and forgiveness, she dies in his arms.







TYL ULENSPIEGEL'S PATRIOTIC PRANKS

In Balanchine's *Tyl Ulenspiegel* the legendary medieval prankster goes through farcical adventures and routs Spanish invaders of Flanders. Danced by Jerome Robbins (*center*) in bizarre disguises, Tyl pinches women and literally tweaks the nose of Spain's King Philip. He finally defeats the Spanish forces by setting off rockets and tricking them into thinking they face a huge force of defenders. An earlier dance version of the Tyl legend, by Ballet Theatre (LIFE, Jan. 7), treated Tyl merely as a buffoon. The new Tyl, dancing before grotesque sets in the style of Hieronymus Bosch, performs most of his mischief as a patriotic duty.



FEMALE ENTANGLEMENT

In *The Cage*, a Freudian ballet by Jerome Robbins, a male spider wanders into a community of females. He singles out one as his love and is repaid by being torn limb from limb while his inamorata (Nora Kaye, center) joins the murder ritual. To make this macabre commentary on man in a world of women, the dancers get themselves into some grotesque choreographic tangles. The ballet is as brief as it is brutal, lasts only 15 minutes.



LOVER'S LEAP AMONG THE SWANS

In *Swan Lake*, Balanchine gathered up the battered remains of the Russian classic which touring companies have long used and abused and made it his troupe's biggest hit—and, according to the *New York Times*, "visually the most beautiful and theatrically the most exciting *Swan Lake* on record." Here, with the swan maidens paused in flight, André Eglevsky makes an effortless leap as the prince who loves the bewitched swan queen.

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BALLET CONTINUED

BRAINS THAT GUIDE THE DANCING FEET



ROBBINS (L.), BOLENDER (R.), TUDOR (AT TOP), BORIS, AND BALANCHINE

Imported from Russia by way of Europe, ballet has become a bigtime phenomenon of U.S. show business only in the last 20 years. American audiences have taken to it with enthusiasm and so have U.S. dancers and choreographers, who have been busily expanding ballet's bounds and repertory. For diversity, the New York City Ballet commissions and produces eight new ballets every year. Five of the choreographers who work for it are shown above.

The company's boss is Russian-born George Balanchine, whose style is classical and subjects usually are abstract. Balanchine, imported by Lincoln Kirstein, the avant-garde founder and financier of the New York City Ballet, has created 74 ballets during his 18 years in this country. His assistant, 33-year-old Jerome Robbins, who is from Weehawken, N.J., rose from the chorus to become a star comedy dancer and America's best young choreographer. He ranges from ballets for Broadway musicals like *On the Town* and *The King and I* to *Age of Anxiety* and *The Cage*. Antony Tudor, the English choreographer, combines pantomime and modern dance in his subtly psychological ballets. Ruthanna Boris and the soaring Todd Bolender (above) are young dancer-choreographers who have used popular subjects. The Boris *Cakewalk* was inspired by minstrel shows, and the Bolender *Mother Goose Suite* by the familiar nursery rhymes.

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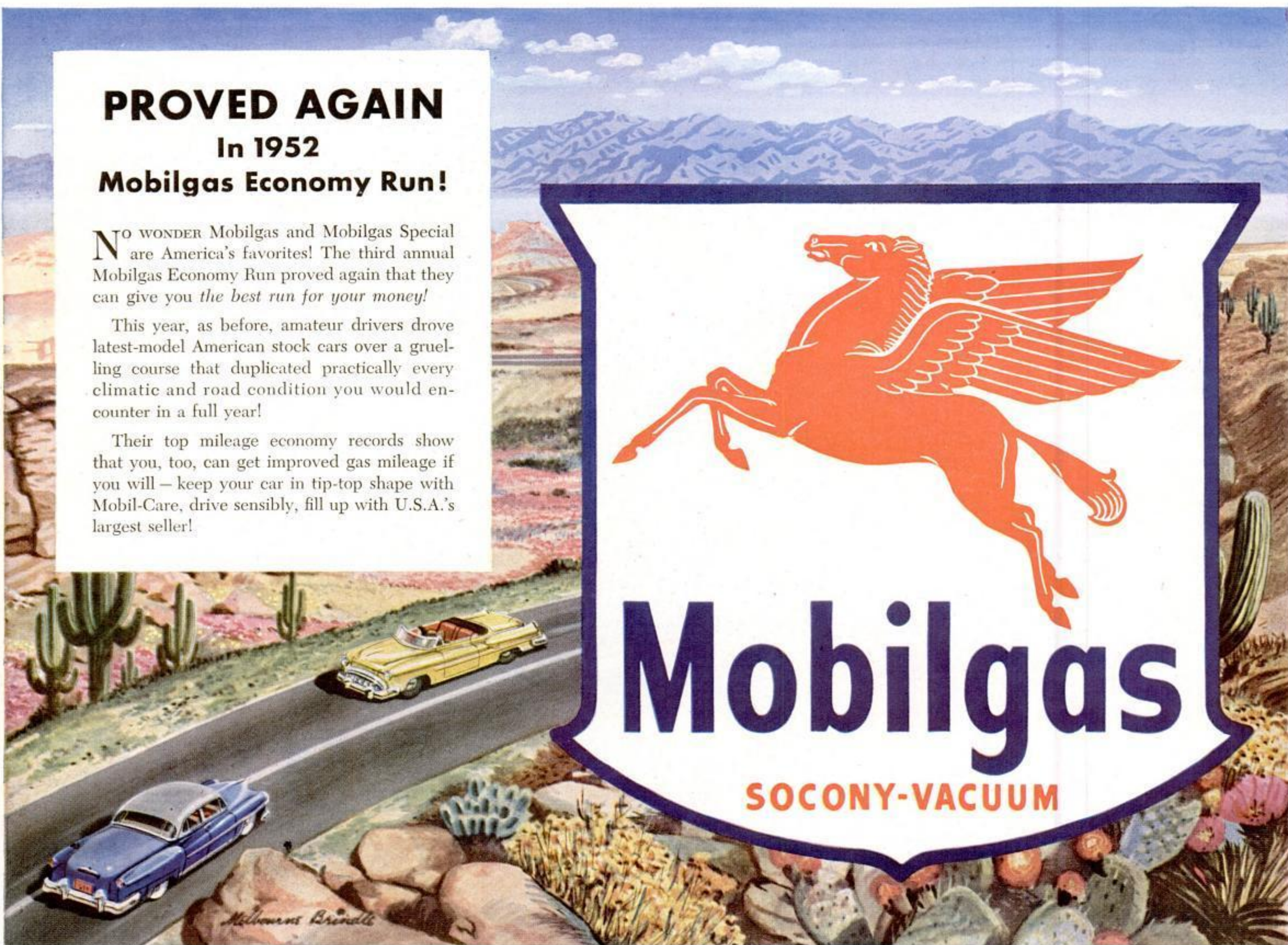
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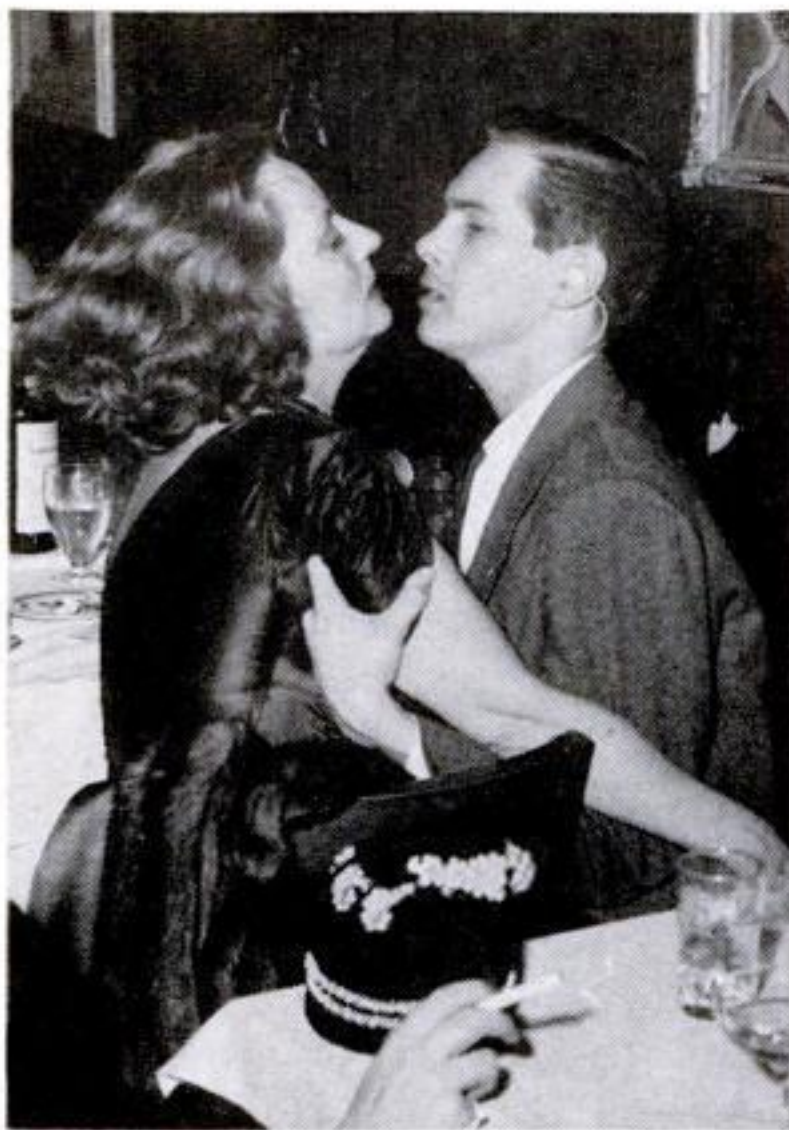
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ET TU, TALLULAH?

She melts like bobby-soxer for Johnnie Ray

The lugubrious chants of Johnnie Ray have shaken the supposedly silly souls of millions of teen-age American girls (LIFE, March 24). But deep chords have been struck from more mature bosoms as well. Middle-aged couples gurgle and sob while he nightly waters with his tears the floor of New York's Copacabana. Last week Tallulah Bankhead herself, who was a Woman of the World before Johnnie was born, revealed that she too had fallen under his spell. It was during an all-night party given at a restaurant called the Pen and Pencil for Ethel Merman, who was leaving to go to Washington (for a show) and Mexico (for a divorce). Tallulah left at 4:30 a.m., returned at 5 with Johnnie, made him sing, wept buckets while he did so, held him close to her with expressions both conventional (*left*) and novel (*below*), cried out for all to hear: "He's divine. He's just divine. I want to adopt him."



LOOKS EXPRESS A COMMUNION OF SOULS



A NEW LOOK appears on Miss Bankhead's face as her gamut of experience is extended by an importunate nuzzle

from Mr. Ray. The 300 guests at the party guzzled 252 jeroboams (a jeroboam equals one gallon) of champagne.

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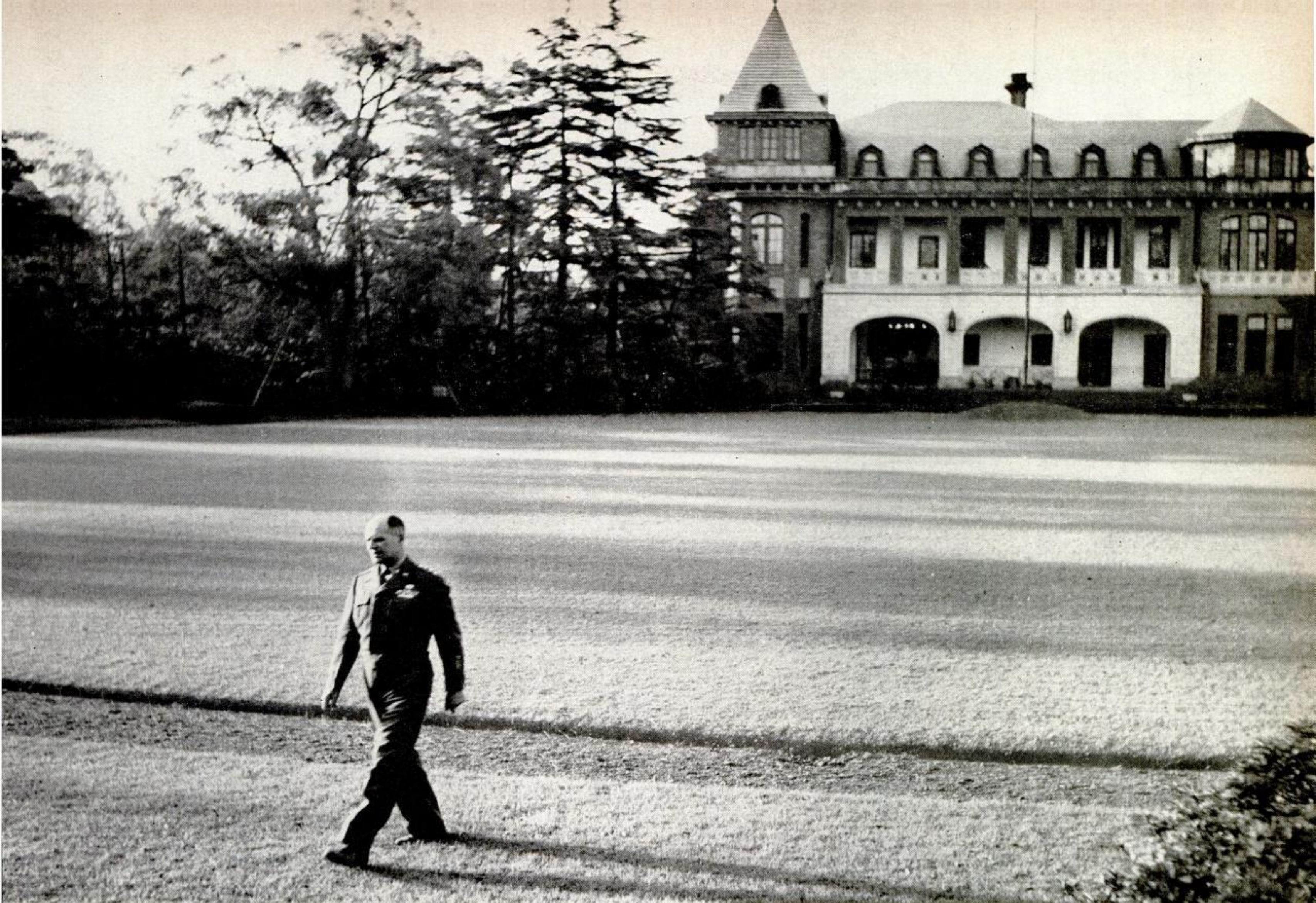
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A Tough Man for a Tough Job

PULITZER PRIZE-WINNER DOES AN INTIMATE PORTRAIT
OF MATT RIDGWAY, WHO GOES FROM SCAP TO SHAPE

BY JAMES MICHENER

IT was December 1950 in central Korea, and over the icy roads the U.S. Eighth Army was stumbling southward in retreat. Officers and men shivered from a chilling sense of disorder, futility, drift, defeat. One gray, freezing afternoon, a few days before Seoul fell, the newly arrived American commander, Lieut. General Matt Ridgway, strode into a British brigade command post to review the situation on the local front. He was promptly and respectfully greeted: "Sir, here are our plans for withdrawal in this sector." With prompt disrespect the general replied, "Gentlemen, I am not interested in your plans for retreat. I want to see your plans for attack."

Within a few electrifying weeks Matt Ridgway had all his officers working on plans for attack, in a change of spirit and purpose so swift that none would have believed it possible. Incidents like the dialog at the command post (even if embroidered by flavorful repetition) repeatedly revealed the new commander's

confident sense of stiff leadership, his consummate sense of good showmanship.

In the 16 months since he first arrived in Korea to take command of the Eighth Army, Matt Ridgway has displayed these qualities in nice measure. Once he remarked, "Only in war does man achieve his full capacity for performance." Both as boss of the Eighth Army, then as supreme commander in General MacArthur's stead, Ridgway has given not his first but his best wartime performance. It was this combat experience and skill which last week made him the choice over the brilliant General Alfred Gruenther (who has had no combat commands) to head NATO forces in Europe.

During the last year Ridgway has carried no less than four huge jobs. As director of the war in Korea he has been the deputy for 17 nations furnishing troops. As boss of U.S. military strength in the Far East he has had charge of a vast army, navy and air force. As military governor of Japan he has

represented the 11 Allied Powers of the Far Eastern Commission. And as director of the U.N. negotiations for truce in Korea, he has spoken for the free world's hope to avoid either a grievously widened war or a thoughtless, worthless peace. Only a man of Ridgway's immense stamina could have carried such burdens with such zest.

In Korea itself the man has become enveloped in a great legend—a legend vastly complimentary and almost wholly true. It has been symbolized by the showy field uniform he has almost always sported there: pile cap with peak tied back, worn shirt bearing the white-and-blue Airborne patch, parachutist's pants, field overcoat with a harness to which are taped a hand grenade over the right breast, first-aid kit over the left and a canteen against the rump. Such an outfit has suggested a fondness for the dramatic inherited from his predecessor. But with Ridgway it has been more than a gaudy good-luck uniform. It has been a badge of



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FAMILY GETS TOGETHER after day's work as the general helps his wife Penny cheer up three-year-old son Matty, who was sick last week. On tables

RIDGWAY CONTINUED

victory—the uniform he made conspicuous when he so effectively stopped the rout of American armies his first winter in Korea.

He often still thinks back to those dark days of December 1950 when a baffled, battered Eighth Army was stumbling in retreat deep into South Korea; when officers in Japan were readying ships for possible evacuation from Korea; when few were counting the worth and all were counting the cost of the fight for freedom in Korea. "I arrived here on Dec. 26, 1950," he recalls. "By the next nightfall I had visited every command post in Korea—Army, Navy, Air and ROK. I tried to convince the generals and colonels that I had not the slightest intention of retreating. I expected to move forward. I issued one simple directive: 'You will have my utmost. I expect yours.'"

Matt Ridgway's definition of "utmost" has always been uncompromising. Once, after decorating a division commander for bravery, he proceeded to dress him down for not advancing quickly enough (a most grievous offense in Ridgway's military text). In Korea he shuttled back and forth daily across his front, by jeep and by helicopter, by foot into the foxholes. He stubbornly displayed a personal courage that many considered foolhardy—ignoring enemy fire at advance outposts, plodding along frozen roads in his jeep despite artillery bursting overhead, hovering in his tiny plane over blazing battlefields. He justified his unorthodoxy simply, "There are times when a man leading other men has got to be at the danger spot—that's where he can make the difference between victory and defeat." As a friend has remarked of his more than 30 ribbons, *fourragères* and oak-leaf clusters, "He may wear them in Tokyo, but he won them in Korea and Germany and Normandy and Sicily."

But the difference between victory and defeat in Korea took more than personal displays of gallantry. It took minute concern for detail—down to quickly ordering steak and chicken to be alternated with the Spam and meatballs in the weary GI's menus. And it took a solid capacity for strategy. He stated his tersely: "I am not going to recapture Seoul. It has no strategic advantage to us. I am not interested in real estate. I am interested only in destroying the enemy." His armies, so recently demoralized, proceeded to wreak fearfully efficient destruction—grinding up 15,000 enemy casualties a week. In four months the Red armies were reeling backward—their leaders planning escape by truce.

The elemental toughness of spirit that made this possible is well shown in one incident that Ridgway himself recalls: "It was on the third day. I was alone with my jeep driver on a snowy road. I was headed north but the road was filled with trucks retreating south. I grew furious and did a rather silly thing. I left the jeep, whipped out a revolver and forced the trucks to turn around and go back toward the enemy. Then I saw that all the men in the trucks had machine guns. They were Koreans and they hadn't understood a word I was saying. But they knew what I wanted. I have always liked the Koreans since that day."



beside the couch are autographed pictures of two former comrades-in-arms: left, Eisenhower; right, Montgomery, once Ridgway's boss and now his deputy.

Through the last year, when his problems and responsibilities have been so much vaster than those of any ordinary field commander, he has been sustained only by that dynamic energy that awes everyone around him. Thus, for example, a trip from his Tokyo headquarters to the United Nations truce camp at Munsan has meant a day like this: he spends all his time en route working through his bulging briefcase, dictating to his secretary, scanning the U.S. press. At the drab Munsan camp—army tents pitched in an apple orchard, unshaded bulbs splashing light from wires rudely strung among the trees—he gets careful briefing from his truce negotiators, keeps a half dozen colonels busy drafting interim reports and cables to Washington on into the night. And at 10 p.m., with the moon brightly shining through the apple trees and his weary staff having a last beer before falling into bed, Ridgway briskly pops his head into some unfortunate's tent to inquire, "Any of you fit for a good hike?" It is the end of his 16-hour day. And, soon, alone or in company, he is disappearing down the path into the night that stirs uneasily with the desultory fire of nearby batteries.

Badminton, bull's-eyes and buck deer

WHAT kind of man is this tough-willed commander? As his lusty energy suggests, he is physically a most impressive soldier. At 57 years he has to guard against a noticeable thickening around the middle by light eating and heavy exercise (badminton, deck tennis, swimming). He is a good rifleman (8 out of 10 bull's-eyes with an M-1 at 100 yards) and he likes to hunt. Not long ago he tramped over a good deal of Hokkaido, Japan's wild northern island, in search of bear, but his party managed to bag only a buck deer. His preoccupation with physical well-being is notorious. When he lived at Fort Myer in Washington he used to walk to his office at the Pentagon—an unusual two-mile daily exercise for a three-star general.

He is a handsome man, and a personable one. His smile is warm and infectious. His deep-set hazel eyes are fast to flash with either anger or pleasure, and he uses them effectively and no doubt deliberately. Intense in manner, with a low, resonant voice, he displayed until fairly recently a terrifying temper. It is under firm discipline now—but so are all colleagues about him: Ridgway is not known to be tolerant of fumbling or failure. His aides work exhausting hours, and they are immensely loyal, if more from respect than affection.

To appraise the general's mind is not too easy. His public pronouncements betray little originality of thought, yet on all matters directly concerning his work he is enormously well informed. In a conversation not long ago, while flying over Korea, he asked an aide what percentage of the paddies below appeared so badly destroyed as to prevent a spring crop. The aide guessed 40%. Ridgway said, "Not over 10%. I asked." As a friend has observed, "His mind is a set of filing cabinets. He can pull out any drawer and all is in order—with the most important ideas on top."

His memory is notable. In a typical encounter at a formal reception of some 150 strangers, Ridgway recently spotted a man he had

CONTINUED ON NEXT PAGE

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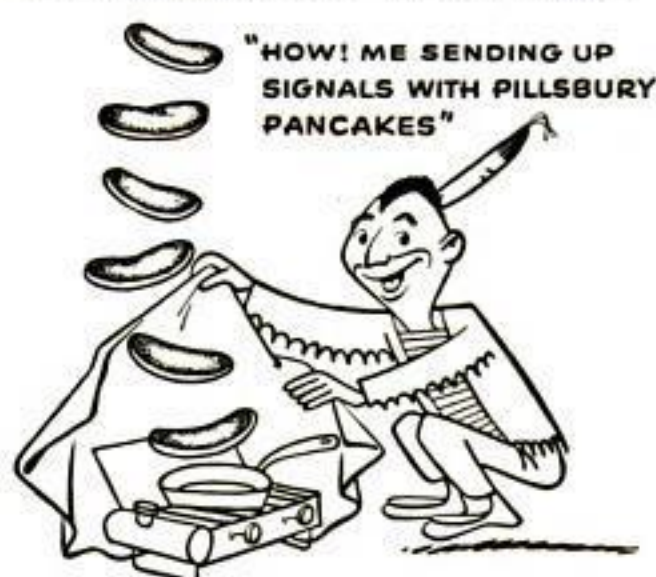
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AS A SOLDIER with his men in Korea, Ridgway strides along a road near the front, wearing harness, hand grenade and cap that became his victory badge.

RIDGWAY CONTINUED

seen once before, Major Tommy Laister, a British press officer. "Hello, Laister," he said promptly. "You must be the oldest man here in point of Korean service." He was. Ridgway knows some 5,000 names that he can recall with similar speed. About half of them are enlisted men.

Socially Ridgway relies entirely on his attractive wife Penny. Some 20 years younger than the general, she is his third wife. A delightful hostess, General Marshall once remarked of her, "She amazes me. Her poise in a job like this is truly remarkable." In Tokyo, visiting china factories, cloisonné works, university groups, baseball games and ship launchings, she has won hosts of Japanese friends. The general himself remarks, "If I have had any success with the Japanese, it's due to my wife." Certainly few social triumphs could be purchased by the general's salary: a monthly \$954.75 subject to tax—the equivalent of the income of a rug buyer at Macy's. Though this is supplemented by some \$2,700 a year in allowances to defray living and entertainment expenses, the total still is small enough to encourage the modesty of living that the Ridgways prefer by taste.

Like many another tough soldier, Ridgway is both devout and sensitive. He reads the Bible attentively, attends church, served as vestryman at St. Bartholomew's Episcopal Church in New York. Like his temper, his sentimental emotions are near the surface: once when a photographer in Korea surprised him with a carefully mounted portrait of his wife and young Matt Jr., the general broke into tears.

The non-military job

IN his several jobs in the Far East, Ridgway has performed with varying effectiveness—not because his ability in any has been lacking, but because in some the opportunity for achievement has been limited. In directing truce negotiations he has very largely been under Washington directions, of course; all that can be said is that he and his team have performed competently in a tactical sense. Similarly, in the matter of shaping the new Japan, the pattern was set by MacArthur and Ridgway has done little but witness (and intelligently abet) the final re-emergence of Japan as a sovereign power. Both he and the U.S. have been under some criticism for the stationing of so many American troops in Tokyo—inevitably an irritant to the Japanese population. But Ridgway's sensible answer has satisfied most people: "It would cost us more than \$50 million to erect suitable quarters elsewhere; a communications center alone would cost millions. If the Korean war ends soon, we will need more houses, not less. I cannot believe that America wants its soldiers to live either in squalor or without their families. If it were only a question of winding up the Occupation I'd say, 'Get out of Tokyo and the rest of Japan fast.' But it's also a question of fighting a war and defending this nation. So I must try to balance all considerations and hope that America and Japan will understand."

His real triumph, of course, has been his strictly military performance. This entailed not only his electrifying effect upon the

CONTINUED ON PAGE 111



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AS SOLDIER-DIPLOMAT Ridgway is long since accustomed to dealing with political figures. He has been friends with South Korean President Syngman Rhee (*above left*) since their first meeting, when Rhee asked if Ridgway had come to direct the evacuation and Ridgway answered simply, "I aim to stay." At right Ridgway receives thanks from Tottori Prefecture's governor, Aiji Nishio, for U.S. help after a fire destroyed 50% of Tottori City.

RIDGWAY CONTINUED

morale of the U.N. armies, but also his sound, skillful administration. His rules, both in Korea and Japan, have been simple. He says, "In Korea I had one job: lick the Communists. In Japan I have had many. Since no man could be fully trained to do all of them, I have taken refuge in Kipling's poem, *The King's Job*. This king was harassed by everybody's advice as to how he should govern until he fled from the confusing din. He finally found an old philosopher who had the sense to tell him,

The wisest thing, we suppose,
that a man can do for his land,
Is the work that lies under his nose,
with the tools that lie under his hand.

And so he explains his own sane views on how to run an army: "When you get a new job to do, spend most of your time discovering exactly what your new mission is. Then break it down into workable units. Establish an organization that will enable each unit to accomplish its particular mission. Then try to find good men to fill the key spots. Give them full authority for individual action, but check them relentlessly to see they speed the main job. And if they don't produce, fire them."

This belongs in the solid soldier's creed. So do two of Ridgway's favorite axioms. One: "The one thing I demand in a man is loyalty." The other: "I am a soldier and a soldier's job is to obey orders."

'Busiest man in the place'

THE creed comes of a life wholly spent as a soldier. Matt Ridgway began his Army career informally at the age of about 10 when, from the porch of the family quarters at Fort Walla Walla, Wash., he shouted at all visitors his version of the sentry's challenge, "Halt and be reconnoitred." His father, Colonel Thomas Ridgway, an artilleryman, had served with an international contingent in China during the Boxer Rebellion. Young Matt entered West Point in the class of 1917 (along with Generals J. Lawton Collins and Mark Clark, now taking Ridgway's place in Tokyo). Managing the football team and playing hockey, he apparently displayed at this age the dynamic energy that is still his, for the West Point yearbook tagged him, "Beyond doubt the busiest man in the place."

Though he (like Eisenhower) missed the fighting in World War I, his chance came in the '20s for some foreign duty—and exposure to world politics—with a year as a company commander in the 15th Infantry in Tientsin, China. Not long after, he got his second chance: "I was training for the 1928 Olympics and had a place cinched in the military pentathlon. But General Frank McCoy asked me if I'd like to accompany him to Nicaragua, where he was supervising the elections. He gave me two weeks to decide, and I reasoned that if I chose the Olympics the most I could win was a medal, whereas if I chose Nicaragua I could learn Spanish and see the world, and maybe get to know something I didn't already know."

From then on, Ridgway began to know quite a lot. When his Nicaraguan tour of duty was over, he followed McCoy's suggestion to return to the U.S. overland—which he did, traveling through

CONTINUED ON NEXT PAGE



SPRUCE—latest shade in NYLON MESH: cocoa. It's cool, easy to clean and lightweight.

*The "hottest," coolest thing
in shoes...*

COCOA NYLON MESH!

STEP UP, sir! Meet the latest thing in NYLON MESH—*cocoa shade!* Brought to you by that bringer of new styles—Bostonian.

With this lasting . . . handsome . . . *easy-to-clean* mesh, you get ANY breeze there is! North, South, East, West. You get 'em all in those air-cooled Bostonian featherweights!

Get your sweltering insurance early today! At your nearest Bostonian store.

Bostonians

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Greater comfort than you've ever known!



**To make linens WHITE
is not enough... make
them white
and SANITARY, too,
with CLOROX!**

No product bleaches white linens whiter or makes color-fast linens brighter than extra-gentle Clorox. In addition, Clorox makes them hygienically clean. It's the most efficient germ-killer of its kind!

Clorox is a 4 in 1 product. Besides bleaching and making cottons and linens sanitary, it removes stains and deodorizes. Clorox is extra gentle, free from caustic... a patented, linen-conserving feature exclusive with Clorox!

And CLOROX protects health in routine cleaning, too!



Laboratory tests prove that harmful germs often exist on clean-looking sinks, drainboards, refrigerators, tubs, wash basins, toilet bowls and floors. It's easy to make these home germ centers sanitary with Clorox, for Clorox disinfects... it also removes stains and deodorizes. Directions on the label.



CLOROX
America's Favorite
BLEACH & HOUSEHOLD
DISINFECTANT

**When it's CLOROX-clean...
it's SAFER for Family Health!**

RIDGWAY CONTINUED

the jungles of Central America and Mexico on foot, in dugouts and by mule. He went on to serve in Panama and the Philippines, where he was assigned as political liaison officer for Governor Teddy Roosevelt Jr. With World War II he got (in 1942) his first big field assignment when he took over from Omar Bradley as commander of the 82nd Division.

Just a few weeks later Ridgway got his greatest chance to prove how fast he could learn. He recalls the memorable moment: "A special messenger from Washington came down and said: 'How would you like to turn this division into an airborne outfit?' I asked, 'What's that?' and he told me. I said, 'All right—I've never parachuted but I can learn.'" He hid himself to Fort Benning for his personal initiation. He was told how to jerk the parachute cords and out he went, next day reporting to his men, "It's the most wonderful feeling in the world. You float down as if you were king of all creation."

So the 82nd under Ridgway became one of the first two U.S. airborne divisions. For one awful moment during World War II, however, it looked as if it might also be the last, for it suffered one of the war's grimmest tragedies. Ridgway's men were scheduled to make a nighttime jump into Sicily, and he had taken great pains during the planning to insist that the Navy take extraordinary precautions against possible confusions in the delicate operation. But after his planes left North Africa naval gunners did just what Ridgway had dreaded: they shot down more than 20 of our troop carriers. At the time Ridgway was crazed with grief. Today he can say with more philosophy, "It was a deplorable tragedy of war. No one is to blame." After the Sicily fiasco there was talk of abandoning parachute troops, but Ridgway fought tenaciously for their value. He later jumped with his division into battle in Normandy, then led XVIII Corps at Nijmegen and the Ardennes. His performance and his arguments sped Army acceptance of airborne operations as one of its finest weapons.

After World War II Ridgway resumed his life as a military diplomat, serving as U.S. representative on the U.N. Military Staff Committee and chairman of the Inter-American Defense Board in Washington (where he met the pretty black-eyed widow who became his present wife in 1947). He remembers the U.N. work with special appreciation: "I was thrown into contact with Bernard Baruch and his atomic energy group. I met men like Compton, Conant and Oppenheimer. It was a privilege to watch them work. I consider Baruch one of the greatest men I've known."

In 1949, then commander of the Caribbean area, he visited Argentina. A month later he was called back to the Pentagon to become deputy chief of staff for administration. There he remained, living at Fort Myer until his summons to Korea in Christmas week of 1951—the general and 21-month-old Matt Jr. providing one of the sights of the post, standing together on their porch each dusk, stiffly saluting the colors.

Trouble with the press

WILL Matt Ridgway be as great a success in Europe as in Asia? The answer depends on how competent he proves not merely as a soldier but as a soldier-statesman. It is unfortunately true that the general has gotten used to working with civilians who are always his employees, never his equals. It is also true that Ridgway's press relations in Tokyo sometimes have been astoundingly bad, and this in large measure has meant losing touch with the people whose representative he is. In Korea the general had enjoyed an almost perfect press; he seemed to think that his new job in Tokyo was so demanding that it could not be interrupted merely to make himself understood to the U.S. press and people. Obviously to repeat such a blunder in Europe could be to imperil his new mission gravely. But because of Ridgway's happy faculty for learning fast, there is good reason to believe no such thing will be allowed to happen.

On the whole matter of military-civilian relations Ridgway says with spirit and candor, "I cannot subscribe to the idea that civilian thought *per se* is any more valid than military thought." That is a fair enough view, but it remains to be seen how well the general will adjust to an atmosphere in which the grenade clasped to the right breast will be of little efficacy in allaying national jealousies in Western Europe or in winning points from tough-minded prime ministers.

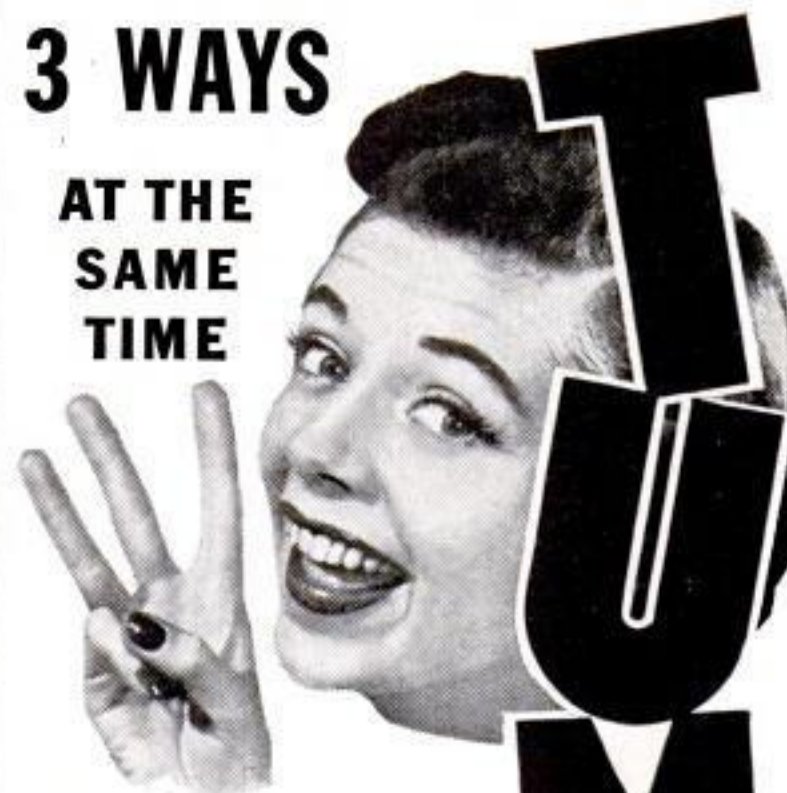
But Ridgway, politically, is far from an untutored child. A fair part of his soldier's career has had diplomatic overtones for more than two decades. When he sums up America's role in the world today, he does it cogently:

"We have three choices of action. First, might be an attempt at world conquest. That could only lead to disaster. Second, we could

CONTINUED ON PAGE 114

FIGHT HEARTBURN, ACID INDIGESTION 3 WAYS

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Here's why you feel fine so quickly when you take Tums for gas, heartburn, acid indigestion:

1. Tums neutralize excess stomach acid fast.
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Get Tums today. Still only 10¢ a roll; 3-roll box 25¢.



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✓ TRY ONE OR TWO TUMS AFTER BREAKFAST
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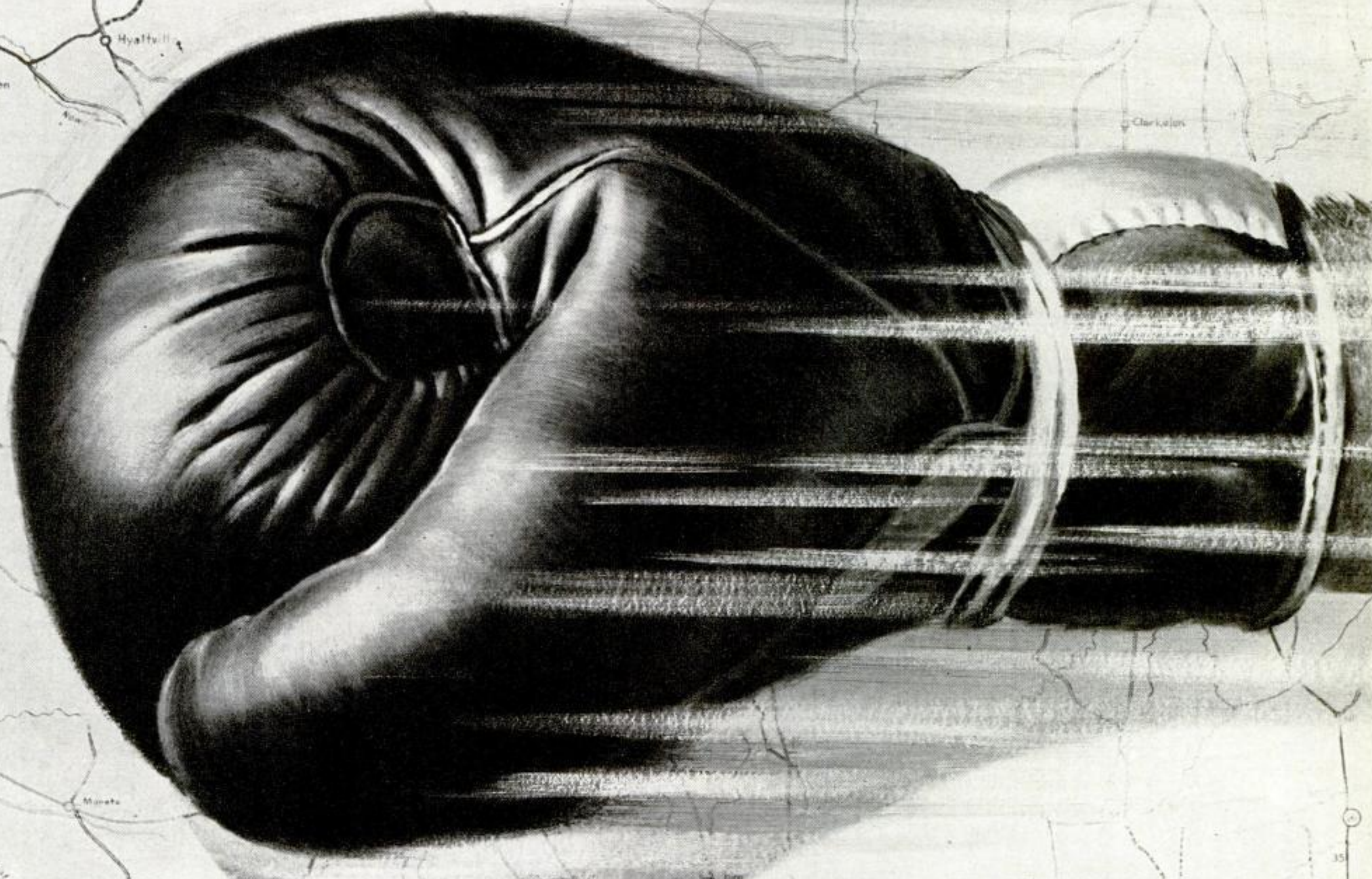
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Use new *WHITE RAIN* shampoo tonight—tomorrow your hair will be sunshine bright!



It's like washing your hair in softest rain water! This new gentle lotion shampoo pampers your hair... leaves it soft as a cloud, bright as sunshine, and so easy to care for!

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RIDGWAY CONTINUED

abandon Asia and Europe. That course would also be disastrous. The third choice is to follow a middle course based neither on aggression nor surrender. This is the only one that can succeed.

"To do this we must create and maintain strength, for without that we can support no policy. We must then recognize that around the world people live at vastly different economic levels—and we cannot exist as the only wealthy power. We must offer our help generously, for in that way we can best protect ourselves.

"Finally we must do everything possible to avoid World War III. A world war would be a terrible tragedy. Within the limits of honor, we must avoid it. I am hopeful that we can."

'Why are we here?'

IN the first days after he took over command of the battered Eighth Army in Korea, Matt Ridgway heard or overheard, in awful repetition, the pained GI gripe, "What in hell am I doing here?" Back in Taegu the general sat down to try to write an answer to that question. This is what he wrote:

"Why are we here? What are we fighting for? What follows represents my answers to those questions.

"First why we are here is simple and conclusive. We are here because of the decisions of the properly constituted authorities of our respective governments. . . . This command intends to maintain a military position in Korea just as long as the statesmen of the United Nations decide we should do so. . . . Further comment is unnecessary. . . . The loyalty we give, and expect, precludes any slightest questioning of these orders.

"The second question is of much greater significance and every member of the command is entitled to a full and reasoned answer. Mine follows. To me the issues are clear. It is not a question of this or that Korean town. Real estate is, here, incidental. It is not restricted to the issue of freedom for our South Korean allies. . . .

"The real issues are whether the power of Western civilization, as God has permitted it to flower in our own beloved lands, shall defy and defeat Communism; whether the rule of men who shoot their prisoners, enslave their citizens and deride the dignity of man shall displace the rule of those to whom the individual and his rights are sacred; whether we are to survive with God's hand to guide and lead us or to perish in the dead existence of a Godless world. . . .

"This has long since ceased to be a fight for freedom for our Korean allies alone. . . . It has become and it continues to be a fight for our own freedom. . . . In the final analysis the issue joined right here in Korea is whether Communism or individual freedom shall prevail, and—make no mistake—whether the next flight of fear-driven people we have just witnessed across the Han River shall be checked and defeated overseas, or be permitted step by step to close in on our own homeland and at some future time, however distant, to engulf our own loved ones in all its misery and despair.

"These are the things for which we fight. Never have members of any military command had a greater challenge than we, or a finer opportunity to show ourselves and our people at their best, and thus be an honor to the profession of arms and a credit to those who bred us."

Heading for Europe this week, Matt Ridgway enjoys another fine opportunity, another great challenge, to show himself again a credit to his country.



ONE JOB IS FINISHED as General and Mrs. Ridgway greet the new U.S. Ambassador, Robert Murphy, on his arrival on the last day of U.S. occupation.



"CASTING LESSON IN THE BACKYARD," by Douglass Crockwell. Number 68 in the series "Home Life in America."

In this friendly, freedom-loving land
of ours—*beer belongs ... enjoy it!*



*Beer and ale—
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Mountains or Beaches



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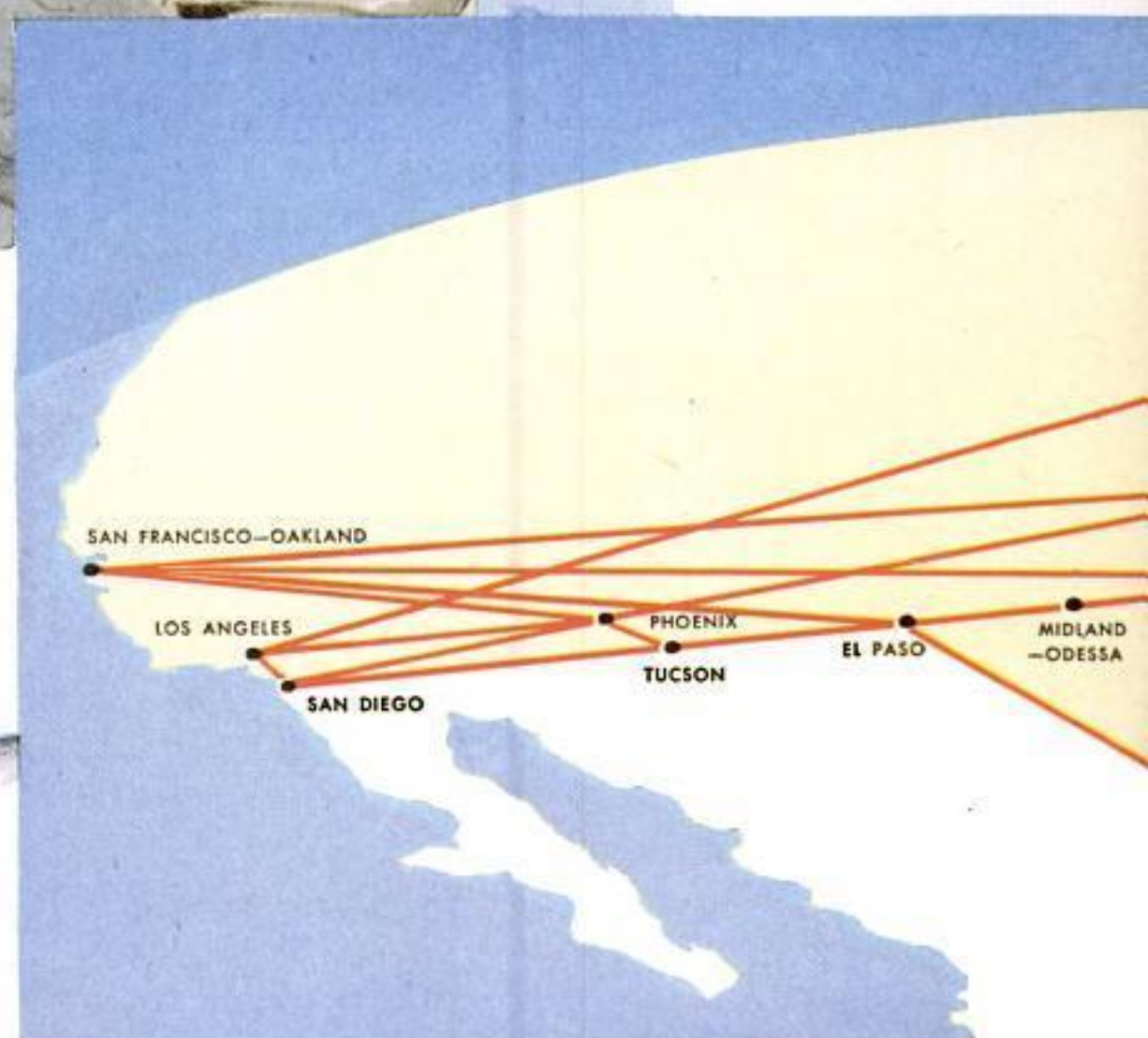
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Here's a modern answer to that age-old vacation conflict between beach and mountain vacations. Why choose between them when Flagship travel makes it so easy to enjoy both? Along the pleasure-packed route of the Flagships, you'll find vacation choices galore. And, mountain or beach, Flagship travel itself will give you more time at either — plenty of time for both.



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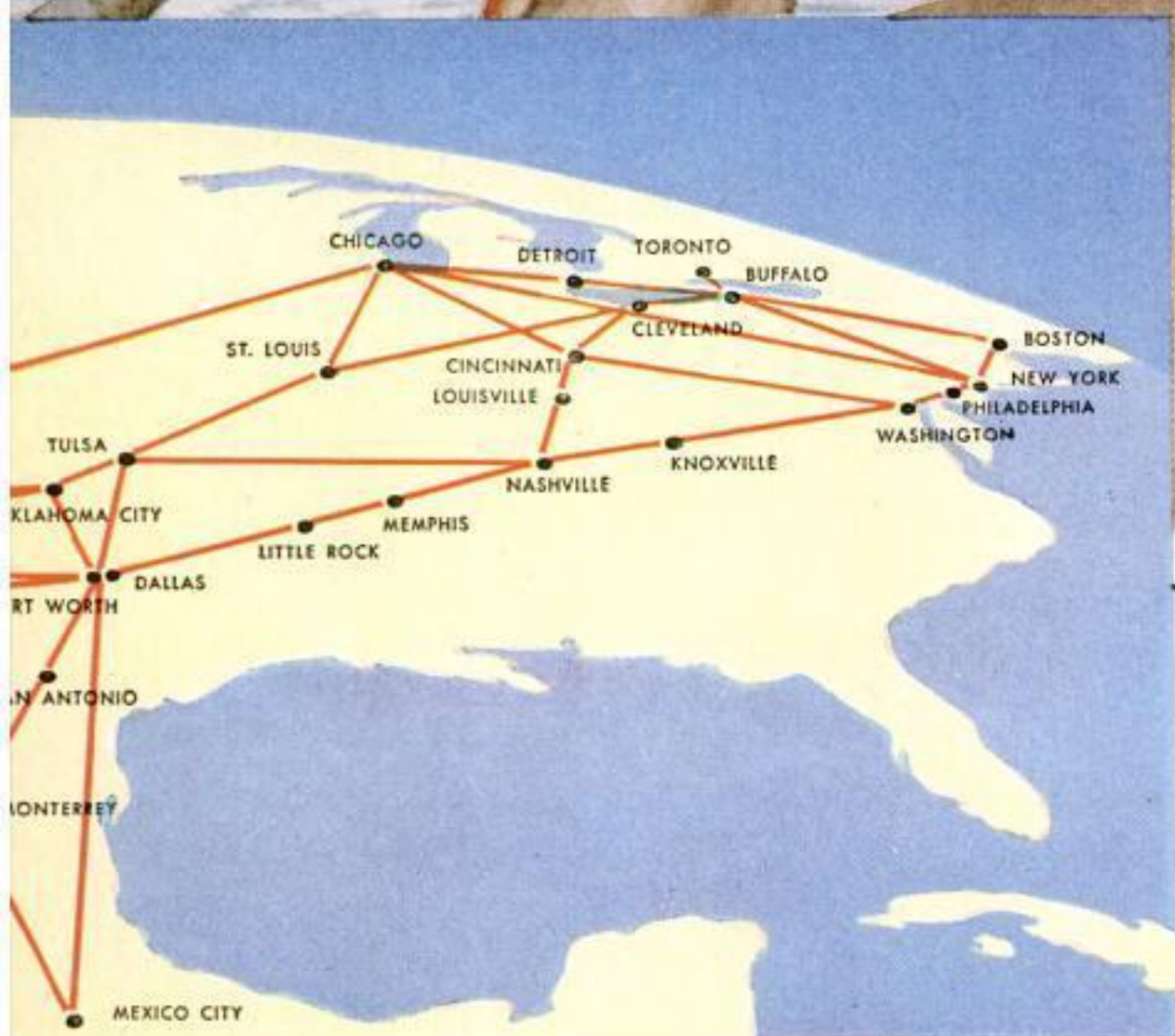
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Smart way to buy a sofa—buy a Hide-A-Bed and get an “extra bedroom” free!



Many young couples these days plan their living rooms around Hide-A-Bed.* They enjoy a beautiful, comfortable sofa by day. And, by night, they have that cosy, comfortable “extra bedroom” so convenient now when space is so pre-

cious. A sofa *and* a bed, for only the price of a sofa! A wonderful buy for as little as \$199.00. See for yourself! See the styles, the fabrics, the *smartness* of famous Hide-A-Bed, made only by Simmons!



Within 30 seconds, a stunning sofa is a comfortable bed! So easy to open! Easy to close! Bedding folds right up with the sofa! Hide-A-Bed is so comfortable. No rolling toward center, thanks to special Simmons base construc-

tion. You sleep level, on a full-length, full-width Simmons innerspring mattress! Have the comfort, the convenience of your “extra bedroom” *now*! See Hide-A-Bed at your furniture or department store!

Dozens of luxurious, long-wearing decorator-fabrics. Three sizes to choose from: Twin size from \$179.00; Apartment size from \$199.00; Full size from \$219.50. Convenient payment terms can usually be arranged.

Yes, you can choose Simmons Beautyrest* mattresses in all styles of Hide-A-Bed.

(Top picture) Green Duncan bouclé mohair with matching bouclé base fringe enhances the modern lines of this channel-back, T-cushion style Hide-A-Bed. Also in Duncan rose, gray and cocoa shades. Full size \$299.50; Apartment size \$289.50.

(At right) Modern Lawson sectionals, T-cushion style, become cozy single beds. Together, these left and right sectionals make a smart sofa! Shown in gray mated-lassé, matching bouclé base fringe. \$199.00 as shown.



Only Simmons makes **HIDE-A-BED**

Another quality product from the House of Simmons . . . the greatest name in sleep.

*Trade-mark Reg. U. S. Patent Office. Copr. 1952 by Simmons Co., Mdse. Mart, Chicago, Ill.



AT FENWAY PARK, TED WILLIAMS SCUFFS DIRT SELF-CONSCIOUSLY AS HE RECEIVES A ROBIN'S-EGG-BLUE CADILLAC, GIFT FROM A GROUP OF HIS FRIENDS

GOODBY WAVE AND WALLOP

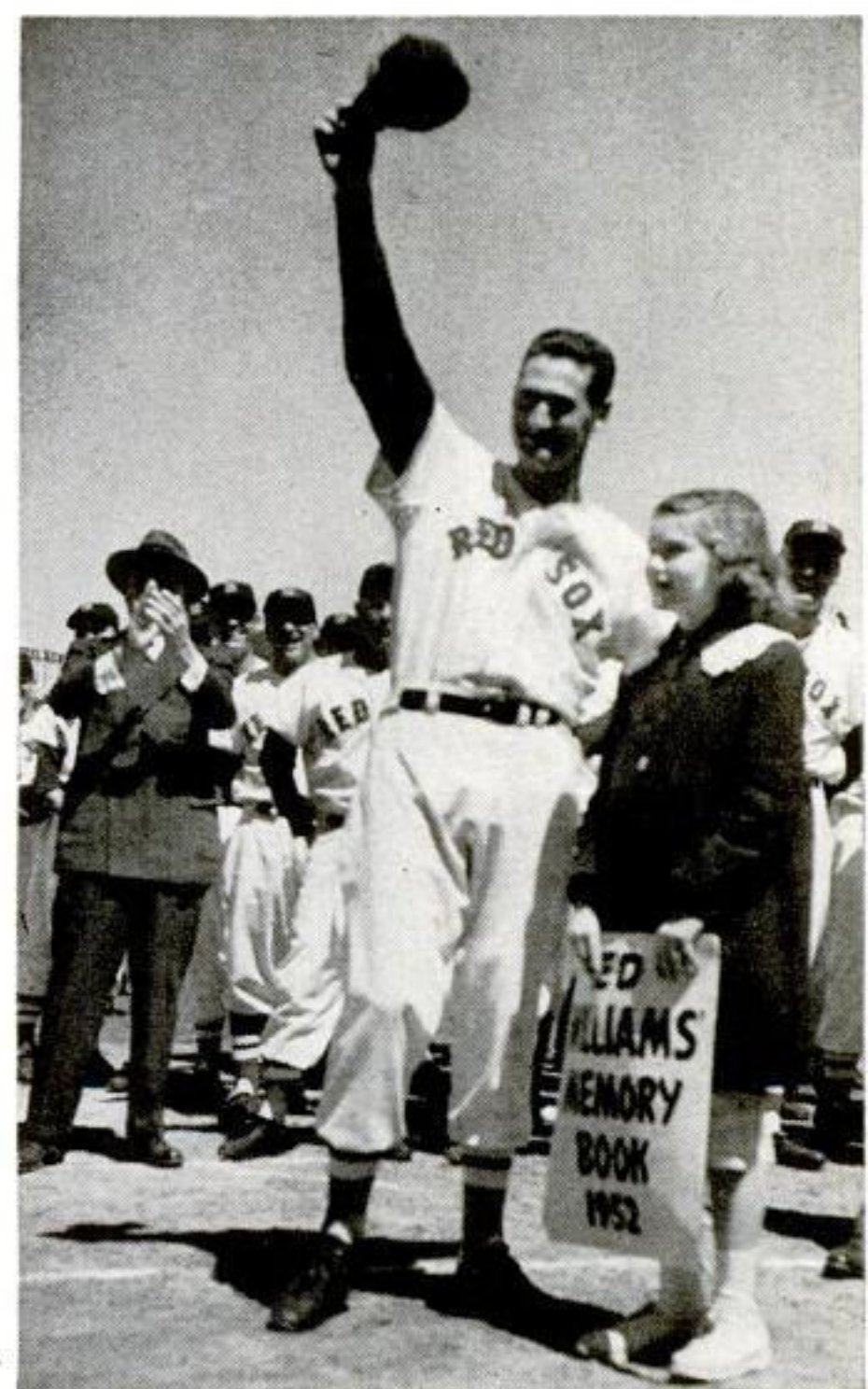
Ted Williams lifts his hat, hits a homer and goes off to the Marines

For 14 years Ted Williams had kept the baseball fans of Boston at arm's length. The greatest hitter in the game today and the highest-paid player ever (\$125,000 a year), Williams was independent, moody and quick-tempered. He flatly refused to conform to the role of public idol. Never once during his career had he tipped his hat, as baseball tradition demands, to acknowledge the cheers of the crowd—he had his own ideas of who his real friends were (p. 122). In spite of it all Boston loved Ted and last week got a chance to prove it.

At 33, Williams had been recalled by the Marine Corps with which he had served as a flying instructor from 1943 to 1945. To honor him, Boston officially proclaimed his last day in a Red Sox uniform to be Ted Williams Day. Hearing of the plan, Williams objected: "I don't want fans chipping in money and buying me things. I don't want to be obligated to anybody."

But when the day came and he stood before 25,000 fans at Fenway Park, not even Ted could maintain his detachment. He fidgeted while the governor of Massachusetts and the mayor of Boston extolled him. He smiled and nervously nodded thanks while accepting gifts, which included a Cadillac (*above*) and half a million signatures of people wishing him good luck. Then Ted finally broke down and did what his fans had waited 14 long years to see. Introduced to the wildly cheering crowd, he at first hesitated, then suddenly grabbed his cap from his head and waved it to them (*right*).

As the afternoon went on, Williams reverted to his old role as aloof hero. His last time up in the game against the Detroit Tigers, he swung on a curve and knocked it into the right field stands for a game-winning home run. As he trotted around the bases, to the hysterical applause of the crowd, his cap stayed tight on his head.



RARE GESTURE is made by Williams as he waves his hat at the crowd. Girl presented fans' signatures.



SEE WHAT A DIFFERENCE MAYBELLINE MAKES

You'd hardly believe that the same face could become so beautiful, would you? Yet it takes only a few soft accents of Maybelline Mascara, Eyebrow Pencil and creamy Eye Shadow to make that amazing difference. See how lovely you can look with



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WOMEN THE WORLD OVER

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**...ASK FOR
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**If you own a Schick or Remington
Electric Razor ...**

You get a closer shave and greater comfort by preparing your face before you shave. In just three seconds this wonderful lotion:

1. Evaporates sticky, razor-clogging perspiration.
2. Lubricates the skin for more comfortable shaving.
3. Tautens skin — "brings out" beard for closer shaves.

It also lubricates shaver's cutting head for longer shaver life!



Lectric Shave is available at drugstores or toilet goods counters. Only 49¢ plus tax—enough for 80 slick shaves. The J. B. Williams Co., Glastonbury, Conn.

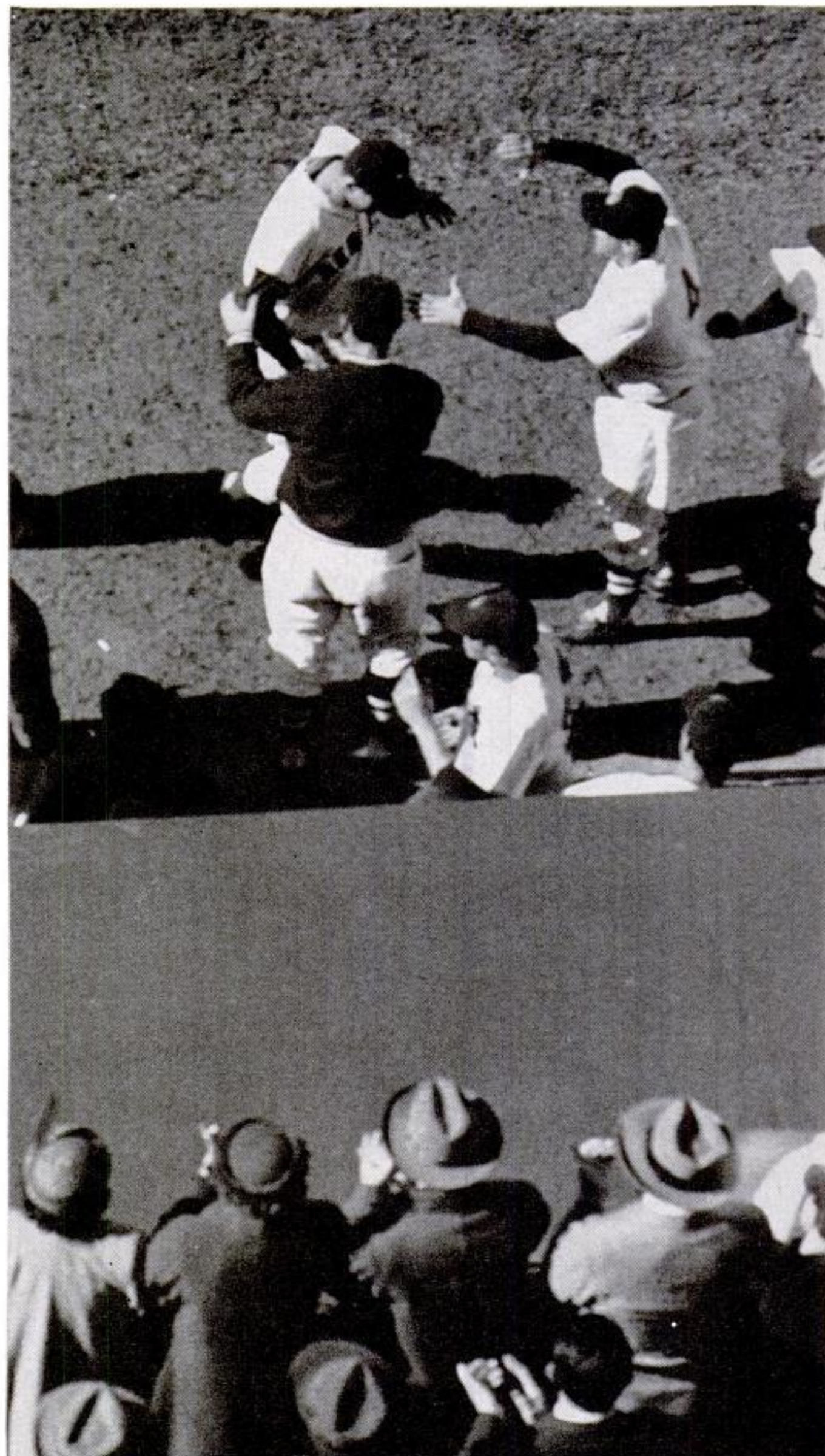


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REDUCING PLAN
ON EVERY PACKAGE**

Williams' Goodby CONTINUED



BEFORE THE GAME Williams phoned ball park from his hotel, asked, "Which way is wind blowing, in or out?"



AFTER HIS HOMER Williams gets a warm welcome from his teammates and Manager Lou Boudreau (outstretched arms) as he hurries to the dugout.

CONTINUED ON PAGE 122



MILLION DOLLAR HOLD-UP!

(No Clues in Sight)

The perfect frame-up! Warner's wonderful strapless bras are dreamlined to form . . . designed to be as easy on you as you'll be on the eyes. The most freedom-loving fit and carefree comfort in all bra-dom with Warner's cool, cool cottons, nylons and embracing elastics.

Let Warner's strapless bras give you the loveliest lift 'round your curves. Only \$2.25 to \$10.00 at the nicest stores.

(Left) #2059 You-shaped strapless...its gentle bones and padded wire lift you lightly around the curves. Cool, Sanforized broadcloth and embroidered marquisette, in white . . . \$3.50. Long line cotton broadcloth #1359, in white . . . \$5.00. In nylon #1008, white or black . . . \$5.00. Long line nylon #1308, white or black . . . \$7.50.

(Right) #1010 A'Lure elastic backband that breathes with you. Lacy nylon cups surrounded by foam rubber covered wire. Caresses you into the nicest curves you've ever known. In white . . . \$5.95.

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WON'T SMUDGE
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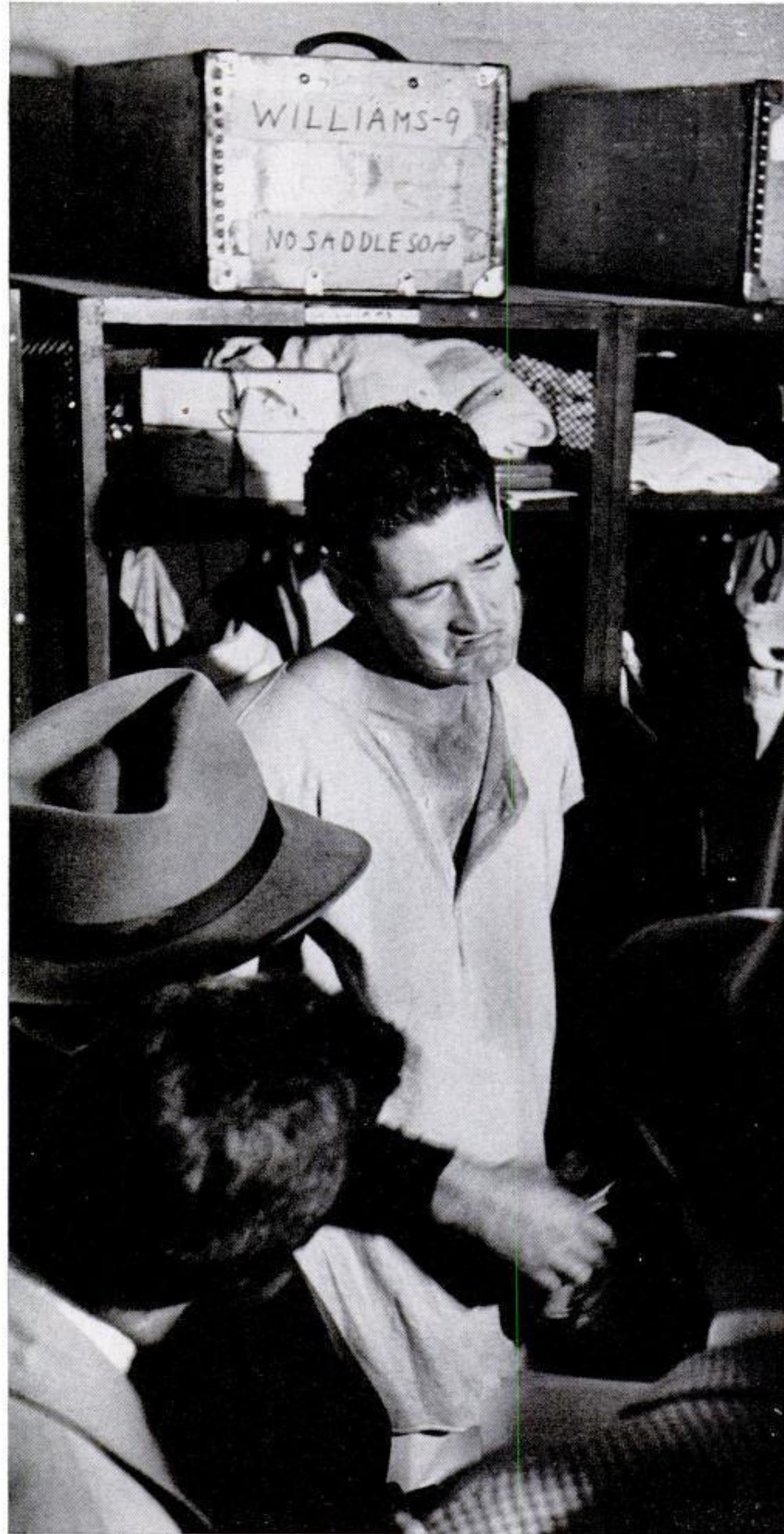
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Williams' Goodby CONTINUED



SHRUGGING IT OFF, Ted tells reporters he has had bigger thrills than last-game homer. Biggest, he thought, was homer which won '41 All-Star game.



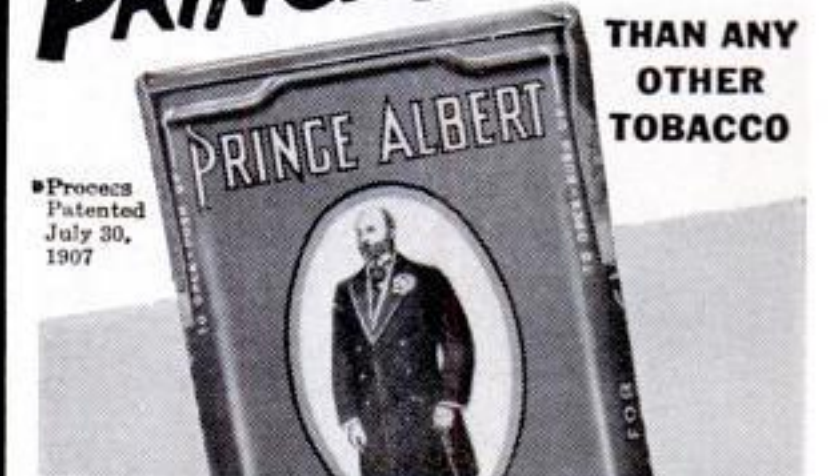
PEOPLE HE LIKES are invited by Ted (center) to a party after game. Included were bellhops, garage men—"no big shots, just guys who stuck by me."



**BITE'S OUT—
PLEASURE'S IN!**
there's more tobacco in every tin!

Try crimp cut Prince Albert! It's specially treated by a patented* "No-Bite" process to insure against tongue bite. P.A.'s choice tobacco is great for "makin's" cigarettes, too!

**MORE MEN SMOKE
PRINCE ALBERT**



**best for
ALL
lighters!**



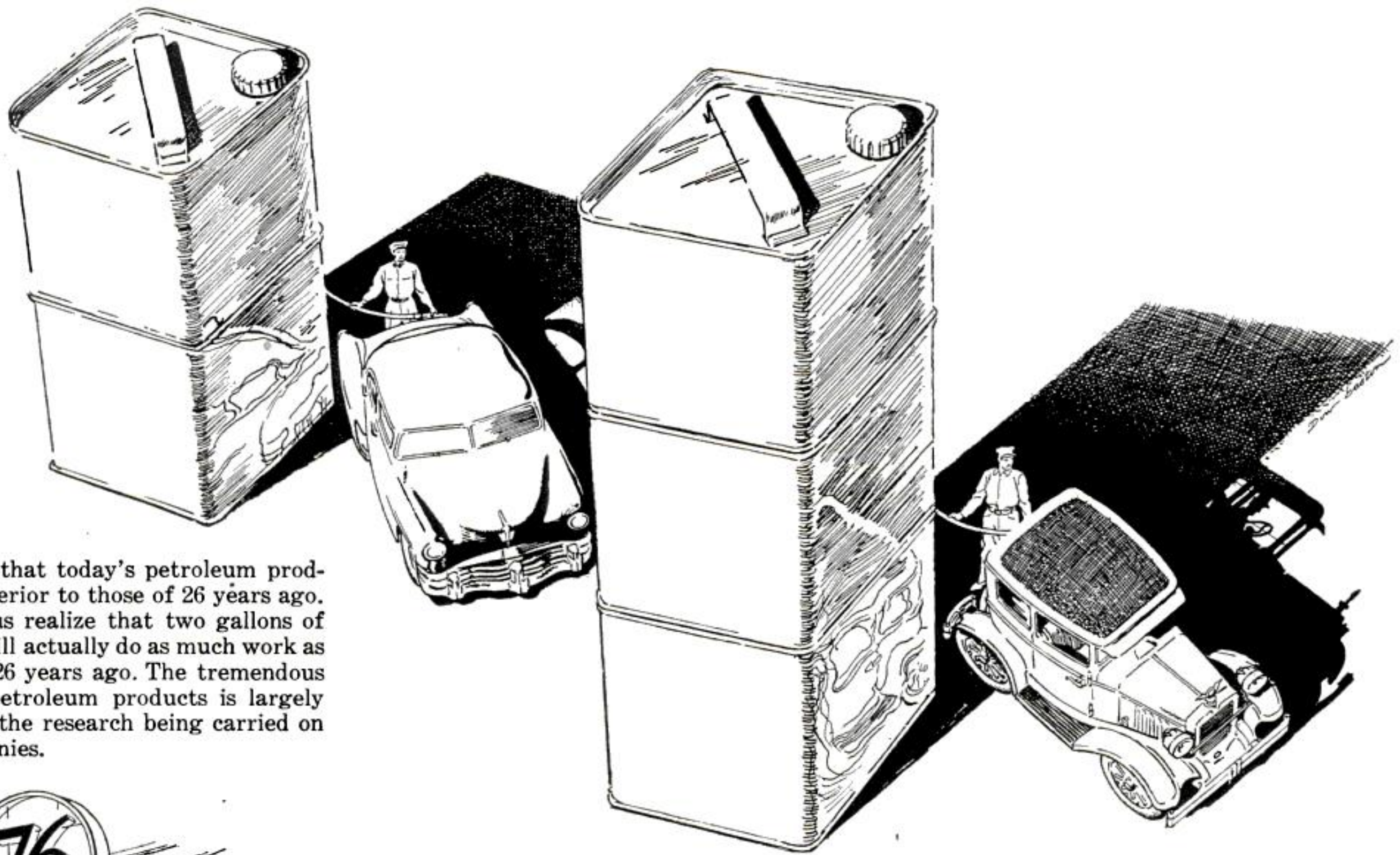
**more lights
per penny!**

with extra length
RONSON®
Redskin® Flints®

- Ronson 'Flints' have the proper hardness and ingredients to give you most lights for your money.
- Ronson 'Flints' are extra-long—so naturally serve longer.
- Ronson 'Flints' give plenty of good, strong sparks with minimum pressure.
- Buy Ronson 'Flints', world's finest, today! Get Ronsonol® Lighter Fuel, too!



Why 2 gallons of the gasoline you buy today equal 3 gallons you bought in 1926



1. We all know that today's petroleum products are vastly superior to those of 26 years ago. But very few of us realize that two gallons of today's gasoline will actually do as much work as three gallons did 26 years ago. The tremendous improvement of petroleum products is largely due to one thing: the research being carried on by U.S. oil companies.



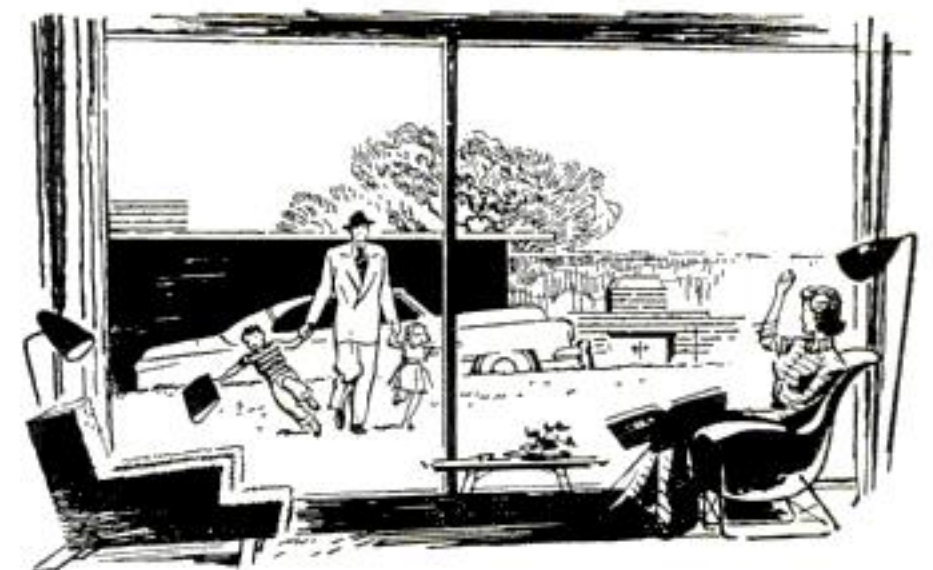
2. In February Union Oil opened the doors of its new \$8 million Research Center near Los Angeles. Here a staff of 300 will work on product improvement as well as petrochemical research—the development of the base chemicals for such products as synthetic rubber, detergents and plastics.



3. Over the last 61 years the money we have spent per year on research has risen steadily from \$3 thousand to over \$3 million. Why? Not because we like to spend money or because someone told us we must. But to keep ahead of our competitors—all of whom are working on new and improved products too.



4. These 30,000 U. S. oil companies—big and little—are all competing with each other. Consequently, the incentive to develop new and improved products or techniques is constantly with all of us. This incentive is the driving force behind our whole free, competitive American system.



5. For it encourages the introduction of new and better products to a greater degree than could ever exist under a governmental monopoly.* As a result, the American people have the highest standard of living the human race has ever known.

**As long, that is, as the government doesn't tax industry to the point where there's no incentive left for research and development.*

UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

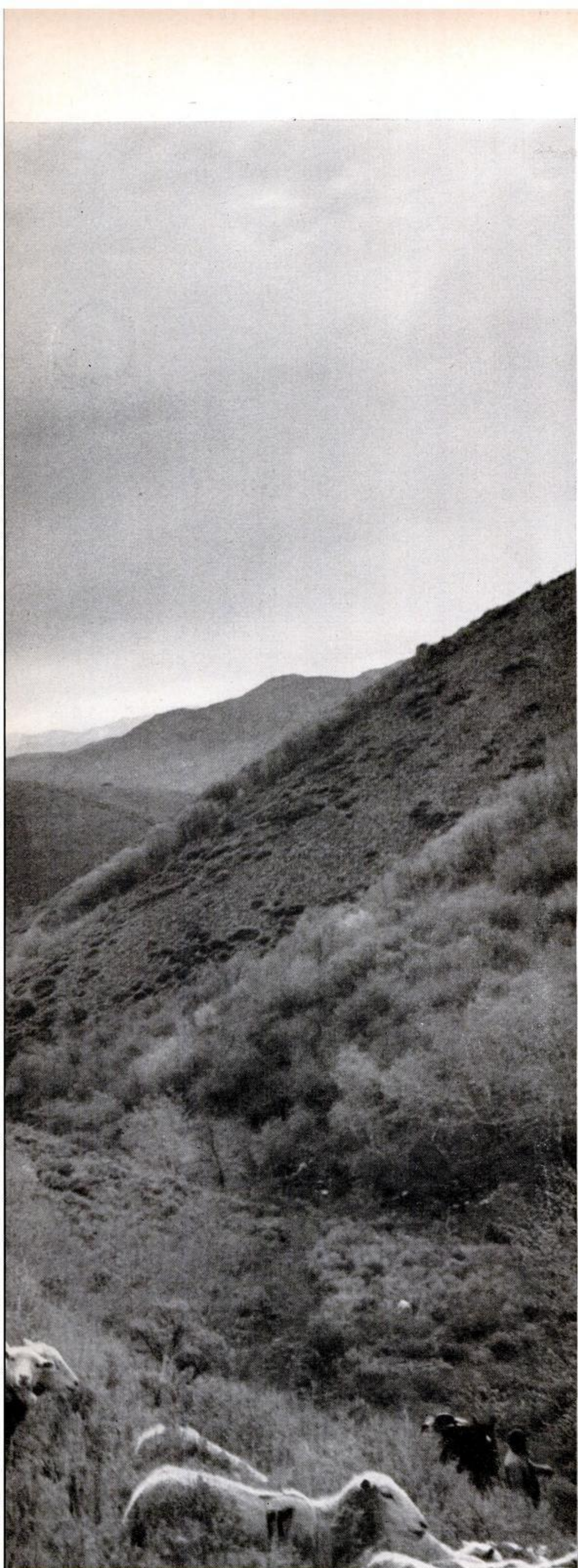
This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.

Manufacturers of Royal Triton, the amazing purple motor oil



BRINGING HIS HERD DOWN from the Utah hills, Bertrand Borda leads his horse as he follows the slow-moving sheep. Sheep usually graze uphill during the

night, so Bertrand must saddle up and ride out at 4 a.m. to turn them down the slopes. Otherwise they get mixed in with other herds, where the newborn



lambs may get separated from their mothers and starve to death. Only after sheep are safely headed downhill can Bertrand return to camp and eat his breakfast.



LONELY BERTRAND arrives at the Salt Lake City airport to begin new job.

Basque Shepherd

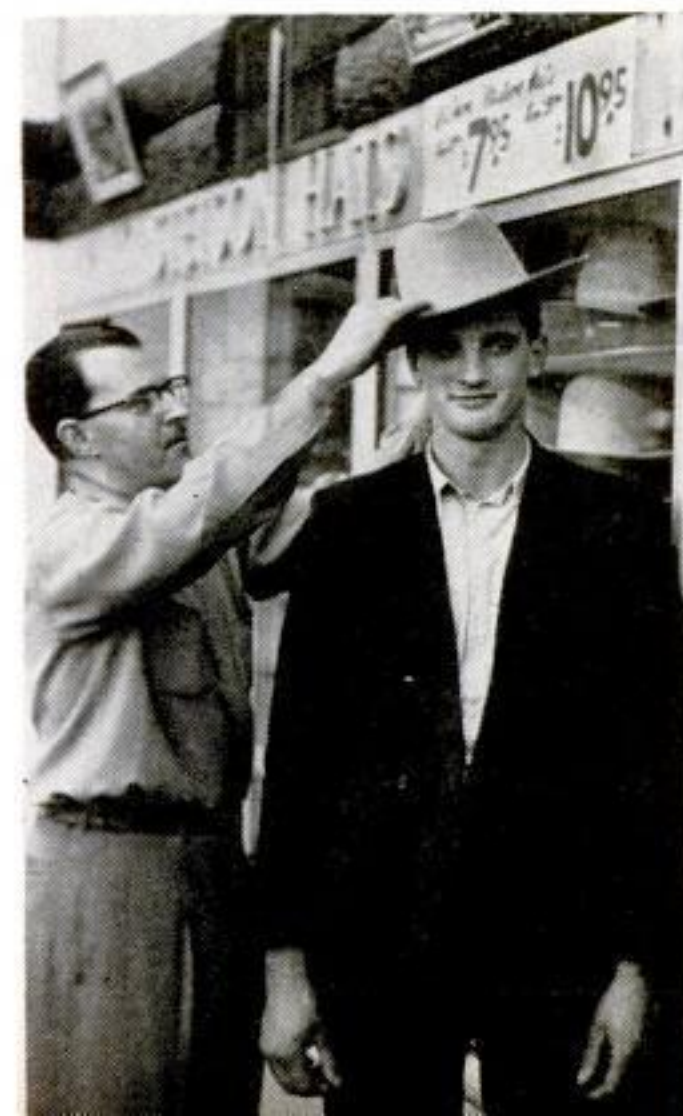
U.S. IMMIGRANT WORKS AMID THE ALIEN LAMBS

PHOTOGRAPHED FOR LIFE BY CARL MYDANS

In the sage-covered hills of the Rockies, along with the familiar and welcome bleating of newborn lambs, ranchers this spring are hearing less familiar but even more welcome sounds—the soothing words of Basque shepherds talking to their sheep. Their words are outlandish—*Ene ardi maiteak* means good sheep, *ixan onak* means calm down—and their neat berets look strange in the 10-gallon-hat country of the American West. But, in the current shortage of American herders, the foreign ways of the 450 Basques who have been imported recently work wonders in the U.S. grazing lands.

At the Lloyd Keller outfit in the Washakie Hills of northern Utah, the youngest shepherd is Bertrand Borda, a shy 20-year-old Basque who came last year from Macaye, France to watch over a new herd in the U.S. The American clothes, the equipment, the language, the methods and the huge herd of 7,000 were completely strange to him, but the sheep were still sheep. With a few helpful tips from his fellow herders and with his native steadiness and inbred ability to lead the life of his flock, Bertrand learned his job quickly. This month he is able to take full part in the tasks shown on the following pages—the worrisome work of the lambing season.

BASHFUL BASQUE is given his first American hat, which he seldom wears.



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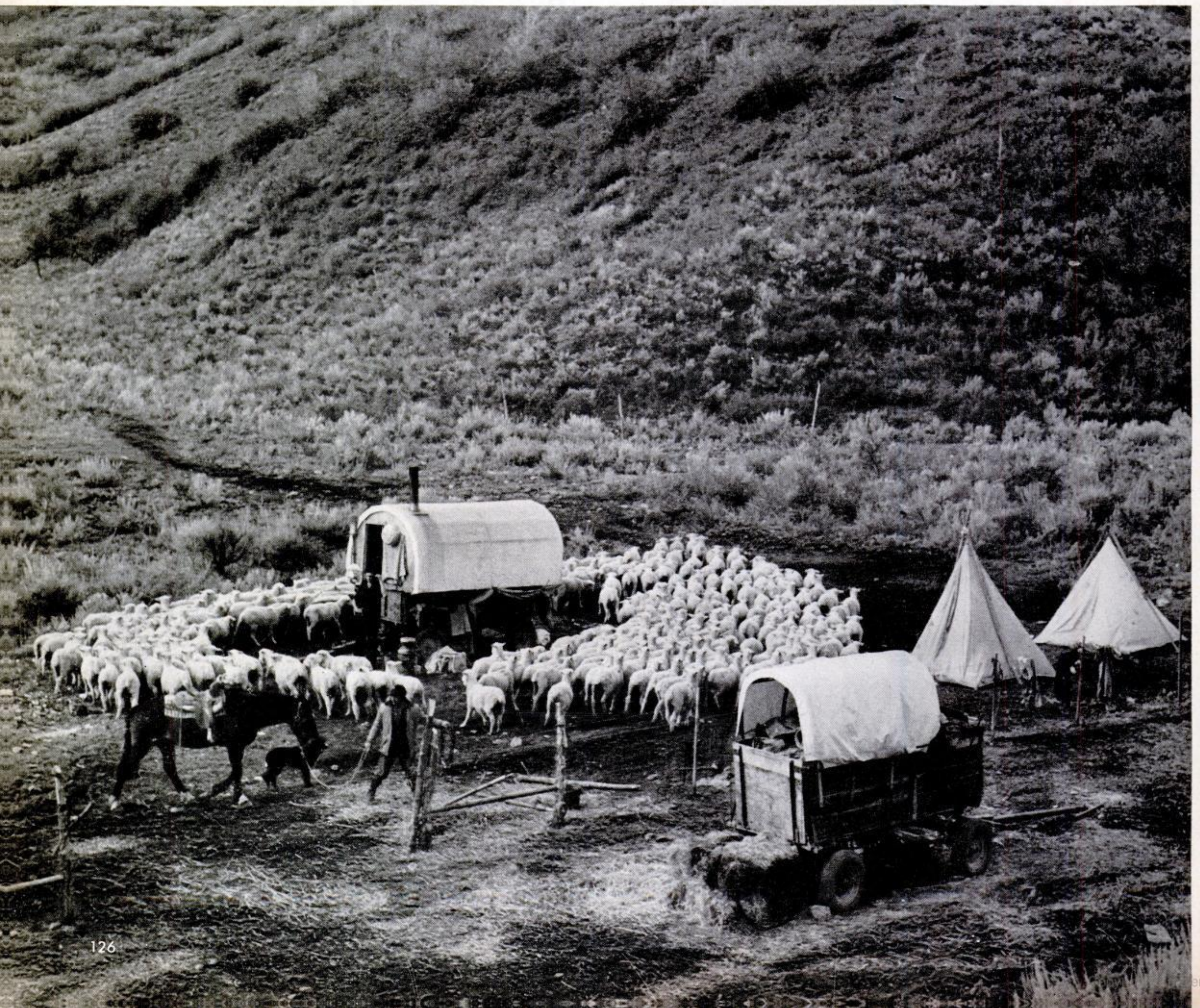
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STRAY LAMB is found in the underbrush by Snippy, a young Border collie. At first, Snippy gently nudges the lamb (*left*), trying to get it up on its feet. On wobbly legs the lamb starts back to the herd (*center*), urged on by Snippy's nudges,

nips and barks. Too weak to go the rest of the way, the lamb collapses (*right*), and Snippy barks to attract a herder's attention. Snippy will continue barking until the herder arrives to pick up the lamb and carry it back to its mother.





RESCUED LAMB gets a ride back to the herd on Bertrand's horse as Snippy trots along at the rear. Lamb's mother must now be found or a new mother must be substituted. Sharp eyes of dogs and shepherds keep such strays to a minimum.

Drops and Longtails

To Basque shepherds newborn lambs are almost sacred, and Bertrand's waking life is devoted to the problem of keeping them alive and healthy during the critical spring months. Since the lambs are worth \$20 apiece to the sheep raiser, the shepherd's reputation rests primarily on the number of lambs he is able to raise each year and bring to the corrals for docking. The ewes about to give birth, known as "drops," must be herded with great care, and Bertrand must be ready to serve as an obstetrician if a birth turns out to be difficult.

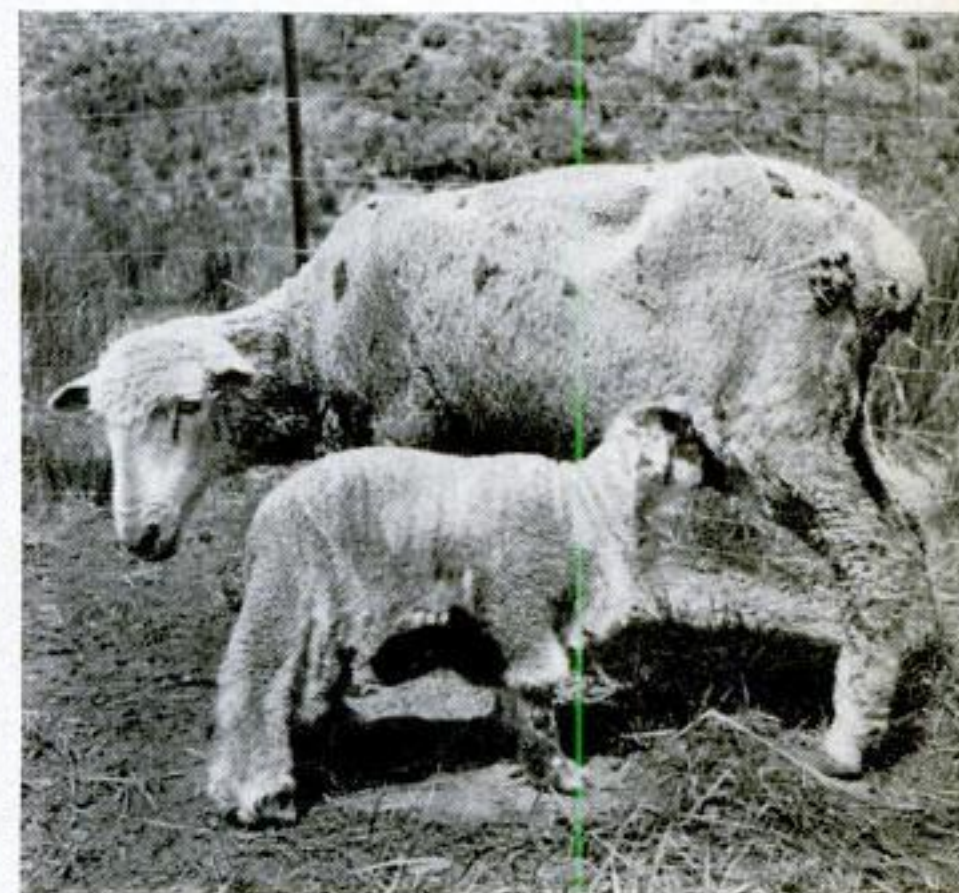
Once lambs are born, Bertrand is their constant protector. In sudden storms of snow or rain he watches that they do not get lost or die of exposure. He traps or poisons wildcats and coyotes, which prey on the flocks. Lambs are apt to stray or fall by the wayside from weariness, and these "longtails" must be rescued quickly either by Bertrand himself or by his alert shepherd dog. But the greatest problem is the leftover lamb whose mother has died. A ewe will nurse only her own lamb or one that she thinks is hers, so Bertrand and his fellow shepherders use an ingenious bit of deception (*right*) to bring together orphan lambs and foster mothers.

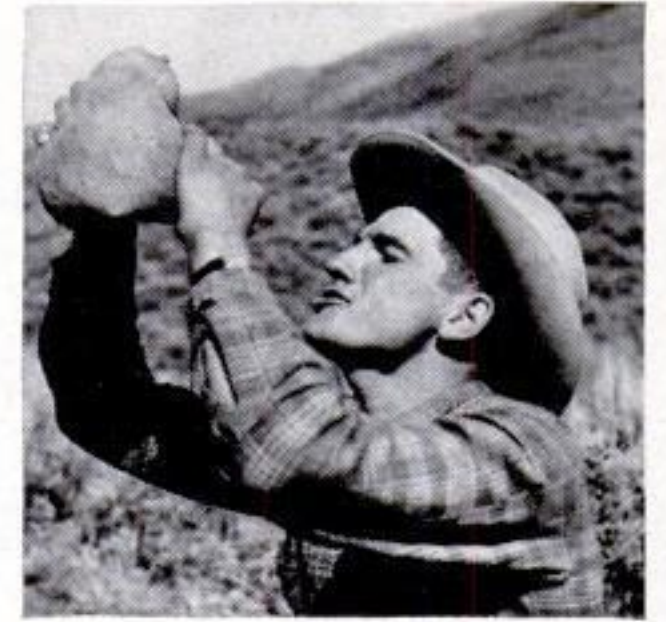
← **SHEPHERDS' CAMP** is invaded by herd as sheep move into corral. During the lambing season shepherds work close together and live in a single camp, eating their meals in the covered wagons and using the tents as extra sleeping quarters.



DECEIVING A EWE

When a lamb loses its mother, shepherds must get a new mother to feed it. They find a ewe whose lamb has died—she usually stands near the body—and cover the motherless lamb with the skin of the dead one (*above*). Because the ewe recognizes her lamb by its smell, she is deceived by the hide into thinking the stranger is her own offspring, and she often allows the lamb in lamb's clothing to nurse (*right*). After a day of this deception the lamb is fully accepted by its new mother, and the old hide is no longer needed (*below*). Sometimes a ewe will accept a lamb without this disguise if she is tied near it for a day or two, but the skin game is usually more reliable.



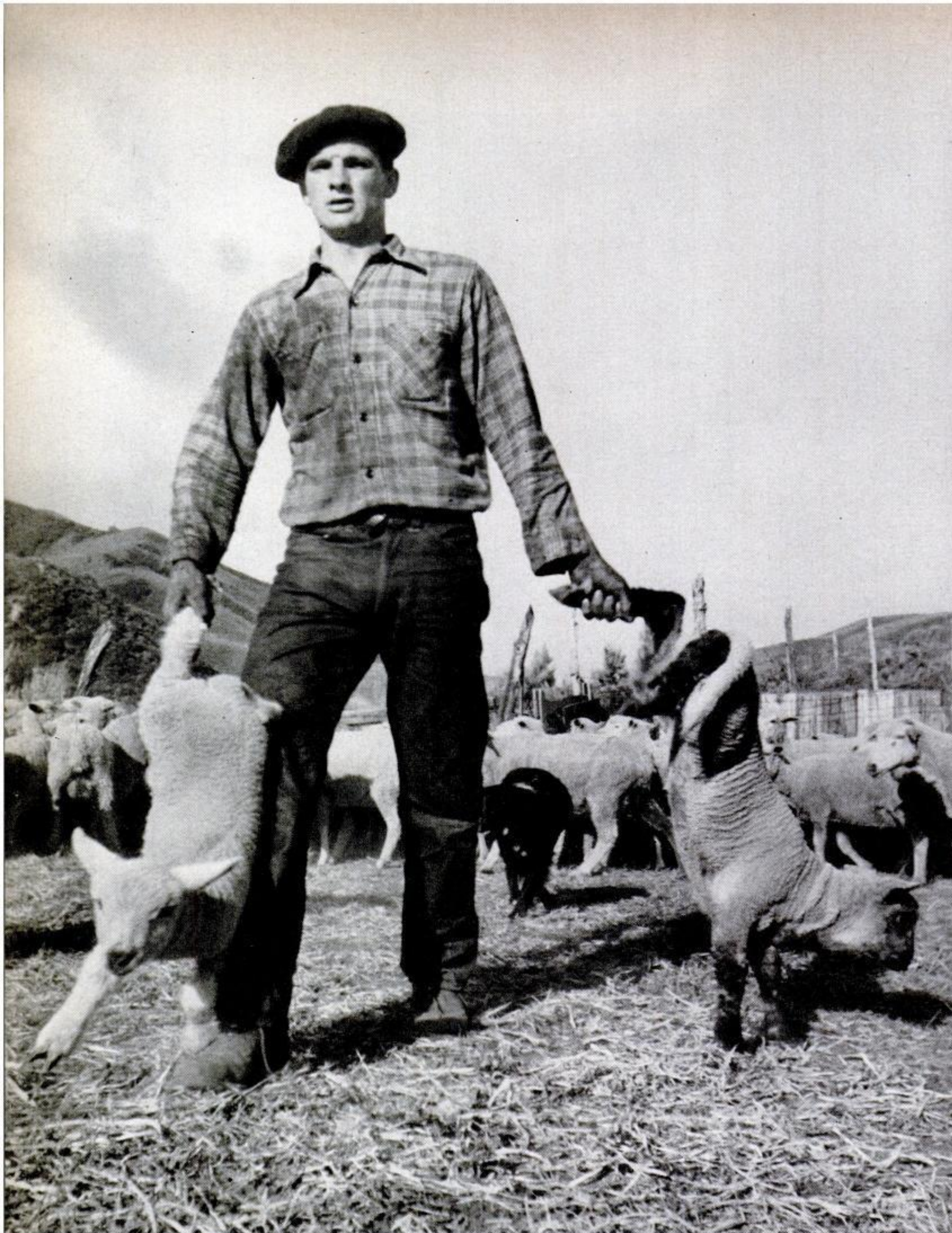


COOL WATER is squirted in Bertrand's mouth from Basque canteen.

Tail Counting, Ear Stamping

When the fast-growing lambs are a few weeks old, they and their mothers are herded into the corrals, and just after dawn the shepherd's hardest work of the year begins. Bertrand grabs a pair of lambs by their hind legs (*left*) and carries them across the corral to the docking bench where a skilled crew is lined up to perform its intricate operations. There, at the rate of five a minute, the lambs lose their tails, are castrated, branded with paint, marked on the ear as an additional brand, disinfected and tossed over the fence into another corral. When the docking is over, the men count the tails to see how many lambs each herder has brought in for the year.

At the end of the lambing season Bertrand's work changes. Instead of tiring activity it demands tireless patience. In the first part of June the camp breaks up, and each shepherd moves out with his herd to the summer range. Then Bertrand's life becomes very lonely—and because of this monotonous, solitary existence few men are attracted to sheepherding in spite of the free board and clothes and the \$225-a-month wages. While his flock fattens for the fall market, Bertrand will be by himself except for weekly visits from the foreman who brings supplies to his small tent. All through the summer days Bertrand will have almost nothing to look at but sheep, sky and the Utah hills.



HAULING LAMBS to docking bench, Bertrand uses the customary hind-leg grip. Ewes and lambs have been separated into different corrals so that

Bertrand does not have to hunt for his victims. Best time for docking is early morning or late afternoon when there is no intense heat to prolong bleeding.



LAMBS' EARS are punched at the docking bench as part of an assembly-line operation. Painted brands on the animals' sides can be seen at a distance, but the Keller outfit ear punch consisting of a bar and triangle is final proof of ownership.



LAMBS' TAILS are counted to see how well each shepherd has done with his herd. Though some lambs are lost through sickness and exposure, many ewes drop twins, so it is not unusual for a herder to have one lamb's tail to show for each ewe.



TITO

How Stalin attempted the economic and cultural

by JOSIP BROZ-TITO

ASSISTED BY VLADIMIR DEDIJER

In this final instalment Marshal Tito discusses a number of controversial matters, such as the execution of Draža Mihajlović and the imprisonment of Archbishop Stepinac. Tito of course writes from his own point of view. LIFE expresses its opinion of Tito as an ally in this week's editorial.

I REMEMBER when, one time before the war, I came secretly to my native village. I was being pursued by the police and was in hiding. But I had a great desire to see my home and relatives and friends again, and so I came, and arrived at Kumrovec about sunset. I hid in an orchard near my old house, and from there I watched the people at their evening work. It was almost as if I had never left. There lay the little village with its street of dirt, the pretty houses, the winding Sutla River murmuring in the meadows where I had herded cattle and sheep, the villagers themselves, with their heavy boots and worn clothing and bodies gnarled from too much heavy work. The boys I knew had grown up and most of them had gone away, for there was nothing in Kumrovec to hold them. I knew that many children in these cottages were hungry, as I and my brothers and sisters had been, and that the new generation of boys also would someday leave to find a better life.

I stayed in the orchard until night fell, thinking of these things and of the time, some day in the future, when we would be able to make Kumrovec and the thousands of villages and towns of Yugoslavia into places where the young men would find equal opportunity in life and be glad to live and to raise their families. I did not know then how soon this hope could be accomplished. But I knew that it was worth the greatest sacrifices.

Those sacrifices had been made. But now the war was over, and the work, not only of reconstruction but of building for the future, had to begin.

We had nothing but a firm will, a high morale and our muscles with which to start. In some areas almost everything had been destroyed, and one could go for a hundred miles and not find a house standing. But there was an immense spirit of vitality and hope. Visiting the towns and villages, it was inspiring to see homes rising from the rubble, barns and outbuildings growing up on the old foundations, schools and civic buildings being repaired and opened again. In their retreat, the Germans had ripped up almost the whole 300-mile length of the Belgrade-Zagreb railway, so that as far as the eye could see there was nothing but jumbled ties and twisted rails. More than 100,000 volunteers repaired it in two months. Such qualities in the Yugoslav people enabled us to overcome the greatest difficulties and to build a foundation for the future development of my country.

The aid we got from UNRRA also played an immense role. It was sent quickly, in the first postwar days. I remember with pleasure the visit of Fiorello LaGuardia, who was in charge of this help for the U.N. Altogether it amounted to more than \$400 million, most of it food, which we distributed to all the needy regardless of political belief. It was not only a humane act, but a tribute paid to the valor and suffering of Yugoslavia by all the countries which had fought against Nazism, and we appreciated it in that sense also.

The war had been fought for certain principles whose realization the people now demanded, and we who were leading the government had to translate these into concrete acts.

We had fought for the unity of Yugoslavia and for political equality among her peoples. Certain others during the war had deliberately fanned the old differences that had kept the southern Slavs quarreling among themselves for centuries. Some of these had been only misguided dupes, and we pardoned them. But others had to be punished in order to prevent future dangers to our national unity. One was Draža Mihajlović. He was brought to trial in Belgrade, sentenced to



TITO AND STALIN MET FOR THE FIRST TIME IN 1944 AT THE KREMLIN.

death and executed. The same thing happened to a number of the quisling leaders and lieutenants. Unfortunately, the greatest criminal of them all, Ante Pavelić, quisling chief in Croatia, escaped from the country and found refuge in a neighboring country and subsequently in Argentina, from where we still have not been able to extradite him.

Among those tried and sentenced to prison was Alojzije Stepinac, archbishop of Zagreb. On April 28, 1941, barely two weeks after the capitulation of the army, he had issued a pastoral letter to all the priests of Croatia asking them to collaborate with Pavelić's regime. At a church conference held later, he as chairman urged a resolution in favor of collaboration. He himself accepted appointment as arch-vicar of Pavelić's army. Afterward hundreds of priests served with Pavelić's Ustaš troops—some of them even putting on Ustaš uniforms—and joined actively in the attempts to force the conversion of Orthodox Serbs to Catholicism. Those who refused were massacred by the Ustaši. In the town of Glina 700 were executed in the church

SPEAKS PART IV

conquest of Yugoslavia and how Tito blocked him



STALIN GREETED HIM WITH A BEAR HUG, HOISTING HIM OFF HIS FEET

itself. Many Orthodox churches were desecrated, some even being turned into stables. But Stepinac uttered not a word to stop these conversions and persecutions. On the contrary, he issued political statements in favor of the Pavelić regime and even ordered special masses said in thanksgiving that the Ustaši had taken power. He could not escape the consequences of these sins.*

We had fought also to end Yugoslavia's status as a semicolonial nation, which, in spite of its abundant natural resources, had remained a land of muddy roads, moccasins and backwardness. We made plans to industrialize our country, so that our own people would have the benefit of these resources instead of seeing them shipped off to foreign factories. And we had fought to erase the immense economic and social

*Archbishop Stepinac was sentenced to 16 years' imprisonment, but was pardoned last December on condition that he remain in his native village of Krašić for five years (LIFE, Dec. 17).

differences that existed within the country. A few people had complete abundance while most had lacked even the basic necessities, and that would end.

These were the goals not only of the Communist party. In 1941, at the beginning of the uprising, we had formed the People's Front, which included patriotic elements from various parties. Its goals were the liberation of Yugoslavia from the enemy and the building of a new country. In 1945, when the war was over, elections for a Constitutional Assembly resulted in an overwhelming victory for the People's Front. The Assembly thereupon proclaimed Yugoslavia to be a republic instead of a monarchy, and made it a federative state in which all six constituent republics had complete equality. In due course the People's Front government voted to nationalize our basic resources, industries and commercial enterprises.

Thus by the end of 1945 we had begun to fulfill our main tasks, and asked for nothing better than to be left alone to build our future in our own way. But we were not going to be left alone. The war was barely finished when the troubles started.

Certain Western politicians, believing that we were so weak from our war losses that we could not assert our right to unhindered development, began to try to interfere in our affairs. For instance, great pressure was applied for the return of King Peter, although the monarchy had been abolished by the legal action of the Assembly and it was clear that the huge majority of the people did not want him back. Again, our demands—fully justified, in our view—that all our national territory be united were bluntly rejected, especially in the case of Trieste.

To make us more amenable, the gold reserve of the Yugoslav National Bank, which had been sent abroad before the war for safekeeping, was impounded and refused to us. War criminals were allowed to travel freely through the Western countries and extradition was refused. The press attacked us savagely and circulated absurd lies and fabrications. For instance, it was said that I was not a Yugoslav but a Soviet general. Yugoslavia, they declared, was completely dominated by the Soviet Union: we were the "Number 1 satellite." That was a real irony.

As I have already said, our disagreements with the leaders of the U.S.S.R. started in the very early days of the war. They did not want an independent movement in Yugoslavia which would be primarily concerned with the interests of its own country and its own people. They wanted a movement which would obey them blindly and serve merely as a tool of their foreign policy—a policy dedicated to the expansion of the Soviet Union's power, without any regard for the interests of other countries, especially small ones. We did not like that role at all. The conflict came into the open even during the war. For instance, in November 1944, Edvard Kardelj, the vice premier of our government, and Dr. Ivan Šubašić, who was shortly to become minister of foreign affairs, went to Moscow and were received by Stalin. During the conversation, suddenly and without cause, Stalin began to talk about our army and our contribution to the war. He belittled the Partisans, their fighting spirit and even their number.

"I know those Partisan figures," he said. "They are always exaggerated."

Then he went on to praise the Bulgarian army. We had been fighting that army at various times for more than four years. Kardelj brought to Stalin's attention the fact that it was a Fascist army, that almost all its former officers were still in it, and that it could not have acquired a good character overnight. Stalin answered that it was a regular army and a good army and that it had a real corps of officers.

Yet during the first postwar months we thought it necessary to push these disputes and disagreements with the U.S.S.R. into the background. In April 1945 I had gone to Moscow and signed a 20-year treaty of friendship and mutual assistance on behalf of my country. This seemed to ensure good relations in the long run with the U.S.S.R. On the other hand, the pressures from the West that I have mentioned were mounting. Our relations there grew steadily worse. We believed that the greatest danger threatened us from that direction. Our just

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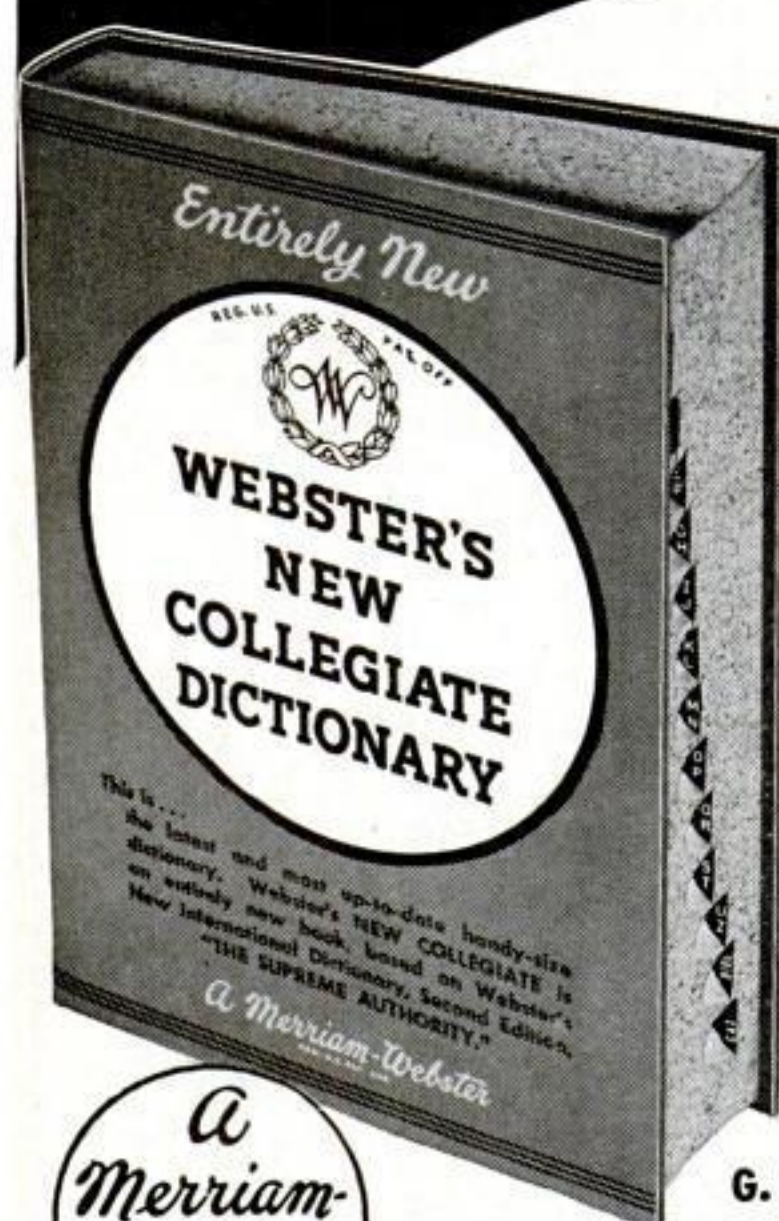
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A U.S. MAYOR AND A BULGAR

As head of UNRRA, Fiorello LaGuardia visited Yugoslavia in 1946. Tito made friends with him, invited him to play chess, Tito's own favorite indoor sport. This contest is being kibitzed by Mikhail Sergeichic, Russian head of the UNRRA mission in Yugoslavia (next to LaGuardia) and Aleksandar Rankovic,

TITO SPEAKS CONTINUED

territorial claims had been rejected at the Paris Peace Conference, and it was clear that our sacrifices in the war were not understood or appreciated by the Western powers. We were bitterly disappointed and our people were indignant.

To make matters worse, Allied planes were constantly violating our borders. And not just one or two planes but whole squadrons—a real show of force, a total of more than 200 violations. I stated in parliament several times that they must stop, and our ministry of foreign affairs protested also in a dozen notes. Nothing helped. At last we ordered our pilots to force down any planes that made new violations. They forced down one. Soon afterward they tried to force down another, but the pilot refused to land, so the plane was shot down. It crashed and all the occupants lost their lives. It was a tragic and unnecessary incident which could have been avoided if our protests had been taken seriously.*

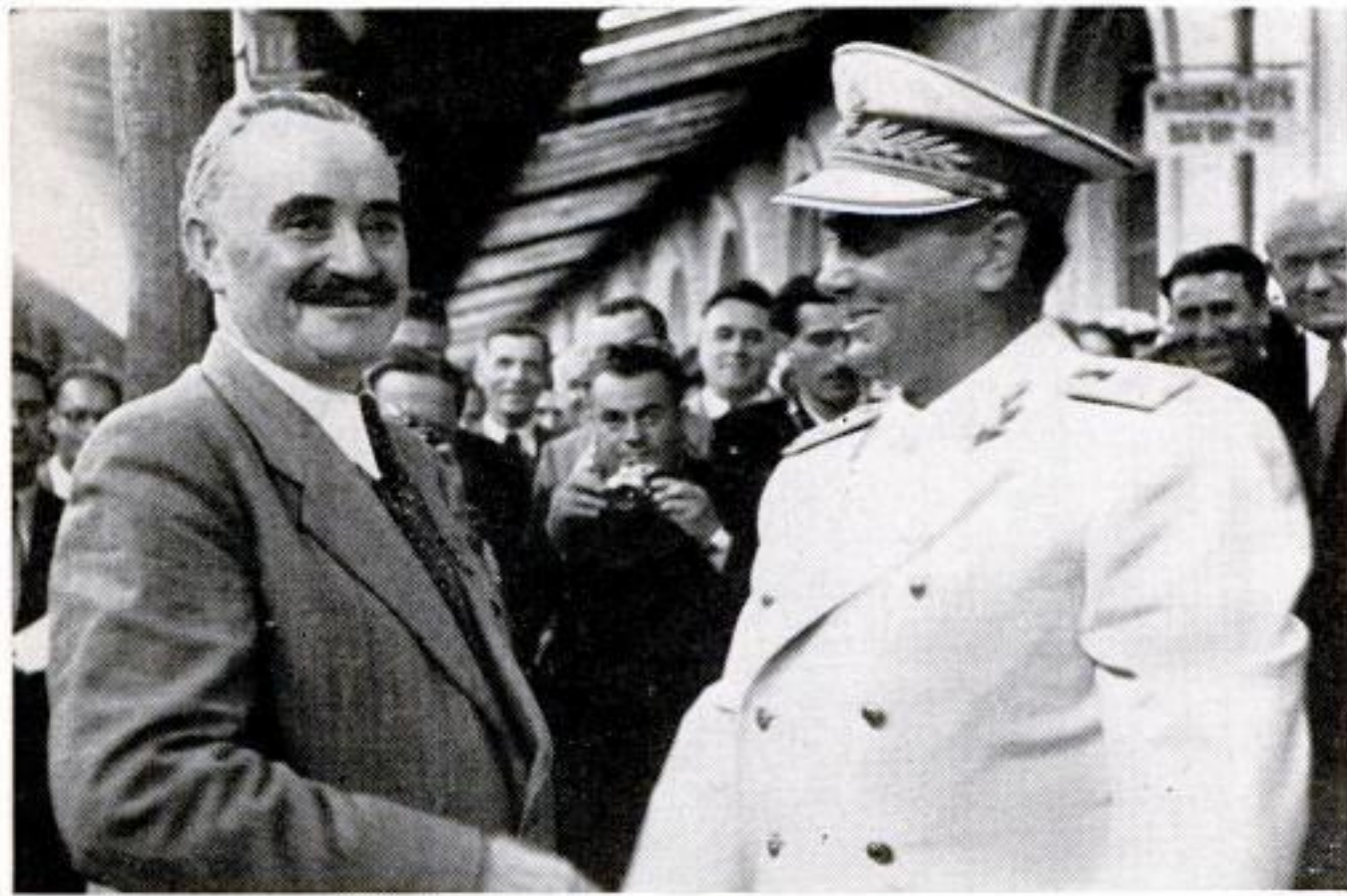
The Soviet leaders knew how to exploit the situation. Every new tension or incident that separated us from the West gave them a chance to exercise greater pressure on us. It was not simply a matter of failing to ask us—they began to give our rights away without even notifying us. For instance, during the session of the Council of Foreign Ministers in Paris in the spring of 1946, Kardelj spent a whole evening with Molotov discussing the Trieste question,

*According to both the U.S. Air Force and the State Department, American pilots had long since been instructed to avoid Yugoslav territory, and the plane that was shot down had lost its way due to bad weather.—THE EDITORS.



AN ARCHBISHOP AND ČETNIK

Two postwar trials in Yugoslavia, both involving charges of wartime collaboration with the enemy, attracted great attention in the outside world. Supporters of Draža Mihajlović, commander of the Četnik forces (shown here in prison cell), declared that although some of his men collaborated, he was not



COMMUNIST WERE FRIENDS

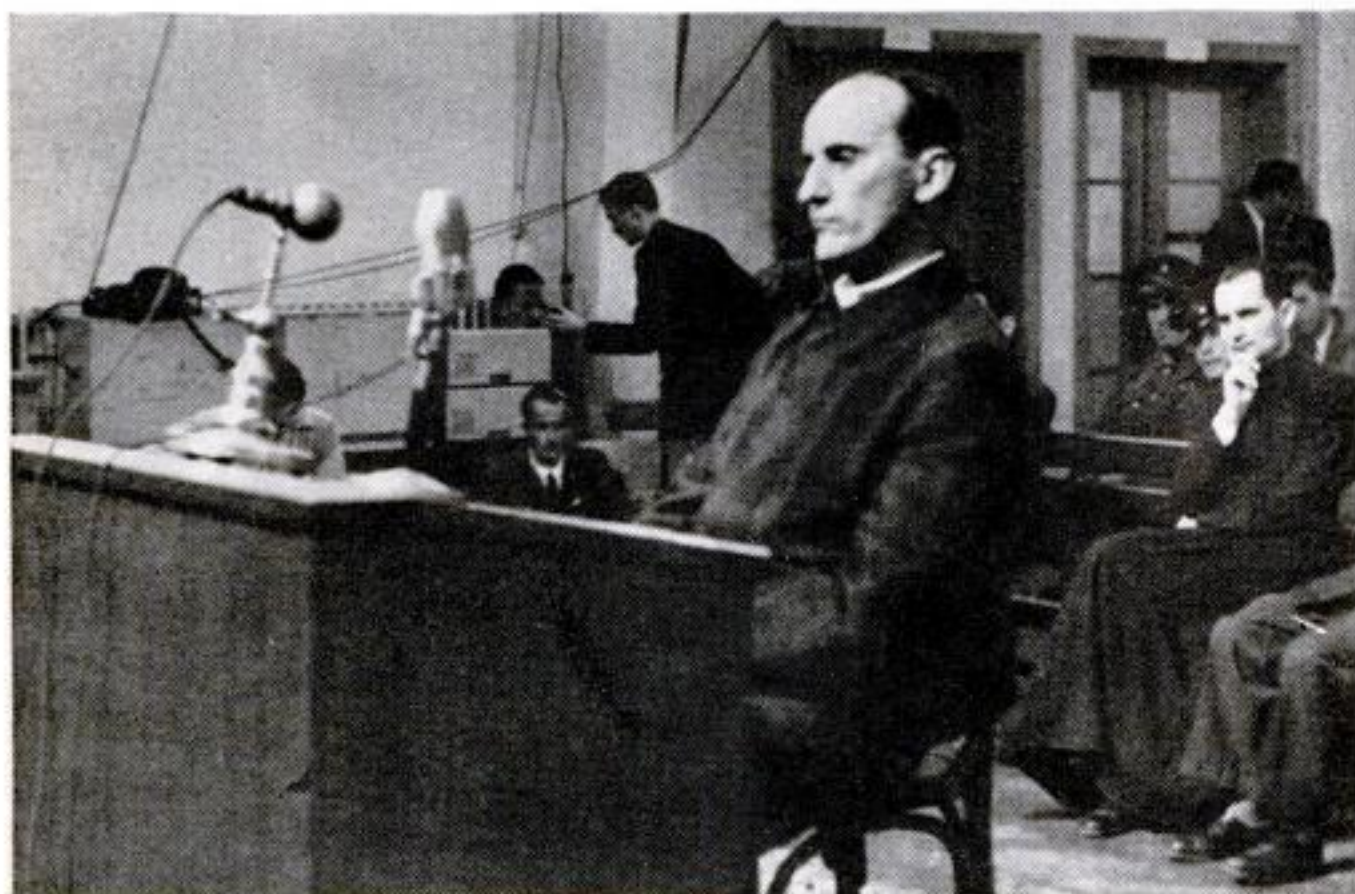
minister of interior. After LaGuardia's death, a street in Rijeka (Fiume) was named for him. Georgi Dimitrov (*above*) had been a friend since Moscow days. In 1947 Dimitrov, then Bulgarian premier, visited Tito at the summer resort of Bled to discuss federating their two countries. Tito met him at the station.

which was to be debated in the council the next day. There was full agreement as to the validity of our claim. Yet the next morning, to Kardelj's utter surprise, Molotov calmly accepted the frontier line proposed by the French which was so unjust to Yugoslavia. And again Molotov, without a word to us, settled our reparations claims against Italy for much less than the amount of our just demands.

It was not only in foreign affairs that the Soviet leaders used these highhanded methods. It soon became apparent that they wanted to reorganize Yugoslavia itself on the model of the U.S.S.R., transferring intact the Soviet theories and experiences. In other words, they wanted to turn us into a simple Russian province. We were always ready to accept useful advice. But we could not blindly imitate the Soviet Union: our country had its own traditions, its own culture, its own special conditions, to all of which the Russians seemed oblivious. For instance, a Russian legal expert proposed that we establish secret courts—star chambers—which would try members of the Communist party when they did wrong. Our public prosecutor tried to explain to him that our people would disapprove and our party members protest, that our traditions made it impossible, that 60 years earlier revolts had broken out in Serbia precisely because the king wanted to establish secret tribunals. The Soviet expert insisted, even invoking the name of Stalin. But we did not yield.

Even among the most responsible Soviet representatives, the attitude toward Yugoslavia was patronizing. We sensed that they underestimated us as people and that they regarded our culture, language and press as inferior. For instance, Zhdanov asked Djilas whether we had opera in Yugoslavia. We have 12 opera houses and

CONTINUED ON NEXT PAGE



LEADER WERE HIS ENEMIES

responsible, was himself a true patriot. But he was found guilty and executed. Even more controversial was the verdict against Archbishop Alojzije Stepinac, primate of Tito's home city of Zagreb, here entering the courtroom. He was sentenced to 16 years' imprisonment but won a pardon after five years.



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TITO SPEAKS CONTINUED

our composers, such as Lisinsky, composed operas more than 100 years ago. Our folk songs are loved by our people and are admired in many countries. Yet if the Russians had had their way our radio would have broadcast Russian songs in the proportion of two or three to one. I like Russian songs, but not that much. The Russians further demanded that we should increase the number of Russian plays in our theaters. We have always esteemed the works of Gogol, Ostrovski and Gorki, but we did not want to flood our stages with third-rate Soviet contemporary plays. As for movies, in 1946 they imposed a block-booking contract, so that we had no choice over the films they sent. Moreover we had to pay the rental fee in dollars—at three, four or five times the prices we paid for films from the West. Thus we got Laurence Olivier's *Hamlet* for about \$2,000, but for *Exploits of a Soviet Intelligence Agent* we had to pay some \$20,000.

Our press was a special target for the Soviet representatives. The Soviet information bureau in Belgrade delivered hundreds of articles, written in Moscow, about life in the U.S.S.R. and on the collective farms, the inventiveness of Russian science, the genius of Soviet political leaders, the achievements of Russian writers, composers and artists. We were told that all these had to be published in our daily and weekly press. If we had done so, we would have had little space for news about our own country.

But when we asked that this be made a two-way street, that the Soviet press publish some of our articles, we had little luck. Articles were held for as long as a year and then returned to us. It was the same with books. We printed 2,714 Soviet books—they printed two Yugoslav books. What little of ours the Russians did use, they changed according to their own wishes. I had a personal experience with this technique. I was asked to write an article for a Moscow paper. I wrote it; but when I received the text I found that four fifths of my paragraphs had been completely changed. I knew the Soviet methods, but I was really taken aback to find that they would be applied even to the prime minister of a state, and a friendly and allied state at that.

Thus it was that we began to realize the discrepancy between the words and deeds of the Soviet government. But Russification and contempt for our institutions were by no means the whole story. The deepest cause for the conflict that developed was the attempt of the Soviet leaders to exploit our country economically.

"In the Urals we have everything . . ."

FOR centuries our people had suffered economic exploitation by foreign masters. The Second World War had given us the chance to end this condition once and for all. Why had we given so many victims in the war against the Fascists? What would have been the sense of our revolution? Had we gone through that war with all its suffering only to replace one great exploiting power by another? No! We could not allow it.

The Soviet attempts to absorb our economy began very soon after the war and continued for many months. Their primary strategy was to prevent us from industrializing, or to industrialize only those branches of our economy which would fit into their own plans. In other words, they wanted us to remain primarily a producer of raw materials, which would be shipped to their own factories or to those of other economically more advanced countries. The whole of eastern Europe would be organized under one master plan made in and directed from Moscow for the primary benefit of the Soviet Union. For instance, they would tell us:

"What do you need a heavy industry for? In the Urals we have everything of that sort that you need."

We replied that we did not aim at autarky, that we wanted close economic cooperation with the Soviet Union and with all the countries of eastern Europe, but that at the same time we wanted to develop our natural resources. We said that the interests of our own people demanded it and that we considered it economically possible. So they proposed the creation of Yugoslav-Soviet joint-stock companies. Two of these were actually formed. This is the way they worked:

The Yugoslav-Soviet Company for Civil Aviation (YUSTA) took over all the important airfields and all the most profitable airlines in the country, as well as all flights to foreign countries. Our national company, Yugoslav Air, was left with a few unprofitable routes. We asked that it be allowed to run a shuttle service between Belgrade, Prague, Warsaw and Moscow for use by our diplomatic missions, but although this was promised unofficially the Soviet government never actually gave its permission. Further, YUSTA in effect took over the control of air navigation in Yugoslavia. It even stopped informing our authorities about flights and landings of foreign planes in our territory. Theoretically Yugoslavia was a

CONTINUED ON PAGE 137

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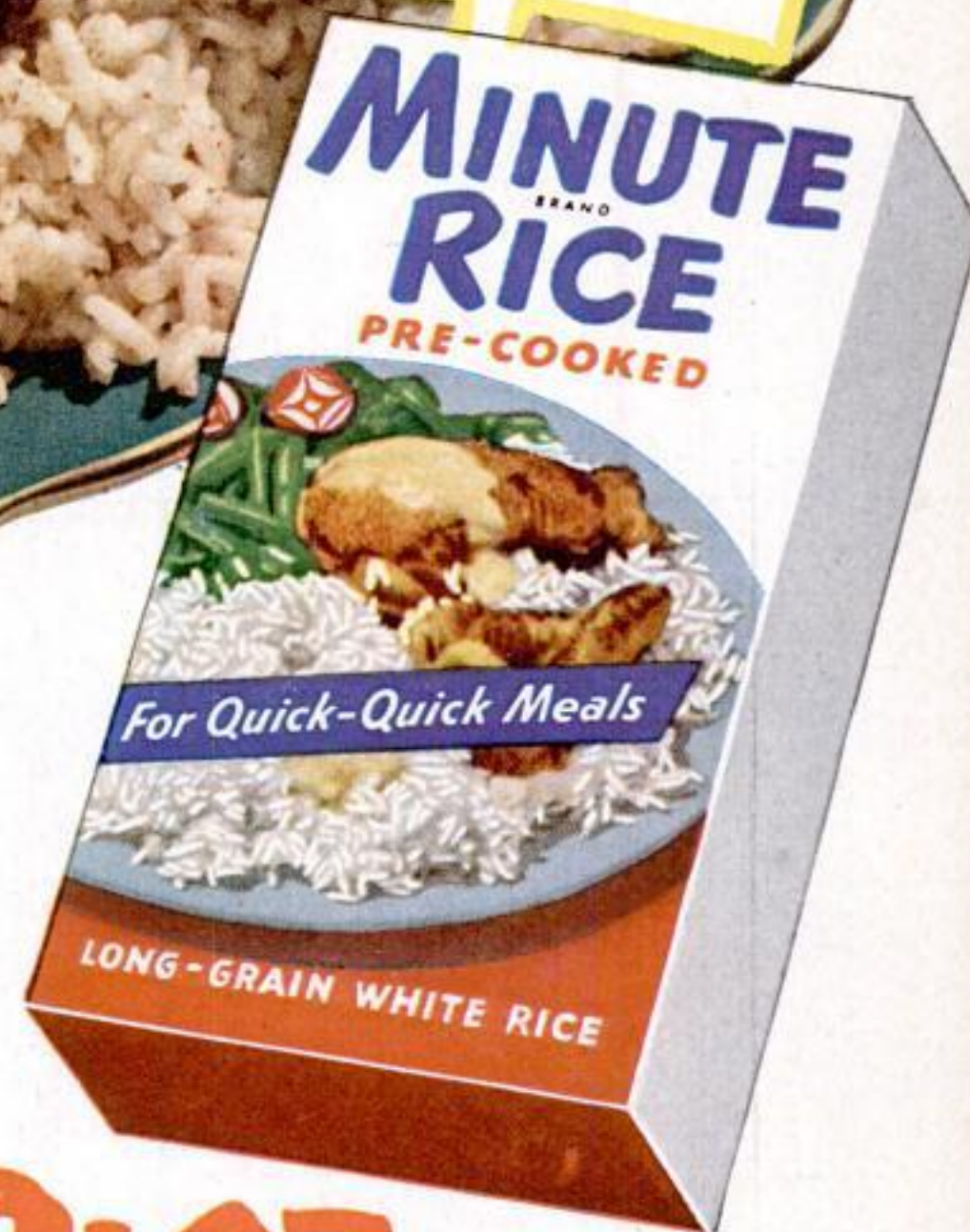
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IN CZECHOSLOVAKIA on 1946 goodwill mission Tito was given two high Czech decorations by President Eduard Benes.

TITO SPEAKS CONTINUED

partner in the enterprise—but no doubt was left that we were the junior partner. It was the same with YUSPAD, the joint-stock company that took over the best ships and shipyards of our inland waterways. All the equipment was ours. But the rates charged for Yugoslav goods were higher than those paid by the other eastern European countries, and double those paid by the Soviet Union.

They tried to do the same thing with our oil, iron and steel, aluminum, lead and coal. Endless negotiations took place. When our representatives tried to protect our national interests they were accused of being "anti-Soviet." Perhaps the prize example of Soviet greed was their proposal on oil. They submitted a contract in which it was stated that the oil fields themselves had no value because they were merely natural resources. For our share of the capital of the joint-stock company, we would therefore be required to contribute labor, materials, cash and other assets. (At this same time in Iran, however, they were offering the Iranian government a 49% interest in return for oil lands contributed to a joint-stock company they were trying to form there.) Moreover, the Soviet Union would have a prior claim on the oil that would be produced, taking what it needed and paying no fiscal charges or export duties. Yugoslavia could have whatever was left. But the distribution system—the oil and gasoline stations—would be in the hands of the joint-stock company.

To cap this whole structure, the Russians proposed to set up a bank, also a joint-stock affair, which would handle all the credit, accounting and payroll services for all the joint-stock companies, all the accounting operations involved in the exchange of goods between the U.S.S.R. and Yugoslavia, and also engage in making loans, taking deposits and all the other activities of commercial banking. In this bank they would have acquired an instrument for the complete domination of our economy and the liquidation of our economic sovereignty.

Naturally, we rejected all this. After long negotiations the problem at last was brought to Stalin personally. In March 1947, Edvard Kardelj, who was in Moscow for a session of the Council of

CONTINUED ON NEXT PAGE



IN POLAND on similar trip that year, Tito and President Boleslaw Bierut (left) reviewed a big parade organized in his honor.



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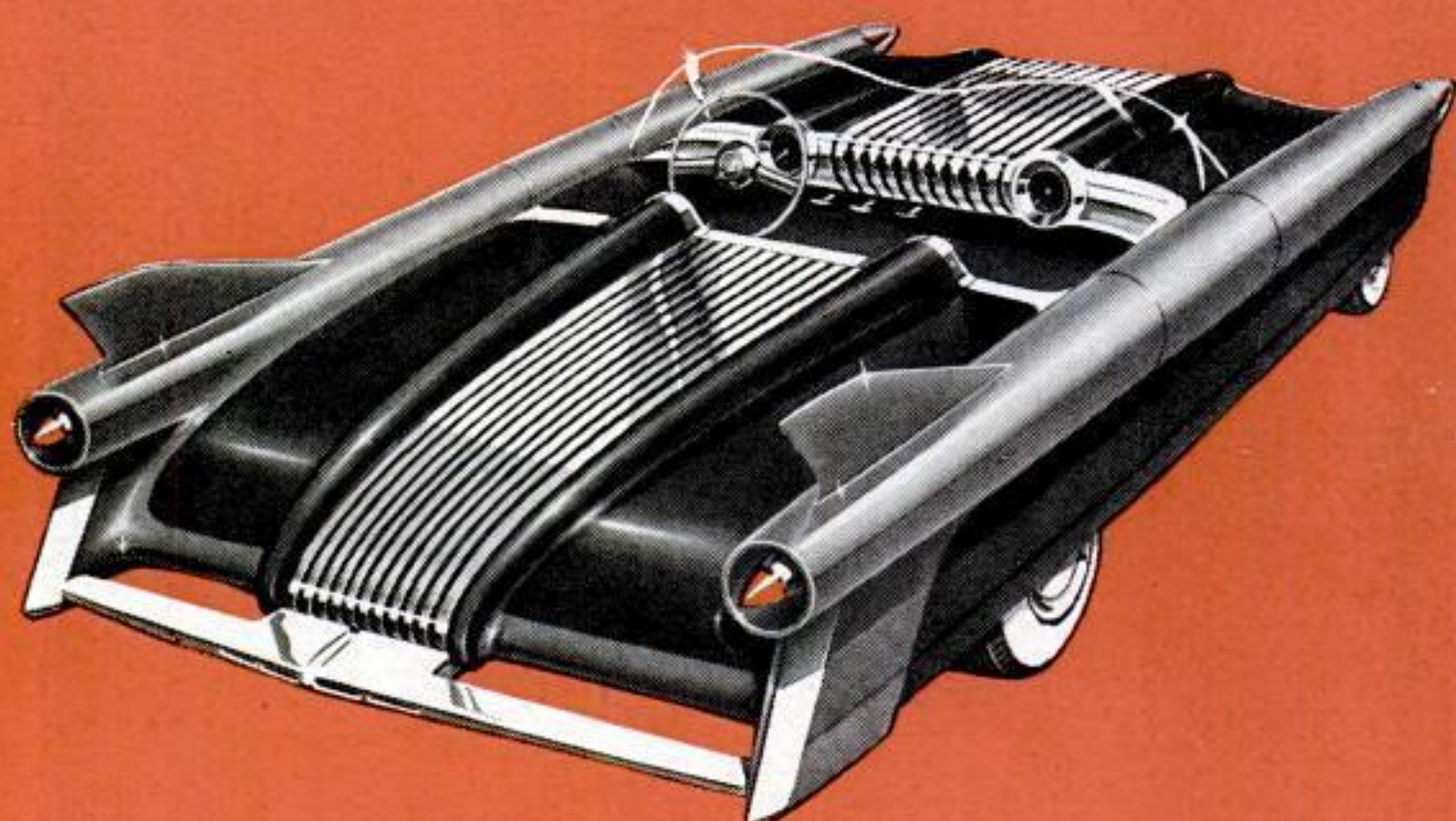
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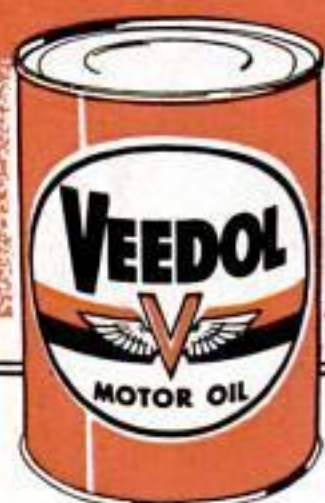
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TITO SPEAKS CONTINUED

Foreign Ministers, went to Stalin and told him why we objected to these joint-stock companies. Realizing that we were determined, Stalin turned a page and disavowed his collaborators who had been bringing pressure on us.

"It is true," he said. "Joint-stock companies are not for Yugoslavia. They are appropriate only for former enemy countries such as Romania and Hungary."

So, although we were stuck with YUSTA and YUSPAD, we escaped having to donate our most important resources to the U.S.S.R. But our insistence on protecting our people's rights did not please the Soviet leaders.

They were preparing a showdown with us.

In 1947 they proposed the formation of the Cominform. According to its statute, it was a voluntary association of the Communist parties for the purpose of exchanging information, encouraging good mutual relations, and so forth, and its decisions were not binding on any individual member-parties which might dissent from them. However, I am convinced that it was designed mainly to be an instrument of Soviet policy for the subjugation of other countries, and specifically and first of all, Yugoslavia. Zhdanov and Malenkov* at once began tactics calculated to create disunity among the members. At the first meeting Zhdanov urged Kardelj and Djilas, who were representing us, to criticize the policies the French and Italian Communist parties had followed during the war. They did so—while the Soviet delegates took only a secondary role in the discussion, so that it seemed to be mainly a Yugoslav idea. I think that this was a Soviet device to drive a wedge between the Yugoslav and the French and the Italian parties—the three strongest in Europe—so that later, when the showdown came, we would be isolated and without support from those two influential members. In such ways they prepared the apparatus with which they hoped to destroy us.

The spark that set it in motion was a result of our attempts to establish good relations with our neighbors in southeast Europe. We worked a lot toward this aim before the war, during the war and, most concretely, after the war. These countries had attacked us, or their territories had been used as German bases against us, but we knew that that was not the fault of the people and we offered our hand to them in friendship. In Bulgaria's case, for instance, we renounced all reparation claims and did not insist on the return of property taken from us during the war, except for items of cultural value.

For many decades it had been the dream of the southern Slav peoples to unite in one common state. The creation of Yugoslavia

*Zhdanov was head of the Cominform and generally thought to be the Number 2 man in the Soviet hierarchy. He died in 1948. Malenkov, once Stalin's private secretary, became the Soviet Politburo's specialist in personnel, organization and party discipline. He is now deputy premier of the U.S.S.R.



STANDING ROOM ONLY—IN SNOW

Despite freezing weather and a snowstorm, a Bucharest crowd (*top picture*) stood for hours to see Tito in December 1947. On the platform with him in picture above are Romanian Premier Petru Groza and other state officials. This was one stop in a goodwill tour Tito made through Rumania, Bulgaria and Hungary. A glamorous figure in the Communist world, he drew such crowds everywhere. But he was already in the Kremlin's bad graces, and such receptions probably hastened the showdown which began a few months later.

after the First World War had brought this far along the way to fulfillment, but Bulgaria had remained a separate state. The time now seemed propitious for a union of the Bulgars and Yugoslavs. We had discussed this possibility with their leaders in 1945, and it was discussed also in Moscow when I visited there in 1946. We were in favor of union, but the Bulgarians created an obstacle by demanding that Bulgaria be one member of the federation and the whole of Yugoslavia the other. We pointed out that Serbia and Montenegro, for example, had existed as independent states much earlier than Bulgaria, and we took the position that Bulgaria should join with the six Yugoslav republics to form a new federation based on mutual equality among the seven members. Finally Stalin agreed to our point of view, or so he said. But soon his representatives announced to us that there were new difficulties, and so the whole affair was postponed. In 1947 Dimitrov, the Bulgarian prime minister, visited me at our summer resort of Bled and we again discussed the problem. We decided that the federation could be achieved by stages, and we made agreements to that effect.

But again the Soviet leaders intervened. We Balkan peoples have always paid dearly when we have become the instruments of great powers. Foreign interests have kept us embroiled in centuries of fratricidal struggle. And now it was to happen again.

During my travels in Bulgaria and Rumania at the end of 1947 I saw for myself how the people felt. The time had actually arrived

CONTINUED ON NEXT PAGE

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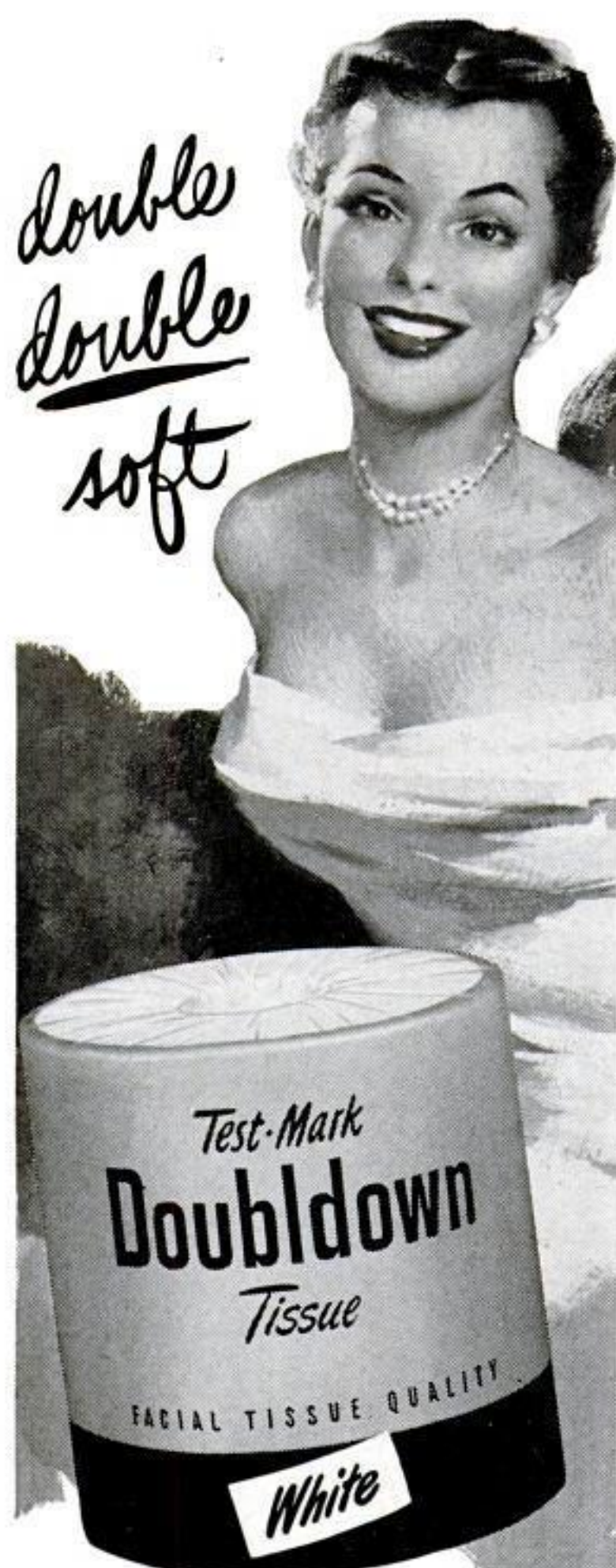
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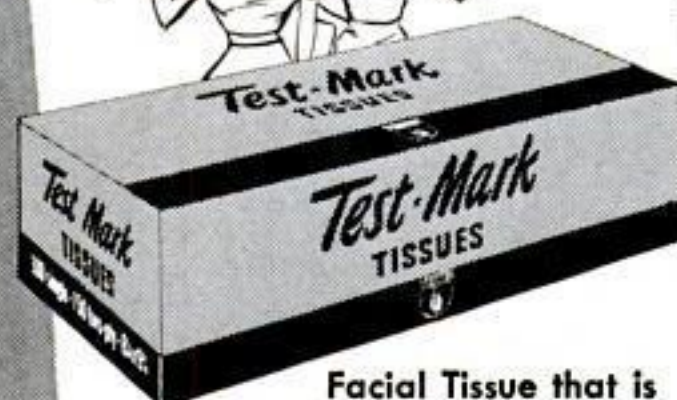
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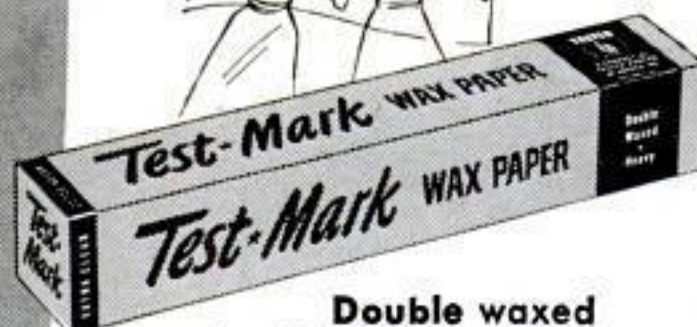
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TITO SPEAKS CONTINUED

when it was possible to speak of the genuine brotherhood of the Balkans. But the Soviet leaders took my trip as an affront. Afterward in Bucharest, for instance, they ordered that no pictures of me could be displayed. At about the same time this happened, Dimitrov gave out a statement endorsing the idea of a federation and customs union among the countries of southeast Europe. Very soon his suggestion was attacked by *Pravda*, and Dimitrov retracted it in a declaration published in the Sofia newspapers. The time had come; the Soviet leaders were ready for an open break. Immediately afterward we were asked to send a delegation to Moscow. We sent Kardelj, Djilas and Bakarić. They met in the Kremlin with Stalin and the Bulgarian delegation composed of Dimitrov, Kostov and Kolarov.*

Stalin reproached Dimitrov strongly concerning his statement about the customs union. Dimitrov answered that he had made a mistake and had already shown himself ready to correct it. But Stalin said angrily to him:

"You have been in the working-class movement for 40 years and make such mistakes. You talk like an old woman in the street!"

Dimitrov was a sick man at the time. His old fighting spirit had weakened, and he did little to defend himself.

Throughout these conversations Stalin seemed to be reproaching the Bulgarians, but actually his criticism was directed at us. After a time Stalin suddenly said that Bulgaria and Yugoslavia should federate. As we now realize, the course of events had persuaded him to adopt this idea as a tactical weapon. He wanted to subjugate Yugoslavia, and he believed that by combining our government with that of the Bulgarians, among whom there were many people who had spent long years in Moscow and were obedient to him, he could accomplish this more easily. Our representatives answered that we favored federation but that it should be done gradually, as had been decided at Bled. Stalin said, "No! The federation has to be proclaimed tomorrow!"

A message from Moscow

IT was not proclaimed "tomorrow." We said that we were willing to speed up the previous plans and negotiate the merger as soon as possible. But before we could even try to do so, we received a letter from Stalin and Molotov in the name of the Central Committee of the Communist Party of the Soviet Union.

It said nothing of the real issues that had arisen between us but accused us of slandering the U.S.S.R. and its representatives in Yugoslavia, of keeping the latter under police surveillance, of a lack of democracy in our party, of diluting our strength by working with the Peoples' Front. They said our leaders were "dubious Marxists" and "opportunists" and compared us with Leon Trotsky and added, "We think that Trotsky's political career is sufficiently illuminating." They added that we also had borrowed from Bernstein, Vollmar and Bukharin† and that we could not be considered Marxist-Leninist.

I thought deeply about this letter for a long time. I was astonished by its falsities. And I realized that it only pretended to speak about our alleged mistakes—that it had a deeper significance. All of us met: Kardelj, Ranković, Djilas and the others. Naturally the atmosphere was extremely serious. We talked for many hours. But our attitude was firm from the first moment. We knew that if we confessed to these falsehoods and thus showed ourselves subservient to the Soviet leaders, we would be reinstated in high favor. But in doing that, we would have been betraying our own people.

We sent our reply. Stalin and Molotov answered in a letter which was even worse, and which confirmed us in the belief that much more fundamental things were in question than those that had been mentioned. There was another reply and another answer, the correspondence stretching over a period from March to May. The gist of what the Soviet leaders had to say, aside from those things already noted, was that we owed our liberation to them. They minimized our war effort, spoke ironically about the National

*Dimitrov, former head of the Comintern, was installed as premier of Bulgaria after the war. He died in Moscow in 1949. Kostov, one of his closest associates and at that time deputy premier, was executed in 1949 on charges of being "anti-Soviet." Kolarov, who founded the Bulgarian Communist party with Dimitrov, succeeded him as premier, died in 1950.

†Georg von Vollmar, a German Social Democrat (1850-1922) held that social progress could be realized only by gradual steps. Eduard Bernstein (1850-1932), also a German Social Democrat, was a leading critic of Marxist theories of the inevitability of class warfare and world revolution, held that the class struggle was diminishing rather than increasing. Nikolai Bukharin, one of Lenin's earliest colleagues and, after Lenin's death, the leading Bolshevik theoretician, was executed in 1938 on charges of treason.

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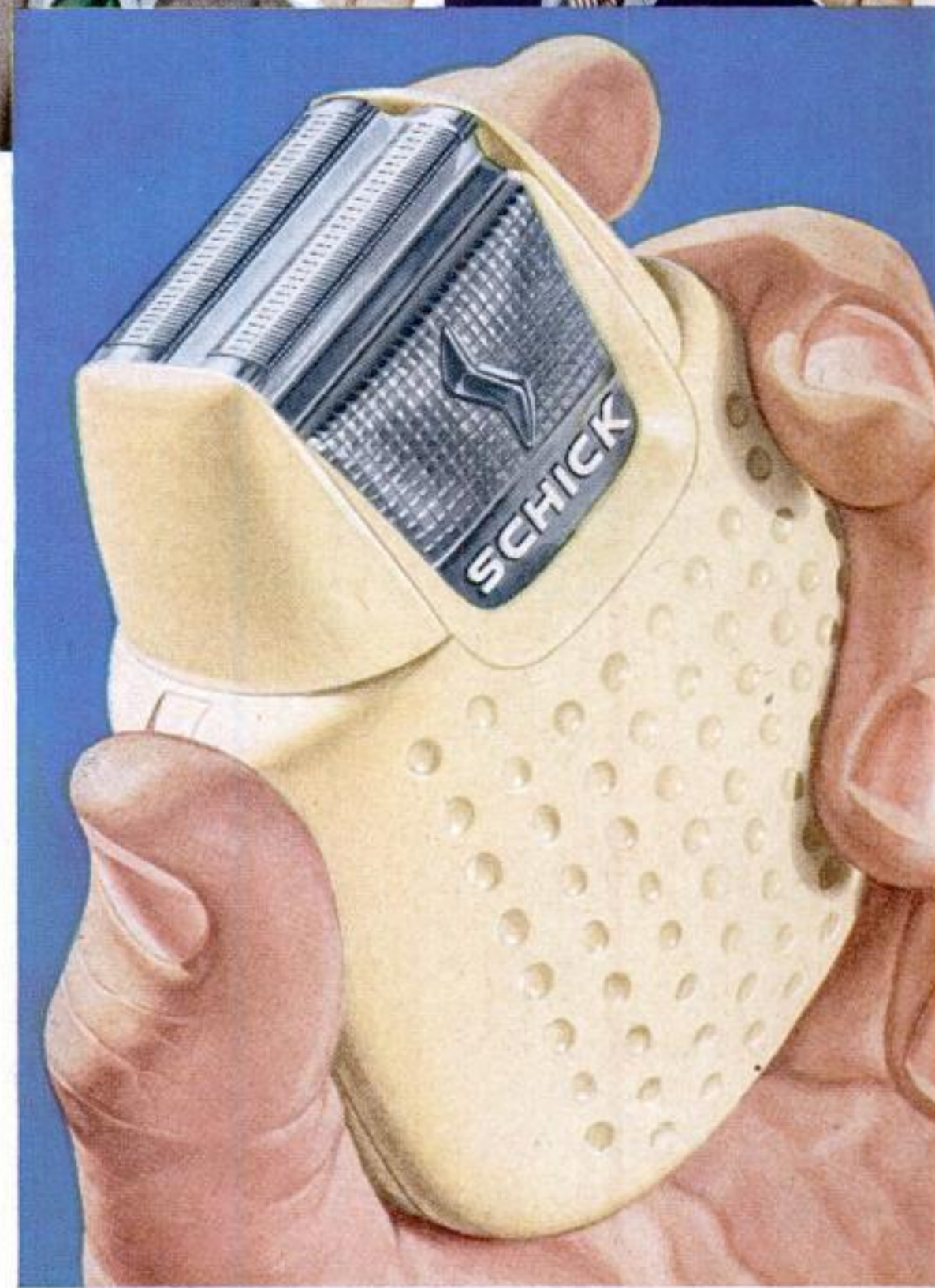
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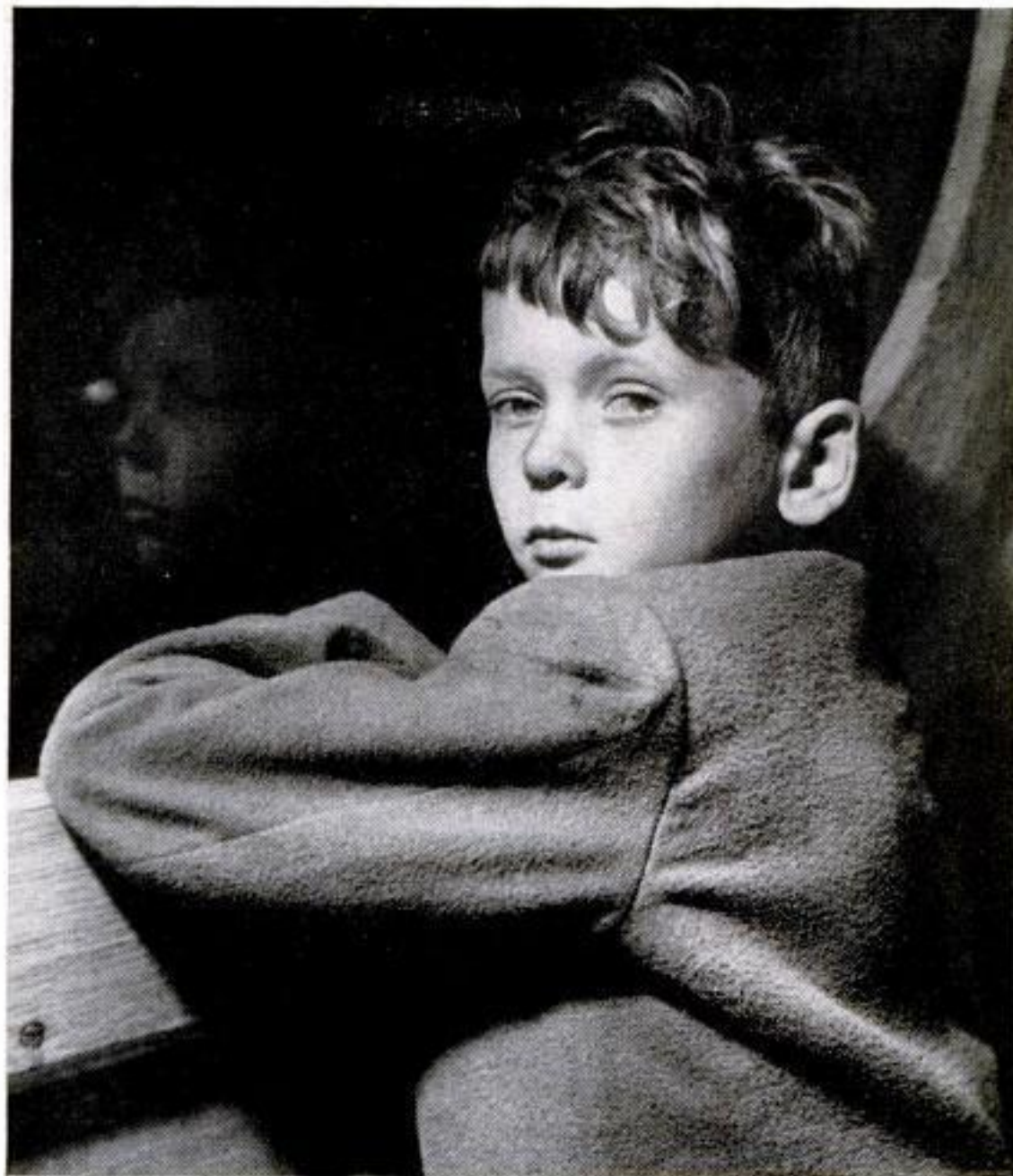
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YOUNGER SON Aleksandar, nicknamed Miša, is 10. He is the son of Tito's second wife, Herta, to whom he was married in 1939. They are now divorced. A proud father, Tito takes Miša swimming and fishing and sometimes gets on all fours to play knuckle-down marbles with him. Here Miša is aboard a speedboat at Brioni.

TITO SPEAKS CONTINUED

Liberation Army and thus insulted the most sacred event in the history of the Yugoslav people. Now in Moscow they are busy re-writing history, contradicting what they wrote and said about us during the war. But no propaganda apparatus, even one so powerful as theirs, can wipe out the blood and self-sacrifice of Yugoslavia in the last war.

The next step was to try to make us appear at a meeting of the Cominform in Bucharest to defend ourselves. Strong pressure was applied on us. But there was no sense in going to that meeting because the sentence had already been decided. Indeed, it had been passed on us at the very beginning. Unknown to us, Stalin and Molotov had sent copies of their letters to all the important Communist parties in the world, mobilizing them against us, applying pressure, so that none dared to speak in our defense. How some of them really felt was indicated by an encounter that took place in April. Dimitrov and a delegation of Bulgarians were passing through Belgrade en route to a meeting in Prague, and Djilas went to the station to extend our greetings. For a moment Djilas and Dimitrov found themselves alone, and Dimitrov said in a low voice, "Carry on. Be stubborn." Djilas answered, "Don't worry. The only thing Yugoslavia has a surplus of is courage." Another member of the delegation joined them and interrupted the conversation before Dimitrov could make any other comment.

A Soviet representative came to see me soon before the Cominform meeting and made a final demand that I attend. I said that I would not. He left with the warning, "Take into account the fact that we are a big country, and that we have a stronger propaganda apparatus than you!"

The Cominform met at the end of June, voted to expel us and called on Yugoslavia's people for open and direct rebellion against us.

What the Soviet leaders did not take into account was that, even if we were a small country, we had come victoriously out of a war and revolution in which our people had shown spectacular courage and unity. They counted on the prestige that the U.S.S.R. and Stalin especially had among the Yugoslavs. But they forgot also that this prestige had been created largely by our party, and that it was worth something only so long as the Soviet leaders did not contradict their words with their deeds. Against the numbers and strength they could muster, the only weapon available to us was the unity of our people—a unity based on an understanding of the truth. We printed more than 450,000 copies of Stalin's letters, together with our answers, and distributed them everywhere throughout Yugoslavia. The people thus had a chance to read both sides and to see for themselves where the truth lay.

In contrast, our answers have never been made public in the U.S.S.R., in any of the countries of eastern Europe or, for that

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A RECENT APPEARANCE shows how expressively Tito uses his hands when making a speech. These pictures were taken at the anniversary of the

TITO SPEAKS CONTINUED

matter, in China. The same happened with our reply to the Cominform resolution expelling us. We published the resolution at once in our newspapers along with our answer. That answer has not been made public in any other Communist country.

Soon afterward we called a congress of the Communist party of Yugoslavia so that the whole matter could be examined and debated openly. We broadcast the entire proceedings on the radio so the people could know that nothing was hidden from them. There were 2,000 delegates in the big meeting hall in Topchider Park. The other members of the Politburo and I gave full reports. The congress unanimously decided to fight for the principle of full equality between the two countries, thus endorsing our stand. That was, I am sure, a shock to those in Moscow who expected something quite the opposite.

Even before the resolution the Soviet leaders had begun direct measures to bring us to heel. For instance, while our spring plowing was in full swing they suddenly stopped their deliveries of cotton and oil to us. Our oil and gasoline reserves were enough for only 10 days. When we tried to buy supplies in Trieste, Soviet representatives there threatened to boycott any firm that sold to us. At the same time they put their fifth column to work. After the October Revolution in Russia, more than 10,000 "white" émigrés had settled in Yugoslavia, where King Alexander gave them asylum. They had been infiltrated by the Soviet intelligence service and most of them had become agents. They comprised the only mass base for this Soviet work. Only rarely was the Soviet intelligence able to recruit individual Yugoslavs, though the attempts had begun in 1945 and had been carried on by every sort of shameful means, including blackmail. They would try to find out some hidden episode of a man's past, and then threaten to expose it if he did not collaborate with them. It was through blackmail that they managed to subvert Andrija Hebrang, a member of the central committee. Another case was that of Arso Jovanović, a former officer of the Royal Yugoslav Army who had served for a time as chief of staff at my headquarters but who had been demoted. They offered him an important job if he would desert, and he tried to go to Romania with the help of the Soviet military attaché. He was challenged at the border, where he fired at our guards and was shot.

Along with these steps Stalin and his collaborators tried to marshal the weight of opinion among all the Communists of the world against us. The various parties had to declare themselves at once in favor of the Soviet thesis, without even waiting to see our answer. This happened even in the case of the Chinese Communist party. China is more than 10,000 miles away from my country, yet



liberation of western Serbia. Uniform, which he helped design, shows Yugoslavia's crest on the epaulettes, and the Marshal's star, which he alone can wear.

Mao Tse-tung and his comrades, without seeing our answer or any document published by us, proclaimed us guilty. Our only guilt was that we were a small country which demanded equality among large and small states, which asserted the right of each country to develop freely and in accordance with its own special conditions.

I believe that the Soviet leaders were very much surprised by their failure to overthrow our government at once. They planned their attack badly, and when failure piled on failure they were forced to change their tactics for a longer struggle. They decided to try to isolate Yugoslavia from the outside world, to starve us into submission by the strictest economic blockade. They shut off all trade with us and even refused to deliver machines and other goods for which we had contracted, and for much of which we had already paid in advance. They abrogated all the treaties of friendship and nonaggression that we had signed with the countries of the eastern bloc. They began an immense propaganda campaign. For instance, 56 broadcasts a day now are being beamed at us from Soviet and satellite stations; they total 26 hours. In contrast to these programs in our language those sent to the English-speaking world total only nine hours. They fill wooden boxes with propaganda material and float them down the Danube to our shores. Their ships passing on the river throw containers of leaflets overboard, and attack us by loudspeaker when passing Belgrade and other cities. They even use balloons to carry their messages of subversion to our people.

"Poodle" vs. "Elephant"

THEY used and are using stronger methods as well. Their frontier guards shoot at our guards and at peasants at work in the fields. They have increased the satellite armies in violation of the peace treaties. Hungary, whose armed forces were limited to 70,000 men, by the beginning of this year had 200,000. Bulgaria has 220,000 instead of the 65,500 she is supposed to have, and Romania has 290,000 instead of 138,000. These troops are being re-equipped with modern Soviet weapons. From time to time large forces—including Soviet tank divisions—have been concentrated on our frontiers. One of the most direct threats came in August 1949. We had been cleaning out the spies among the "White Russian" émigrés. The Soviets invented the fiction that we were taking action against them because of their Russian blood and used this as an excuse to mass troops on our borders. At 6 o'clock one morning a Russian representative drove up to our ministry of foreign affairs, roused the bewildered doorman and handed him a note. The doorman added it to the rest of the morning mail. The note said, "The Soviet government considers it necessary to state that it will not reconcile

CONTINUED ON NEXT PAGE



Add up the many advantages of travel by train—by Union Pacific; freedom from traffic troubles . . . complete relaxation day and night . . . the passing parade of America's scenic beauty . . . the privilege of moving around as you please and—so important—fresh, nutritious western-grown foods properly prepared.

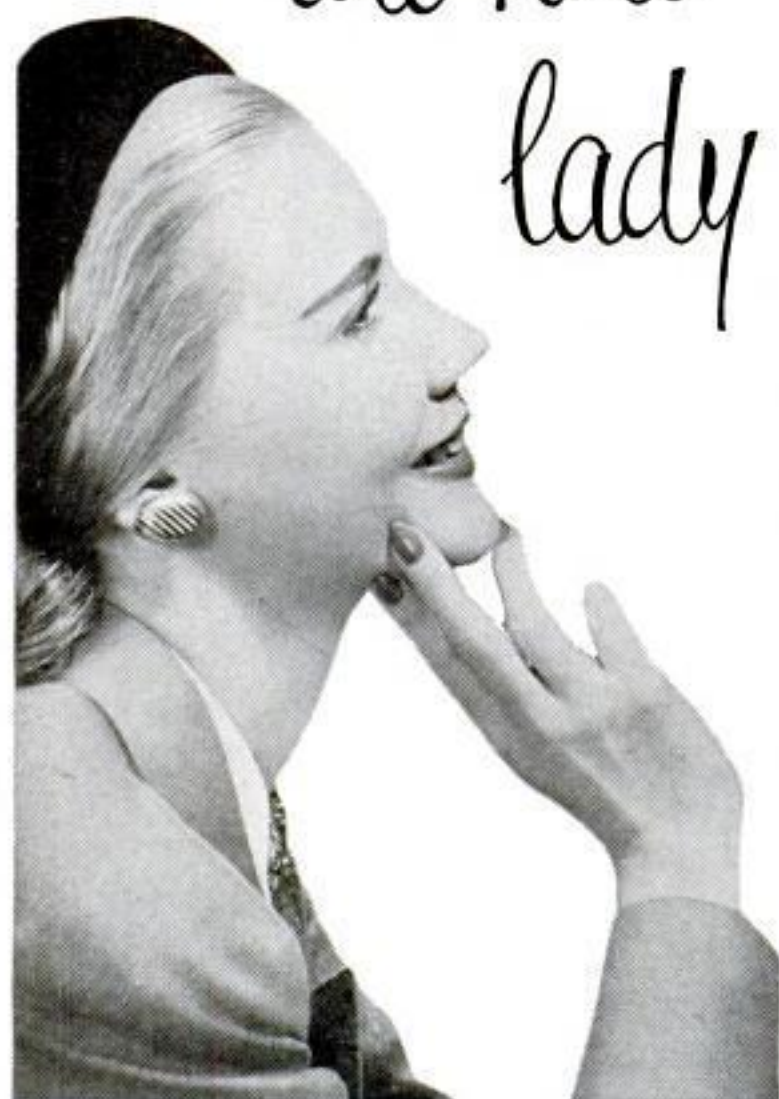
Ask your ticket or travel agent to route you on a Streamliner or other fine Union Pacific train through the West.

For free "Western Wonderlands" folder, write Union Pacific Railroad, Room 559, Omaha 2, Nebraska.



UNION PACIFIC RAILROAD
ROAD OF THE *Daily* STREAMLINERS

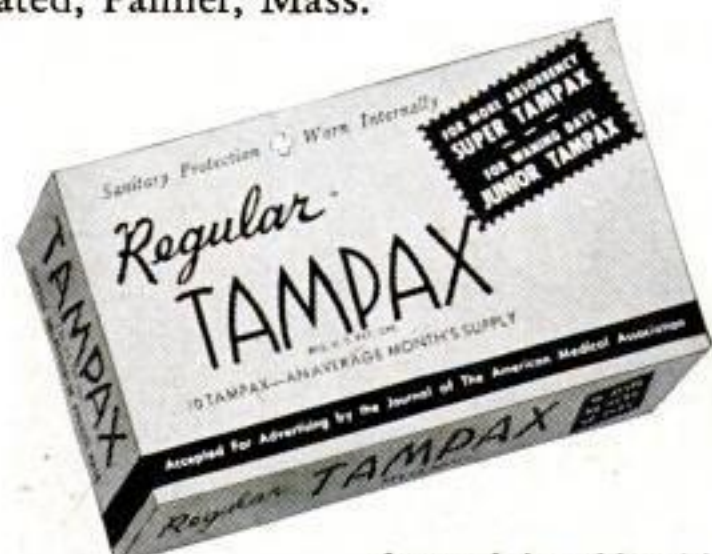
better days
are here
lady



Yes, Madame (or Mademoiselle), you are living in an era of better days and better ways for women. And since this begins to sound like an advertisement, let us frankly explain that *we are indeed trying to sell you something*; namely, the Tampax method of monthly sanitary protection....And this Tampax method really is a "modern improvement" that is guaranteed to make a woman's clouds roll away even on the darkest afternoon.

No belts, no pins, no outside pads—that's Tampax. No chafing, no odor, no bulges or ridges. So small you can carry a month's supply in purse. So dainty you can't feel the Tampax while wearing it. Invented by a doctor for *internal* use. Made of pure absorbent cotton. Slender patented applicators for easy insertion.

You really feel *free* with Tampax! It raises your morale during "those days" each month. Give Tampax a try, next time. Sold at drug and notion counters in 3 absorbencies: Regular, Super, Junior. Month's supply goes into purse. Small, dainty—no disposal problem. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

TAMPAX INCORPORATED LF-12-52-K
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name.....

Address.....

City..... State.....



PRODUCTIVE VISIT was made last October by U. S. Chief of Staff J. Lawton Collins, who visited Yugoslavia to size her up as a military ally. Collins is shown with U.S. Ambassador George Allen (left) and Yugoslav Chief of Staff Koča Popović. As a result of Collins' trip, in which he formed a high opinion of the Yugoslav army's military training and leadership, the U.S. is now sending planes, armored ground equipment and technical apparatus. Tito's troops are being trained in their use under the supervision of a U.S. military mission.

TITO SPEAKS CONTINUED

itself to such a condition of affairs and that it will be compelled to resort to more effective means." We paid no more attention to this blunt threat of war than to the puerile insults that followed, such as that Yugoslavia's protests against the actions of the U.S.S.R. were "like a poodle barking at an elephant."

As another part of their strategy Stalin and his collaborators tried to convince the world that we were attempting to upset the governments of neighboring countries. For this purpose they organized a number of huge trials in Hungary and Bulgaria, where the two most conspicuous victims were respectively Laszlo Rajk and Traicho Kostov. Both men were executed. Before his trial Rajk went twice to Moscow for "repairs." He left as minister of the interior, with control of the security police, and returned as minister of foreign affairs. Then, at Moscow's instigation, his successor began to organize evidence against him. Shortly he was arrested and sent to Moscow for more "repairs." That time he was prepared for trial by some method that the Soviets possess. I do not know how they manage to make people vie with one another in making self-accusations. But it is certain that there exists a monstrous method.*

Since these first trials, death, disgrace and imprisonment have swept through the ranks of leading members of the Communist parties of the eastern bloc. In Albania, for instance, from among the people elected to the central committee in 1948, 27 have been removed. Most of them have been arrested, and some have been killed. In Bulgaria, sixteen members of the central committee have been arrested. And so it has gone in Hungary, Poland and now most recently in Czechoslovakia. The Soviet apparatus is gaining absolute control in these countries. Anyone who dares utter the slightest word against the violation of his country's independence is being liquidated. These events among our neighbors show in terrible clarity the fate that Yugoslavia escaped.

Never in history has such a small people been exposed to such pressure, political, economic and military. But I can say also that never in history has such a small people opposed itself more successfully to the pressure of a great power. While all these Soviet attempts were going on, we were proceeding to develop our country in the ways best suited to its own interests and special conditions. Our road to socialism is based above all on an ever-greater

*Kostov also underwent long preparation for his trial and produced a 32,000-word "confession" of anti-Soviet activities, including self-accusations that he had been a U.S. agent and had plotted with Tito to overthrow the Bulgarian government. At the trial, however, he repudiated the "confession," stood his ground, was sentenced to death.

CONTINUED ON PAGE 149

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

New preparation has remarkable
skin-soothing ingredient

MODERN LIVING demands you shave every day. But your skin need not get irritated, rough, and often old-looking. Not any more...

Two special ingredients in Glider brushless shave cream correct all this. One is the same type of oil that is used on a baby's skin. This allows your razor to cut close without scraping.

The second ingredient which insures your skin new shaving comfort is EXTRACT OF LANOLIN—a wonderful new substance with beneficial ingredients 25 times as active as in plain lanolin, the well-known skin conditioner.

Glider for the brushless shaver—whether you shave daily or less often—means a comfortable, clean shave. And for the man who must shave twice a day, it's a life-saver! It keeps the skin silky-smooth because it's a shaving preparation that's good for the skin. So good that it makes after-shave lotions needless. All you need do is rub a little extra Glider right into your skin... and like a skin cream it replenishes the oils of your skin, leaves your face feeling smooth, relaxed with that healthy look of youth everybody admires.

As makers of fine shaving preparations for over 100 years, and as makers of the only shaving preparations containing EXTRACT OF LANOLIN, we know there's not a better brushless preparation on the market. Get a tube today and see for yourself! The J. B. Williams Co., Glastonbury, Conn.

Charles S. Campbell -
PRESIDENT

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KITCHEN—



EXCELLO!

"Laundry Fresh"
• KITCHEN TOWELS
• HOUSEHOLD PLASTICS
Curtains, Tablecloths, Storage Bags
at leading stores everywhere

Pie Crust is
always flakier
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**CHILL-BLENDED
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Quick
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MORE TENDER • MORE DELICIOUS
MACARONI

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CORK COOLER



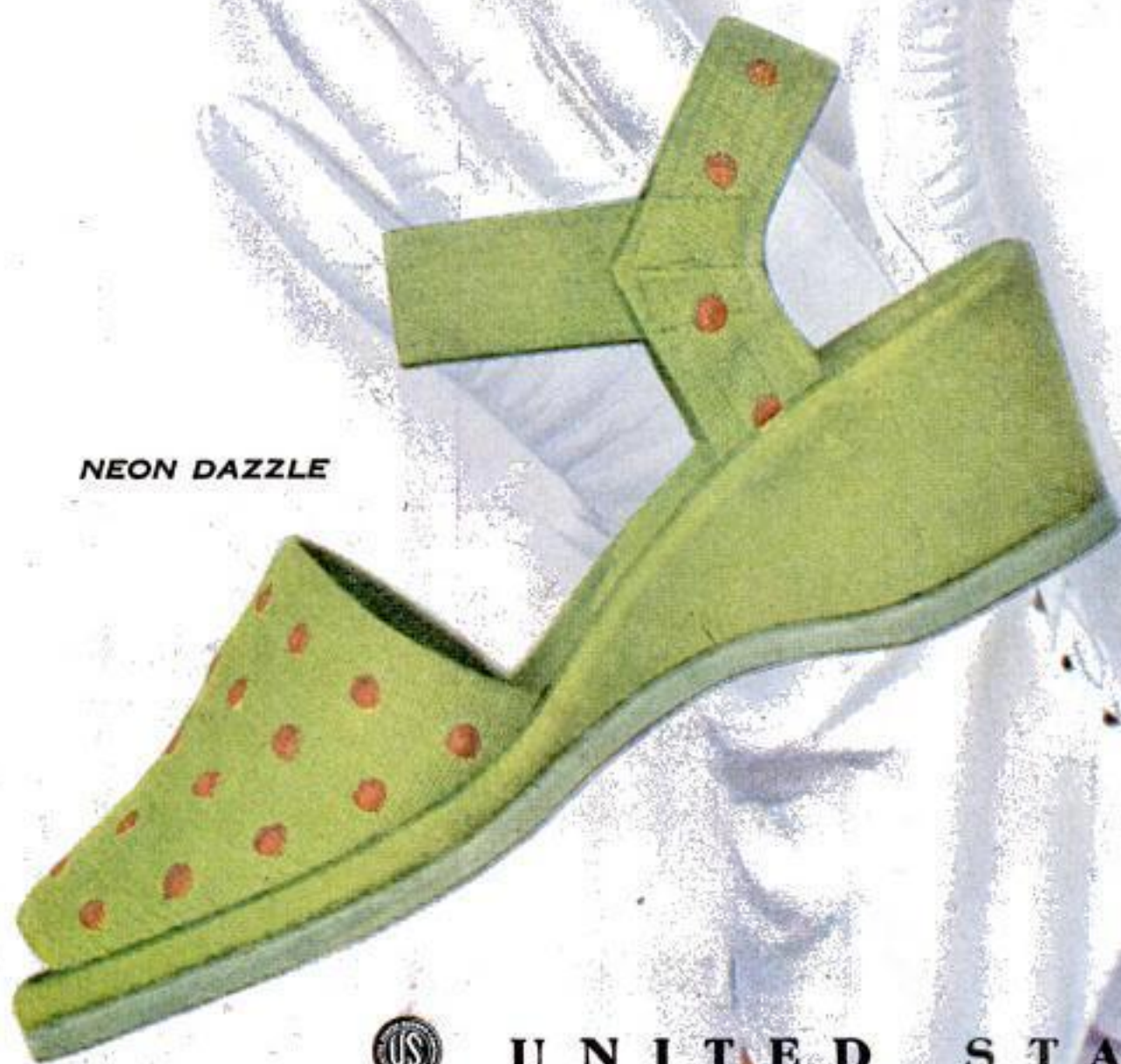
Fit as beautifully as gloves

Four new Kedettes
available in
an additional
narrow width

THE SHOW OFF



NEON DAZZLE



U.S. Kedettes®

THE WASHABLE CASUALS
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We invite you to discover Bellows

FOR UNFAILING QUALITY, UNSURPASSED VALUE

If you have yet to discover Bellows, it may come as a pleasant surprise that you can enjoy the traditionally superior character of these distinguished products at no extra cost. Whether it be Scotch, Bourbon or any wine or spirit, every offering of

Bellows & Company is produced to meet our exacting requirements . . . and to meet your desire for quality beyond question, at the good value you have a right to expect. Once you try Bellows, we believe you will never change.

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*Importers and Producers
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Bellows Straight Bourbon
"Club Special" possesses a prized lightness of body and generosity of flavor designed to meet the exacting standards of America's finest clubs.

Bellows Scotch
The choice Highland components of this most distinguished Scotch impart a seldom-found delicacy of character and true aristocracy of flavor.

Bellows Partners Choice
This perfectly balanced whiskey . . . light, yet of ample flavor . . . has gained broad acclaim as the finest all-purpose whiskey on the market.

THE BEST WHISKIES ON THE MARKET . . . AT NO EXTRA COST

Only the Best is Labelled

BELLOWS



**Our New York
Establishment Today**

TITO SPEAKS CONTINUED

growth of democracy based on principles which will bring the greatest liberation of human beings.

I believe that every nation should seek ways of development which correspond best to its own history, but that in this process it should never endanger the freedom of other peoples. Our foreign policy is based on this conception. Just as Yugoslavia insists on its own right to free and unhindered development, we desire friendly cooperation—economic, cultural and even political—with all countries regardless of their social order (except fascist countries, of course) provided they believe in sovereignty and equality among nations.

An authorized biography of Tito by Vladimir Dedijer, based in part on material from which this series has been drawn, will be published by Simon & Schuster next fall.

I believe that peace is mostly endangered by hegemonic ideas in the world, and that these are especially reflected in the policies of the Soviet Union. Peace will be threatened so long as the differences in world armaments are such that one great power—the Soviet Union—can make use of its advantage to try to intimidate other nations.

Yugoslavia, being situated on one of the main strategic roads of Soviet expansionism, has aided not only itself by its policy of resistance. In preserving our independence we have also preserved peace in this part of Europe and have forwarded the cause of peace generally. To do so we have been giving 22% of our national income. Our people have been obliged to sacrifice many of their material needs. But all who know what huge sacrifices we made in the last war against the fascist aggressors will realize the greatness of the sacrifices our people will make today for the preservation of their independence.

It is understandable why the Yugoslav government has asked for both economic and military help from the governments of the U.S., the United Kingdom and France. This help will keep our people from having to lower their standard of living, which is already rather low. And it will enable us to strengthen our army so that it may guarantee a peaceful life for our citizens.

While Yugoslavia needs peace and desires it above all things, there is not the slightest doubt that if the independence of our homeland is ever threatened the people of Yugoslavia will arise, as they have always done in the crucial periods of their history, and demand that their government lead them against the invaders. And their government will not fail them.



U.S. ARMS FOR TITO are unloaded at the Adriatic seaport of Split. These Sherman tanks are the first armored equipment the U.S. has sent Yugoslavia.

Takes Your "Breath" Away!

New CHLORAMINT MOUTH WASH

with miracle **Chlorophyll** in every mouthful

DESTROYS MOUTH ODORS INSTANTLY, THOROUGHLY

Every minty green mouthful of Chloramint contains chlorophyll to stop mouth odors from *food, tobacco, alcohol* and most other causes. Chloramint cleans, cools, refreshes your mouth all day.

False Teeth Wearers! Chloramint checks odors from removable dentures or bridges.

At all drug stores

CHLORAMINT MOUTH WASH

57¢ Large 12 OZ. bottle

Another fine **PUREPAC** product

LIGHTER MOMENTS IN PANCAKES

"GOT TO STAY ON YOUR TOES TO HANDLE THESE PANCAKES!"

Pillsbury for lighter pancakes

GET PILLSBURY PANCAKE MIX TODAY!

SUN-MAIDS ARE PERFECT FOR LUNCH-BOX DESSERTS!

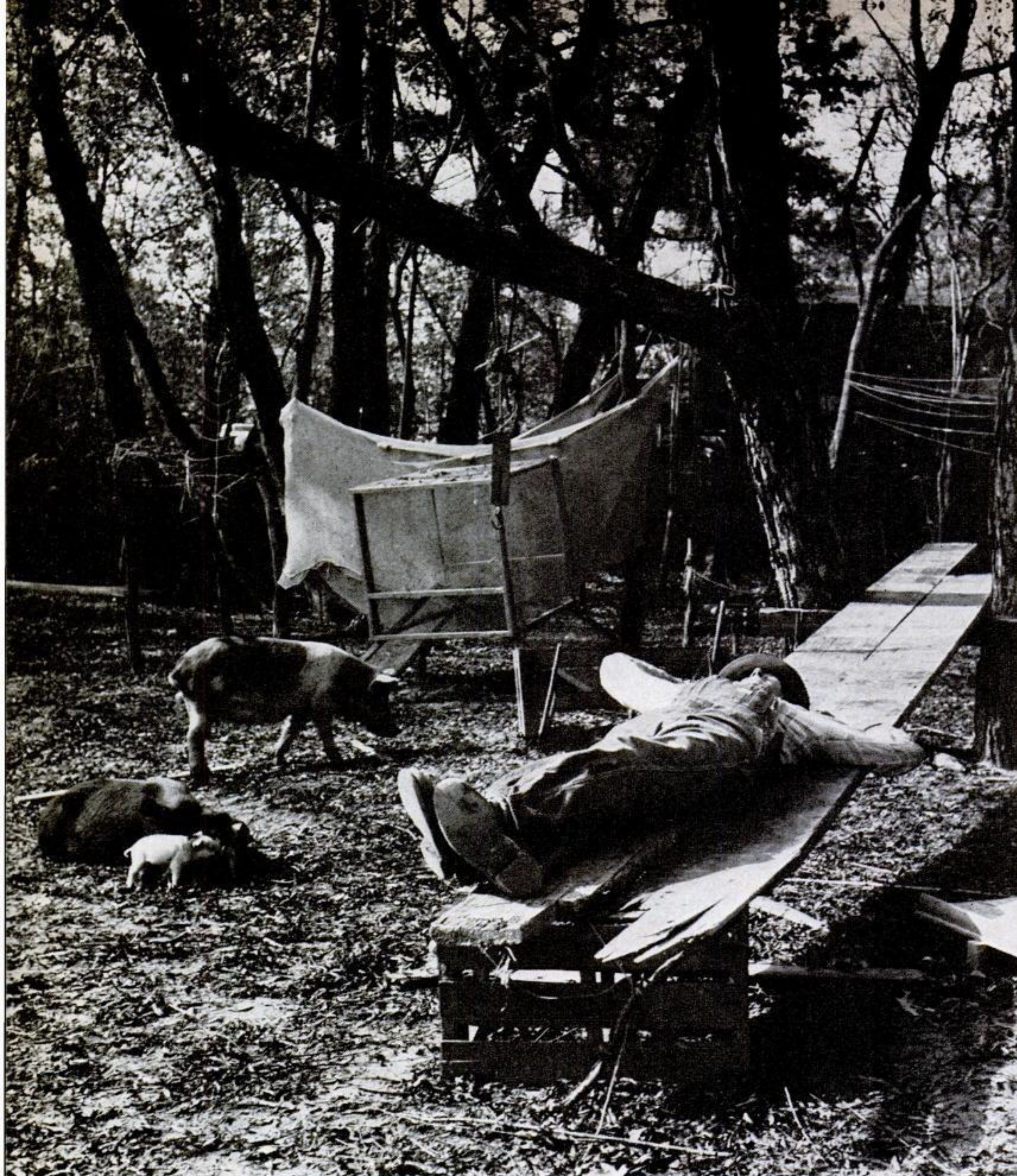
Rich In Iron—For Extra Energy

Ask Your Grocer For The SUN-MAID THRIFT-I-PAK Six Handy Pocket Packs At A New Low Price!

You only get **One** head of hair—Oh Brother! Give it The best of care

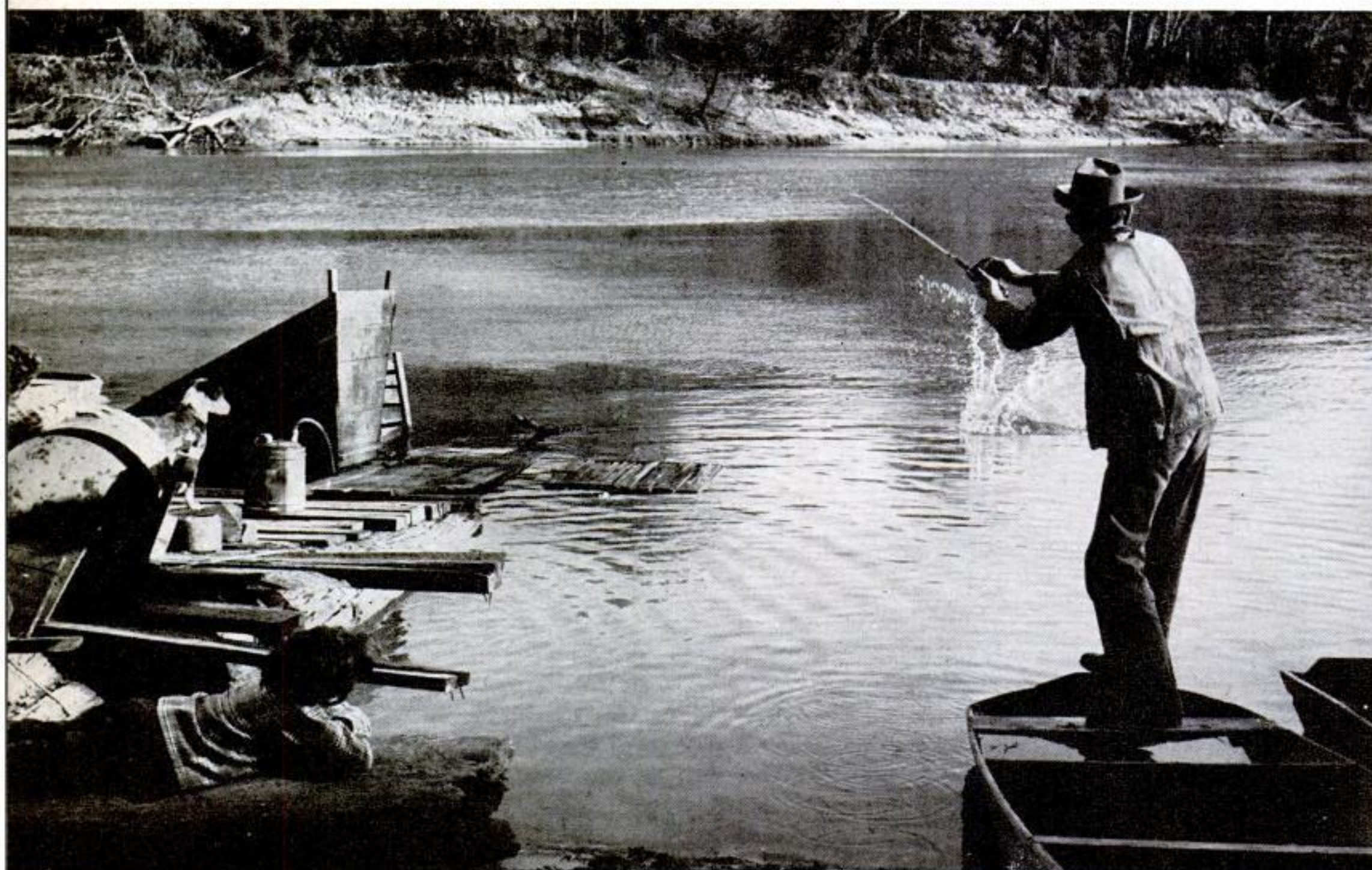
—and that calls for an Ace Comb, of course. Won't tear hair, scratch scalp, lose teeth easily or "curl up and collapse" . . . combs safely and handsomely. Famous hard rubber Ace Combs for pocket or home are packaged in individual boxes. Ace costs less because it lasts longer. American Hard Rubber Company, N. Y. 13.

ACE HARD RUBBER COMBS



THE GOOD LIFE is lived by Jelly between recording sessions; here he relaxes surrounded by part of

his "money crop" of 100 hogs. He is wearing, as he does most of the time, his "around-the-place" clothes.



A LESSON IN CASTING is given by Jelly to his daughters, Shirley June, 12 (*extreme left*) and Baby

Jo, 10, who for more formal education are driven daily six miles away to a school in Haile by their mother.



A SOULFUL SOLO of the *Sidewalk Waltz* is one of Jelly's best numbers.

Life Visits Fire Fightin' Jelly Elliott

A HILLBILLY SINGER SAFEGUARDS FORESTS

Most of the time Joseph Rodney ("Jelly") Elliott ("They call me that because I used to get in so many jams") just lies around his "camp" on the Ouachita River near Haile, La., fishing, hunting, minding the stock and strumming his guitar. But once a year some radio technicians from the federal and state forest services descend on the camp, where Jelly lives with his wife and two daughters, and Jelly has to get to work making records of his country-type singing and chatter to be broadcast on 900 U.S. stations. A former tent show and radio entertainer, Jelly is now Number One propaganda vehicle for public education about the danger of forest fires, which last year cost the U.S. a billion dollars. The forest services feel Jelly is just the man to reach remote farmers and trappers who are seldom reached by other means. Interspersing ad-libbed homilies on forest fire prevention between songs, he proved so good at it that last year he won the first prize awarded annually by the Institute for Education by Radio-TV.



SMOKEY BEAR, used in posters, is the forest services' other big fire fighter.



THE BLUES IN THE NIGHT are strummed by Jelly as his wife Delora and daughters listen. Jelly had come out to see how his dog Queenie and her new pups

(in box, right of flare) were getting along. Jelly gets the gas he uses for illumination by tapping a nearby cross-country pipeline, paying gas company \$1 a year.

RCA Victor "45"

the most modern system
of recorded music

**plays
easier...**

Even a child can play "45"!
Simply stack on as many as
14 records...press a
button for up to an hour's
concert!

**sounds
better...**

Music on distortion-free "45"
records is richer, truer!

costs less!

You buy only the selections
you want...no long pre-selected
programs on "45". Handy 7-inch
"45" records tuck away
in a bookshelf!



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Personal (45EY3) **\$39⁹⁵**

Over \$6.00 worth of top RCA Victor
"45" albums—yours at no extra cost
when you buy this "Victrola" 45 Per-
sonal Phonograph. Plugs into any AC
outlet, convenient carrying handle.
Famous "Golden Throat" tone system.
(Album offer terminable without notice.)

Choose your "bonus" albums from
25 favorites, including

Hank Snow Favorites • Roy Rogers' Rodeo
You And The Night And The Music

(Tony Martin)
A Cole Porter Review (David Rose)
Music of Johann Strauss (Eugene Ormandy)
Highlights from La Traviata (Famous Soloists)

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RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA

Jelly Elliott CONTINUED



QUEENIE JOINS IN AS JELLY AND THE THREE "KNOTHEADS" LISTEN TO A PLAYBACK OF WHAT THEY HAVE JUST RECORDED



WRITING A SONG, Jelly lies at ease on the bed
in his screened living room as he ponders the lyrics.

ULCER LED TO SUCCESS

In 1948 when he was 40 years old, Jelly found himself running a honky-tonk, playing odd engagements and broadcasting from Alexandria's station KALB ("If I wasn't on when you turned on your radio, I would be in a few minutes"). As a result Jelly had a "breakdown," developed an ulcer and retreated to the quiet of the Ouichita. He has seldom been in a studio since.

Jelly's broadcasts are tape recordings which he and "The Knotheads," his group of accompanists, make in his front yard (above). While recording, the program director holds up signs to guide Jelly's unrehearsed sermons about forest fire prevention, but Jelly generally ignores him and says whatever comes to his mind, usually in rhyme, such as: "You can call me friend, You can call me liar, But you can't ever win With a wild fire."

CONTINUED ON PAGE 155

Here's the best way to go with children in tow



Pullman Connecting Double Bedrooms are specially designed for family travel. You can set aside a room for the youngsters and still have a room for yourself.



That soft Pullman bed makes a marvelous crib for baby. And don't worry about that precious formula. It's kept in the refrigerator and warmed when you give the porter the word.



If you wonder why you feel so safe, it's because you *are* so safe. Pullman is by far the safest of all forms of travel.



You adjust heat and air-conditioning so it's best for the family. If you need any help, just buzz. Your porter will be glad to serve you.



Each Pullman Double Bedroom has its own toilet facilities. Also towels and soap, hot and cold water, cool drinking water, and plenty of cups.



Would you like refreshments served right in your room? Ask your porter to set up tables and take care of all the arrangements.



Bedtime isn't problem time. You can tuck the children in early and stay up as late as you want in the other room. You won't disturb them a bit. They'll soon drop off to sleep.



Youngsters tired of playing? Let them take in the sights from comfortable seats. There's more than enough picture window space for many pairs of small eyes.



You arrive on dependable railroad schedules—regardless of the weather. You get off right in the center of town close to where you want to be... a happy, well-rested family.

Take it easy

You may not always be able to get Connecting Double Bedrooms. But you can always get information from your railroad ticket agent about other wonderful ways to go Pullman.

Go Pullman

COMFORTABLE, CONVENIENT AND SAFE



A new Spanish edition of LIFE to link two continents

STARTING in January of next year, a new edition of LIFE will be published in the Spanish language for the people of Latin America.

This magazine will resemble the worldwide, English language edition of LIFE—which pictures the progress and products of democracy's way of life to the people of 120 countries in the free world.

But the new edition will do more than just literally translate LIFE for 101,000,000 Spanish-speaking Latin Americans. By speaking in the exact idiom of their own tongue, it will bring them—every other week—the new views and ideas, new inventions and products, new understanding of people, places and events, that LIFE brings to you in North America.

By strengthening bonds of mutual interest and understanding, the Spanish language edition of LIFE will link in closer friendship the people of the North and South American Continents.



Time-LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

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JELLY REHEARSES on his trick mule Toby under the old oak tree near which he makes his records. In broadcasts the tree is sometimes called a pine.

No other way of shaving...
no other shaving cream
gives you closer,
cleaner, longer-
lasting shaves...
and is so good
for your skin!



TRY IT!



- no brush
- no lather
- no rub-in

Barbasol's big baseball contest offers
\$25,000 in prizes!
Get an entry blank from your druggist today!

DON'T LET ADDED QUARTS
BREAK YOUR BANKROLL...



Sound your
Z

SWITCH TO PENNZOIL

ADD LESS OIL
BETWEEN CHANGES

Excessive oil consumption can make driving needlessly expensive. Change to Pennzoil this summer and get quality motor oil that lasts longer. Pennzoil is specially refined from 100% Pennsylvania crude oil with a tough film that safeguards your engine from sludge, varnish and carbon. By keeping pistons, rings and valves clean and free-acting you use less oil with Pennzoil. Change over now! Switch to Pennzoil . . .

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Golfers:

beat Ben Hogan on May 31ST ...win this medal

Make sure to get *your* favorite foursome together on May 31st—to play against the toughest competitor in golf.

For on that day, all over the country, a couple of hundred thousand other golfers will be out on their fairways, all trying to do the same thing—post a score that will win them this bronze medal which says, “I beat Ben Hogan.” That’s how fast the word is going around about National Golf Day.

Furthermore, experts tell us that a good 10% of the entrants should actually beat Ben!

The U.S. Open champ will tee off at the Northwood Club in Dallas at about 11 a.m., C.S.T. He’ll play alone, but he’ll be followed around the course by radio, TV, and newsreel cameras—and arrangements are under way to broadcast his round on a national hookup, hole by hole.

You’ll play your 18 at your home course, with your full handicap (women get 5 strokes extra). And you’ll have all the thrills of playing in the biggest tournament ever, as Ben’s score is posted and the news of the winners comes in from North and South, East and West.

For the Benefit of Two Worthy Causes

Your entry fee on National Golf Day is only \$1 (in addition to regular greens fees). All money received will be divided evenly between (1) the USO and (2) the National Golf Fund, for charitable causes in golf. None of the proceeds will go to either LIFE or the PGA, co-sponsors of the tournament, or used to defray tournament expenses.

So in addition to the excitement of playing against Ben Hogan, you’ll be doing your bit for two deserving causes as well.

Be sure to see your pro at once about National Golf Day. By now he should have your entry blank waiting for you, and a copy of the official rules.

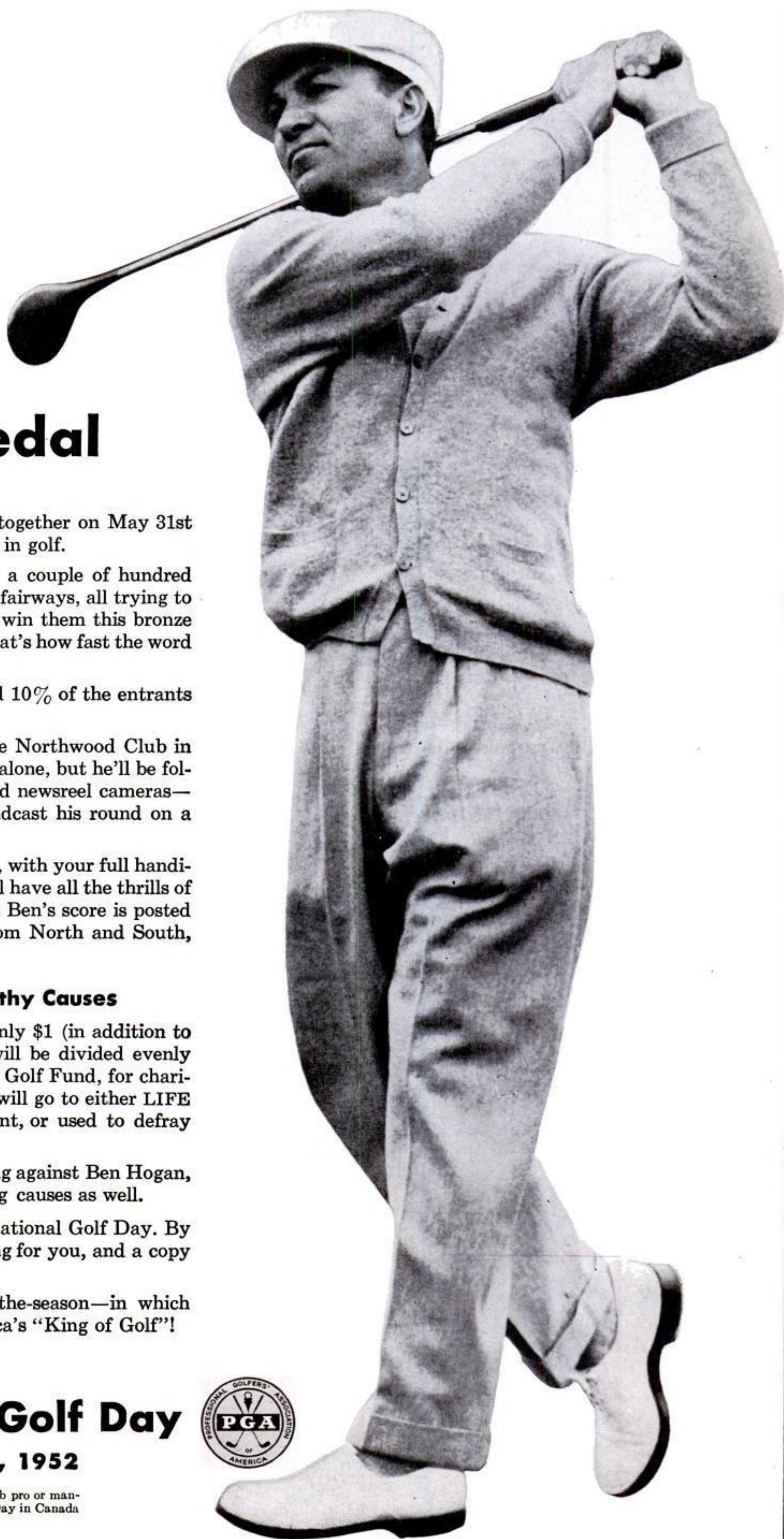
Don’t miss out on this tournament-of-the-season—in which *you* may end up as a conqueror of America’s “King of Golf”!

LIFE

National Golf Day

MAY 31, 1952

NOTE to LIFE readers in Canada: see your club pro or manager about the special plans for National Golf Day in Canada





*...it's always
a pleasure*

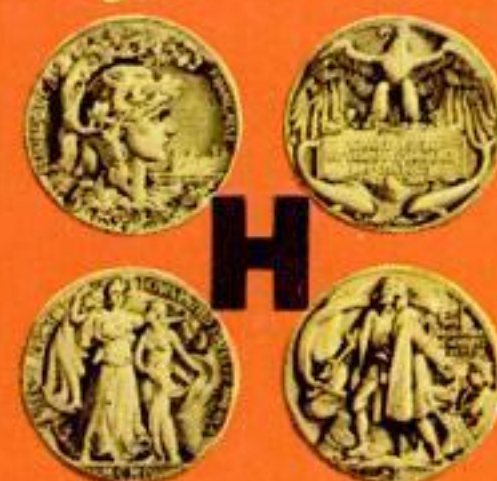


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since 1872

The Gold Medal Whiskey

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KENTUCKY STRAIGHT BOURBON WHISKEY, BOTTLED IN BOND, 100 PROOF. I. W. HARPER DISTILLING COMPANY, LOUISVILLE, KENTUCKY

Be Happy-Go LUCKY!



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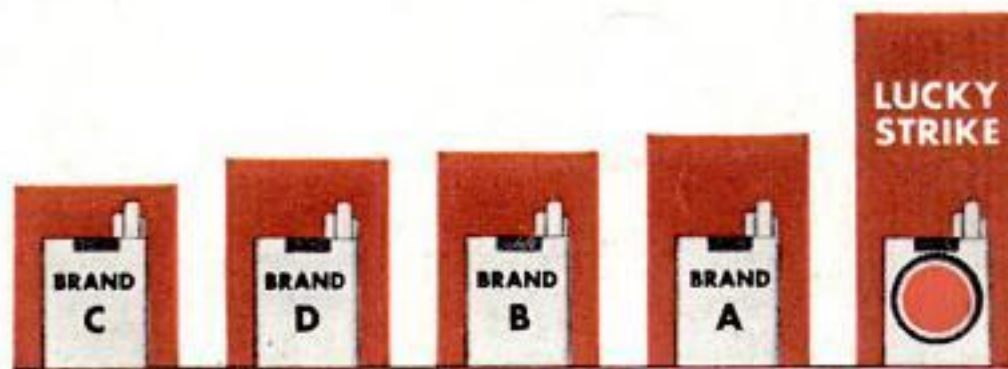
**In a cigarette, taste makes the difference—
and Luckies taste better!**

The difference between "just smoking" and really *enjoying* your smoke is the *taste* of a cigarette.

You can *taste* the difference in the smoother, mellower, more enjoyable taste of a Lucky ...and for two important reasons.



First, L.S./M.F.T.—Lucky Strike *means* fine tobacco...fine, mild tobacco that tastes better. *There's no substitute for fine tobacco, and don't let anybody tell you different.*



Second, Luckies are *made to taste better*. A month-after-month cigarette comparison, measuring those important factors of workmanship that affect the taste of cigarettes, proves *Lucky Strike is the best-made of all five principal brands!*

That's a *fact*—established in The Research Laboratory of The American Tobacco Company—and verified by leading independent laboratory consultants.

So reach for a Lucky. Enjoy the better taste of truly fine tobacco in a great cigarette—Lucky Strike! Be Happy—Go Lucky!



PRODUCT OF *The American Tobacco Company*
AMERICA'S LEADING MANUFACTURER OF CIGARETTES